



Monocomble.png

WOMENSWEAR
SS 2025
FORECASTING
JEWELRY
KEY ITEMS



LIVETREND

WOMEN JEWELRY SS25 INTRODUCTION



ZimmermannSS24Paris-4.jpg



@annelisemichelson-1.JPG



@alighieri_jewellery_1.jpg



@HorizonSS23.png



FORECAST

Natural vs Unconventional. SS25 jewellery shows an impressive creativity and an unconventional mindset: richness and opulence are the watchwords for anarchic, often oversized, combinations of different materials that clash, overlap and play with each other in a mix of refined, daring shapes, while adding texture and nuanced shades of metal. Innovation and recycling are giving rise to new textures and surfaces, with materials that seem heavy but are anything but. Extremes are the order of the day, from choker necklaces to extra-long ones, XXL links or oversized brass-effect balls. Gold is the big winner this season, although silver continues to make headway. The focus is on mixed and nuanced metals, which allow the introduction of subtle matt, brushed and hammered finishes. Nature inspiration is also gaining ground, offering us its resources with the opportunity to reinvent new sustainable ways. Semi-precious stones from responsible sources, such as mother-of-pearl, cultured and freshwater pearls, glass beads, as well as shells of all kinds, but also ceramic and recycled metal options, all ennobled by braided threads and gold-coloured metals.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

SS25 KEY DETAILS CURATED HARDWARE



MANIFEST



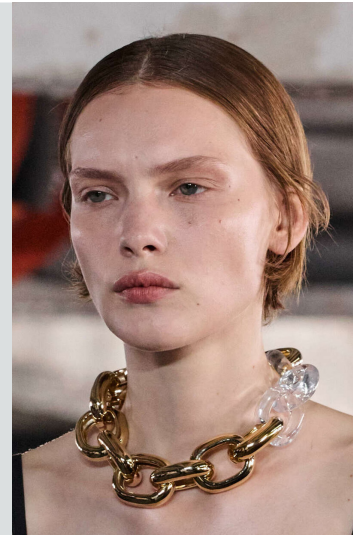
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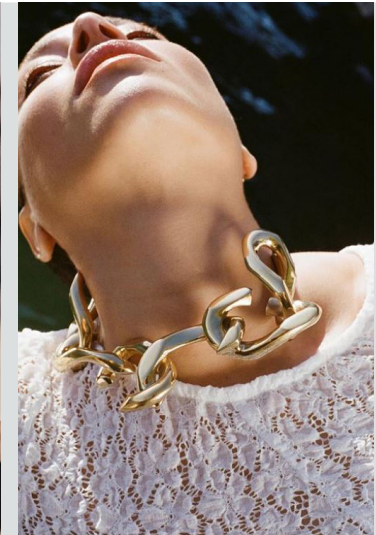
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@leighmillerjewelry-1.JPG



SacaiSS24Paris-1.jpg



@annelisemichelson-3.JPG

THE STATEMENT CHAINS

BIG TREND



INVEST



patouAH25.jpg



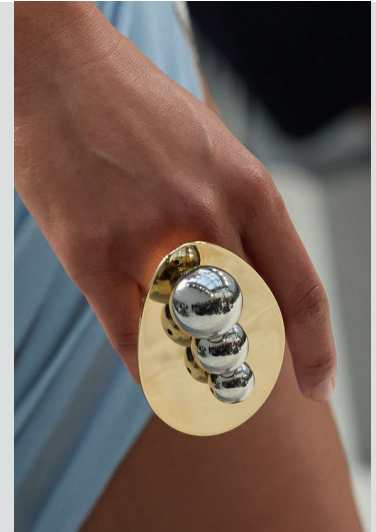
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@ghazalparis.JPG



