



WOMENSWEAR
FW 2024
FASHION SHOWS
MUST-HAVE
JEWELRY
& EYEWEAR



LIVETREND

FW24 ACCESSORIES INTRODUCTION



stella-mccartney-.jpg



zimmermann-bks-f24-014.jpg



rokh-.jpg



chloe-.jpg



FASHION SHOWS

Balancing Innovation and Tradition

In the FW24 fashion shows, must-have accessories celebrated a fusion of futurism and a retro femininity. While sleek futuristic looks retained their allure for their fashion-forward appeal, there was a notable shift towards more vintage and feminine pieces. The season embraced a harmonious blend of retro elements and modern outlines, offering accessories that exuded both timeless elegance and contemporary sophistication. This combination allowed for versatile styling options, catering to a diverse range of tastes and preferences among fashion enthusiasts. FW24's must-have accessories epitomized a perfect balance between innovation and tradition, ensuring an accessory lineup that was both stylish and timeless.

This forecasting report is based on Data extracted from more than 260 International fashion shows of NY, London, Milan and Paris with 42 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute). Find the relating icons & stamps on the last slide. They are organized by visibility.

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MUST-HAVE JEWELRY

In the FW24 fashion shows, must-have jewelry captured a blend of bohemian charm and modern sophistication. Necklaces took center stage with long gypsy talisman styles that are exuding a sense of mystique, alongside delicate bow chokers for a touch of femininity. Chainlink designs were accompanied by youthful messy charms, adding a playful and naive vibe, at the same time chunky colliers provided a ladylike elegance. For earrings, hoops, dazzling fringes, and floral pieces dominated the trends, offering a mix of glamour and whimsy. Abstract sculptural styles remained popular for a modern edge, while figurative designs and futurist jacket earrings added novelty to the range. FW24's must-have jewelry showcased a harmonious blend of timeless elegance and cutting-edge styles, that are catering to the need for timelessness but add newness as well.

FW24 NECKLACES

BIG TREND

THE CHOKER



gucci-.jpg



rave-review-.jpg



bobkova_5.png



saint-sernin.jpg



yuhan-wang-.jpg



mohapatra.jpg



retrofete-.jpg



FW24 NECKLACES

SAFE TREND

THE LONG TALISMAN



tom-ford.jpg



marant-.jpg



chloe.jpg



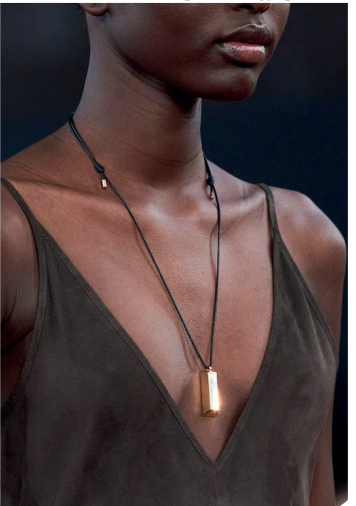
mame-kurogouchi.jpg



bottega veneta 6.png



missoni1.png



gabriela-hearst-.jpg



FW24 NECKLACES

SAFE TREND

THE DAINTY BOW



aniye-records-.jpg



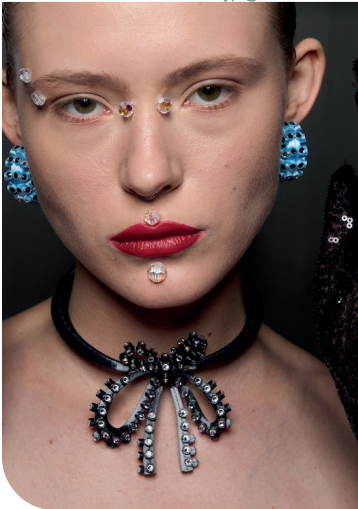
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chanel-.jpg



