



**WOMENSWEAR
VALENTINES
2026 UPDATE
INTIMATES
DESIGN TRENDS
& CORE ITEMS**



LIVETREND

VALENTINES INTIMATES INTRODUCTION



freepoeple 24.webp



Urban Outfitters 56.webp



prettylittlething_46.jpg



@forloveandlemons 26.png



UPDATE

Flirty Ease & Intense Emotions.

This season's Valentine's intimates embrace a spectrum of romantic feelings, from playful ease to seductive drama. Delicate fabrics, flirty prints, and whimsical details define the collection, creating an irresistible fusion of charm and sensuality.

Heart Motel brings 80s eccentricity to life with retro Americana influences. Neon hues, playful heart motifs, and satin textures exude a glamorous, kitschy love motel vibe. Lovers Lodge channels youthful romance with bucolic simplicity—delicate lace, ditsy florals, gingham patterns, and soft pastels evoke a countryside sweetheart getaway. For a darker seduction, Dark Valentine embodies femme-fatale energy with black lace, deep crimson hues, and corsetry details, blending sheer mesh and velvet for a dramatic, passionate effect. Meanwhile, Tender Romance captures soft maximalism with pastel tones, vintage embroidery, ruffles and charms, celebrating love's dreamy, poetic side.

This report is obtained crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to analyze trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

ACCESS ALL IMAGES
CLICKING HERE



VALENTINES DESIGN DIRECTIONS

This season's Valentine's intimates embrace a range of romantic aesthetics, from playful nostalgia to seductive drama.

Heart Motel channels 80s eccentricity, blending retro Americana with the allure of a kitschy love motel. Think vibrant juicy hues, playful heart motifs, and flirty lace trims—perfect for a night of fun and mischief. This trend thrives on bold colors, satin textures, and cheeky details, evoking a glamorous nightlife spirit.

Lovers Lodge captures youthful romance with a touch of bucolic simplicity. Delicate lace, ditsy florals, and soft pastels reflect an air of naive charm. This trend exudes innocent flirtation, with gingham patterns, bow accents, and sweet silhouettes that bring to mind countryside sweetheart getaways.

Dark Valentine embraces a seductive, femme-fatale energy with dramatic darks and revenge beauty. Black lace, deep red hues, and bold strappy details create a sultry aesthetic. Sheer mesh, corsetry elements, and rose florals elevate the mood, embodying passion and power in every piece.

Tender Romance is a dreamy blend of romantic desire and soft maximalism. Pastel hues, vintage-inspired embroidery, and delicate ruffles define this look. Flowing silhouettes, silky finishes, and charming details like heart charms and appliqués enhance its nostalgic yet modern appeal, celebrating the art of love and intimacy.