@virginiebenarroch.jpg



Paco RabanneSS24Paris.jpg

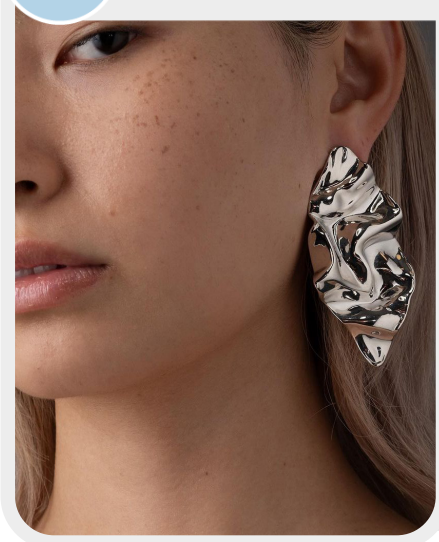
THE PRECIOUS BALLS

EARLY SIGN

SS25 KEY DETAILS TEXTURED METALLICS

 INVEST

THE STRUCK PRECIOSITY



Alexis_Bittar.jpg



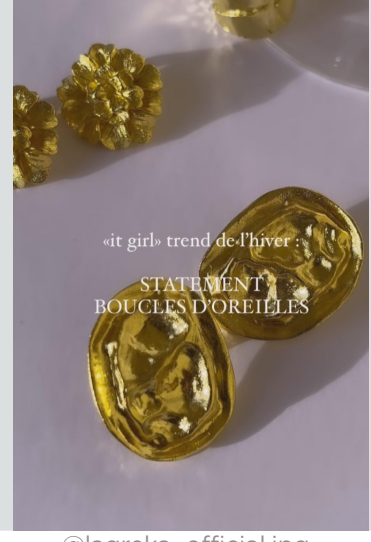
LoeweSS24Paris-3.jpg



@annelisemichelson-5.JPG



@streetfashion .png



@lagreka_official.jpg

BIG TREND

 TEST

THE SCULPTURAL ERGONOMY



@netaporter.jpg



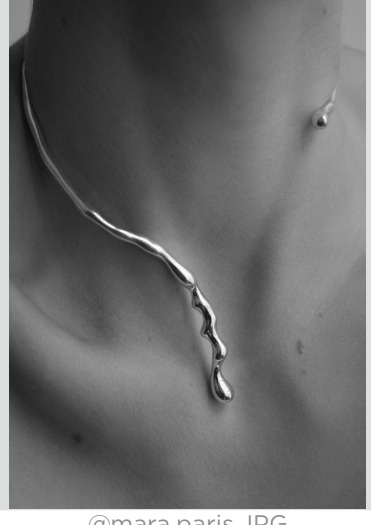
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@farisjewelery-3.JPG



