



Monocombie.png

**WOMENSWEAR**  
**SS 2025**  
**FORECASTING**  
**JEWELRY**  
**KEY ITEMS**



**LIVETREND**

# WOMEN JEWELRY SS25 INTRODUCTION



ZimmermannSS24Paris-4.jpg



@annelisemichelson-1.JPG



@alighieri\_jewellery\_1.jpg



@HorizonSS23.png



## FORECAST

**Natural vs Unconventional.** SS25 jewellery shows an impressive creativity and an unconventional mindset: richness and opulence are the watchwords for anarchic, often oversized, combinations of different materials that clash, overlap and play with each other in a mix of refined, daring shapes, while adding texture and nuanced shades of metal. Innovation and recycling are giving rise to new textures and surfaces, with materials that seem heavy but are anything but. Extremes are the order of the day, from choker necklaces to extra-long ones, XXL links or oversized brass-effect balls. Gold is the big winner this season, although silver continues to make headway. The focus is on mixed and nuanced metals, which allow the introduction of subtle matt, brushed and hammered finishes. Nature inspiration is also gaining ground, offering us its resources with the opportunity to reinvent new sustainable ways. Semi-precious stones from responsible sources, such as mother-of-pearl, cultured and freshwater pearls, glass beads, as well as shells of all kinds, but also ceramic and recycled metal options, all ennobled by braided threads and gold-coloured metals.

*This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.*

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CLICKING HERE](#)

