



WOMENSWEAR
FW 2024
FASHION SHOWS
MUST-HAVE
PANTS



LIVETREND

FW24 PANTS INTRODUCTION



lapointe_1.jpg



fendi-.jpg



margiela1.png



FASHION SHOWS

Contemporary Classics. The FW24shows' must-have pants blend classic silhouettes and contemporary styles. While wide-leg trousers continued to hold their ground, the low waist and baggy fit gave way to more sophisticated styles, emphasizing corp looks. For those tailored styles, slimmer 90s-inspired cuts or the casual wider silhouettes, added a sense of refinement. Leggings regained focus, and joggers made a comeback after the pandemic, offering comfort and style for everyday wear. Shorts and bermudas manifested further as a surprising fall staple, coming with a growth in tights. Capri-length pants and layered skirts grew in popularity for the edgy niche. And fancy cummerbunds emerged as an interesting and classy highlight for a touch of elegance and sophistication. FW24's must-have pants showcased a harmonious blend of timeless classics and contemporary innovations, catering to the diverse needs and preferences of fashion-forward individuals.

This forecasting report is based on Data extracted from more than 260 International fashion shows of NY, London, Milan and Paris with 42 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to FW23 fashion shows. Find the relating icons & stamps on the last slide.

**ACCESS ALL IMAGES
CLICKING HERE**

BIG TREND

+19%
YOY GROWTH

FW24 TIMELESS WIDE LEGS



Brandon-maxwell-webp



victoria-beckham.jpg



etro.jpg



rabanne-.jpg



rochas -23.png



chet lo1.png



ulla-johnson-.jpg

STABLE TREND

+1%
YOY GROWTH

FW24 **CRISP TAILORED PANTS**



versace2.jpg

SLINKY LONGLINE



coperni-.jpg



casablanca 4.png



gauchere1.jpg

FULL BOHO



dior 1.jpg



stella-mccartney-c.jpg

SAFE TREND