@mara.paris-1.jpg



@mara.paris.JPG

SAFE TREND

SS25 KEY DETAILS BEADS & SHELLS



MANIFEST



@maisonclairon.JPG



ChunksCollinsSS24NewYork-1.jpg



@goossens_paris_2.jpg



@violette.joailerie-2.JPG



Aur lie Bidermann.webp

THE OCEAN CHARMS

STABLE TREND



MANIFEST



RobertoCavalliSS24Milan.jpg



ostrabrazil.png



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source unknown.png




UllajohnsonSS24.JPG


THE SEA SHELLS

STABLE TREND

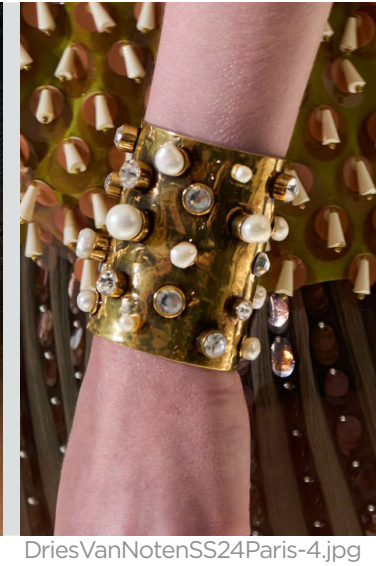
SS25 KEY DETAILS DELICATE PEARLS

THE SOPHISTICATED PEARLS


 **MANIFEST**




@CultGaia.JPG

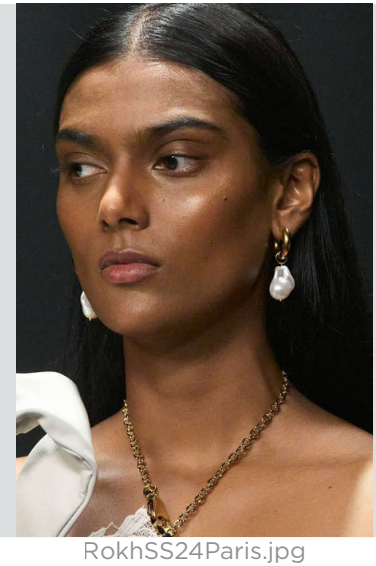


SAFE TREND

 **TEST**



DiorSS24ParisHauteCouture-2.jpg



SAFE TREND

THE WATER PEARLS

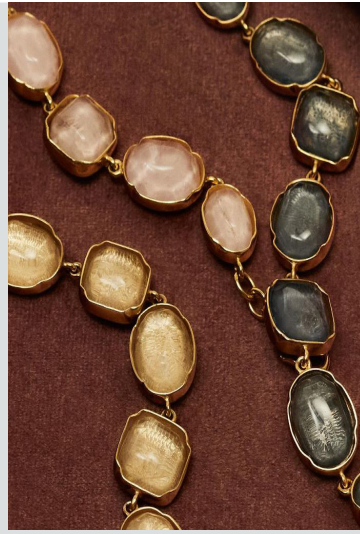
SS25 KEY DETAILS STONES THERAPY



MANIFEST



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@goossens_paris-1.JPG



@avant-studio.JPG



@farisjewelery.JPG



Luisa_Spagnoli_.jpg

THE DRESSED-UP JEWELS

STABLE TREND



TEST



StellaMcCartneySS24Paris-1.jpg



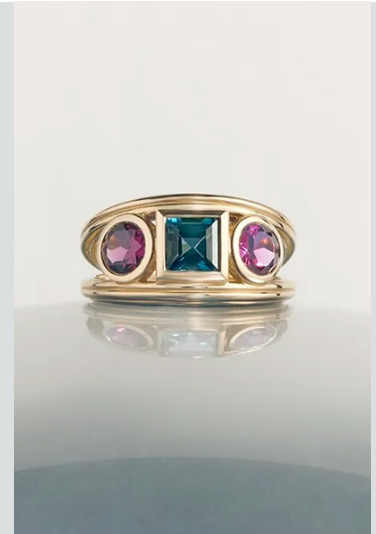
@gubelinjewellery.jpg



Patek_Philippe_.jpg



Aur lie Bidermann-9.webp



poiraySS24.webp

THE SHADED RAINBOW

STABLE TREND

SS25 KEY TREND SECOND SKIN



MANIFEST



@yay.paris-4.JPG



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@douzeperisofficial.JPG



Catbird_NYC.jpg



@fernandojorge-3.JPG

BIG TREND



TEST



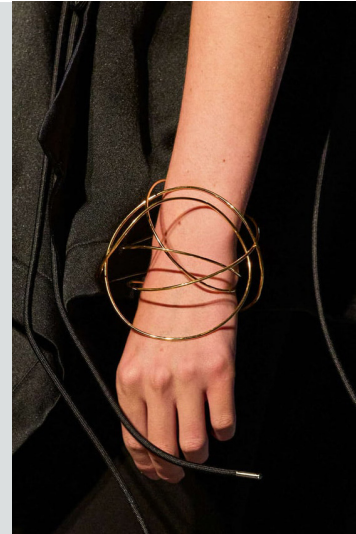
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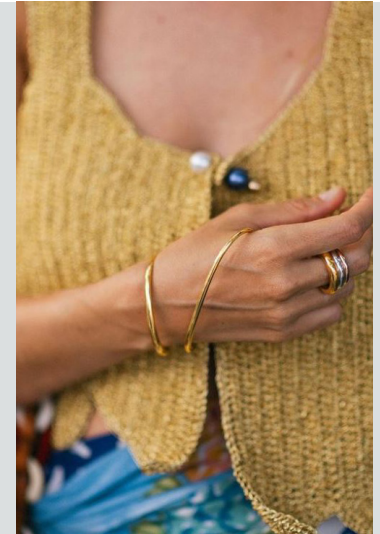
DimaAyadSS24Dubai-1.jpg