# SS25 KEY DETAILS CURATED HARDWARE



## MANIFEST



@goossens\_paris.JPG



@annarossijewellery-1.JPG



@leighmillerjewelry-1.JPG



SacaiSS24Paris-1.jpg



@annelisemichelson-3.JPG

## THE STATEMENT CHAINS

BIG TREND



## INVEST



patouAH25.jpg



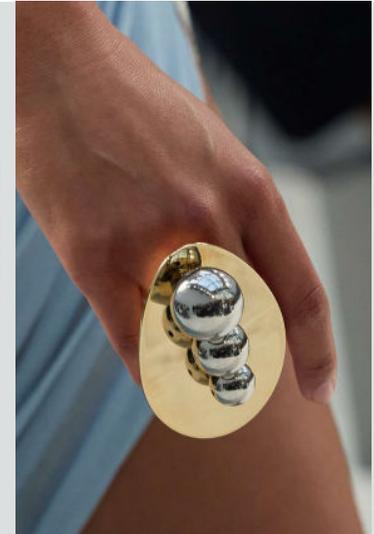
@yay.paris-5.JPG



@ghazalparis.JPG



@virginiebenarroch.jpg



Paco RabanneSS24Paris.jpg

## THE PRECIOUS BALLS

EARLY SIGN

# SS25 KEY DETAILS TEXTURED METALLICS

 INVEST

## THE STRUCK PRECIOSITY



Alexis\_Bittar.jpg



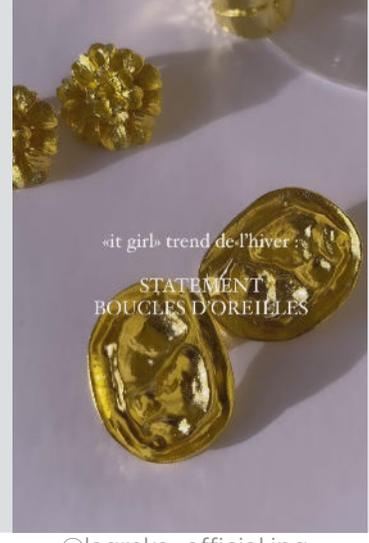
LoeweSS24Paris-3.jpg



@annelisemichelson-5.JPG



@streetfashion .png



@lagreka\_official.jpg

**BIG TREND**

 TEST

## THE SCULPTURAL ERGONOMY



@netaporter.jpg



@knowhowjewelry.jpg



@farisjewelery-3.JPG



@mara.paris-1.jpg



@mara.paris.JPG

**SAFE TREND**

# SS25 KEY DETAILS BEADS & SHELLS



MANIFEST



@maisonclairon.JPG



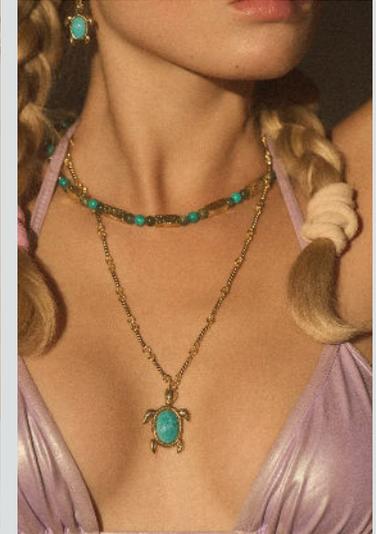
ChunksCollinsSS24NewYork-1.jpg



@goossens\_paris\_2.jpg



@violette.joallerie-2.JPG



Aur lie Bidermann.webp

## THE OCEAN CHARMS

STABLE TREND



MANIFEST



RobertoCavalliSS24Milan.jpg



ostrabrazil.png



image35731971-original.png



source unknown.png



UllajohnsonSS24.JPG

## THE SEA SHELLS

STABLE TREND

# SS25 KEY DETAILS DELICATE PEARLS

## THE SOPHISTICATED PEARLS



MANIFEST



@CultGaia.JPG



DiorSS24Paris-2.jpg



DriesVanNotenSS24Paris.jpg



FendiAH24-25Paris1.jpg



DriesVanNotenSS24Paris-4.jpg

SAFE TREND



TEST



DiorSS24ParisHauteCouture-2.jpg



@Leighmillerjewellery.JPG



ErdemSS24London-1.jpg



@charlottechesnais-4.JPG



RokhSS24Paris.jpg

SAFE TREND

## THE WATER PEARLS

# SS25 KEY DETAILS STONES THERAPY



## MANIFEST



@maisonclairon-1.JPG



@goossens\_paris-1.JPG



@avant-studio.JPG



@farisjewelery.JPG



Luisa\_Spagnoli\_.jpg

## THE DRESSED-UP JEWELS

STABLE TREND



## TEST



StellaMcCartneySS24Paris-1.jpg



@gubelinjewellery.jpg



Patek\_Philippe\_.jpg



Aur lie Bidermann-9.webp



poiraySS24.webp

## THE SHADED RAINBOW

STABLE TREND

# SS25 KEY TREND SECOND SKIN



## MANIFEST



@yay.paris-4.JPG



