



**WOMENSWEAR**  
FW 2024  
FASHION SHOWS  
**MUST-HAVE**  
**JEWELRY**  
**& EYEWEAR**



LIVETREND

# FW24 ACCESSORIES INTRODUCTION



stella-mccartney-.jpg



zimmermann-bks-f24-014.jpg



rokh-.jpg



chloe-.jpg



## FASHION SHOWS

### Balancing Innovation and Tradition

In the FW24 fashion shows, must-have accessories celebrated a fusion of futurism and a retro femininity. While sleek futuristic looks retained their allure for their fashion-forward appeal, there was a notable shift towards more vintage and feminine pieces. The season embraced a harmonious blend of retro elements and modern outlines, offering accessories that exuded both timeless elegance and contemporary sophistication. This combination allowed for versatile styling options, catering to a diverse range of tastes and preferences among fashion enthusiasts. FW24's must-have accessories epitomized a perfect balance between innovation and tradition, ensuring an accessory lineup that was both stylish and timeless.

*This forecasting report is based on Data extracted from more than 260 International fashion shows of NY, London, Milan and Paris with 42 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute). Find the relating icons & stamps on the last slide. They are organized by visibility.*

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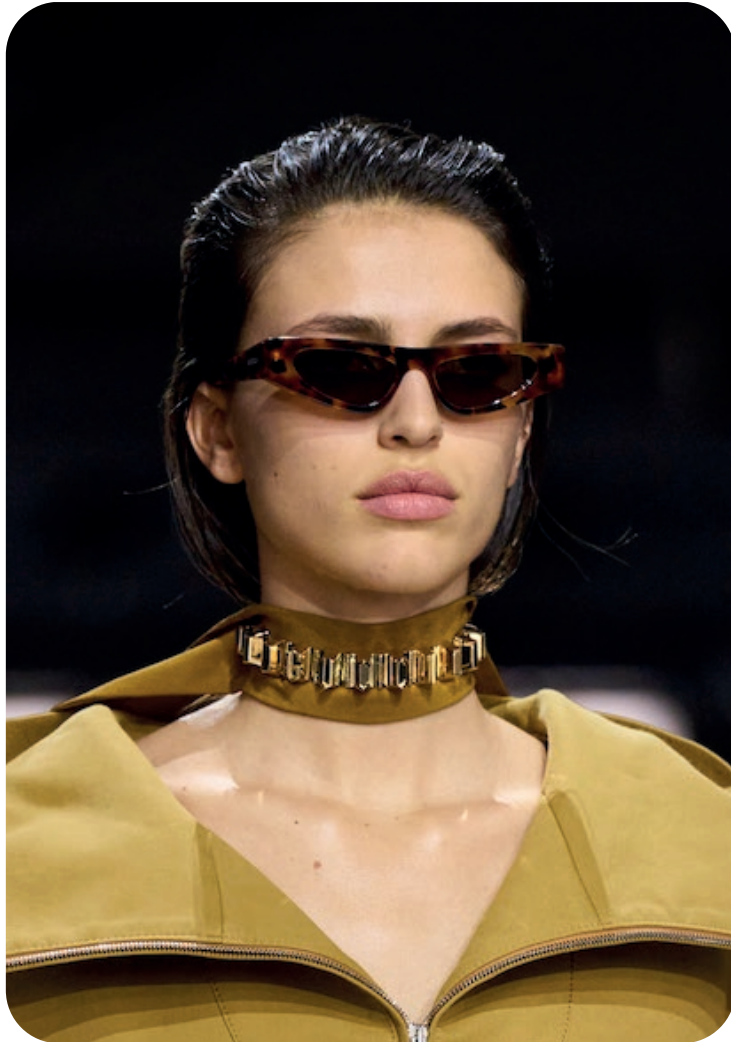
# MUST-HAVE JEWELRY