LIVETREND

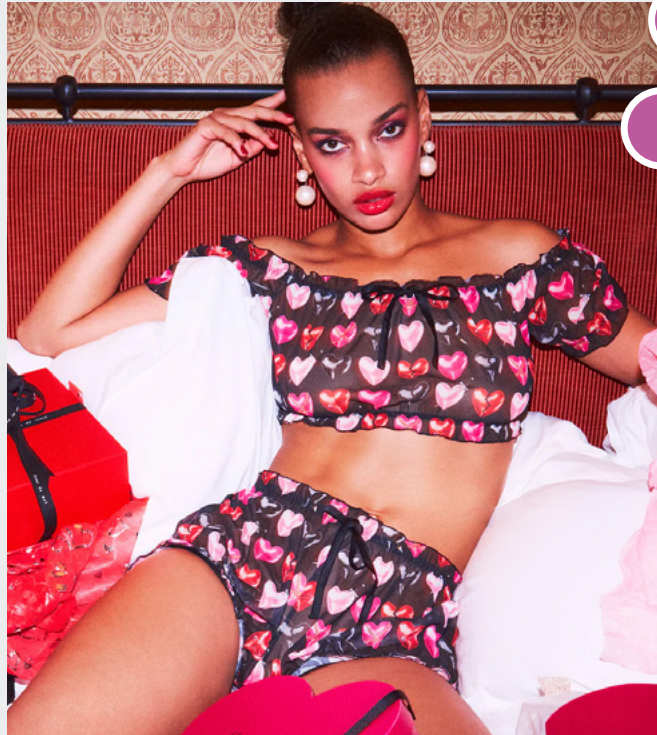
VALENTINES 26 **HEART MOTEL**



@fleurdumalnyc_2.jpg



@rouje 4.png



fleurdumal 30.jpg



@mirrорpalais 4.png



@forloveandlemons 16.png



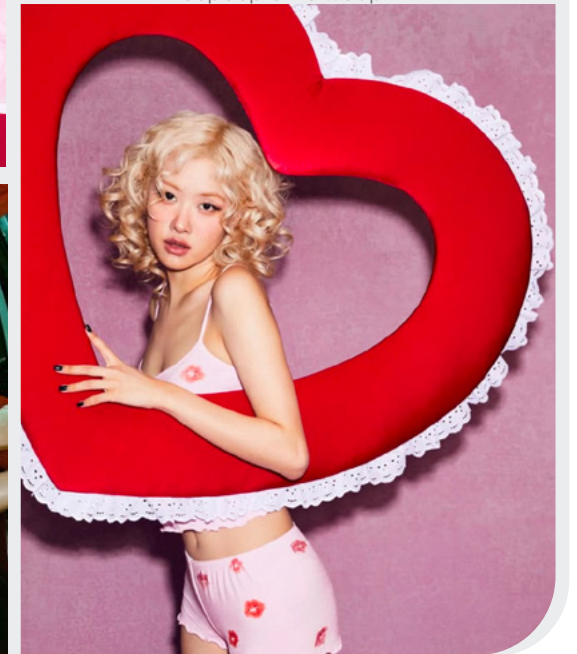
@forloveandlemons 28.png

RETRO STYLE **+200%**

MOTEL MOOD **+40%**



freepoeple 40.webp



@skims_5.jpg

80S ECCENTRICITY - AMERICANA - LOVE MOTEL - FLIRTY & FUN - NIGHTLIFE

VALENTINES 26 HEART MOTEL



anthropology 6.webp



bohoo 26.webp



Lounge 6.jpg.webp



prettylittlething_38.jpg



bohoo 35.webp

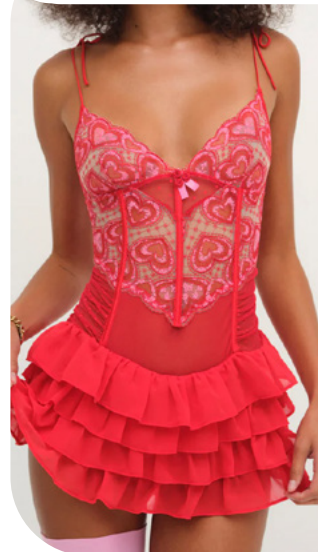


etam 9.png

VELVET +36%



CHARMS +132%



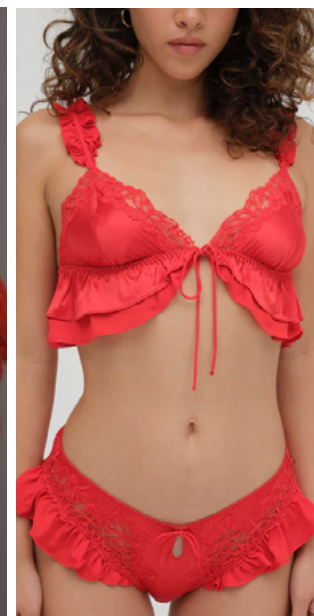
forloveanlemons43.jpg.webp



Urban Outfitters 43.webp



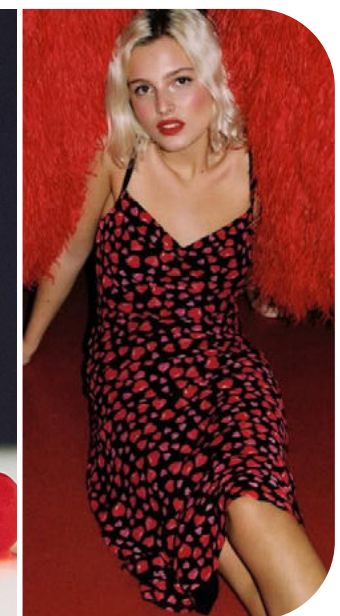
anthropology 24.webp



forloveanlemons26.jpg.webp



anthropology 36.webp



@rouje 1.png

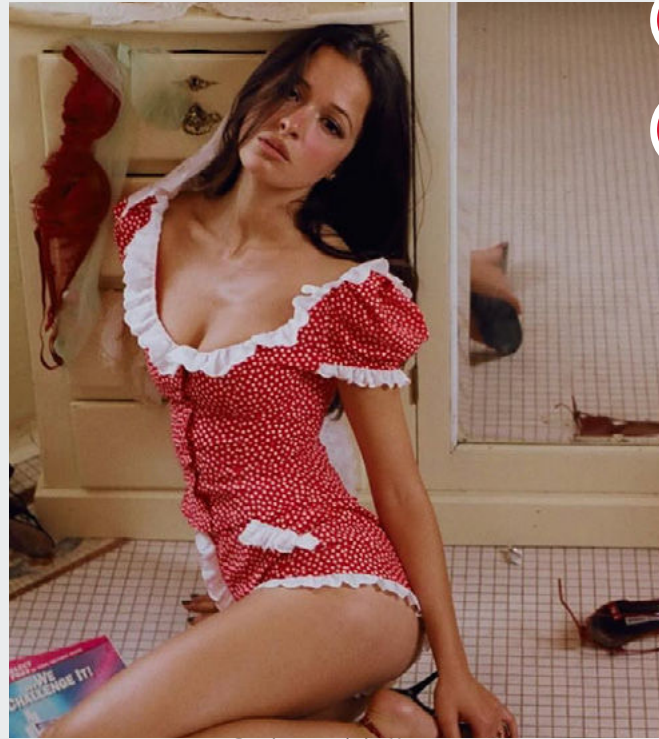
VALENTINES 26 **LOVER'S LODGE**



@forloveandlemons 15.png



Urban Outfitters 18.webp



@mirrorpalais 11.png



freepoeple 13.webp



