



WOMENSWEAR
SS 2026
FORECASTING
OUTERWEAR



LIVETREND

SS26 OUTERWEAR INTRODUCTION



FORECAST

Soft Performance, Military Influences & Vintage Looks .

For the SS26 outerwear collection, a refined blend of utility and femininity defines each piece, where performance meets elevated aesthetics. Crafted with airspun fabrics that evoke a cocoon-like softness, these outer layers provide both comfort and style. Trenches and jackets borrow from classic military influences, reimagined for a modern edge, while fisherman parkas add a rugged, coastal sensibility. Blazers embrace a subtle vintage charm with cropped lengths, Peter Pan collars, and delicate hourglass shaping, nodding to doll-like elegance. Leather remains a collection staple, evolving into new silhouettes: sleek racer cuts and cocoon-inspired designs, with suede emerging as the season's standout. XL tailoring persists, yet a softer hourglass silhouette introduces a fresh, understated allure. Sartorial details bring sophistication to blouson jackets, delivering a timeless appeal. These pieces blend retro elements and contemporary functionality for an outerwear line that's versatile, tactile, and thoughtfully designed for the modern wearer.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

[ACCESS ALL IMAGES
CLICKING HERE](#)

TOP MATERIALS OUTERWEAR SS26



MANIFEST



coach8.jpg



miu-miu7.jpg



Paris Streetstyle _ 34.jpg



saint-laurent-clp-s25-089.jpg



streetstyle milano 122.jpg

BIG TREND



MANIFEST



miumiu9.avif



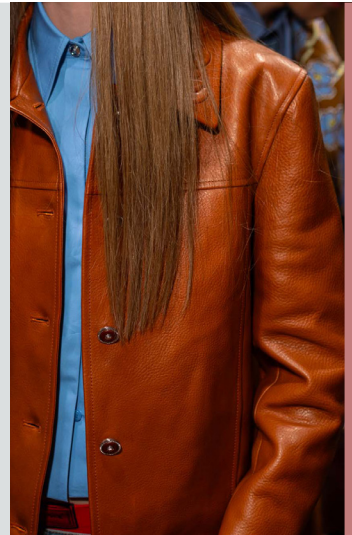
gabriela-hearst4.jpg



van-noten-clp-s25-044.jpg