yuhan-wang-.jpg



germanier.jpg



wiederhoeft-.jpg



moschino-.jpg



FW24 NECKLACES

STABLE TREND

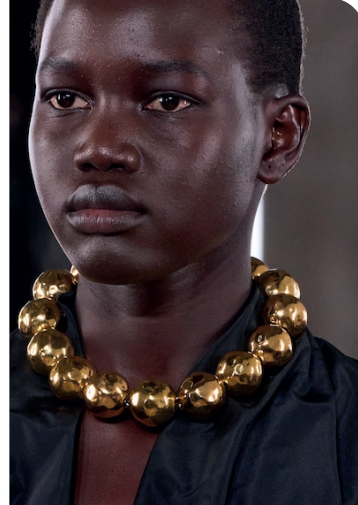
CHUNKY LADY

STABLE TREND

CHAIN LINK



schiaparelli -30.png



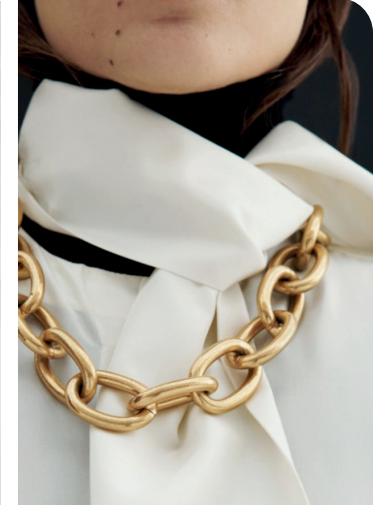
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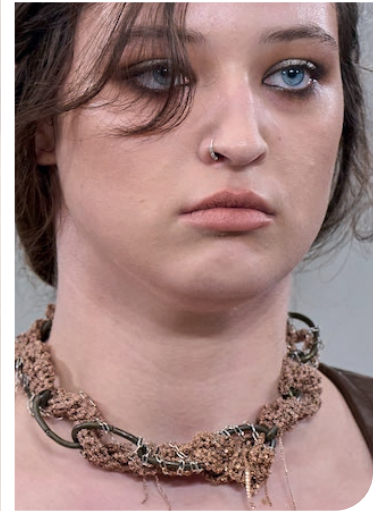
bottega veneta 2.png



tom-ford-.jpg



Plan C -11.png



knwls-.jpg

FW24 NECKLACES

EDGY TREND

THE YOUTHFUL CHARM



marco-rambaldi.jpg



kronthaler-westwood-.jpg



off-white-.jpg



mm6.jpg



marine serre -.png



aniye-records-.jpg



marine-serre.jpg



FW24 EARRINGS

BIG TREND

THE LONG FRINGE



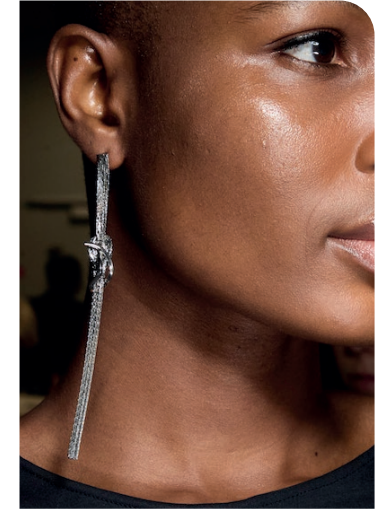
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anteprima-.jpg



off-white-.jpg



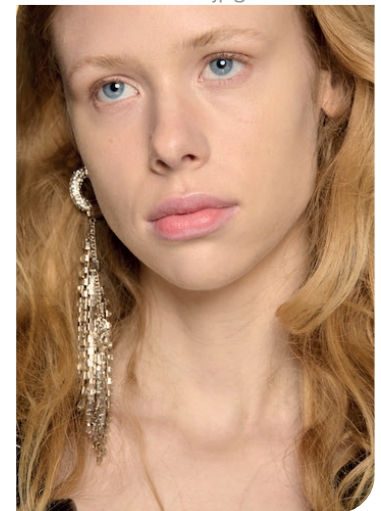
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zimmermann.jpg



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almeida.jpg

FW24 EARRINGS

BIG TREND

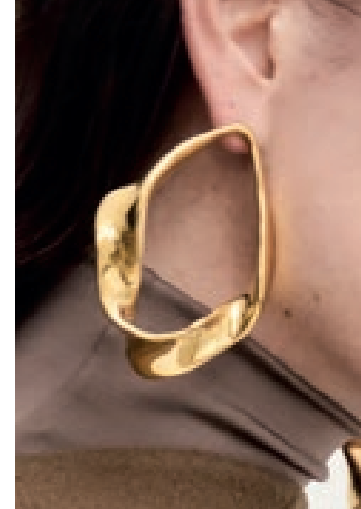
THE HOOP



schiaparelli -14.png



casablanca-.jpg



tove 3.png



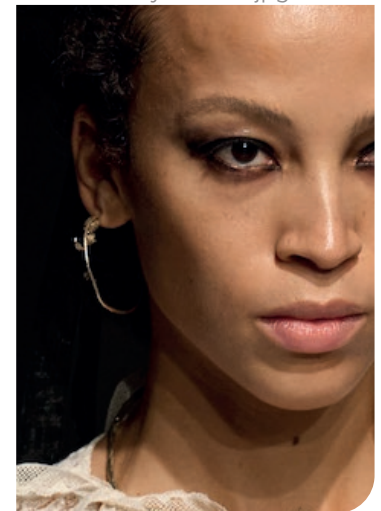
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elie-saab.jpg



