



WOMENSWEAR
FW 2024
FASHION SHOWS
MUST-HAVE
SKIRTS



LIVETREND

FW24 SKIRTS INTRODUCTION



sara wong3.jpg



huishan-zhang-.jpg



rabanne.jpg



bally 1.jpg



FASHION SHOWS

Modern Elegance. The FW24 fashion shows showcase a blend of timeless elegance and contemporary flair for skirts. While midi skirts remained visible, there was an indication of decline in their prominence, making way for long skirts to take center stage. These long skirts appeared in slinky longlines and fuller volumes, offering a sense of sophistication and fluidity to the collections. Fuller feminine skirts continued to exude a sense of romanticism and grace. Sheer and glittery styles embraced the season's top trending embellished materials, retaining shimmering pencil silhouettes that added a touch of glamour to ensembles. Corporate pencil skirts began to decline in popularity, while drapes amp up to create skirts with sophisticated slits or subtle cascades, adding sensuality and movement. FW24's skirts blend classic silhouettes and modern detailing, catering to the diverse preferences of fashion-forward individuals.

This forecasting report is based on Data extracted from more than 260 International fashion shows of NY, London, Milan and Paris with 42 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to FW23 fashion shows. Find the relating icons & stamps on the last slide.

**ACCESS ALL IMAGES
CLICKING HERE**

STABLE TREND

655
LOOKS

FW24 **PENCIL PERFECTION**



prada-4.jpg



maitrepierre-.jpg



tory-burch.jpg



Toteme - 2.png



carven -17.jpg



philosophy-.jpg



stella mccartney -8.jpg

BIG TREND

604
LOOKS

FW24 **LONG SKIRTS**



hellessy.jpg

SLINKY LONGLINE



fendi8.png



rocha-.jpg



altuzarra.jpg

FULL BOHO



burberry2.png



genny1.jpg

STABLE TREND

174
LOOKS

FW24 **LEATHER LADIES**



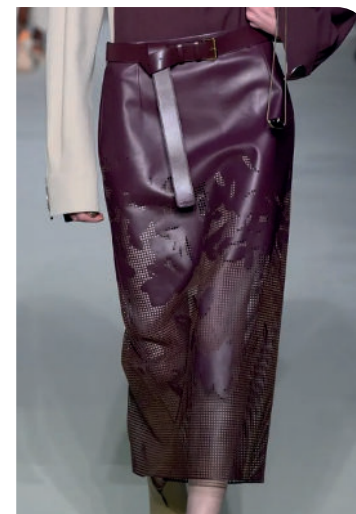
wickstead.jpg



maryling-.jpg



hermes-.jpg



giada.png



luisa-spagnoli-.jpg



erdem.jpg



maxwell2.png

STABLE TREND

150
LOOKS

FW24 **DELICATE SPARKLING**



genny4.jpg



dauphinettes_2.png



tory-burch-.jpg



rabanne-.jpg



n-21-.jpg



casablanca 1.png



eudon-choi-.jpg

STABLE TREND

132
LOOKS

FW24 CORPORATE SKIRT SUITS



_prada.jpg



_no212.jpg



MiuMiu 7.jpg



sandy liang10.jpg



margiela1.jpg



steeve o smith1.png



CO -7.png

STABLE TREND

110
LOOKS

FW24 **FULL SKIRTS**



prada 3.jpg



malloni-.jpg



luar7.png



miu-miu-clp-f24-090.jpg



coach-.jpg



Brandon-maxwell.webp



16arlington.jpg

STABLE TREND

110
LOOKS

FW24 **DRAPED SKIRTS**



max-mara-.jpg

WRAP & SLIT



kors8.jpg



giada.jpg



Didu 16.png

CASCADING



junna5.png



junna3.png

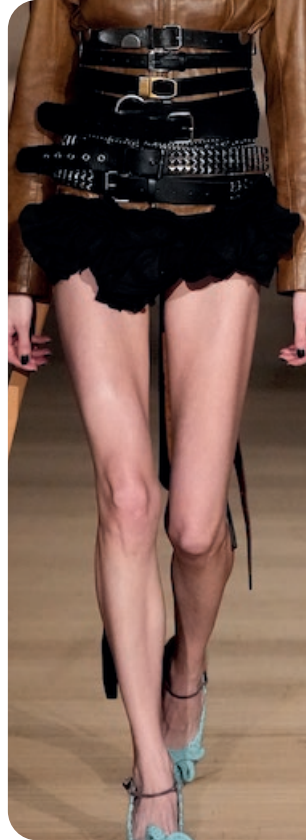


kerner.png



giada-8.png

LAYERED LOOKS

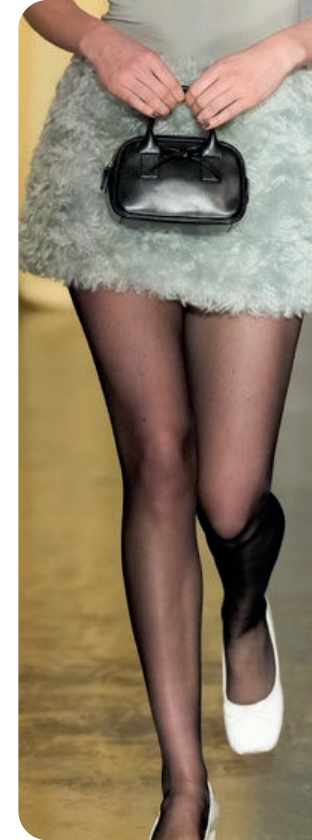


dauphinette_2.jpg



hodakova -5.png

MICRO TUTUS



sandy liang3.png



carven -14.jpg

FUZZY STYLES

OTHER HIGHLIGHTS

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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