LuisaSpagnoliSS24Milan.jpg



UjohSS24Paris-1.jpg



@charlottechesnais-2.JPG

EARLY SIGN

THE EXTREME CARESS

THE VITAL SPIRAL

SS25 KEY TRENDS FANCY DETAILS



TEST

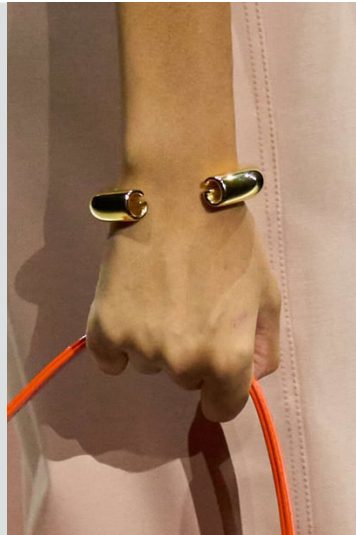
THE UNCLOSED LOOPS



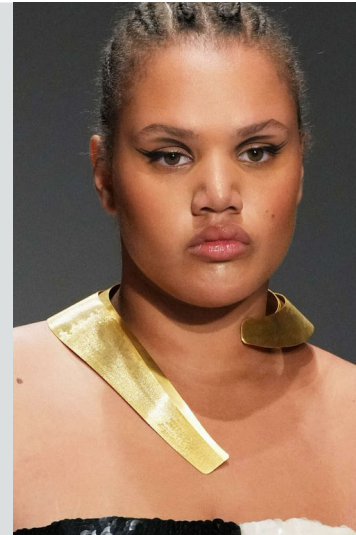
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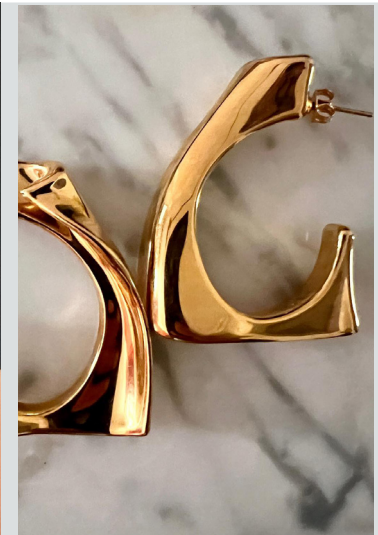
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GucciSS24Milan-3.jpg