weinsanto-.jpg



yuhan-wang-.jpg

FW24 EARRINGS

BIG TREND

THE FLORAL



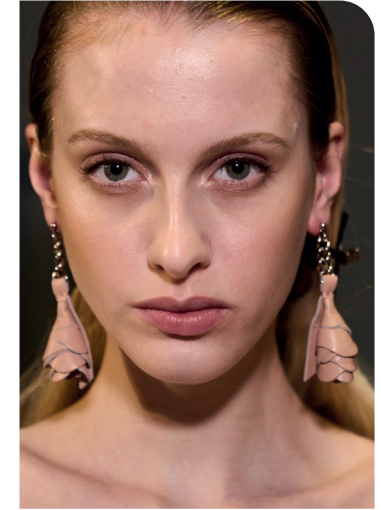
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bronx-banco.jpg



roberto-cavalli.jpg



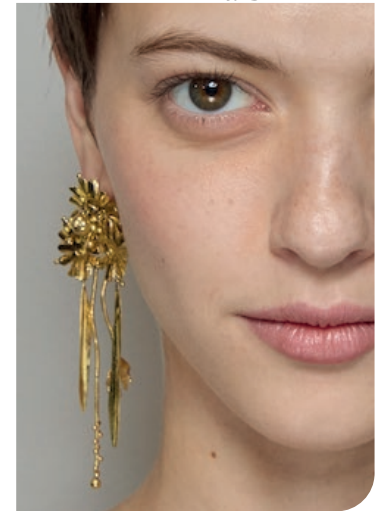
scervino-.jpg



susan-fang-.jpg



herrera.jpg



ulla-johnson.jpg

FW24 EARRINGS

SAFE TREND

THE NEO SCULPTED



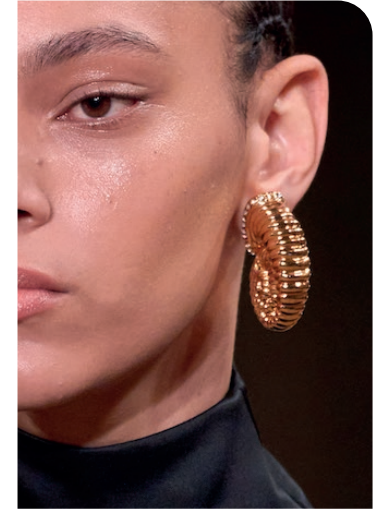
tory-burch.jpg



schiaparelli -1.png



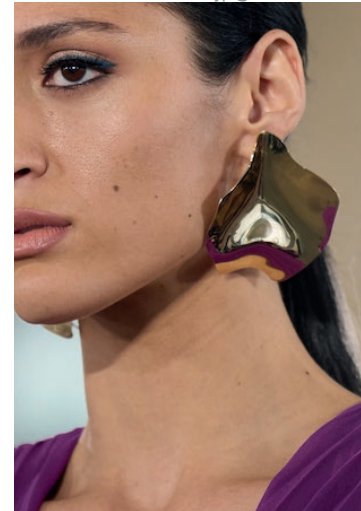
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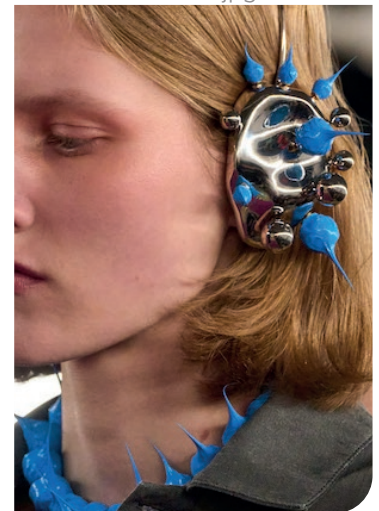
balmain-.jpg