the-garment-black-brooklyn-jacket.jpg



versace-092.jpg

BIG TREND

SOFT SUEDE

MATTE NAPPA

TOP MATERIALS OUTERWEAR SS26



INVEST



SS25 Streetstyle _ 2.jpg



ottolinger5.jpg



zara 4.jpg



zara 24.jpg



jason-wu11.jpg

SAFE TREND

TENDER TEXTURES



INVEST



miu-miu-clp-s25-042.jpg



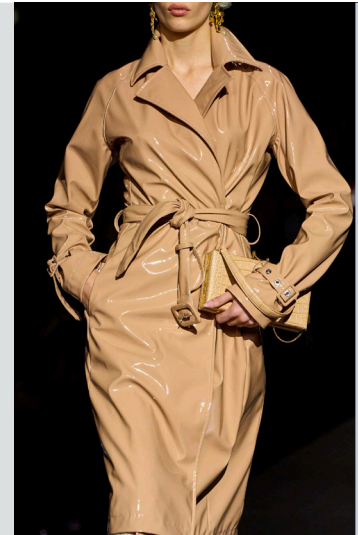
chloe81.jpg



ulla-johnson_.jpg



iceberg28.jpg



d&g56+.jpg

SAFE TREND

PATENT COATINGS

TOP MATERIALS OUTERWEAR SS26



TEST

JACQUARDS & DAMASK TINS



van-noten-clp-s25-037.jpg



stine goya2.png



coperni-clp-s25-018.jpg



Rabanne 6.jpg



etro-blue-jackets-woman-4.jpg

EARLY SIGN



INVEST

COUTURE SILKY LIKE



adam-leenaardt13.jpg



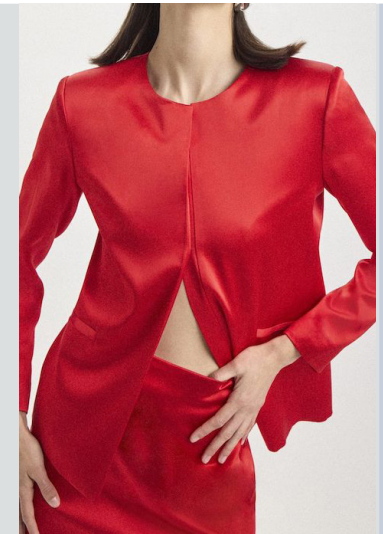
Milan Streetstyle _ 11.jpg



valli8.jpg



sandy-liang21.jpg



Alejandra 2.jpg

SAFE TREND

TOP MATERIALS OUTERWEAR SS26



TEST



Paris Streetstyle _ 13.jpg



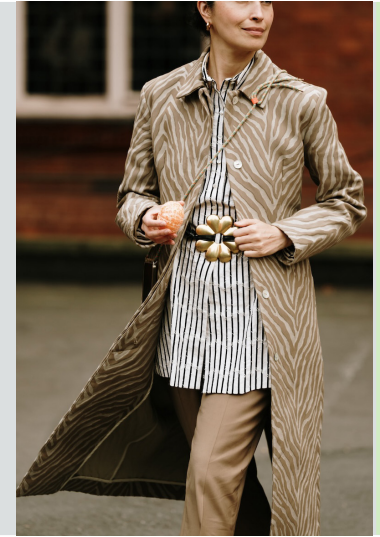
roberto-cavalli13.jpg



palomo span 8.jpg



Paris Streetstyle _ 42.jpg



SS25 Streetstyle _ 14.jpg

ANIMAL OCCASIONS

EDGY TREND



TEST



akris-clp-s25-040.jpg



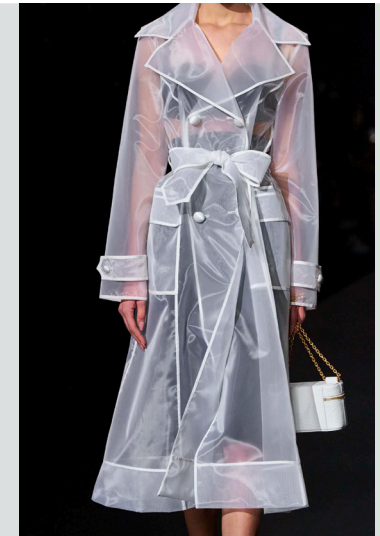
toga16.jpg



del-core-clp-s25-016.jpg



The Garment 2.jpg



d&g51.jpg

SHEER LAYERS

EDGY TREND

OUTERWEAR SS26 SPOTLIGHT



MANIFEST



INVEST



TEST

FLUID TRENCH



Chloè9.jpg

VINTAGE DUSTER



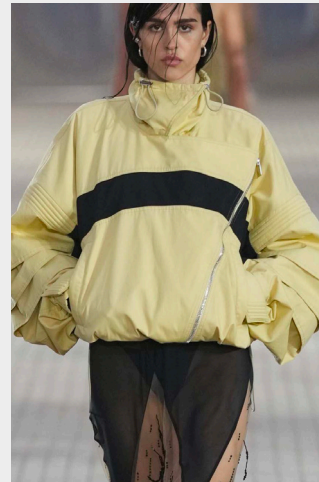
Milan Streetstyle _ 9.jpg

COUNTRY SUEDES



worvintagebrownedsuedeacograc.jpg

NEO SPORTY



emporio armani

THE LIGHT CAPE



tod-s-clp-s25-019.jpg

SHEER LAYER



DelCore13.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.