In the FW24 fashion shows, must-have jewelry captured a blend of bohemian charm and modern sophistication. Necklaces took center stage with long gypsy talisman styles that are exuding a sense of mystique, alongside delicate bow chokers for a touch of femininity. Chainlink designs were accompanied by youthful messy charms, adding a playful and naive vibe, at the same time chunky colliers provided a ladylike elegance. For earrings, hoops, dazzling fringes, and floral pieces dominated the trends, offering a mix of glamour and whimsy. Abstract sculptural styles remained popular for a modern edge, while figurative designs and futurist jacket earrings added novelty to the range. FW24's must-have jewelry showcased a harmonious blend of timeless elegance and cutting-edge styles, that are catering to the need for timelessness but add newness as well.

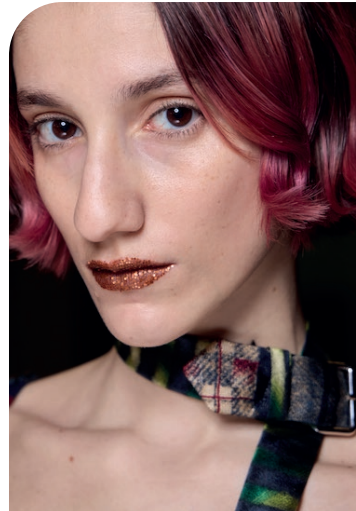
# FW24 NECKLACES

BIG TREND

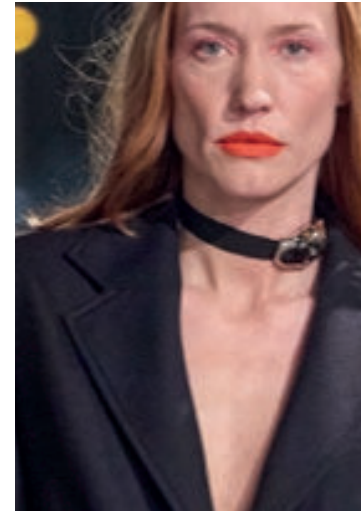
THE CHOKER



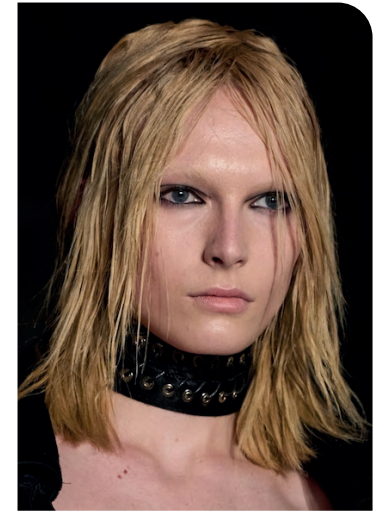
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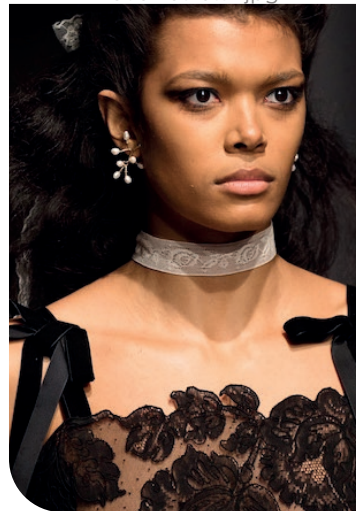
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bobkova\_5.png