uma-wang.jpg



badgley-mischka.jpg



sunnei-.jpg

FW24 EARRINGS

STABLE TREND

THE LADYLIKE DANGLE



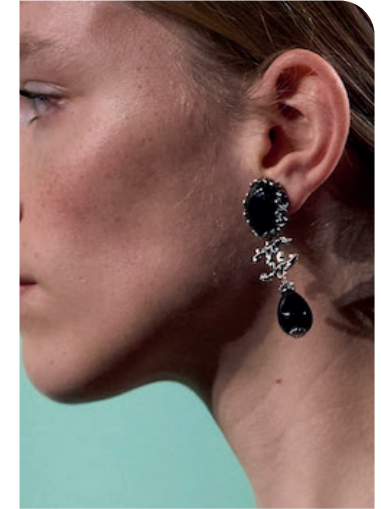
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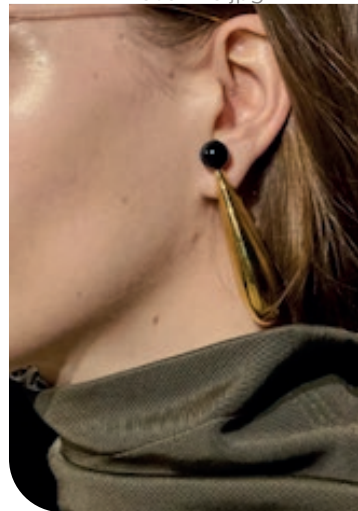
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carven-.jpg