anthropology 25.webp



anthropology 21.webp

LOLITA **+450%**

SWEETHEART **+450%**



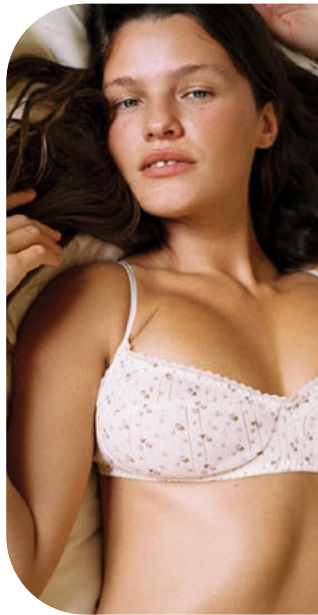
@coucou 1.png



hm 12.jpg.avif

FLIRTY INNOCENCE - YOUTHFUL - NAIVE - BUCOLIC SIMPLICITY - SWEETHEARTS

VALENTINES 26 **LOVER'S LODGE**



@coucou 2.png



freepoeple 44.webp



Urban Outfitters 56.webp



@forloveandlemons 38.png

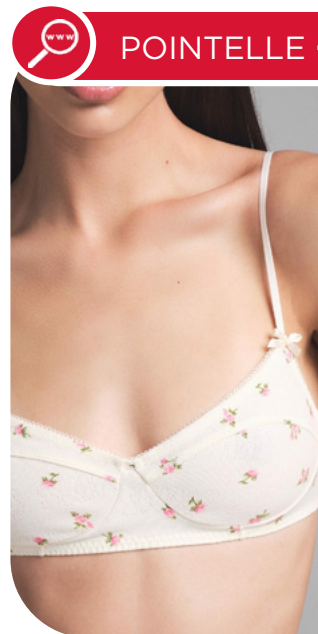


urban-outfitters-9.webp



anthropology 11.webp

HEARTS +30%



skims_191.jpg



Zara 12.jpg



forloveandlemons 1.jpg.webp



@coucou 4.png



bohoo 9.webp



etam 4.png

POINTELLE +80%

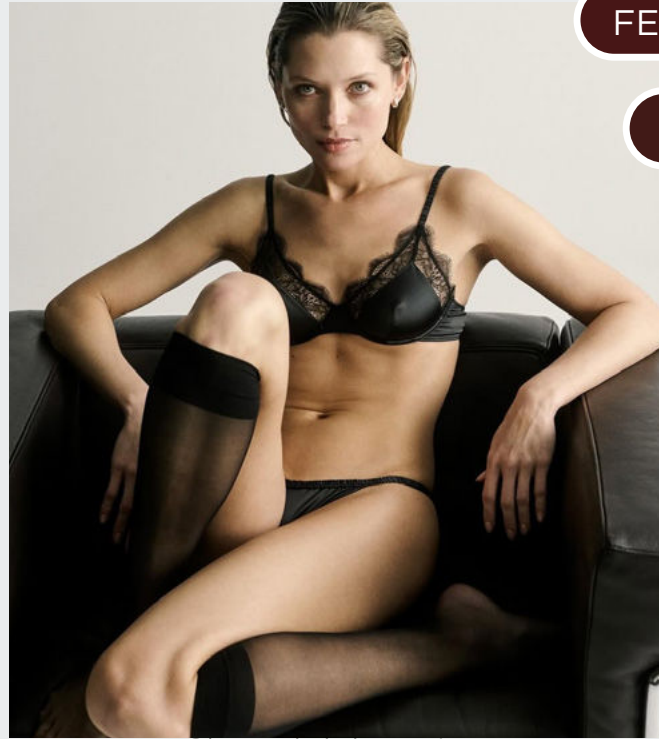
VALENTINES 26 **DARK VALENTINE**



@intimissimi_2.jpg



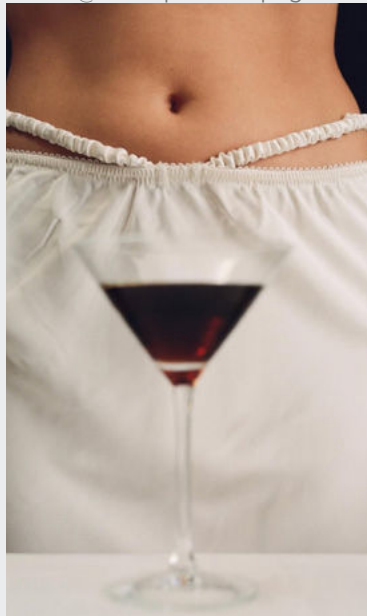
@mirrorpalais 16.png



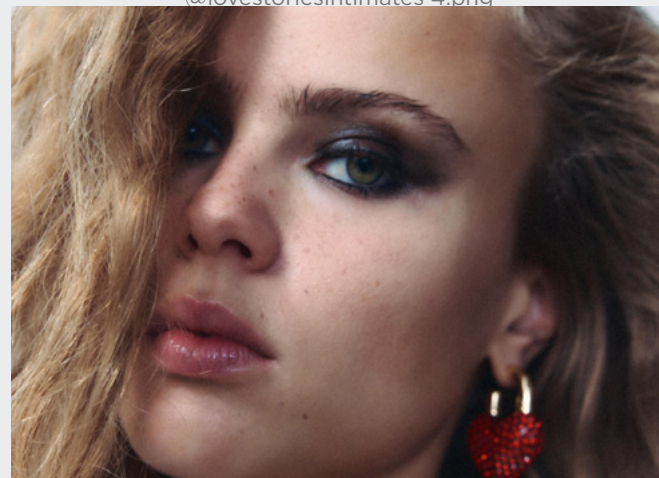
@lovestoriesintimates 4.png



@mirrorpalais 15.png



@lovestoriesintimates 7.png



zara_23.jpg



@rouje 6.png



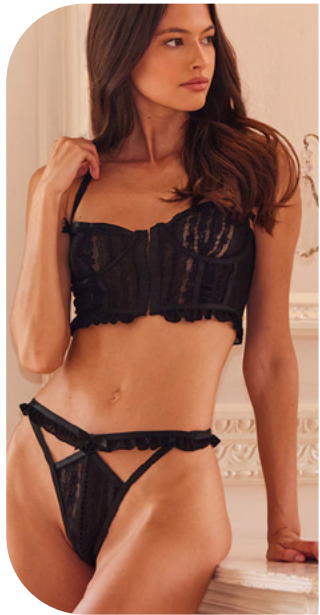
@mirrorpalais 7.png

FEMME FATALE LOOK **+70%**

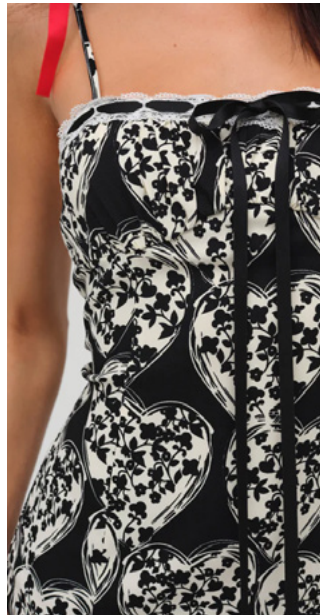