KEY ITEMS **TAILORING**



LIVETREND

STABLE TREND

SS26 THE XL GRANDPA BLAZER



streetstyle paris 76.jpg



calcaterra22.jpg



prada1.avif



saint-laurent-clp-s25-075.jpg



streetstyle milano 117.jpg



streetstyle paris 69.jpg



bottegaveneta8.jpg

BIG TREND

SS26 THE SUBTLE HOURGLASS BALZER



Tod_s13.jpg



zara2.jpg



zara4.jpg



sandy-liang-bks-s25-020.jpg



fendi-clp-s25-034.jpg



Acne Studios 11.jpg



NY Streetstyle 3.jpg

SAFE TREND

SS26 THE CROP MILITARY CABAN



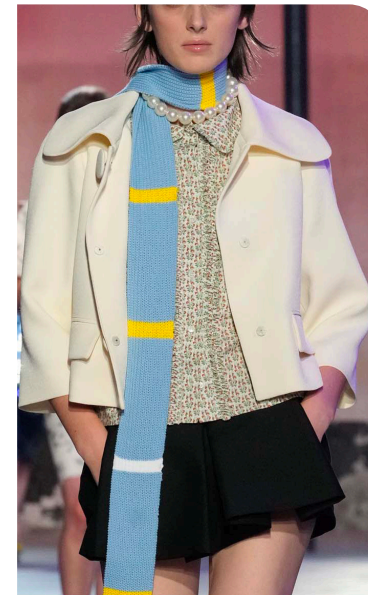
nili lotan2.png



burberry15.jpg



streetstyle paris 320.jpg



N21-9.jpg



miumiu1.jpg.webp



tom-ford-.jpg



zara 22.jpg

OUTERWEAR

WOMENSWEAR

FORECASTING

SPRING/SUMMER 2026

EARLY SIGN

SS26 THE SLIM DOLL JACKET



streetstyle milano 68.jpg



sandy-liang-clp-s25-022.jpg



bora-aksu-clp-s25-046.jpg



Vivetta21.jpg



vall18.jpg



streetstyle milano 45.jpg



Prada6.jpg



KEY ITEMS **COATS**



LIVETREND

BIG TREND

SS26 THE FLUID MAXI TRENCH



stella-mccartney1.jpg



aniye-records-035.jpg



miumiu5.avif



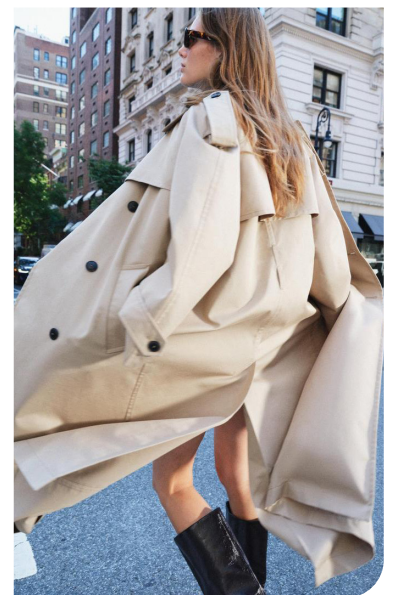
Chloè9.jpg