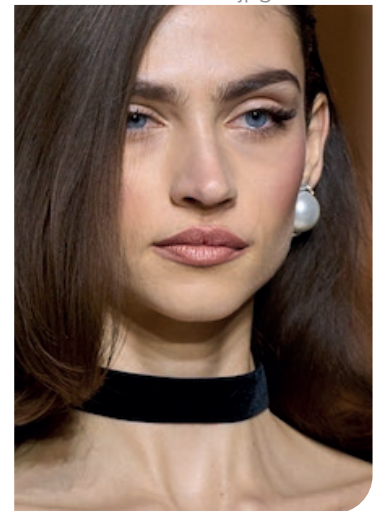
saint-sernin.jpg



yuhan-wang-.jpg



mohapatra.jpg



retrofete-.jpg



# FW24 NECKLACES

SAFE TREND

THE LONG TALISMAN



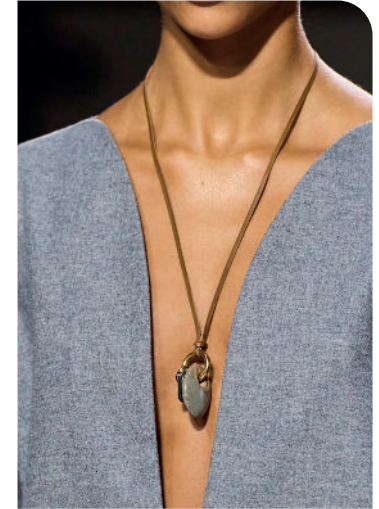
tom-ford.jpg



marant-.jpg



chloe.jpg



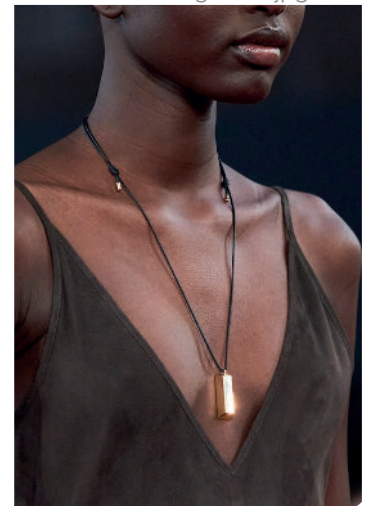
mame-kurogouchi.jpg



bottega veneta 6.png



missoni1.png



gabriela-hearst-.jpg



# FW24 NECKLACES

SAFE TREND

THE DAINTY BOW



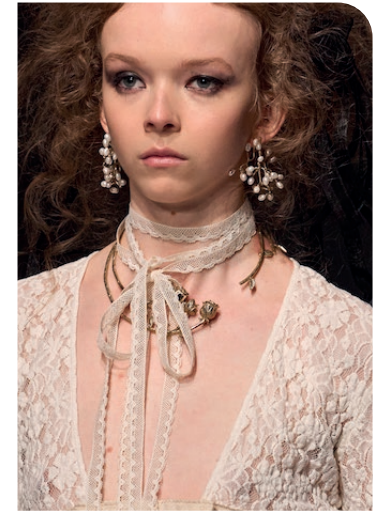
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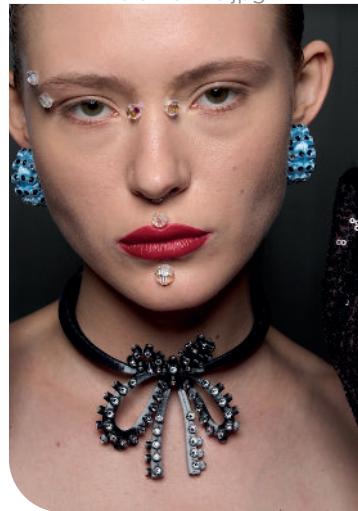
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chanel-.jpg



