



MENSWEAR
SS 2026
FORECASTING
TROUSERS
KEY ITEMS



LIVETREND

SS26 MEN PANTS INTRODUCTION



magliano

zara

martine rose

streetstyle paris ss25



FORECAST

Between laid-back & fashion-forward.

SS26 men's pants and jeans redefine casual sophistication with a focus on relaxed, innovative silhouettes. Balloonish cargo pants and fluid baggy styles embrace ease and movement, offering elongated, effortless looks that exude contemporary cool. Wide-cropped pants bring an urban yet chic touch, adding depth and texture to any outfit. A new focus on chic chino or linen styles introduces dressiness into daywear again. For formal pants, a tapered tux look is hinting to slimmer silhouettes again. And while baggy remains for young markets, daywear denims follow a new tapered hipster wave. For fashion markets, dirty denim takes stage for rugged charm and urban edge. Airy nylon fabrics appear across bermudas and tech pants, offering lightweight functionality for warmer days. Shorter shorts add a new fashion-forward item, coming in boxer-styles or sporty interpretations. This season thrives on versatility, seamlessly transitioning between laid-back and fashion-forward moments. Each piece invites exploration, whether through casual styling or bolder pairings. The SS26 range celebrates movement, texture, and effortless charm, establishing new benchmarks in men's fashion.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