@douzeofficial-1.JPG



@douzeofficial.JPG



Catbird\_NYC.jpg



@fernandojorge-3.JPG

BIG TREND



## TEST



@lucasbauer.jewellery.jpg



DimaAyadSS24Dubai-1.jpg



LuisaSpagnoliSS24Milan.jpg



UjohSS24Paris-1.jpg



@charlottechesnais-2.JPG

EARLY SIGN

## THE EXTREME CARESS

## THE VITAL SPIRAL

# SS25 KEY TRENDS FANCY DETAILS



TEST

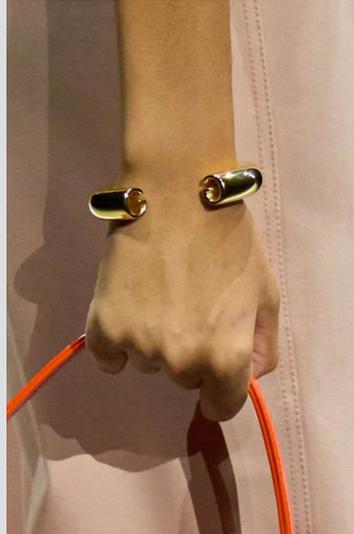
## THE UNCLOSED LOOPS



ZimmermannSS24Paris-10.jpg



@mara.paris-1\_1.JPG



GucciSS24Milan-3.jpg



DimaAyadSS24Dubai.jpg



@colville\_official.jpg

EARLY SIGN



INVEST

## THE FLORAL EXPRESSION



@pasqualebruni.jpg



@auréliebidermann.jpg



@goossens\_paris\_1.jpg



@axejoallerie.jpg



CarolinaHerreraSS24NewYork-1.jpg

STABLE TREND

# SS25 KEY TRENDS MYSTICAL TOUCH



TEST

## THE COILED SNAKE



DiorSS24Paris Haute Couture1.jpg



@hellesbijoux-1.JPG



Aurélie Bidermann-6.webp



RalphLaurenSS24-2.JPG



@hellesbijoux.jpg

STABLE TREND



INVEST

## THE ANTIQUE SYMBOLS



@feidtparis.JPG



Millie\_Savage\_Jewellery.png



DiorSS24Paris.jpg



@emanuelebicocchi.jpg



@sabrinaelba.jpg

SAFE TREND

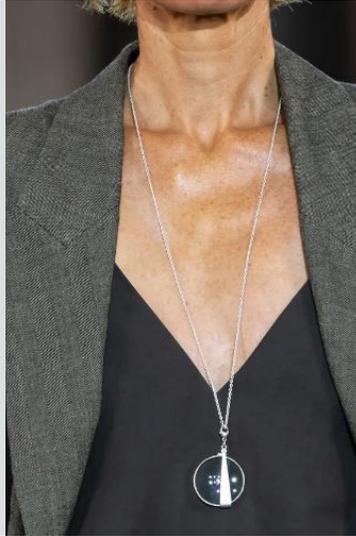
# SS25 KEY ITEMS NECKLACES



MANIFEST



@persephonevint\_.jpg



UmaWangSS24.JPG



ChloéSS24-1.JPG



RobertoCavalliSS24.JPG



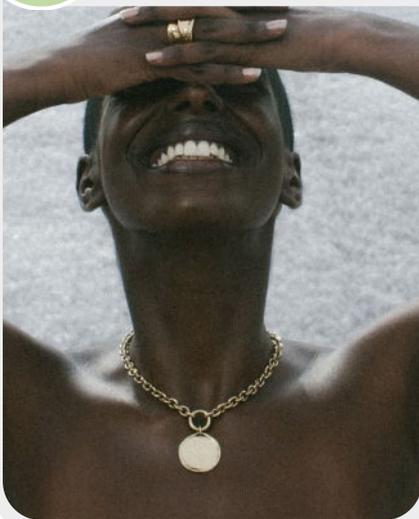
DiorSS24ParisHauteCouture-3.jpg

SAFE TREND

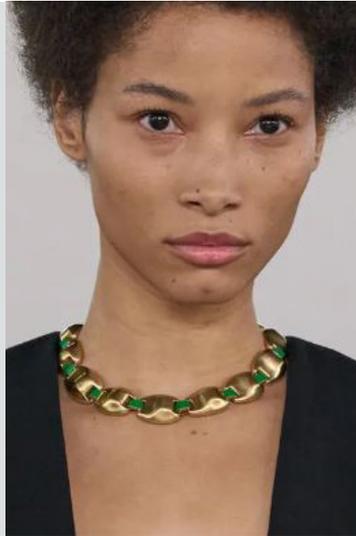
## THE SAUTOIR



MANIFEST



@goossens\_paris\_3.jpg



FerragamoSS24.JPG



@vivalavika\_com-2.JPG



MameKurogouchiSS24.JPG



YProjectSS24.JPG

STABLE TREND

## THE CHOCKER

# SS25 KEY ITEMS BANGLES



TEST



@annelisemichelson-2.JPG



DriesVanNotenSS24Paris-4.jpg



ZimmermannSS24Paris-9.jpg



ChloéSS24Paris-1.jpg



PacoRabanneSS24Paris-1.jpg

## THE BOLD CUFF

EARLY SIGN



TEST



@goossens\_paris-4.JPG



@annarossijewellery.JPG



@agmesnyc\_\_agmesnyc.jpg



Aurélie Bidermann-3.webp



BalmainSS24.JPG

## THE MAXI BANGLES SET

STABLE TREND

# SS25 KEY ITEMS BANGLES & WATCHES



## MANIFEST



@maisonclairon\_1.jpg



@stephaniegottlieb.jpg