DARK ROMANCE **+104%**

SEDUCTIVE CHIC - DRAMATIC DARKS - REVENGE BEAUTY - DARK ROMANCE

VALENTINES 26 **DARK VALENTINE**



prettylittlething_40.jpg



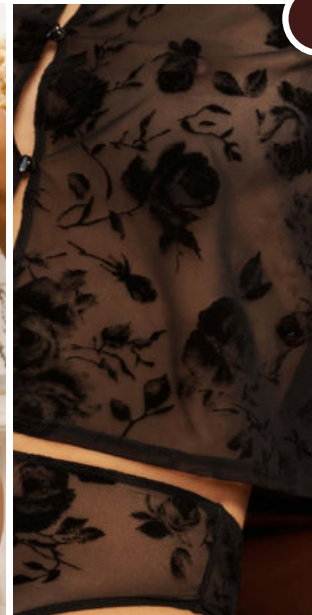
forloveanlemons 10.jpg.webp



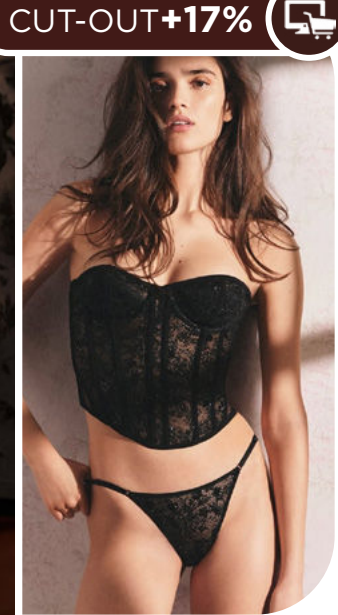
bohoo 7.webp



yamamay-17.webp



yse 4.png

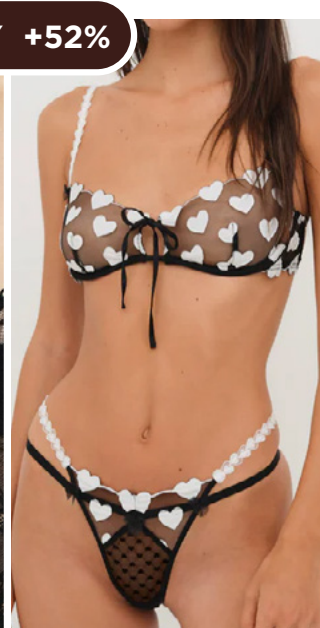


etam 6.png

CUT-OUT **+17%**



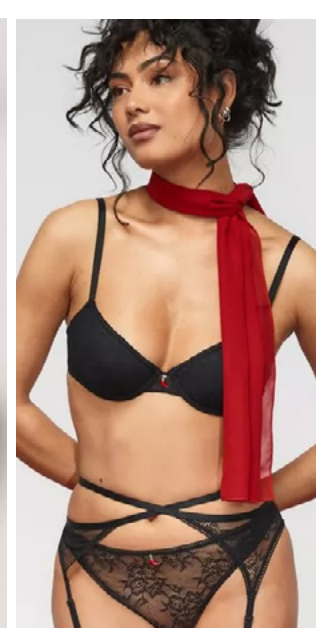
Urban Outfitters 64.webp



forloveanlemons 15.jpg.webp



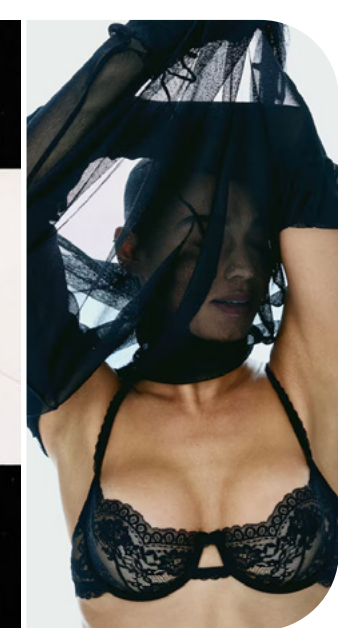
freepoeple 50.webp



bohoo 39.webp



@lovestoriesintimates 1.png



hm 8.jpg.avif

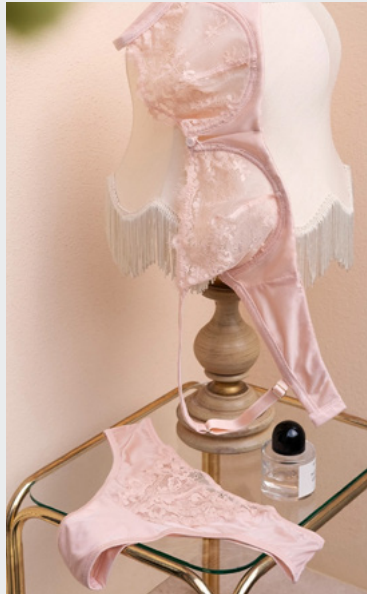
BURGUNDY +52%



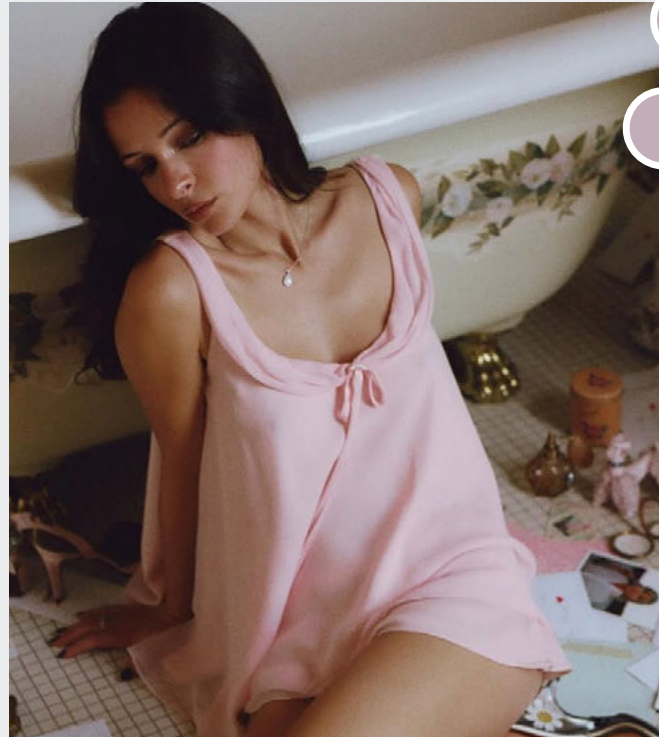
VALENTINES 26 **TENDER ROMANCE**



@forloveandlemons 22.png



@intimissimi 7.jpg



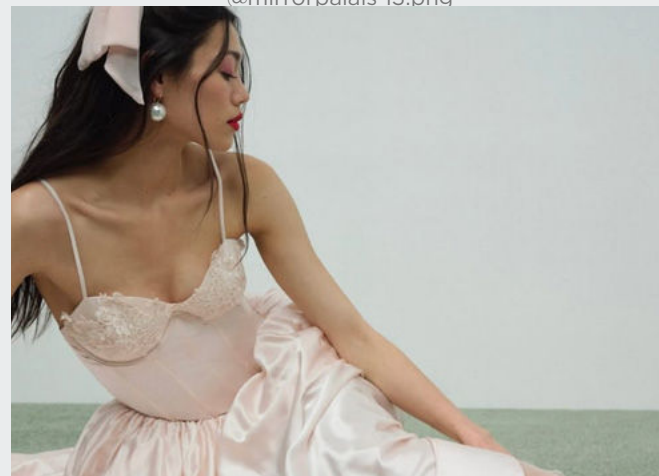
@mirrorpalais 13.png



forloveandlemons_36.jpg



@forloveandlemons 24.png



@forloveandlemons 30.png

DREAMY +31%

VINTAGE BEAUTY +35%



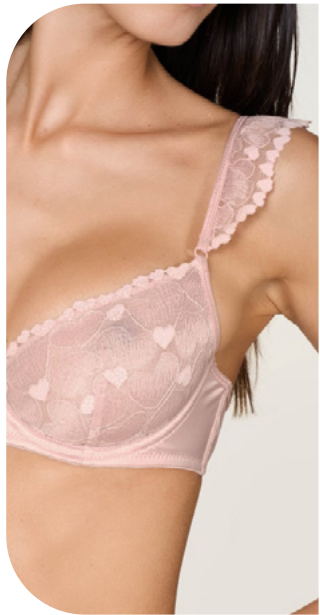
freepeople_113.jpg



freepeople_10.jpg