SS26 PANTS KEY DETAILS



TEST

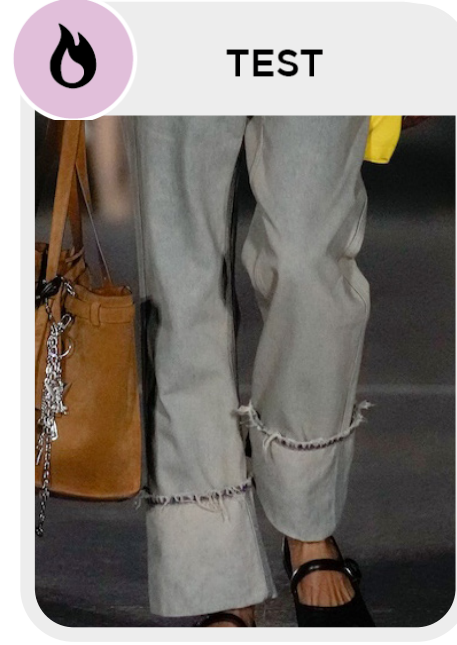
neil barrett



THE LAYERED LEG

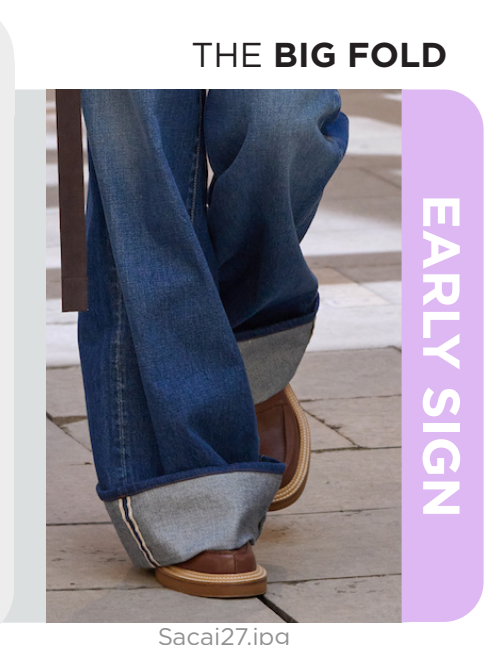
EARLY SIGN

gr10k2



TEST

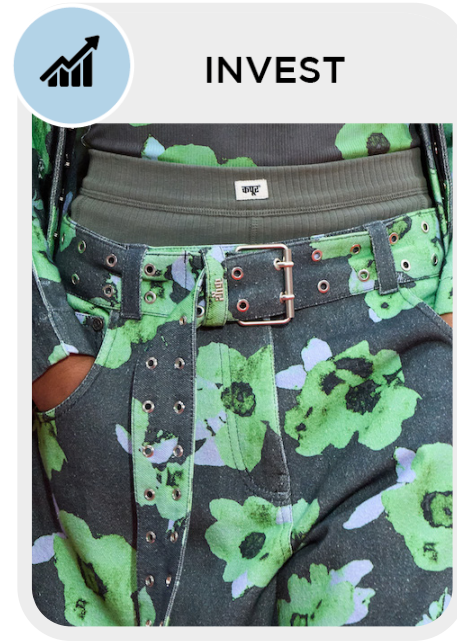
streetstyle paris ss25



THE BIG FOLD

EARLY SIGN

Sacai27.jpg



INVEST

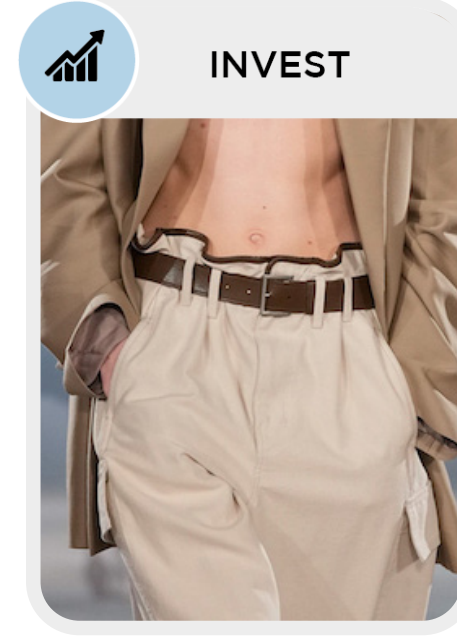
Dhruv Kapoor 49.jpg



THE LAYERED WAIST

STABLE TREND

magliano



INVEST

System 2.jpg



THE GATHERED WAIST

EARLY SIGN

tod's

SS26 PANTS SPOTLIGHT



MANIFEST



INVEST



TEST

TAILORED BAGGY



streetstyle milano ss25_5.jpg

CHIC LINEN



todd snyder 1.jpg

WIDE CROP



Masu 35.jpg

NYLON BERMUDA



codolipranne

BOXER



streetstyle milano ss25 1.jpg

WORKING ONESIE



Pitti Uomo ss25_4.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.