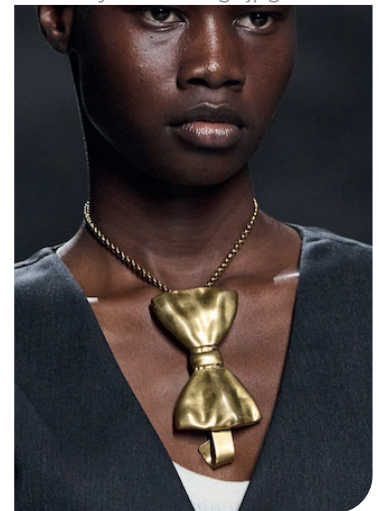
yuhan-wang-.jpg



germanier.jpg



wiederhoeft-.jpg



moschino-.jpg



# FW24 NECKLACES

STABLE TREND

CHUNKY LADY

STABLE TREND

CHAIN LINK



schiaparelli -30.png



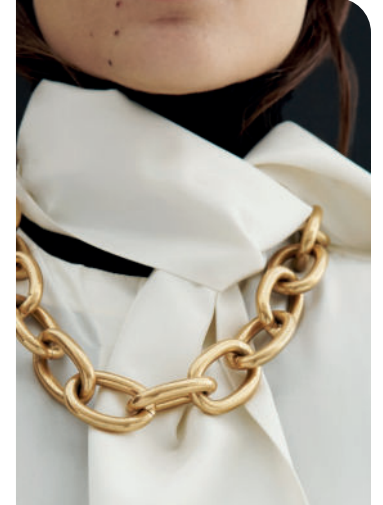
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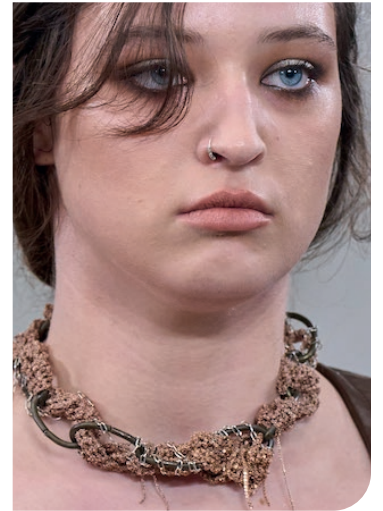
bottega veneta 2.png