ROMANTIC DESIRE - SWEET INNOCENCE - PASTEL HUES - SOFT MAXIMALISM - VINTAGE

VALENTINES 26 **TENDER ROMANCE**



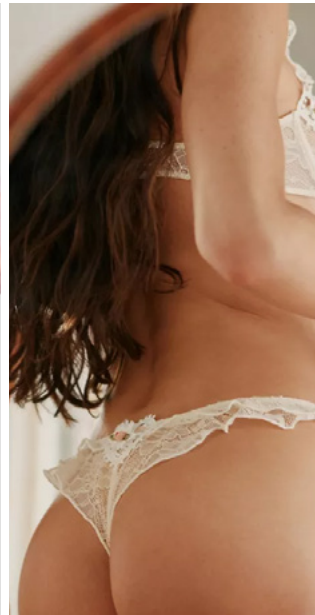
golden point-7.jpeg



anthropologie-29.webp



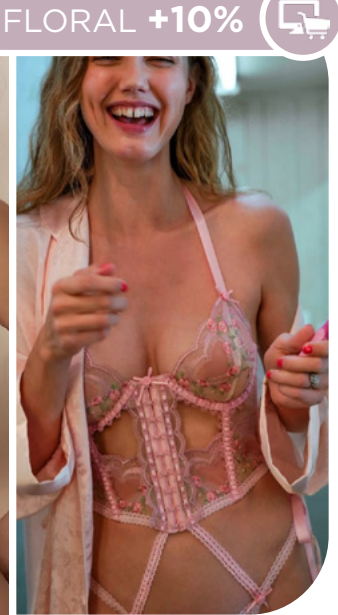
skims_211.avif



urban-outfitters-8.webp



Urban Outfitters 14.webp

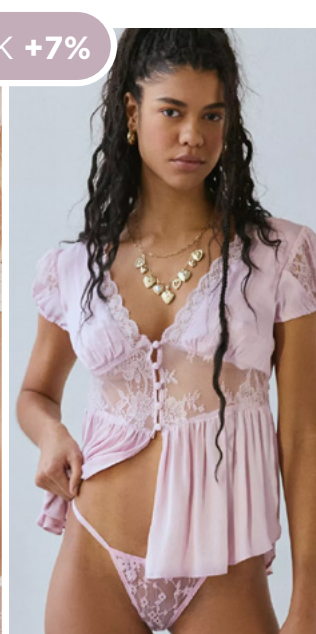


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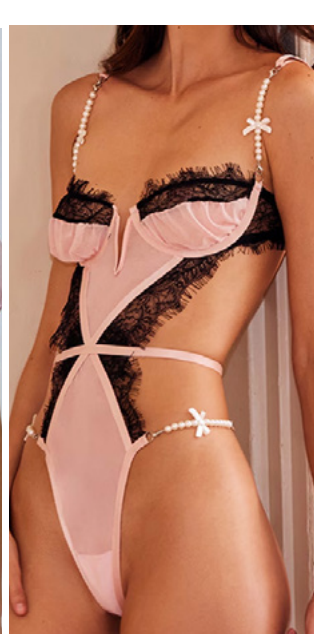
FLORAL +10%



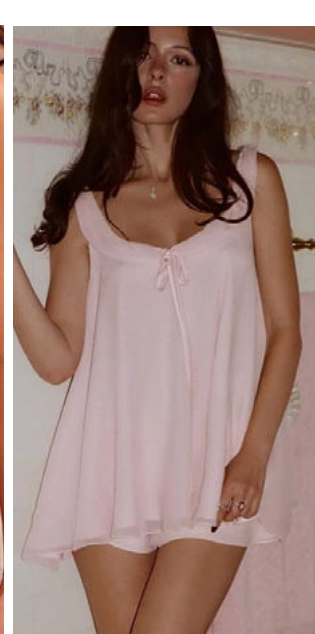
hm 5.jpg.avif



urban-outfitters-37.webp



prettylittlething_39.jpg



@mirrpalais 9.png



bohoo 38.webp



freepoeple 22.webp

PASTEL PINK +7%





VALENTINES CORE ELEMENTS

Valentine's intimates embraces romance with a blend of delicate and playful fabrics, creating a dreamy and flirtatious aesthetic. Soft pointelle knits and whimsical mini prints, from dainty hearts to charming cherries, set a sweet and nostalgic tone. Classic satins bring a touch of sensuality, while intricate bucolic lace adds an ethereal, vintage-inspired feel.

