



WOMENSWEAR
SS 2025
UPDATE
MUST-HAVE
PANTS



LIVETREND

SS25 PANTS UPDATE INTRODUCTION



milano-str-f24-1346.jpg



paris-fashion-week-fw24-street-style_1.jpg



paris-fashion-week-fw24_1.jpg



new-york-street-style-day-1.webp



UPDATE

Classic & Casual Blent. Analyzing Instagram, the influences for Spring/Summer 2025 are quite clear. A nostalgic revival of 90s business chic dominates the Street styles during the fashion shows, ushering in a fresh take on power dressing for the warmer months ahead. Embracing a blend of classic tailoring and contemporary flair, menswear-inspired pieces emerge as powerful staples in women's wardrobes. Tapered 90s looks, featuring tailored fitted trousers, exude confidence and sophistication, effortlessly blending femininity with assertiveness. Capris make a stylish comeback, offering a versatile option for both casual and formal occasions, while micro-pants deliver a bold statement with a basically bottom-less silhouette. Additionally, fluid silky pants add a touch of elegance and ease to the ensemble, providing a breezy alternative to formal trousers. In Spring/Summer 2025, pants undergo a transformative update, celebrating the timeless allure of 90s fashion while embracing modern sensibilities and versatility for the contemporary woman.

This report is based on Livetrend data crossreferencing Instagram and Consumer Search. The percentages show the visibility evolution year on year considering March 2024. Find the related legend on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

BIG TREND



+3%
YOY GROWTH



+50%
YOY GROWTH

SS25 EASY TAILORED



paris-fashion-week-fw24_1.jpg



MFW-FW24-StreetStyle4.jpg



milano-str-f24-2023.jpg



@the-impression.jpg



paris-fashion-week-fw24-street-style.jpg



paris-str-f24-1216.jpg



Elle_Milan street style fw24.jpg

MUST-HAVE PANTS

WOMENSWEAR

UPDATE

SPRING/SUMMER 2025



SAFE TREND



+7%
YOY GROWTH



+70%
YOY GROWTH

SS25 FLUID SILKIES



milano-str-f24-2291.jpg



@sviridovskayasasha.png



milano-str-f24-2166.jpg



milano-str-f24-2232.jpg



chloe.jpg



@maralafontan.jpg



staud.jpg

SAFE TREND



+65%
YOY GROWTH



+100%
YOY GROWTH

SS25 PINSTRIPE PANTS



milano-str-f24-1346.jpg



yaitte.jpg



@veronicaferraro.png



loulou.jpg



paris-str-f24-2825.jpg



fashion-week-fw24-street-style.jpg



Street-Style-The-Impression.jpg

LAST CALL



-15%
YOY GROWTH



+90%
YOY GROWTH

SS25 CRISP OUTDOOR



parisfw24.jpg



paris-str-f24-2634.jpg



darkpark.jpg



stella-mccartney.jpg



paris-fashion-week-fw24.jpg



paris-street-style-day-4.jpg



paris-str-f24-2094.jpg



SAFE TREND



+2%
YOY GROWTH



+100%
YOY GROWTH

SS25 XL BERMUDAS



@emilisindlev



@dilettabonaiuti.png



fashion-week-fw24-street-style_1.jpg



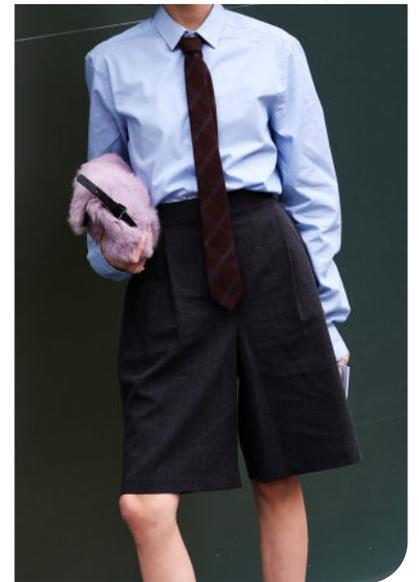
paris-str-f24-1330.jpg



@ellialli.png



milan-street-style.jpg



milan-street-style-day-2.jpg

EARLY SIGN



+317%
YOY GROWTH



+850%
YOY GROWTH

SS25 SKATER JORTS



@asos



@olenka.jpeg



@georgiafowler.webp



@popiulianca.webp



@felicity.jpeg



@vickyanthekids.webp



@puftysmuff.jpeg



EARLY SIGN

 +315%
YOY GROWTH

 +1000%
YOY GROWTH

SS25 MICRO SHORTS



@carodaur.jpg



@tamara.jpg



paris-str-f24-1006.jpg



paris-fashion-week-fw24_2.jpg



paris-str-f24-1000.jpg



milan-street-style_1.jpg



london-str-f24-0939.jpg

 **+2%**
YOY GROWTH

SS25 90S TAPERED



paris-street-style-day-4_1.jpg

SAFE TREND



new-york-street-style.webp



paris-str-f24-0594.jpg

 **+810%**
YOY GROWTH

SS25 CAPRI PANTS

EARLY SIGN



new-york-str-f24-0719.jpg



@veronicaferraro2.png



new-york-street-style-day-1.webp



+40%
YOY GROWTH

SS25 SPORT BRIEFS



paris-str-f24-0570.jpg

EARLY SIGN



miu miu.avif



@oliviaponton2.png



+26%
YOY GROWTH

SS25 SHEERS

EDGY TREND



london-str-f24-0794.jpg



london-str-f24-0916.jpg



sally-lapointe.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 **CREATIVITY**

02 **STRATEGY**

03 **SUSTAINABILITY**



LIVETREND

THANK YOU!

You may not copy, reproduce, distribute, publish, display, perform, modify, create derivative works, transmit, or in any way exploit any such content, nor may you distribute any part of this content over any network, sell or offer it for sale, or use such content to construct any kind of database. You may not alter or remove any copyright or other notice from copies of the content on any Livetrend report.

If you have further needs, please contact us via chat.