tom-ford-.jpg



Plan C -11.png



knwls-.jpg



# FW24 NECKLACES

EDGY TREND

THE YOUTHFUL CHARM



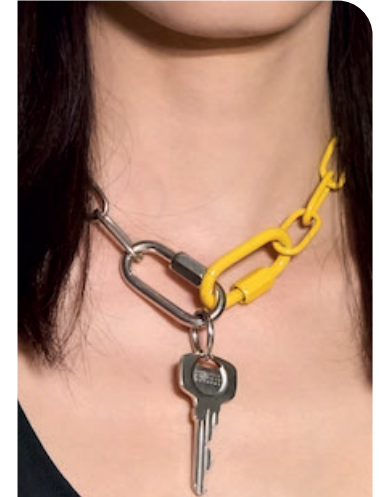
marco-rambaldi.jpg



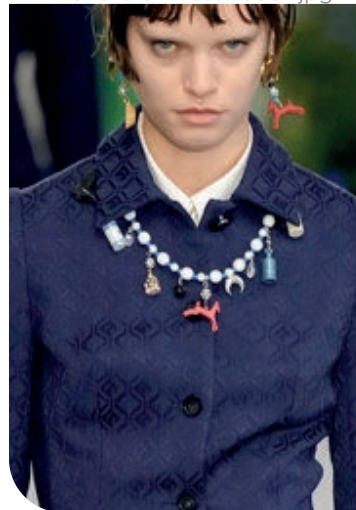
kronthaler-westwood-.jpg



off-white-.jpg



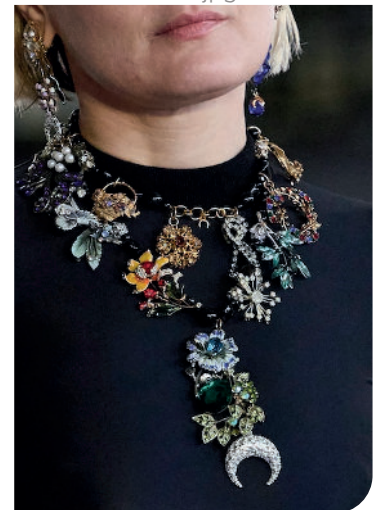
mm6.jpg



marine serre -5.png



aniye-records-.jpg



marine-serre.jpg



# FW24 EARRINGS

## BIG TREND

## THE LONG FRINGE



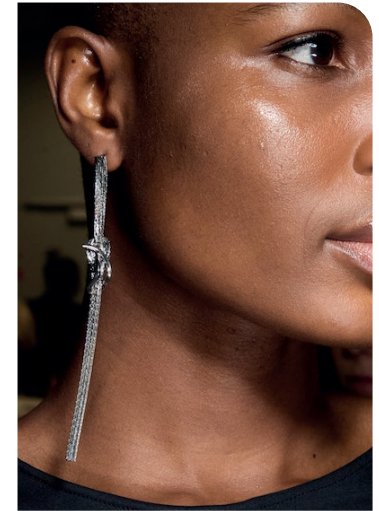
jil-sander.jpg



anteprima-.jpg



off-white-.jpg



mossi-.jpg



zimmermann.jpg



demeulemeester.jpg



almeida.jpg



# FW24 EARRINGS

BIG TREND

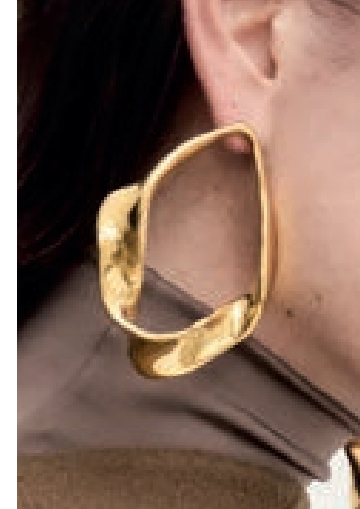
THE HOOP



schiaparelli -14.png



casablanca-.jpg



tove 3.png