Thoughtful details elevate each piece, with dainty charms leading the way as statement embellishments. Heart-shaped patches and flirtatious cutouts infuse a sense of fun and spontaneity, making each design feel unique and expressive. Frills and bows embrace maximalism, layering on femininity and texture for a bold yet romantic finish. Whether soft and subtle or bold and playful, these elements come together to create the perfect balance of charm, seduction, and whimsy—an irresistible celebration of love and self-expression.



LIVETREND

VALENTINES 26 CORE MATERIALS

SAFE TREND



urban-outfitters-63



@coucou 2.png



hm 1.jpg.avif



Urban Outfitters 19.webp



Urban Outfitters 34.webp

+80%
YEAR ON YEAR

THE SOFT POINTELLE

BIG TREND



freepoeple 41.webp



prettylittlething_6.jpg



forloveanlemons 35.jpg.webp



freepoeple 16.webp



bohoo 9.webp

+30%
YEAR ON YEAR

THE PLAYFUL MICRO PATTERNS

VALENTINES 26 **CORE MATERIALS**

STABLE TREND



urban-outfitters-63



Urban Outfitters 14.webp



anthropology 7.webp



zara_22.jpg



fleurdumal_82.jpg



-4%

YEAR ON YEAR

EDGY TREND



freepoeple 6.webp



@coucou 3.png



Urban Outfitters 65.webp



forloveanlemons 36.jpg.webp



forloveanlemons46.jpg.webp



+0%

YEAR ON YEAR

THE **BUCOLIC OPENWORK**

VALENTINES 26 CORE DETAILS

BIG TREND



urban-outfitters-63



urban-outfitters-26.webp



tezenis-94.jpeg



anthropologie-2.webp



skims_142.jpg


+29%
YEAR ON YEAR

THE HEART PATCH

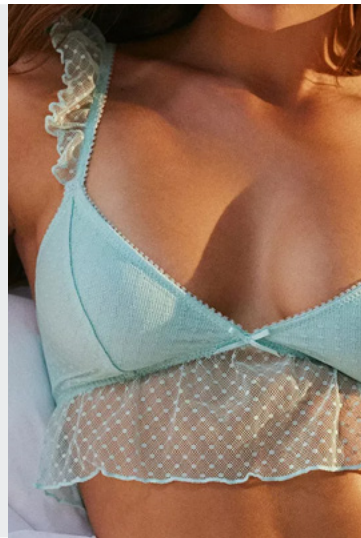
STABLE TREND



freepoeple 46.webp



forloveanlemons 2.jpg.webp



Urban Outfitters 54.webp



urban-outfitters-6.webp



bohoo 10.webp


+12%
YEAR ON YEAR

THE ALL-THE-FRILLS

VALENTINES 26 CORE DETAILS

BIG TREND



urban-outfitters-63



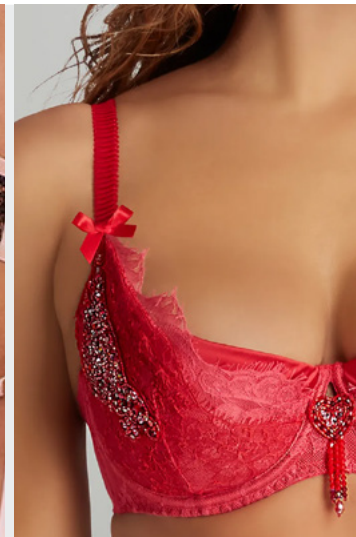
tezenis-98.jpeg



forloveandlemons 3.jpg.webp



prettylittlething_34.jpg



agentprovocateur-14.webp

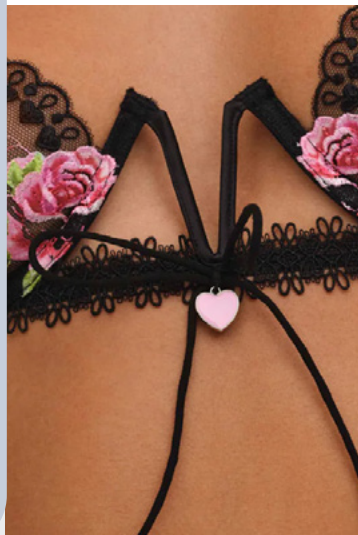

+76%
YEAR ON YEAR

THE SASSY BOWS

SAFE TREND



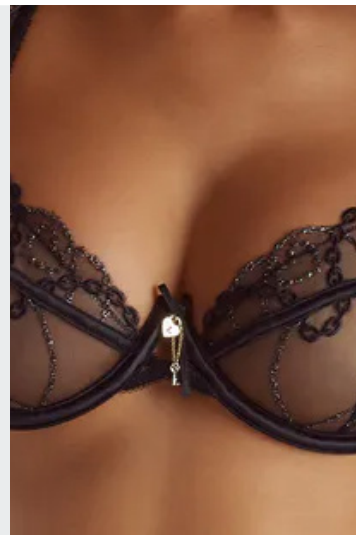
agentprovocateur-14.webp



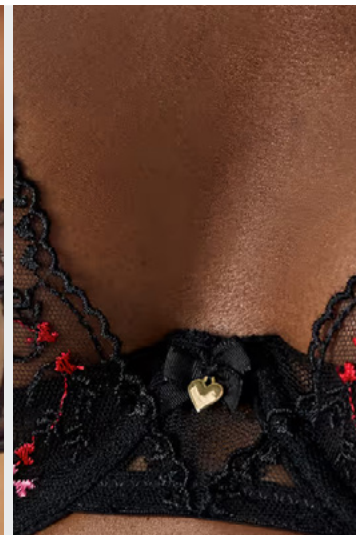
forloveandlemons_75.jpg



fleurdumal_29.jpg



Lounge 2.jpg.webp



etam-22.avif


+78%
YEAR ON YEAR

THE CHARM



VALENTINES **CORE ITEMS**



LIVETREND

VALENTINES 26 CORE ITEMS

BIG TREND



urban-outfitters-63



bluebella-1.webp



intimissimi_7.jpg



agentprovocateur-1.webp



victoria-secret-67.webp


+35%
YEAR ON YEAR

THE FLIRTY EMBROIDERED

BIG TREND



@rouje 3.png



