



**WOMENSWEAR**  
**FW 2024**  
**FASHION SHOWS**  
**MUST-HAVE**  
**SKIRTS**



LIVETREND

# FW24 SKIRTS INTRODUCTION



sara wong3.jpg



huishan-zhang-.jpg



rabanne.jpg



bally 1.jpg



## FASHION SHOWS

**Modern Elegance.** The FW24 fashion shows showcase a blend of timeless elegance and contemporary flair for skirts. While midi skirts remained visible, there was an indication of decline in their prominence, making way for long skirts to take center stage. These long skirts appeared in slinky longlines and fuller volumes, offering a sense of sophistication and fluidity to the collections. Fuller feminine skirts continued to exude a sense of romanticism and grace. Sheer and glittery styles embraced the season's top trending embellished materials, retaining shimmering pencil silhouettes that added a touch of glamour to ensembles. Corporate pencil skirts began to decline in popularity, while drapes amp up to create skirts with sophisticated slits or subtle cascades, adding sensuality and movement. FW24's skirts blend classic silhouettes and modern detailing, catering to the diverse preferences of fashion-forward individuals.

*This forecasting report is based on Data extracted from more than 260 International fashion shows of NY, London, Milan and Paris with 42 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to FW23 fashion shows. Find the relating icons & stamps on the last slide.*

[ACCESS ALL IMAGES  
CLICKING HERE](#)



STABLE TREND

655  
LOOKS

# FW24 PENCIL PERFECTION



prada-4.jpg



maitrepierre-.jpg



tory-burch.jpg



Toteme - 2.png



carven -17.jpg



philosophy-.jpg



stella mccartney -8.jpg

BIG TREND

604  
LOOKS

FW24 LONG SKIRTS



hellessy.jpg

SLINKY LONGLINE



fendi8.png



rocha-.jpg



altuzarra.jpg

FULL BOHO



burberry2.png



genny1.jpg



STABLE TREND

174  
LOOKS

# FW24 LEATHER LADIES



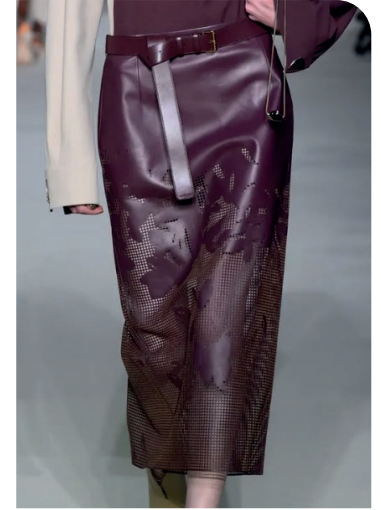
wickstead.jpg



marvling.jpg



hermes.jpg



giada.png



luisa-spagnoli-.jpg



erdem.jpg



maxwell2.png





STABLE TREND

150  
LOOKS

FW24 DELICATE SPARKLING



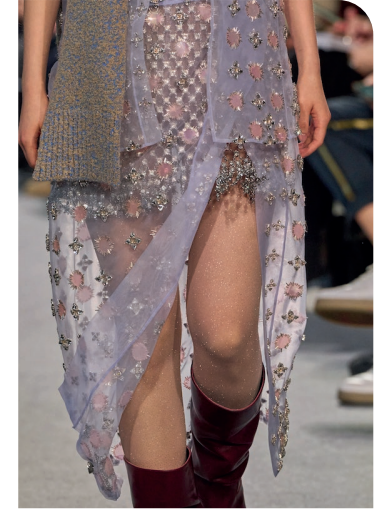
genny4.jpg



dauphinettes\_2.png



tory-burch-.jpg



rabanne-.jpg



n-21-.jpg



casablanca\_1.png



eudon-choi-.jpg



STABLE TREND

132  
LOOKS

# FW24 CORPORATE SKIRT SUITS



\_prada.jpg



\_no212.jpg



MiuMiu 7.jpg



sandy liang10.jpg



margielal.jpg



steeve o smith1.png



CO -7.png





STABLE TREND

110  
LOOKS

FW24 **FULL SKIRTS**



prada 3.jpg



malloni-.jpg



luar7.png



miu-miu-clp-f24-090.jpg



coach-.jpg



Brandon-maxwell.webp



16arlington.jpg





STABLE TREND

110  
LOOKS

FW24 DRAPED SKIRTS



max-mara-.jpg

WRAP & SLIT



kors8.jpg



giada.jpg



Didu 16.png

CASCADING



junna5.png



junna3.png





kerner.png

giada-8.png

## LAYERED LOOKS



dauphinette\_2.jpg

hodakova -5.png

## MICRO TUTUS



sandy liang3.png

carven -14.jpg

## FUZZY STYLES

# OTHER HIGHLIGHTS



# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK





## DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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