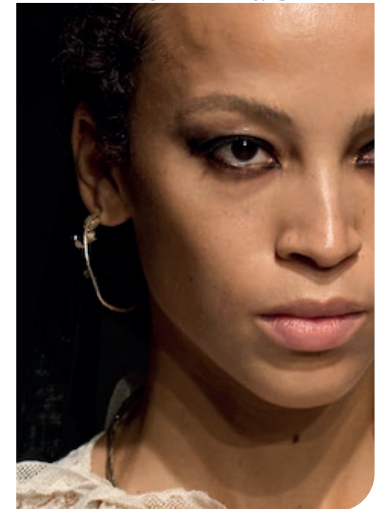
tiffany-brown-.jpg



elie-saab.jpg



weinsanto-.jpg



yuhan-wang-.jpg



# FW24 EARRINGS

BIG TREND

THE FLORAL



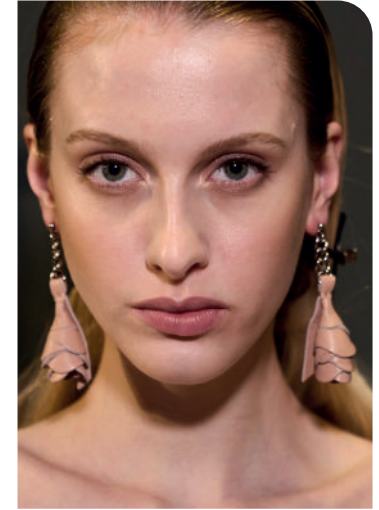
erdem-.jpg



bronx-banco.jpg



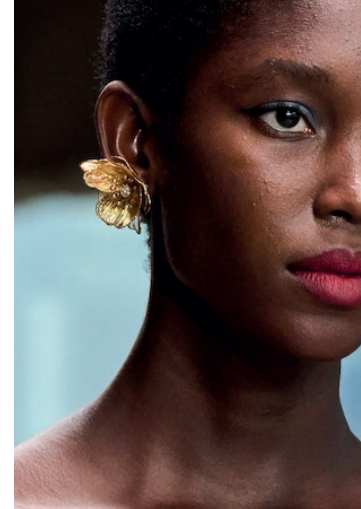
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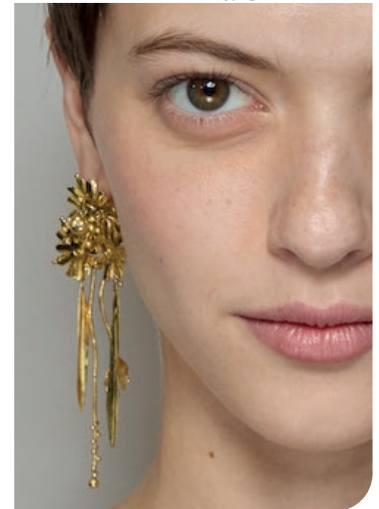
scervino-.jpg



susan-fang-.jpg



herrera.jpg



ulla-johnson.jpg



# FW24 EARRINGS

SAFE TREND

THE NEO SCULPTED



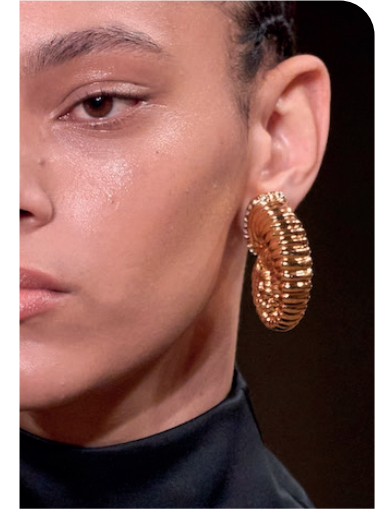
tory-burch.jpg



schiaparelli -1.png



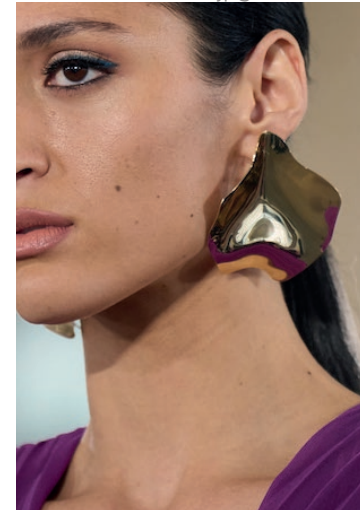
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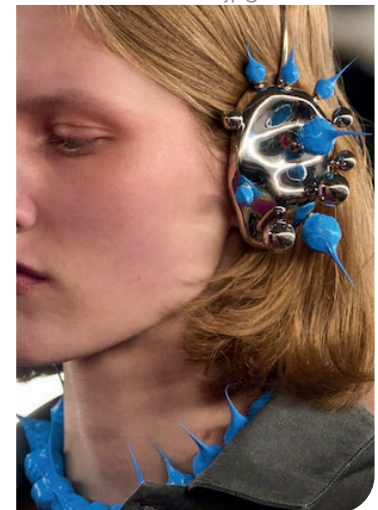
balmain-.jpg