freepoeple 41.webp



skims_215.jpg



forloveanlemons 15.jpg.webp



understatement_underwear3.png


+174%
YEAR ON YEAR

THE UNSTRUCTURED BANDEAU

VALENTINES 26 CORE ITEMS

BIG TREND



urban-outfitters-63



prettylittlething_16.jpg



agentprovocateur-46.webp



intimissimi_30.jpg



anthropologie-14.webp



+56%
YEAR ON YEAR

THE SATIN BOW

STABLE TREND



hunkemollner 7.webp



agentprovocateur-25.webp



forloveandlemons_3.jpg



Urban Outfitters 2.webp



freepoeple 18.webp



+11%
YEAR ON YEAR

THE CUT-OUT ILLUSIONS

VALENTINES 26 CORE ITEMS

SAFE TREND



urban-outfitters-63



urban-outfitters-10.webp



zara_38.jpg



freepeople_138.jpg



skims_133.jpg


+79%
YEAR ON YEAR

THE CASUAL SCOOPING

STABLE TREND



anthropologie-10.webp



understatement_underwear1.png



etam-6.avif



urban-outfitters-27.webp



fleurdumal_59.jpg


+10%
YEAR ON YEAR

THE HEART STYLE

VALENTINES 26 CORE ITEMS

STABLE TREND



urban-outfitters-63



tezenis-14.jpeg



etam-36.avif



intimissimi_46.jpg



184808_1.webp

WWW
+24%
YEAR ON YEAR

THE DEEP V

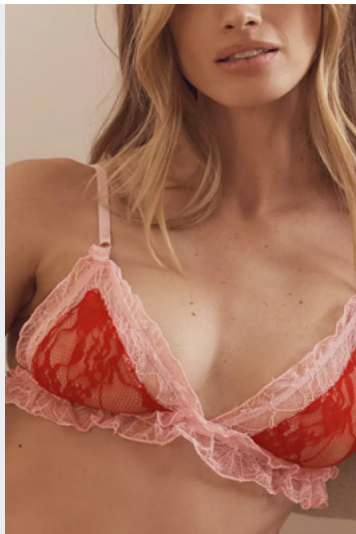
STABLE TREND



forloveandlemons_14.jpg



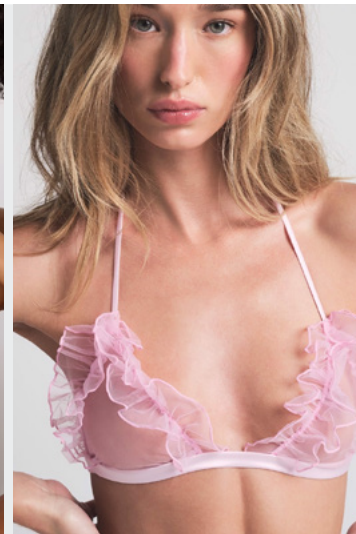
prettylittlething_37.jpg



anthropologie-11.webp



etam-72.avif



skims_172.jpg

-0%
YEAR ON YEAR

THE FRILLED TRIANGLE

VALENTINES 26 CORE ITEMS

EDGY TREND



urban-outfitters-63



anthropologie-15.webp



victoria-secret-57.webp



urban-outfitters-26.webp



victoria-secret-49.webp


+300%
YEAR ON YEAR

THE NIPPLE PATCH LOOK

STABLE TREND



urban-outfitters-5.webp



forloveandlemons_22.jpg



golden point-7.jpeg



froloveandlemons4.jpg.webp



prettylittlething_33.jpg


+4%
YEAR ON YEAR

THE ROMANTIC MAXIMALISM

VALENTINES 26 CORE ITEMS

SAFE TREND



urban-outfitters-63



urban-outfitters-21.webp



intimissimi_41.jpg



prettylittlething_29.jpg



tezenis-100.jpeg


+62%
YEAR ON YEAR

EARLY SIGN



etam-42.avif



Urban Outfitters 4.webp



etam-124.avif



etam-15.avif



prettylittlething_40.jpg

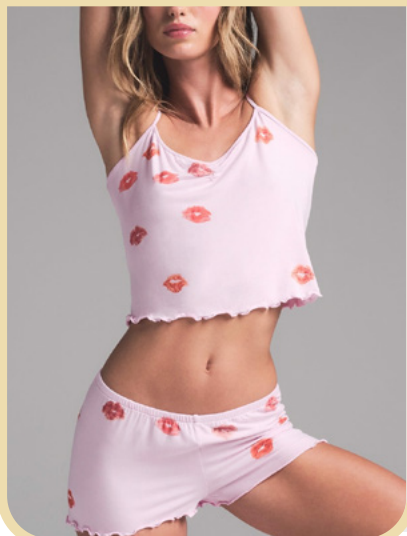

+790%
YEAR ON YEAR

THE BALCONETTE BUSTIER

THE CORSET

VALENTINES 26 CORE ITEMS

STABLE TREND



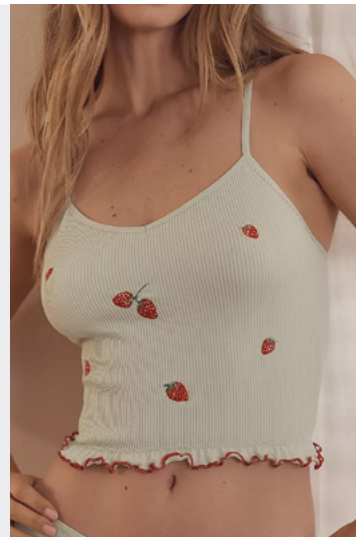
urban-outfitters-63



hunkemollner 1.webp



freepeople_103.jpg



anthropologie-23.webp



skims_162.jpg


+6%
YEAR ON YEAR

THE DREAMY TOP

SAFE TREND



etam 1.png



hunkemollner 10.webp



urban-outfitters-20.webp



urban-outfitters-3.webp



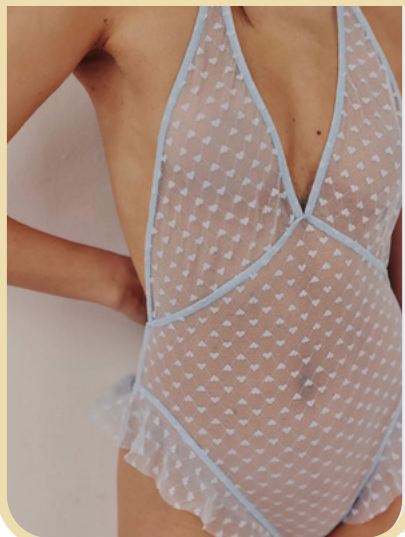