@netaporter\_1.jpg



@kimai\_jewelry.jpg



Soeathot\_20240204\_20952\_instagram.jpg

## THE LAYERED MIX

BIG TREND



## TEST



@laurent\_ferrier\_laurent\_ferrier.jpg



@chopard\_Chopard.jpg



Bell\_&\_Ross.jpg



@laurent\_ferrier.jpg



@patekphilippe.jpg

## THE COPPER BACKGROUND

EARLY SIGN

# SS25 KEY ITEMS RINGS



INVEST

## THE OVERLOAD OF RINGS



@vivalavika\_com-4.JPG



@farisjewelery-1.JPG



Fashion\_Week\_Streets.jpg



@loganhollowell.JPG



@kimai\_jewelry\_1.JPG

SAFE TREND



TEST

## THE ALL-IN-ONE RING



HermesSS24Paris.jpg



UmaWangSS24-1.JPG



Sacai\_sac\_m\_det\_prs\_aw24.jpg



PeterDoSS24Paris.jpg



OKAN STUDIO.JPG

EDGY TREND

# SS25 KEY ITEMS EARRINGS



## MANIFEST



AlbertaFerrettiSS24Milan.jpg



@reliquiajewellery\_.jpg



@fa2bro.atelier.jpg



@musselsandmuscles.jpg



@Chabaux.jpg

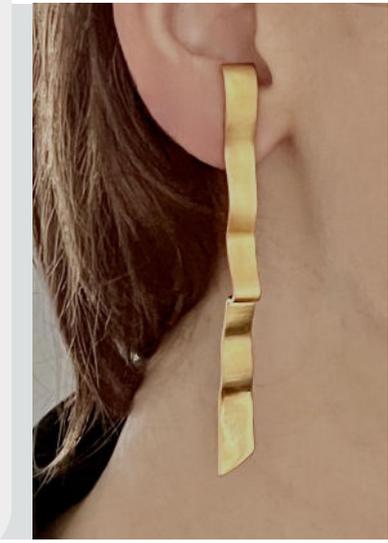
SAFE TREND



## INVEST



@charlienlagrou.jpg



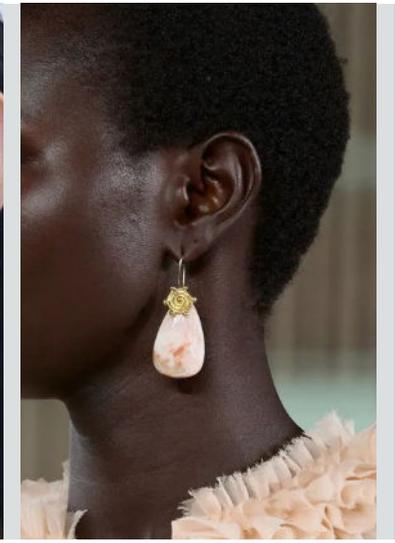
@demaarseparis.jpg



Aur lie Bidermann-5.webp



@Chabaux-1.JPG



UllajohnsonSS24-2.JPG

SAFE TREND

## THE MINI HOOPS

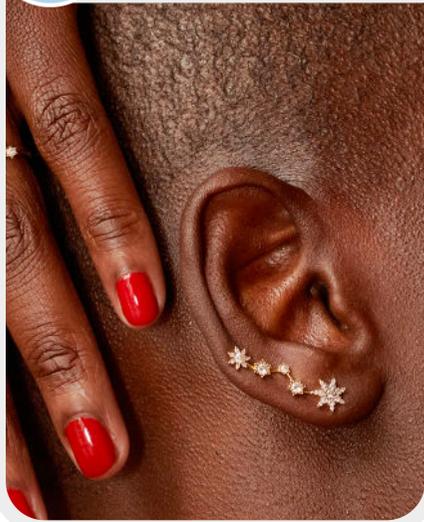
## THE PENDANT

# SS25 KEY ITEMS EARRINGS



INVEST

## THE EARSCAPE SET



@rosamaitea.png



@jenniferfisherbeverlyhills.jpg



@adornmonde.jpg



@yay.paris-9.JPG



@studs\_\_studs.jpg

EARLY SIGN



TEST

## THE EARS CUFF



ZimmermannSS24Paris-8.jpg



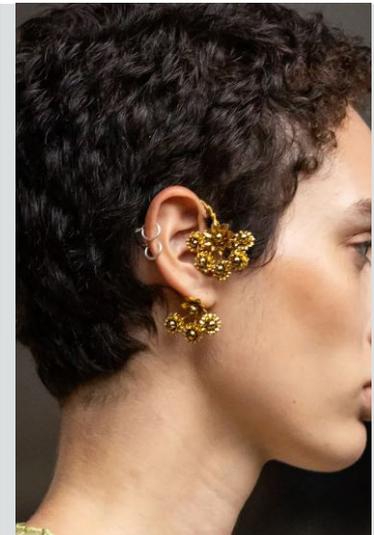
ValentinoSS24.png



FendiAH24-25Paris.jpg



SarawongSS24Milan.jpg



Cuccul&.JPG

EDGY TREND

# SS25 KEY ITEMS BODY EMBELLISHMENT



TEST



SkimxsSwarovski.png



sheytanworld-original.png



@yay.paris-2.JPG



@yay.paris-7.JPG



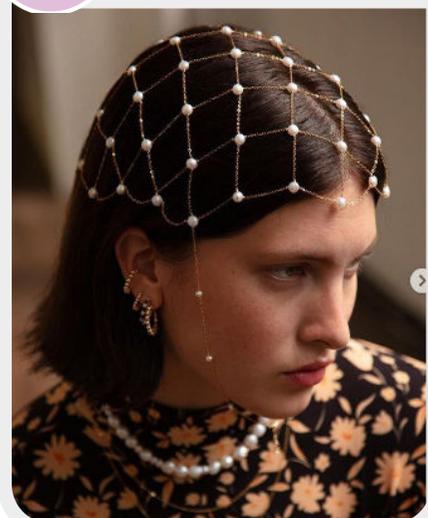
UjohSS24Paris.jpg

EDGY TREND

## THE BODY JEWELS



TEST



@yay.paris.JPG



@lelethny.JPG



@vivalavika\_com-5.JPG



@claireguillon.jpg



@alighieri\_jewellery.jpg

EDGY TREND

## THE HAIR JEWELLERY

# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



## DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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