uma-wang.jpg



badgley-mischka.jpg



sunnei-.jpg



# FW24 EARRINGS

STABLE TREND

THE LADYLIKE DANGLE



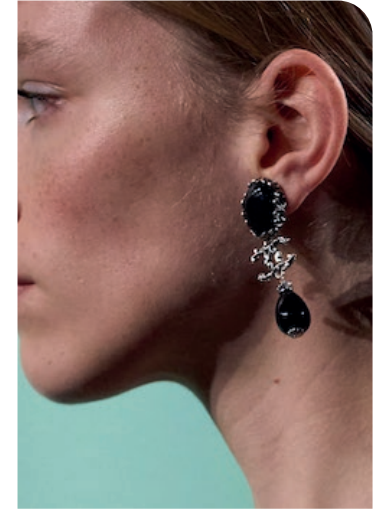
bottega veneta 18.png



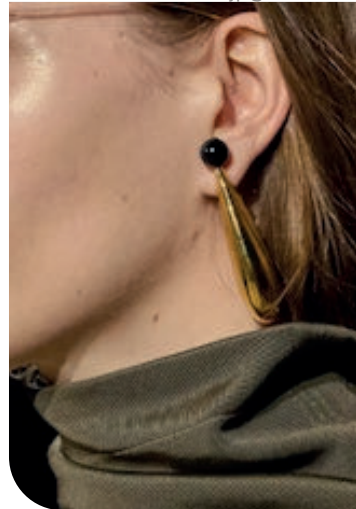
moschino.jpg



carven-.jpg



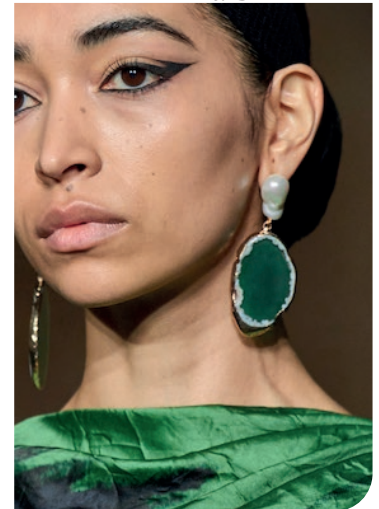
chanel-.jpg



schiaparelli -20.png



coperni.jpg



erdem-.jpg



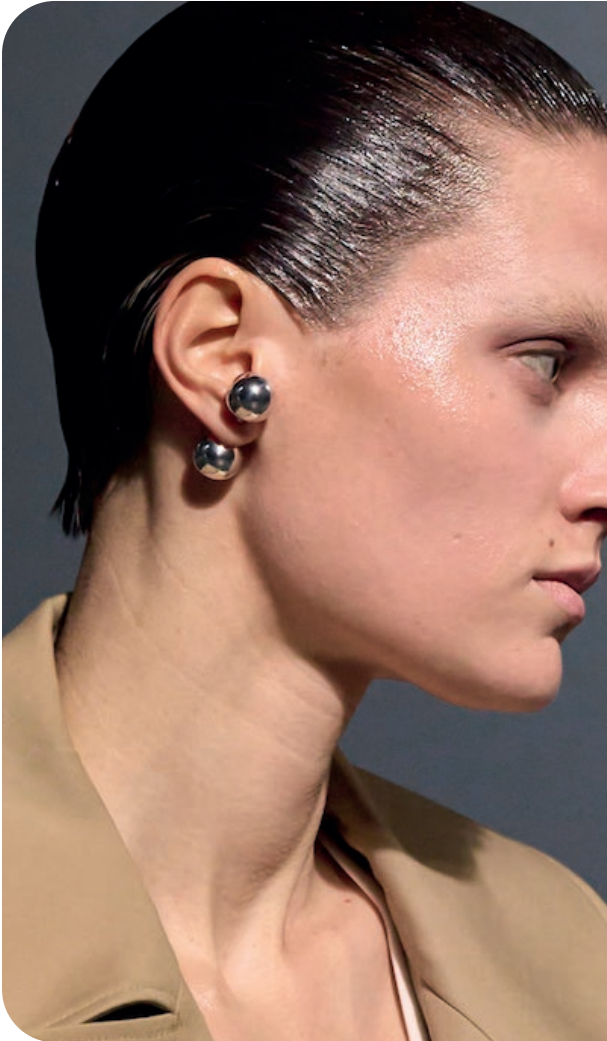
# FW24 EARRINGS

## EARLY SIGN

## JACKET EARRING

## EDGY TREND

## FIGURATIVE



coperni-.jpg



tory-burch-.jpg



christian-dior.jpg



coach-.jpg



kronthaler-westwood.jpg



off-white.jpg



# FW24 **ARM JEWELS**

## EDGY TREND

## MULTIRINGS

## STABLE TREND

## ABSTRACT ARM



christian-dior.jpg



van-noten-.jpg



sportmax-.jpg



srvc.jpg



schiaparelli -28.png



sarawong-.jpg





# MUST-HAVE EYEWEAR

In the FW24 fashion shows, must-have eyewear showcased a diverse range of styles, blending retro charm with futuristic elements. While racer styles maintained their presence, they gradually gave way to more retro looks such as tinted aviators or grandpa glasses, evoking a sense of vintage nostalgia. Bold 70s cat-eye styles remained popular, especially as feminine vintage styles surged again. For a retro touch, edgier super nerdy thin-framed glasses, added a nod of eccentricity to the collection. For those desiring a cyber-inspired aesthetic, futurist chemist shields, spacey cat-eye interpretations, or new 360° shields provided more avant-garde options, ensuring to balance the new retro vibe with futuristic elements to complement classics with style and innovation. FW24's must-have eyewear offered a dynamic mix of timeless classics and cutting-edge trends.



# FW24 EYEWEAR

BIG TREND

THE CLASSIC RACER



miu-miu-.jpg



acne-.jpg



mark-fast-.jpg



abigail ajobi1.png



nanushka6.png



tory-burch.jpg



marine-serre-.jpg



# FW24 EYEWEAR

BIG TREND

THE TINTED AVIATOR



moschino.jpg



chanel-.jpg



valli-.jpg



sportmax-.jpg



wiederhoeft-.jpg



chloe-.jpg



luar.jpg



# FW24 EYEWEAR

SAFE TREND

THE FUTURE CHEMIST



stella-mccartney.jpg



