



WOMEN
2025-26
TRANSITIONAL
FORECAST
ACTIVEWEAR
KEY PIECES



LIVETREND

TRANSITIONAL ACTIVEWEAR INTRODUCTION



1 Y3.jpg



4 Rus.jpg



3 Auralee.jpg



2 Amomento.jpg



FORECAST

Active meets ready-to-wear. The hybridization of lifestyles and the importance of sport and healthy in everyone's life has led activewear to merge more and more with ready-to-wear. Comfort and performance materials are combined with an ecological eye and a luxurious look. Practicality and minimalism draw clean lines, sharpened by extra-smooth matte or glossy materials, or blurred by textured, tactile materials. Genderless products are increasingly important, and the play of oversized volumes on women reflects the new, slimmer silhouettes for men. The styles are all about sport, outdoor and leisure, and they're increasingly blending into office looks. Streetstyle had already brought a dose of casual and spotyness, renewing silhouettes with modernity, but for this transition to 2026 it's a new aesthetic that's taking hold, even more hybrid and contrasting, unexpected mixes. A nod to the gym, but also to surfing and swimming, skateboarding, skiing and board sports, all mixed together to create new harmonies and clashes that reflect our current world, its influences and differences.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

TRANSITIONAL ACTIVE **OUTERWEAR**

THE **SOFT UTILITY JACKET**



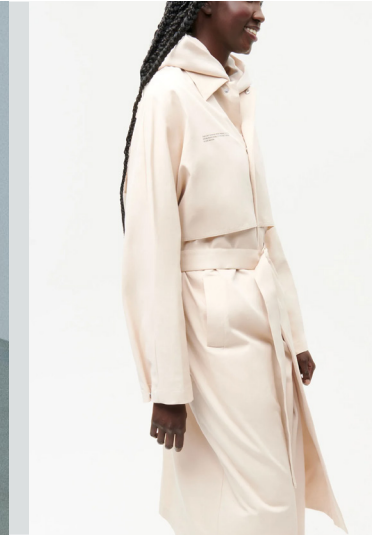
Moncler_1.png



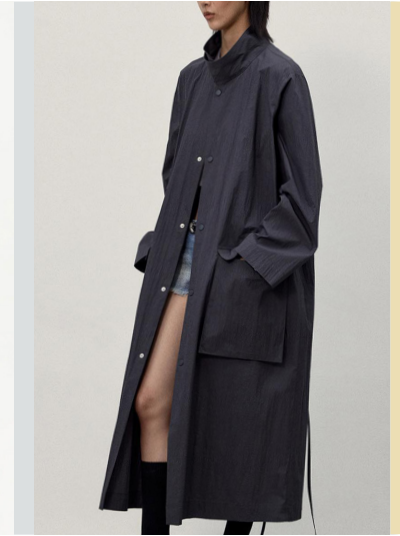
Daiwa Pier39.jpg



Danskin.jpg



Pangaia_1_1.png



Polyphonie.jpg

STABLE TREND

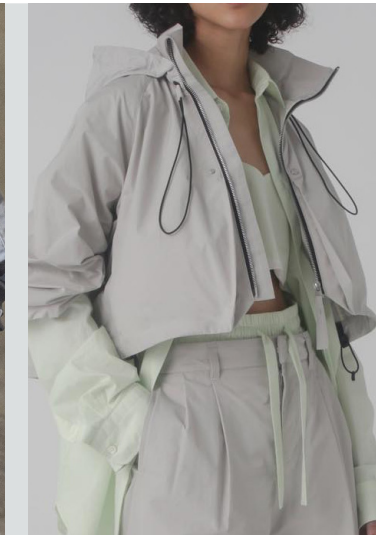
THE **CROP NYLON JACKET**



RAINS.jpg



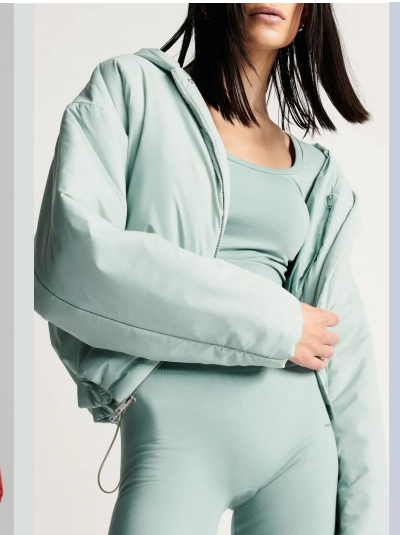
PE Nation.jpg



NTN.jpg



Amomento.png



Pangaia.png

SAFE TREND

TRANSITIONAL ACTIVE **TOPWEAR**

THE **SHEER OVERLAY**



Esthe.jpg



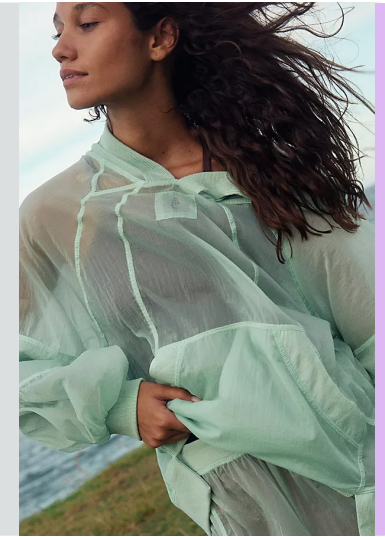
FP Movement.png



Adidas By Rui Zhou.jpg



Michi.png



FP Movement -.png

EARLY SIGN

THE **VERSATILE SWEATSHIRT**



Dries Van Noten.png



The Cito.jpg



The Attico.png



The Arrivals.jpg



Miu Miu.png

STABLE TREND

TRANSITIONAL ACTIVE **TOPWEAR**

THE **COMPRESSION LONGSLEEVE**



Carbon 38.png



Michi_1.png



Born Living Yoga_1.png



Lanston.jpg



PE Nation.png

STABLE TREND

THE **SLEEK THICK OVERSIZE TEE**



thefrankieshop.webp



american vintage.jpeg



arket



Moncler.png



h-m.jpeg

EARLY SIGN

TRANSITIONAL ACTIVE **TOPWEAR**

THE **SOFT SUPPORT TANK TOP**



Beyond Yoga.png



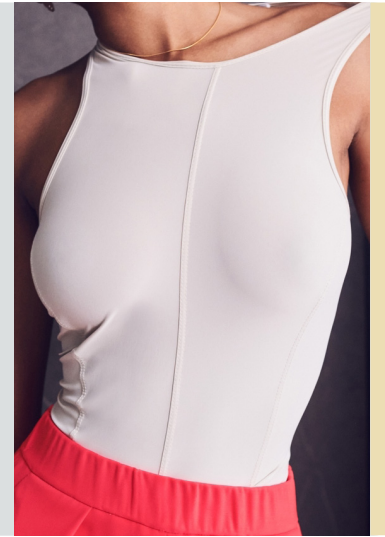
JW Anderson.png



Paris Georgia.png



Born Living Yoga.png



Artemis Diciero.jpg

STABLE TREND