KEY ITEMS
CASUAL PANTS



LIVETREND

BIG TREND

SS26 THE BAGGY CHINO



les deux.webp



asos.png



francesco_cristiano.jpeg



Pitti Uomo ss25_1.jpg



Margiela14.jpg



Masu 31.jpg



coach-10.jpg

SAFE TREND

SS26 **CROPPED-FIT**



Wtaps.webp



_jacquemus.avif



Hermes.jpg



wedressfair.webp



zara-jpeg



studio nicholson.webp



Masu 35.jpg

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026



LAST CALL

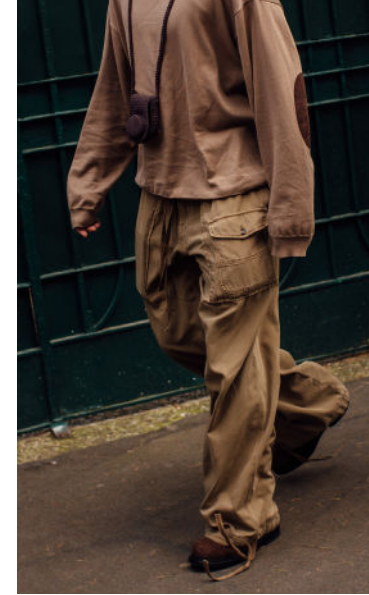
SS26 THE WORKWEAR CARGO



streetstyle paris ss25_3.jpg



Etudes26.png



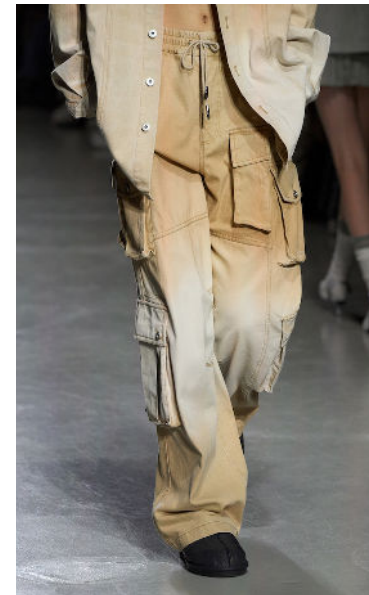
streetstyle milano ss25_4.jpg



carhartt.jpg



wrangler.webp



Feng Chen Wang.jpg



zara4.jpeg



STABLE TREND

SS26 LEATHER & COATED PANTS



JW Anderson 15.jpg



marine serre.jpg



Taakk 9.jpg



louis gabriel nouchi_2.jpg



streetstyle paris ss25 (2)_6.jpg



Auralee_2.jpeg



martine rose.jpg

EARLY SIGN

SS26 SATIN PJ



ferrari_1.jpg



Dries van Noten.jpg



Margiela2.jpg



ferrari (2).jpg



Kenzo.jpg



Margiela.jpg



bluemarble.jpeg

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026



EARLY SIGN

SS26 THE WORKWEAR ONEZIE



Pitti Uomo ss25_4.jpg



zara.jpg



Woolrich.jpg



Bed Jw Ford 36.jpg



Magliano 4.jpg



maison mihara yasuhiko.jpg



Ziggy Chen 3.jpg

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026





KEY ITEMS
SPORT & TECHNIC



LIVETREND

STABLE TREND

SS26 THE TRACK JOGGER



streetstyle milan ss25.jpg



@mytheresamen 6.jpg



zara.jpeg



Tibi.png



System 24.jpg



drole demonsieur.webp

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026



SAFE TREND

SS26 THE AIRY NYLON PANT



Dries van Noten 65.jpg



Songzio.jpg



@voostore3.png



Charlie Constantinou.jpg



zara2.jpeg



Saul Nash.png



charlie constantinou.jpeg

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026

EARLY SIGN

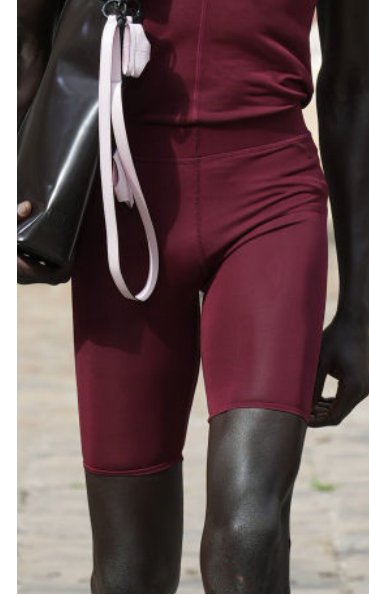
SS26 THE SPORTY LEGGING & CAPRI



Casablanca.jpg



Doublet.png



LGN 2.jpg



Jordan Luca (2).jpg



Fursac.png



Prototypes 1.png



JW Anderson.jpg

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026





KEY ITEMS **FORMAL PANTS**



LIVETREND

BIG TREND

SS26 THE LOW WAIST



Dhruv Kapoor 53.jpg



Prada 23.jpg



auralee.jpeg



massimo dutti_1.jpeg



citadium.jpeg



prada9.jpg



streetstyle milano ss25_5.jpg

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026



SAFE TREND

SS26 THE REFINED LINEN STYLE



Zegna 3.jpg



todd snyder 1.jpg



Dolce & Gabbana7.jpg



zara99.jpeg



Feng Chen Wang 53.jpg



armani10.jpg



lemaire4.jpeg

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026



SAFE TREND

SS26 THE TAPERED PANT



Dior 75.jpg



Craig Green 6.png



Random Identities -11.png



ami.jpeg



prada7.jpg



Vuitton 80.jpg



Dior 71.jpg



EARLY SIGN

SS26 THE EXTRASLIM LEG



Loewe 4.png



Bottega Veneta 13.jpg



Undercover -29.jpg



loewe 8.jpg



aaron esh1.jpg



Versace 7.png



derrick-3.jpg

EARLY SIGN

SS26 THE EMERGING SIGNS



Capture d'écran 2024-11-17 à 22.34.37.png

CARROT



calliope.avif



cefran.webp



magliano

BARREL LEG



amerian vintage.jpg



ZARA

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026





KEY ITEMS **SHORTS & BERMUDAS**



LIVETREND

BIG TREND

SS26 THE TAILORED WIDE BERMUDA



Dries van Noten 59.jpg



Magliano 2.jpg



AMC 1.png



prada.jpeg



zara9.jpeg



streetstyle paris ss25 2.jpg



Dior 76.jpg

STABLE TREND

SS26 THE EXTRA-LONG BERMUDA



Bluemarble 40.jpg



@pablolarasanz.jpg



streetstyle paris ss25 (2)_4.jpg



Denzilpatrick 2.png



streetstyle milano ss25_1.jpg



francesco_cristiano_1.jpeg



ERL 12.png



SAFE TREND

SS26 THE NYLON BERMUDA



Charlie Constantinou_1.jpg



J;LAL.jpeg



issey miyake.jpg



zara---2.jpeg



Miyake 5.jpg



prada.jpg



heos 2.jpg

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026



SAFE TREND

SS26 THE SPORTY SHORT



rhude.jpg



paulbinam.jpeg



adidas.avif



LGN 5.jpg



Saul Nash 13.png



zara---.jpeg



Drole de Monsieur.png

PANTS

MENSWEAR

FORECASTING

SPRING/SUMMER 2026

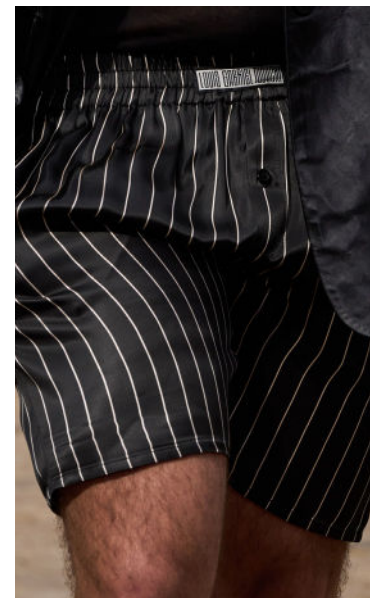




streetstyle milano ss25.jpg



Pitti Uomo ss25.jpg



Louis Gabriel Nouchi.jpg



msgm.jpg



Lazoschmidl.png



streetstyle milano ss25 1.jpg



@fermendigil.jpg



DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01
CREATIVITY

02
STRATEGY

03
SUSTAINABILITY



LIVETREND

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