DimaAyadSS24Dubai.jpg



@colville_official.jpg

EARLY SIGN



INVEST

THE FLORAL EXPRESSION



@pasqualebruni.jpg



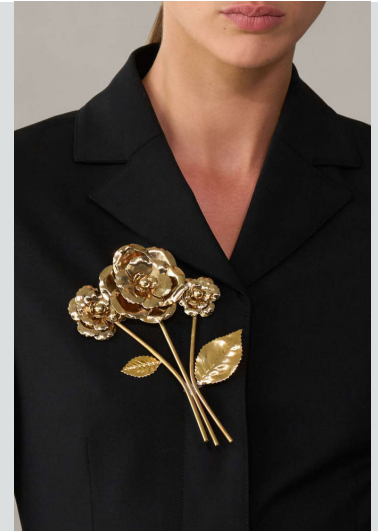
@auréliebidermann.jpg



@goossens_paris_1.jpg



@axejoallerie.jpg



CarolinaHerreraSS24NewYork-1.jpg

STABLE TREND

SS25 KEY TRENDS MYSTICAL TOUCH



TEST

THE COILED SNAKE



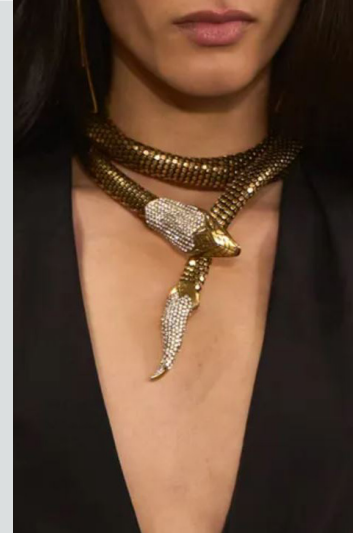
DiorSS24Paris Haute Couture1.jpg



@hellesbijoux-1.JPG



Aur lie Bidermann-6.webp



RalphLaurenSS24-2.JPG



@hellesbijoux.jpg

STABLE TREND



INVEST

THE ANTIQUE SYMBOLS



@feidtparis.JPG



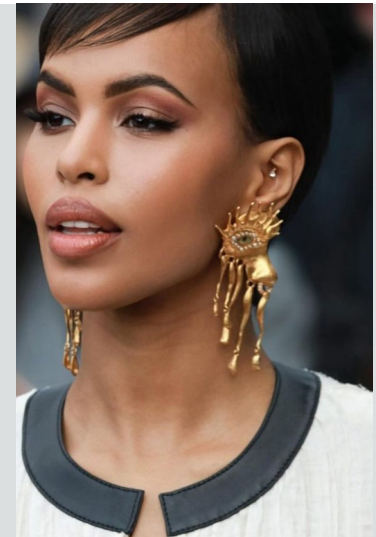
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DiorSS24Paris.jpg



@emanuelebicocchi.jpg



@sabrinaelba.jpg

SAFE TREND

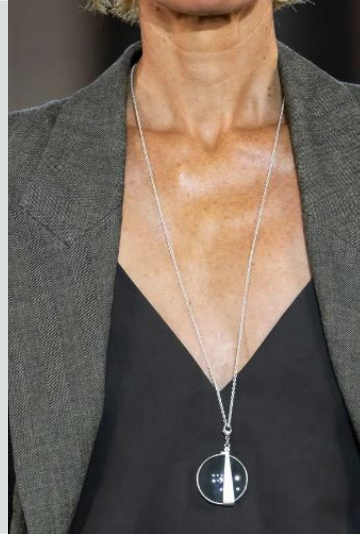
SS25 KEY ITEMS NECKLACES



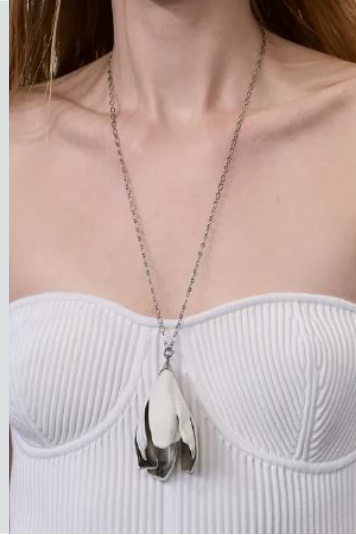
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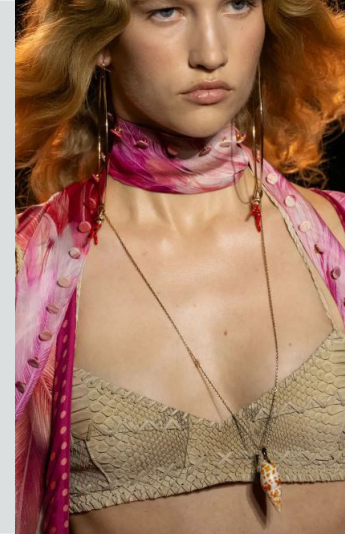
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ChloéSS24-1.JPG



RobertoCavalliSS24.JPG



DiorSS24ParisHauteCouture-3.jpg

SAFE TREND

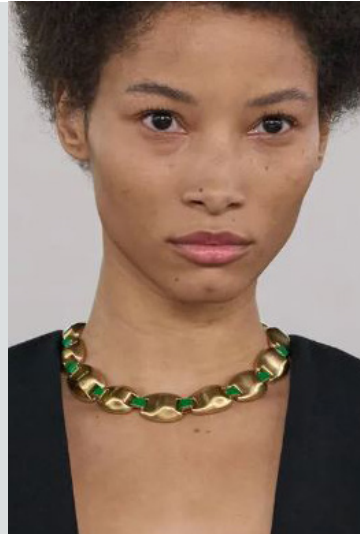
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MANIFEST