THE **ONE SHOULDER STRAPPY CUT-OUT**



Esthe.png



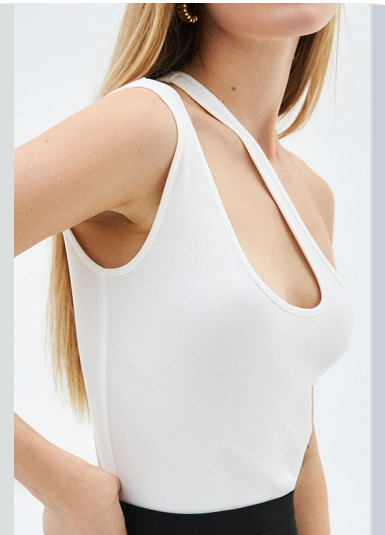
Enza Costa.png



Amomento_1.png



Low Classic.png



All We Need.png

SAFE TREND

TRANSITIONAL ACTIVE TOPWEAR

THE OPEN-BACK DETAIL



Zero Maria Cornejo.png



Isabel Marant.png



freepeopleFPmovement.webp



Born Living Yoga .png



MM6 Maison Margiela.png

SAFE TREND

THE INTRIGUING BACK STRAPS



Michi - multi-strap detailing.png



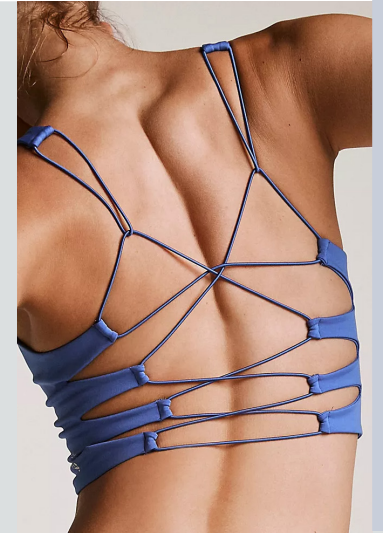
Born Living Yoga_3.png



Carbon 38_1.png



Padded Bra shop.png



fpmovement.webp

SAFE TREND

TRANSITIONAL ACTIVEWEAR **BOTTOMS**

THE **WIDE-LEG JOGGERS**



Dries Van Noten_1.png



Alexander Wang_1.png



Ecoalf.png



Courreges.png

SAFE TREND

THE **SOFT CURVED PANTS**



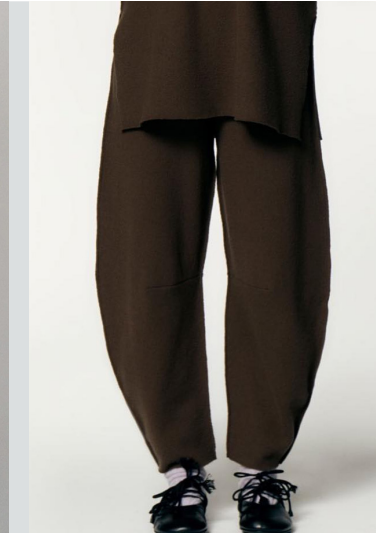
Kow Tow.png



The Attico 3.png



Amomento.jpg



Rus.jpg



Michi_2.png

EARLY SIGN

TRANSITIONAL ACTIVEWEAR **BOTTOMS**

THE VERSATILE CARGO



FP MOVEMENT.webp



ONLY.webp



Templa.png



Y3_1.png



Alexander Wang.png

STABLE TREND

THE PARACHUTE CO-ORDS



2 Polyphonie.jpg



Templa.jpg



Ujoh.jpg



Max Mara 2.png



-NIKE-.jpeg

SAFE TREND

TRANSITIONAL ACTIVEWEAR **BOTTOMS**

THE BERMUDA SHORT



-pangaia.webp



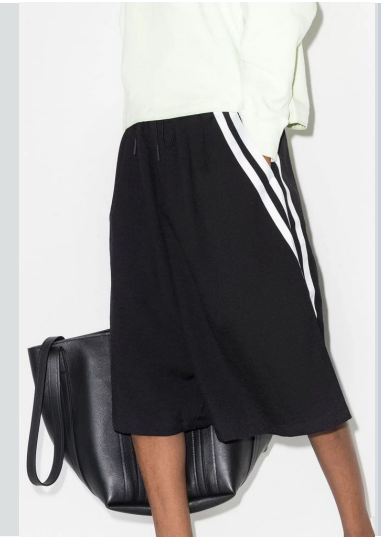
Rick Owens.png



Lisa Yang.jpg



frankieshop.jpeg



Y3.webp