intimissimi_36.jpg


+40%
YEAR ON YEAR

THE TIE-UP CAMISOLE

VALENTINES 26 CORE ITEMS

STABLE TREND



urban-outfitters-63



etam 3.png



hunkemollner 6.webp



victoria-secret-38.webp



fleurdumal_36.jpg


-2%
YEAR ON YEAR

THE PLUNGE BODY

STABLE TREND



yamamay-34.webp



freepeople_52.jpg



intimissimi_72.jpg



skims_23.jpg



golden point-17.jpeg


+10%
YEAR ON YEAR

THE LONGSLEEVE BODY

VALENTINES 26 CORE ITEMS

STABLE TREND



urban-outfitters-63



forloveandlemons 24.jpg.webp



victoria-secret-55.webp



hunkemollner 2.webp



Lounge 3.jpg.webp

+0%
YEAR ON YEAR

THE STRUCTURED CUT-OUT BODY

SAFE TREND



agentprovocateur-17.webp



forloveandlemons 18.jpg.webp



bohoo 10.webp



forloveandlemons_74.jpg



intimissimi_67.jpg

+39%
YEAR ON YEAR

THE MAXIMALIST SUSPENDER

VALENTINES 26 CORE ITEMS

BIG TREND



urban-outfitters-63



victoria-secret-58.webp



skims_27.jpg



victoria-secret-44.webp

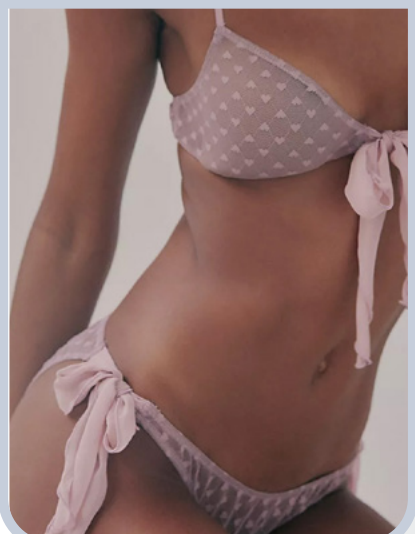


urban-outfitters-44.webp


+35%
YEAR ON YEAR

THE SASSY STRING

SAFE TREND



freepeople_116.jpg



forloveanlemons 19.jpg.webp



anthropologie-32.webp



freepeople_21.jpg



skims_173.jpg


+70%
YEAR ON YEAR

THE TIE-UP BOW

VALENTINES 26 CORE ITEMS

STABLE TREND



urban-outfitters-63



Lounge 7.jpg.webp



forloveandlemons_16.jpg



Urban Outfitters 49.webp



urban-outfitters-15.webp


-7%
YEAR ON YEAR

THE FRILLED CULOTTE

SAFE TREND



Urban Outfitters 30.webp



understatement_underwear2.png



froloveandlemons5.jpg.webp



prettylittlething_81.jpg



Urban Outfitters 1.webp


+112%
YEAR ON YEAR

THE GATHERED STYLE

VALENTINES 26 CORE ITEMS

SAFE TREND



urban-outfitters-63



etam-110.avif



prettylittlething_39_1.jpg



etam-117.avif



forloveandlemons_43.jpg

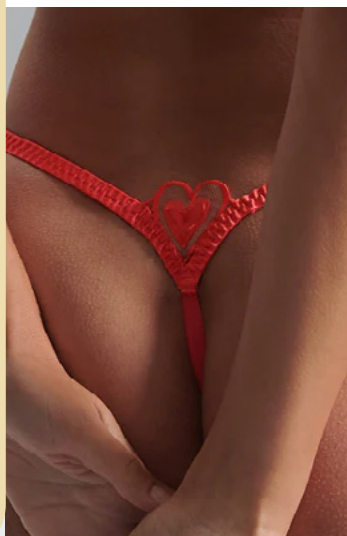

+47%
YEAR ON YEAR

THE STRAPPY PANTY

STABLE TREND



skims_142.jpg



bluebella-23.webp



skims_209.jpg



tezenis-94.jpeg



yamamay-19.webp


+24%
YEAR ON YEAR

THE HEART PANTY

VALENTINES 26 CORE ITEMS

SAFE TREND



urban-outfitters-63



skims_41.jpg



forloveandlemons 21.jpg.webp



prettylittlething_74.jpg



forloveandlemons_8.jpg


+72%
YEAR ON YEAR

THE HIGH-WAIST V

SAFE TREND



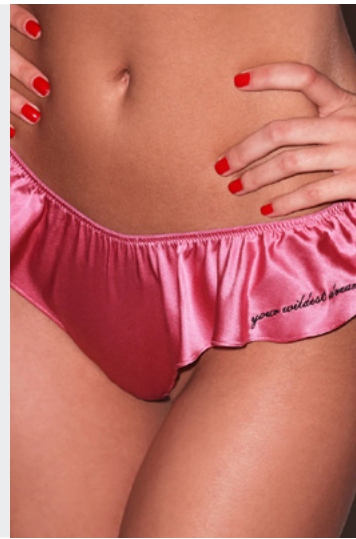
forloveandlemons_90.jpg



urban-outfitters-23.webp



skims_138.jpg



fleurdumal_4.jpg



freepeople_10.jpg


+60%
YEAR ON YEAR

THE BUTTERFLY SHORTY



LIVETREND

THANK YOU!

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