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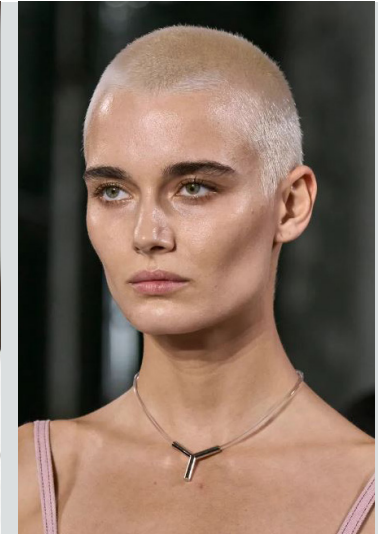
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MameKurogouchiSS24.JPG



YProjectSS24.JPG

STABLE TREND

THE CHOCKER

SS25 KEY ITEMS BANGLES



TEST



@annelisemichelson-2.JPG



DriesVanNotenSS24Paris-4.jpg



ZimmermannSS24Paris-9.jpg



ChloéSS24Paris-1.jpg



PacoRabanneSS24Paris-1.jpg

THE BOLD CUFF

EARLY SIGN



TEST



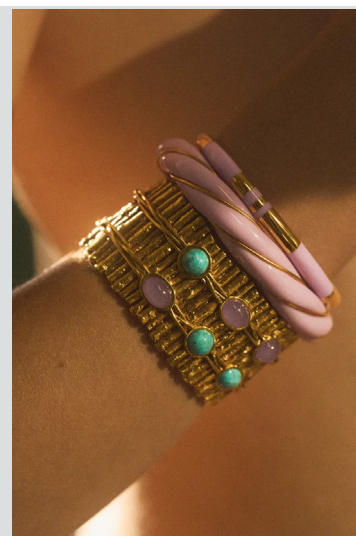
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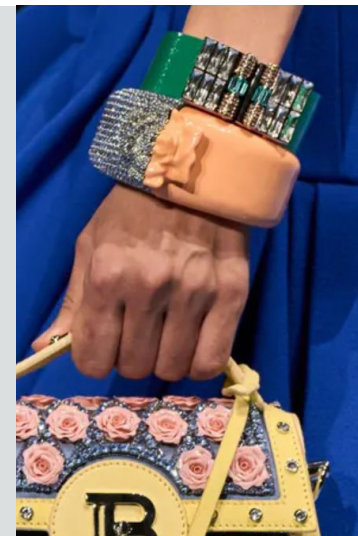
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@agmesnyc__agmesnyc.jpg



Aurélie Bidermann-3.webp



BalmainSS24.JPG

THE MAXI BANGLES SET

STABLE TREND

SS25 KEY ITEMS BANGLES & WATCHES



MANIFEST



@maisonclairon_1.jpg



@stephaniegottlieb.jpg



@netaporter_1.jpg



@kimai_jewelry.jpg



Sreenthot_20240204_20952_instagram.jpg

THE LAYERED MIX

BIG TREND

THE COPPER BACKGROUND



TEST



@laurent_ferrier_laurent_ferrier.jpg



@chopard_Chopard.jpg



Bell_&_Ross.jpg



@laurent_ferrier.jpg



@patekphilippe.jpg

EARLY SIGN

SS25 KEY ITEMS RINGS



INVEST

THE OVERLOAD OF RINGS



@vivalavika_com-4.JPG



@farisjewelery-1.JPG



Fashion_Week_Streets.jpg



@loganhollowell.JPG



@kimai_jewelry_1.JPG

SAFE TREND



TEST

THE ALL-IN-ONE RING



HermesSS24Paris.jpg



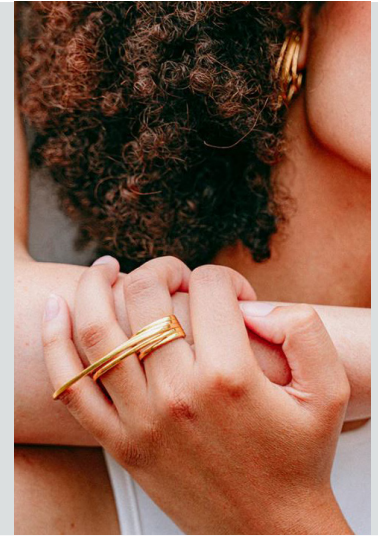
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Sacai_sac_m_det_prs_aw24.jpg