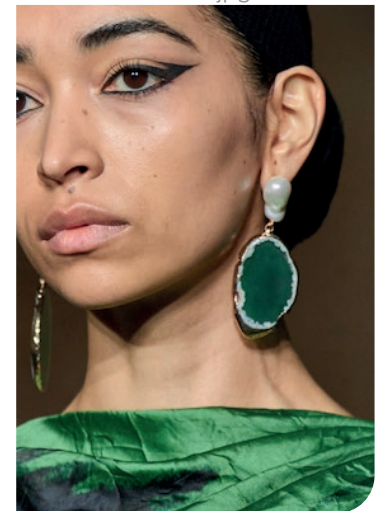
chanel-.jpg



schiaparelli -20.png



coperni.jpg



erdem-.jpg

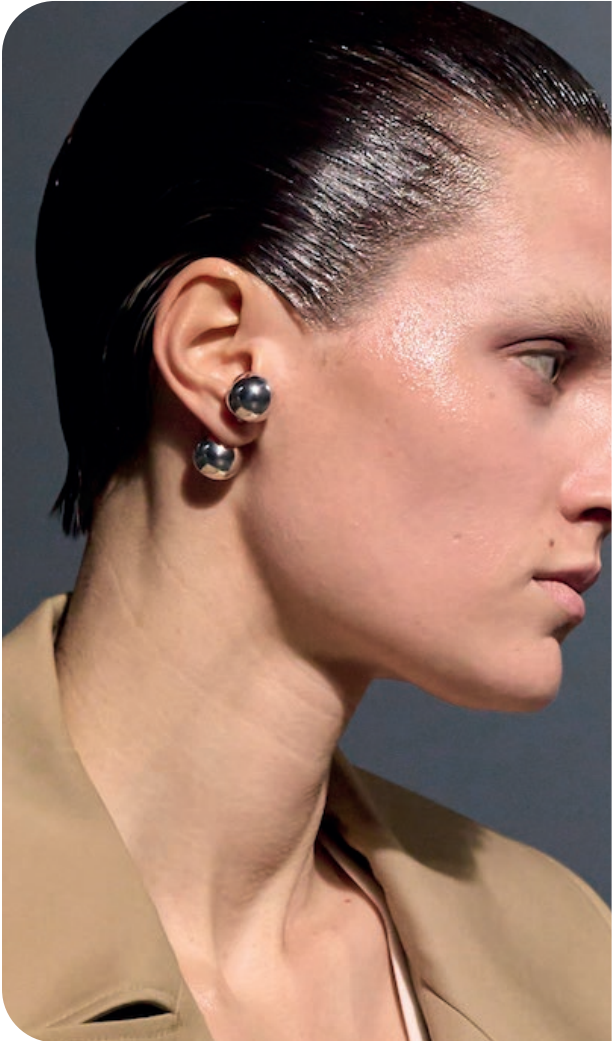
FW24 EARRINGS

EARLY SIGN

JACKET EARRING

EDGY TREND

FIGURATIVE



coperni-.jpg



tory-burch-.jpg



christian-dior.jpg



coach-.jpg



kronthaler-westwood.jpg



off-white.jpg



FW24 ARM JEWELS

EDGY TREND

MULTIRINGS

STABLE TREND

ABSTRACT ARM



christian-dior.jpg



van-noten-.jpg



sportmax-.jpg



srvc.jpg



schiaparelli -28.png



sarawong-.jpg



MUST-HAVE EYEWEAR

In the FW24 fashion shows, must-have eyewear showcased a diverse range of styles, blending retro charm with futuristic elements. While racer styles maintained their presence, they gradually gave way to more retro looks such as tinted aviators or grandpa glasses, evoking a sense of vintage nostalgia. Bold 70s cat-eye styles remained popular, especially as feminine vintage styles surged again. For a retro touch, edgier super nerdy thin-framed glasses, added a nod of eccentricity to the collection. For those desiring a cyber-inspired aesthetic, futurist chemist shields, spacey cat-eye interpretations, or new 360° shields provided more avant-garde options, ensuring to balance the new retro vibe with futuristic elements to complement classics with style and innovation. FW24's must-have eyewear offered a dynamic mix of timeless classics and cutting-edge trends.

FW24 EYEWEAR

BIG TREND

THE CLASSIC RACER



miu-miu-.jpg



acne-.jpg



mark-fast-.jpg



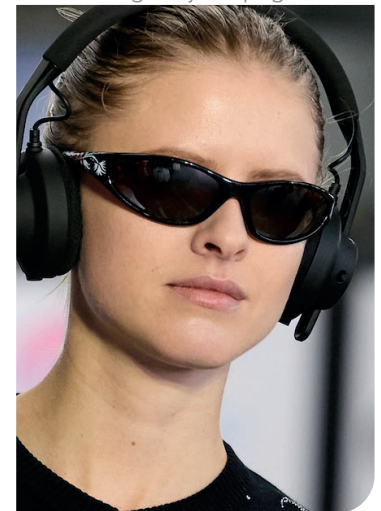
abigail ajobi1.png



nanushka6.png



tory-burch.jpg



marine-serre-.jpg

FW24 EYEWEAR

BIG TREND

THE TINTED AVIATOR



moschino.jpg



chanel-.jpg



valli-.jpg



sportmax-.jpg



wiederhoeft-.jpg



chloe-.jpg



luar.jpg

FW24 EYEWEAR

SAFE TREND

THE FUTURE CHEMIST



stella-mccartney.jpg



duran-lantink-.jpg



stella-mccartney-.jpg



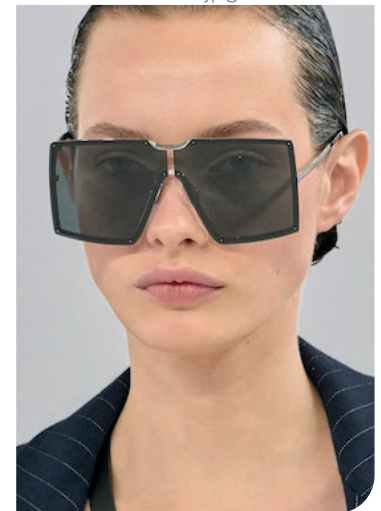
mm6.jpg



mm6-clip-f24-001.jpg



chanel-.jpg



max-mara-.jpg

FW24 EYEWEAR

SAFE TREND

THE GRANDPA GLASSES



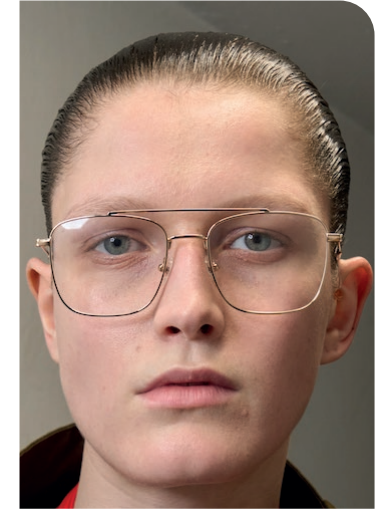
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wiederhoeft2.jpg