duran-lantink-.jpg



stella-mccartney-.jpg



mm6.jpg



mm6-clp-f24-001.jpg



chanel-.jpg



max-mara-.jpg



# FW24 EYEWEAR

SAFE TREND

THE GRANDPA GLASSES



yuhan-wang.jpg



wiederhoeft2.jpg



monse-.jpg



adam-leenaerd-.jpg



lacoste.jpg



wiederhoeft.jpg



coperni-.jpg



# FW24 EYEWEAR

STABLE TREND

THE DRAMATIC CAT LADY



etro-.jpg



eckhaus-latta-.jpg



anna-sui.jpg



scervino-.jpg



ulla-johnson-.jpg



balmain-.jpg



kim-shui.jpg



# FW24 EYEWEAR

## EARLY SIGN

## THE THIN FRAME NERD



prada.jpg



rowenrose 10.png



ottolinger.jpg



ferrari-.jpg



victoria-beckham.jpg



prada.jpg



ottolinger-.jpg



# FW24 EYEWEAR

## EDGY TREND

## THE SPACE CAT



prada.jpg



schiaparelli -25.png



ester-manas2.jpg



ester-manas-.jpg



diesel.jpg



valentino-.jpg



miu-miu-.jpg



# FW24 EYEWEAR

EDGY TREND

360° SHIELDS



avellano-.jpg



Ambush 16.png



natasha-zinko-.jpg



courreges.jpg



natasha-zinko.jpg



christian-dior.jpg



BALENCIAGA-.jpg



# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND  
GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND  
GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF  
ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND  
GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro  
trend with very high risk

### EARLY SIGN

emerging trend with growing  
perspective but higher risk

### SAFE TREND

announced trend with  
growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high  
commercial potential and quick adaption

### STABLE TREND

trend that is already present in  
the market with flat growth

### LAST CALL

trend with decreasing perspective but  
still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS  
A STABLE TREND OF LARGE  
MAGNITUDE WITH CONFIRMED  
COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING  
A STEADILY GROWING TREND OF  
MODERATE MAGNITUDE WITH COM-  
MERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH  
GROWING PERSPECTIVE BUT  
SMALLER MAGNITUDE AND  
HIGHER RISK





LIVETREND

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