PeterDoSS24Paris.jpg



OKAN STUDIO.JPG

EDGY TREND

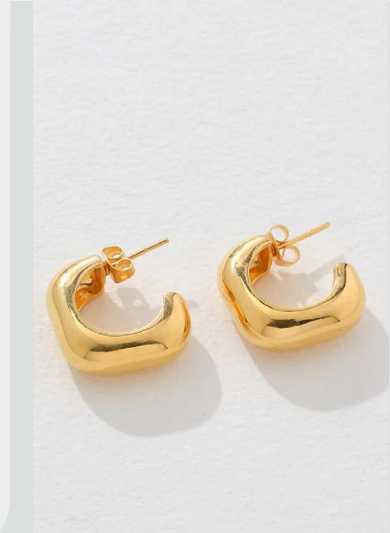
SS25 KEY ITEMS EARRINGS



MANIFEST



AlbertaFerrettiSS24Milan.jpg



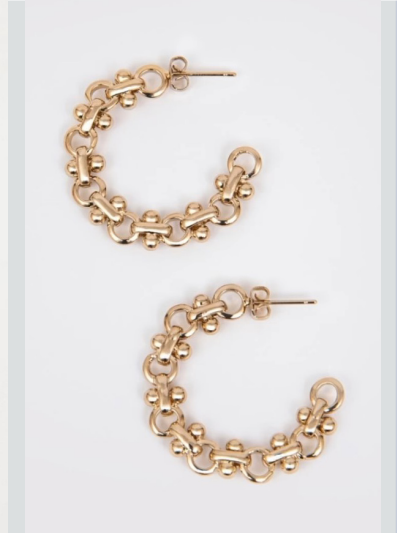
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@fa2bro.atelier.jpg



@musselsandmuscles.jpg



@Chabaux.jpg

SAFE TREND

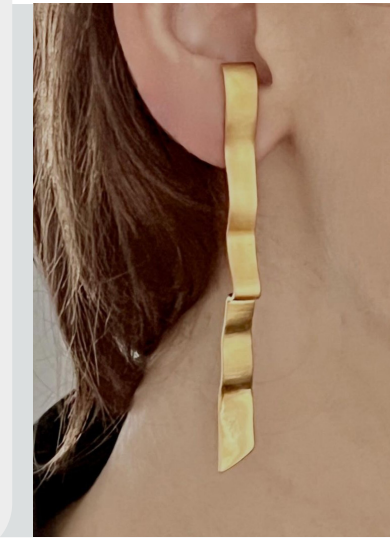
THE MINI HOOPS



INVEST



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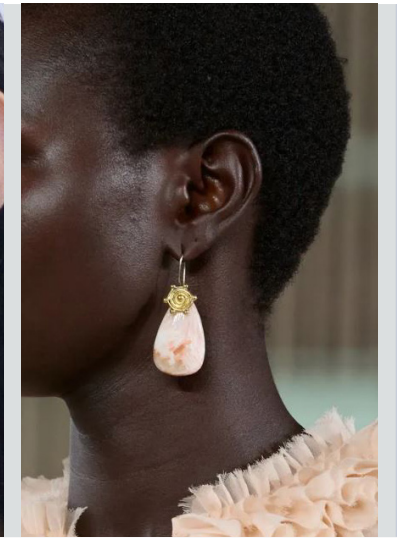
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Aur lie Bidermann-5.webp