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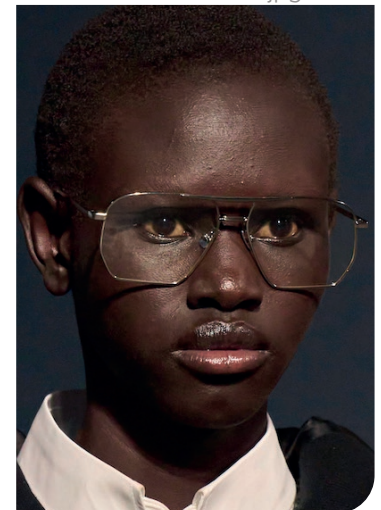
adam-leenaerd-t-.jpg



lacoste.jpg



wiederhoeft.jpg



coperni-.jpg

FW24 EYEWEAR

STABLE TREND

THE DRAMATIC CAT LADY



etro-.jpg



eckhaus-latta-.jpg



anna-sui.jpg



scervino-.jpg



ulla-johnson-.jpg



balmain-.jpg



kim-shui.jpg

FW24 EYEWEAR

EARLY SIGN

THE THIN FRAME NERD



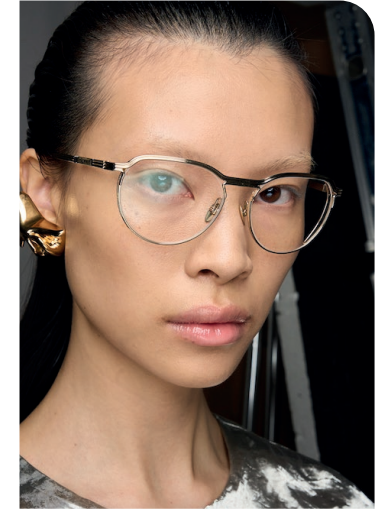
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rowenrose 10.png



ottolinger.jpg



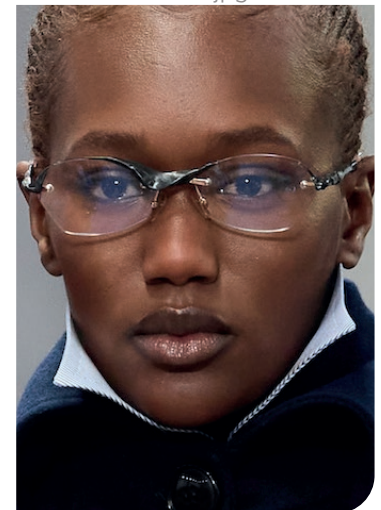
ferrari-.jpg



victoria-beckham.jpg



prada.jpg



ottolinger-.jpg

FW24 EYEWEAR

EDGY TREND

THE SPACE CAT



prada.jpg



schiaparelli -25.png



ester-manas2.jpg



ester-manas-.jpg



diesel.jpg



valentino-.jpg



miu-miu-.jpg

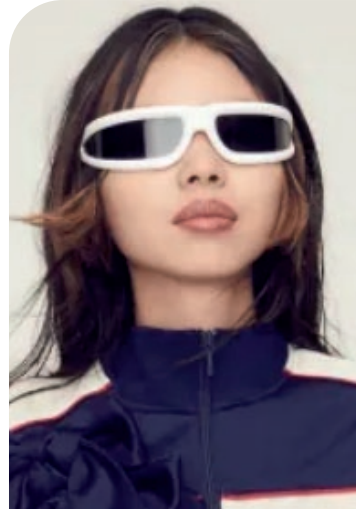
FW24 EYEWEAR

EDGY TREND

360° SHIELDS



avellano-.jpg



Ambush 16.png



natasha-zinko-.jpg



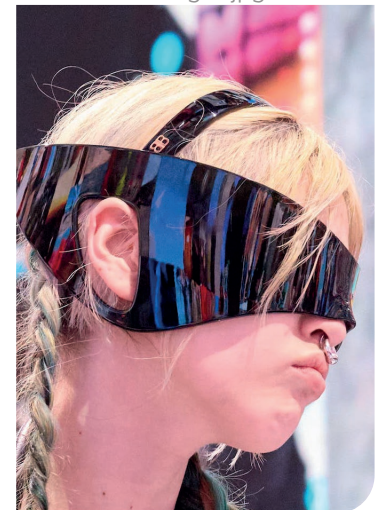
courreges.jpg



natasha-zinko.jpg



christian-dior.jpg



BALENCIAGA-.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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