SAFE TREND

THE PERFORMANCE SHORT



4 Ecoalf.png



3 Rains2.jpg



miu miu.avif



5 PE Nation.jpg

SAFE TREND

TRANSITIONAL ACTIVEWEAR **BOTTOMS**

THE FLARED SPLIT LEGGINGS



1 Michi.jpg



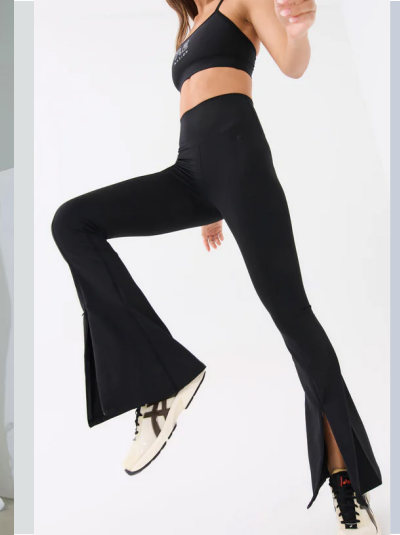
2 Adidas.png



3 Girlfriend Collective -.png



PORT DE BRAS 3.png



5 PE Nation-.png

SAFE TREND

THE SPORT SKIRT



2 Y3.png



3 Cassum.jpg



4AdidasDesignedByRuiZhou.jpg



5 PAF.jpg

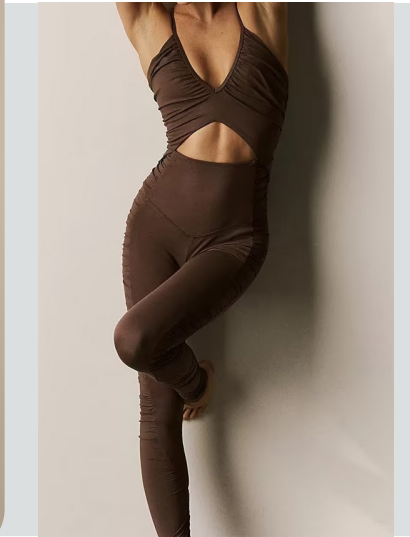
EARLY SIGN

TRANSITIONAL ACTIVEWEAR **ONE PIECE**

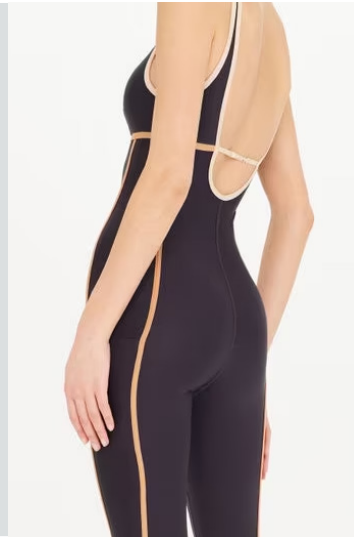
THE GLAM CATSUIT



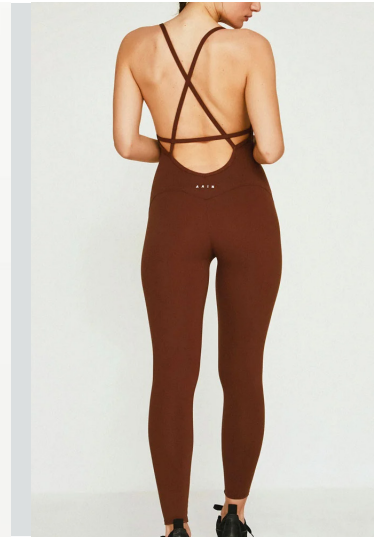
1 MDV (Flip image).jpg



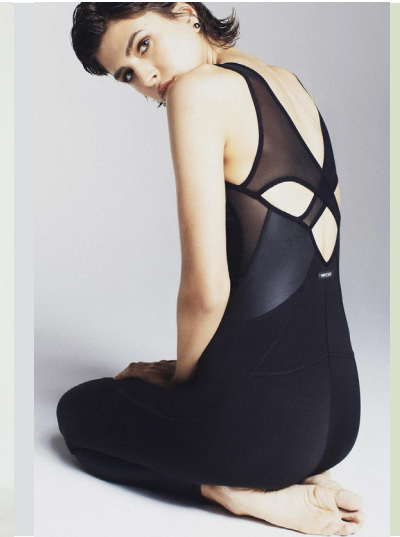
2 FP Movement 5.png



3 The Upside.png



4 Aain.png



5 Michi2.jpg

EDGY TREND

THE TENNIS DRESS



3 Moncler.png



4 Varley.png



-LACOSTE-.avif



5 Carbon38.jpg

EARLY SIGN

TRANSITIONAL ACTIVEWEAR **ONE PIECE**

THE SLEEK JERSEY DRESS



CASSUM.png



POLO Ralph Lauren.webp



Toteme 2.png



FP=movement.webp



Alphatauri.png

BIG TREND



GYMSHARK.webp



stronger.webp



myprotein.jpeg



OCEANSAPART.jpeg

EDGY TREND

THE SHRUG SET

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 **CREATIVITY**

02 **STRATEGY**

03 **SUSTAINABILITY**



LIVETREND

THANK YOU!

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