@Chabaux-1.JPG



UllajohnsonSS24-2.JPG

SAFE TREND

THE PENDANT

SS25 KEY ITEMS EARRINGS



INVEST

THE EARSCAPE SET



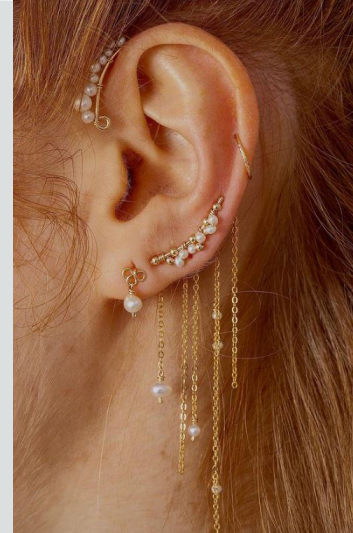
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@jenniferfisherbeverlyhills.jpg



@adornmonde.jpg



@yay.paris-9.JPG



@studs__studs.jpg

EARLY SIGN



TEST

THE EARS CUFF



ZimmermannSS24Paris-8.jpg



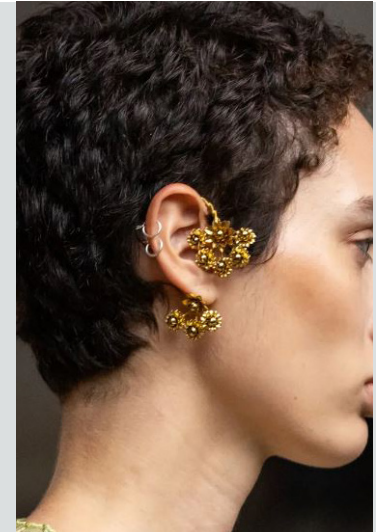
ValentinoSS24.png



FendiAH24-25Paris.jpg



SarawongSS24Milan.jpg



Cuccul&.JPG

EDGY TREND

SS25 KEY ITEMS BODY EMBELLISHMENT



TEST



SkimxsSwarovski.png



sheytanworld-original.png



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@yay.paris-7.JPG



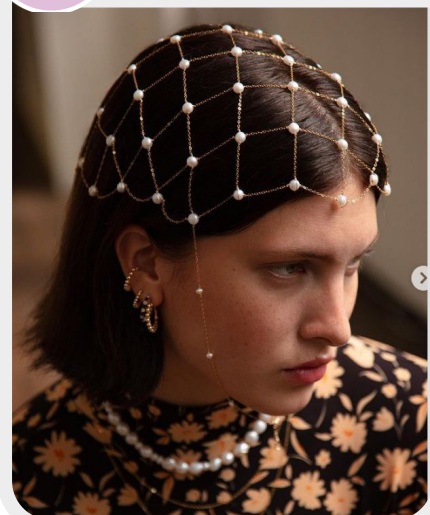
UjohSS24Paris.jpg

EDGY TREND

THE BODY JEWELS



TEST



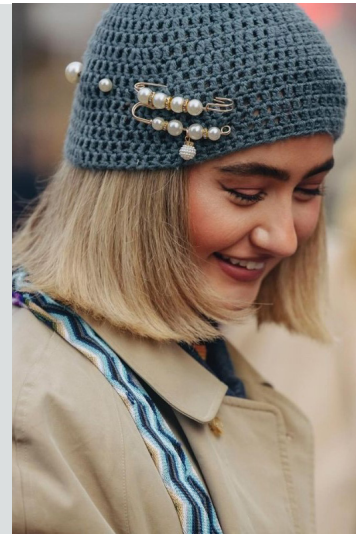
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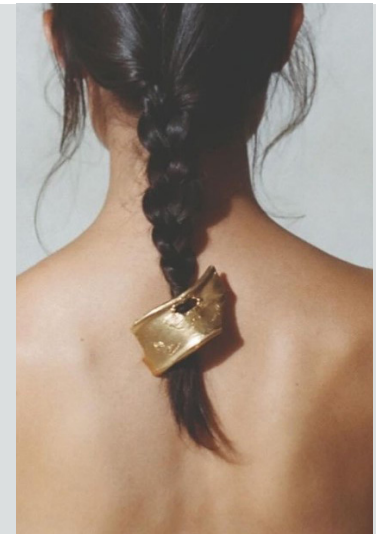
@leletny.JPG



@vivalavika_com-5.JPG



@claireguillon.jpg



@alighieri_jewellery.jpg

EDGY TREND

THE HAIR JEWELLERY

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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