+68%
YOY GROWTH

FW24 **BIG BERMUDAS**



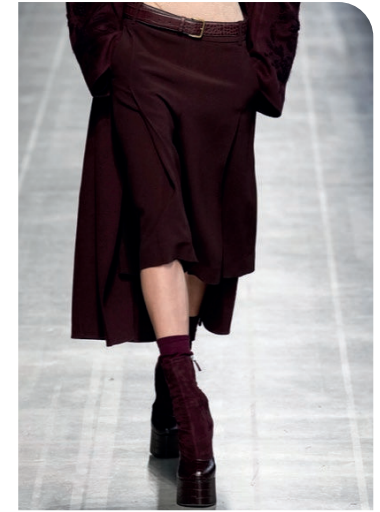
louis vuitton 4.jpg



tibi9.png



dries van noten -3.png



scervino-4.png



knwls.jpg



fendi2.png



fendi10.png

SAFE TREND

+71%
YOY GROWTH

FW24 **SHORTIES**



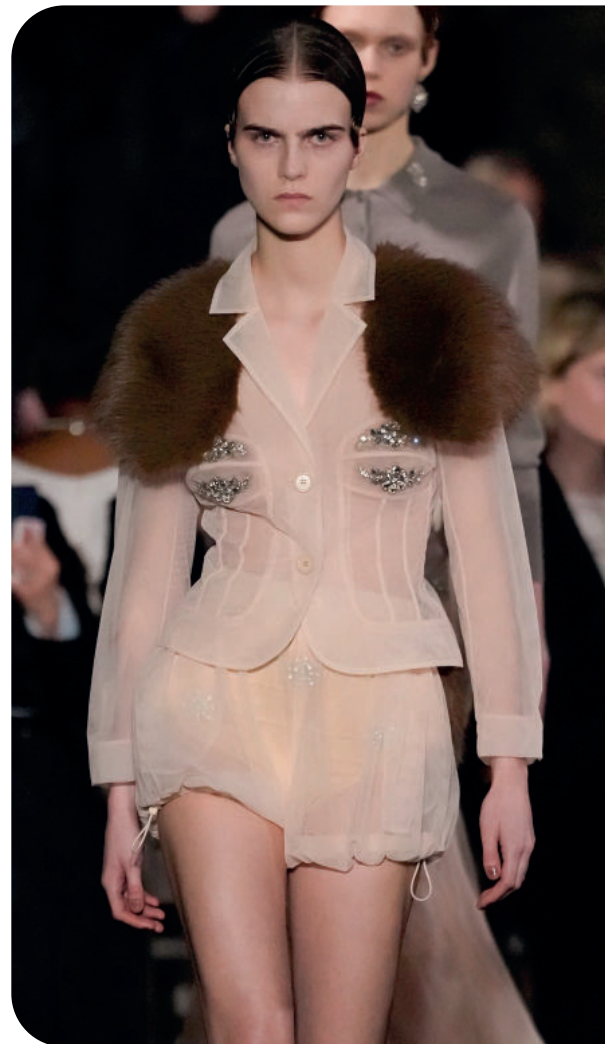
stella mccartney -9.jpg



sportmax.jpg



collina-strada.jpg



rocha.jpg



demeulemeester-.jpg



ester manas7.jpg

CASUAL HYBRIDS

SOFT BLOOMERS

SAFE TREND

+30%
YOY GROWTH

FW24 **LEGGINGS**



carven -8.jpg



natasha-zinko-.jpg



time 14.png



hodakova -10.png



versace6.jpg



MiuMiu 3.jpg



cavalli4.png

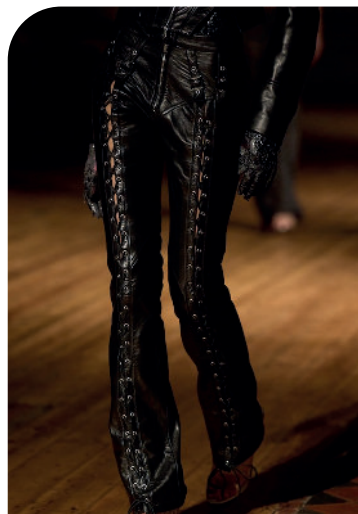
STABLE TREND

+17%
YOY GROWTH

FW24 **SUBTLE 90S FLARES**



chloe-.jpg



findikoglu.jpg



srvc-9.png



tom ford3.png



tods.jpg



Staudt13.png



ottolinger.jpg

SAFE TREND

+84%
YOY GROWTH

FW24 MINI ROMPERS



gucci2.jpg



max-mara-.jpg



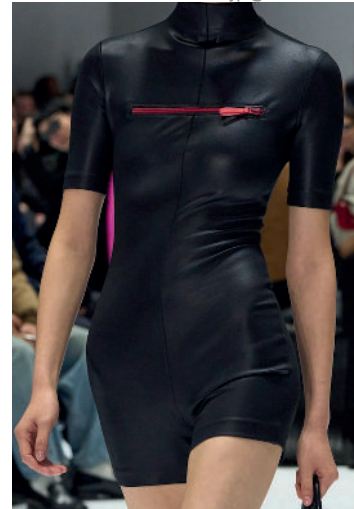
blumarine-.jpg



coperni-.jpg



dawei3.jpg



acne.jpg



max-mara.jpg



coperni 9.jpg



Dolce & Gabbana2.jpg

CUMMERBUNDS



van-noten.jpg



marine serre -3.png

JOGGER REVIVAL



KNWLS1.png



hermes.jpg

CAPRIS

OTHER HIGHLIGHTS

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK



DATA TO DRIVE

01 **CREATIVITY**

02 **STRATEGY**

03 **SUSTAINABILITY**



LIVETREND

THANK YOU!

You may not copy, reproduce, distribute, publish, display, perform, modify, create derivative works, transmit, or in any way exploit any such content, nor may you distribute any part of this content over any network, sell or offer it for sale, or use such content to construct any kind of database. You may not alter or remove any copyright or other notice from copies of the content on any Livetrend report.

**If you have further needs, please
contact us via chat.**