Domino Tan17.jpg



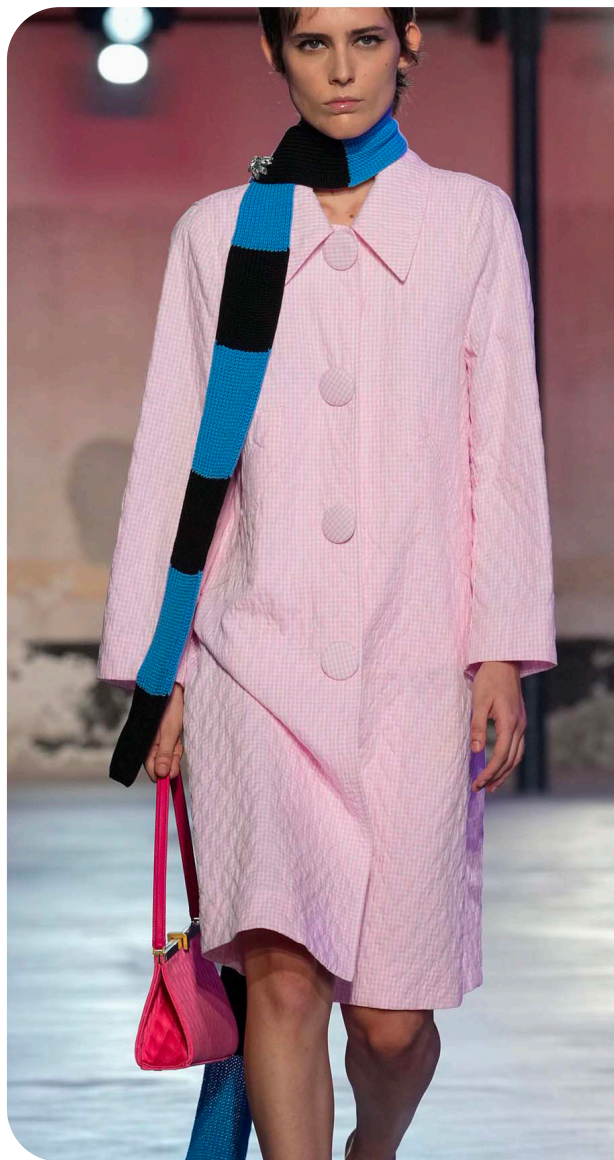
zimmermann2.jpg



00518253710-a6.jpg

STABLE TREND

SS26 THE VINTAGE DUSTER



N21-16.jpg



Prada18.jpg



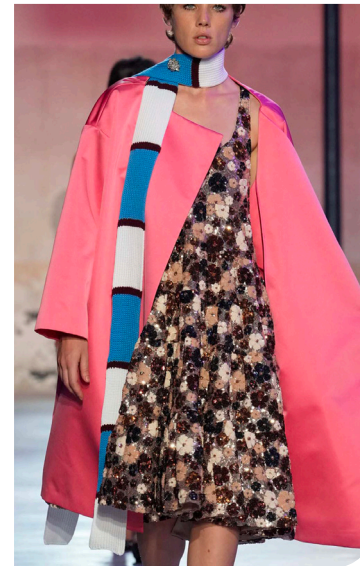
Gucci22.jpg



rhude



Milan Streetstyle _ 9.jpg



@annameehan

MOD CARCOAT

COCOON

SAFE TREND

SS26 THE SHORT MILITARY TRENCH



knwls17.jpg



Copenhagen Streetstyle _4.jpg



Iceberg7.jpg



zimmermann 13.jpg



acne-clp-s25-059.jpg



zimmermann5 Kopie.jpg



zara-11.jpg

EARLY SIGN

SS26 THE SHORT DOLL COAT



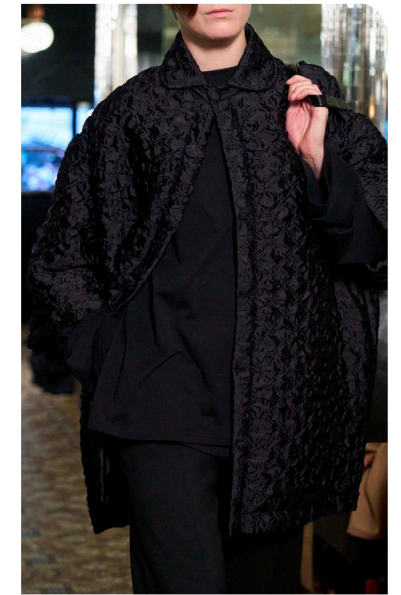
sandy-liang-clp-s25-027.jpg



ErmannoScervino48.jpg



zara 16.jpg



adam-leenaerdt16.jpg



herrera1.jpg



victoria-beckham6.jpg



Milan Streetstyle _ 25.jpg



KEY ITEMS **PERFORMANCE**



LIVETREND

STABLE TREND

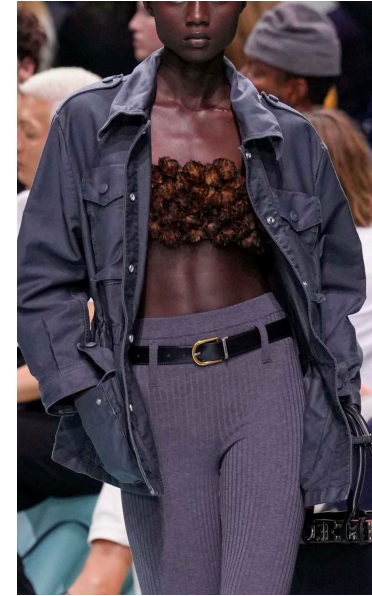
SS26 THE HUNTSMAN JACKET



ferragamo12.jpg



Milan Streetstyle _ 21.jpg



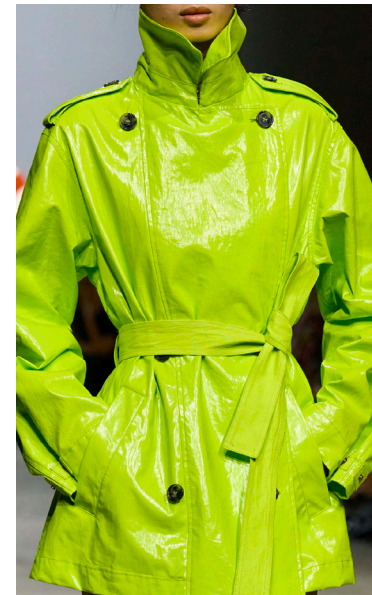
Prada35.jpg



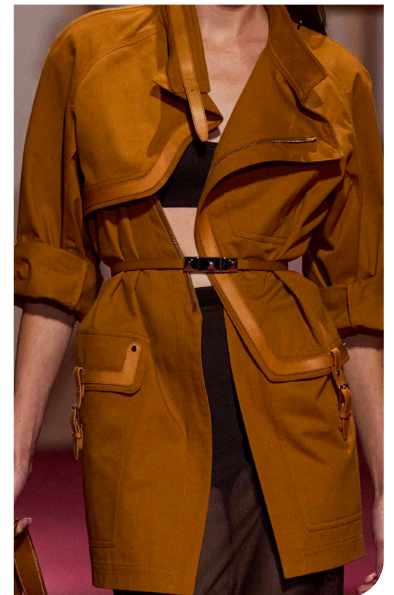
the-row-neutral-pierrick-jacket.jpg



akris11.jpg



iceberg28.jpg



hermes5.jpg

BIG TREND

SS26 THE SPORTY PERFORMER



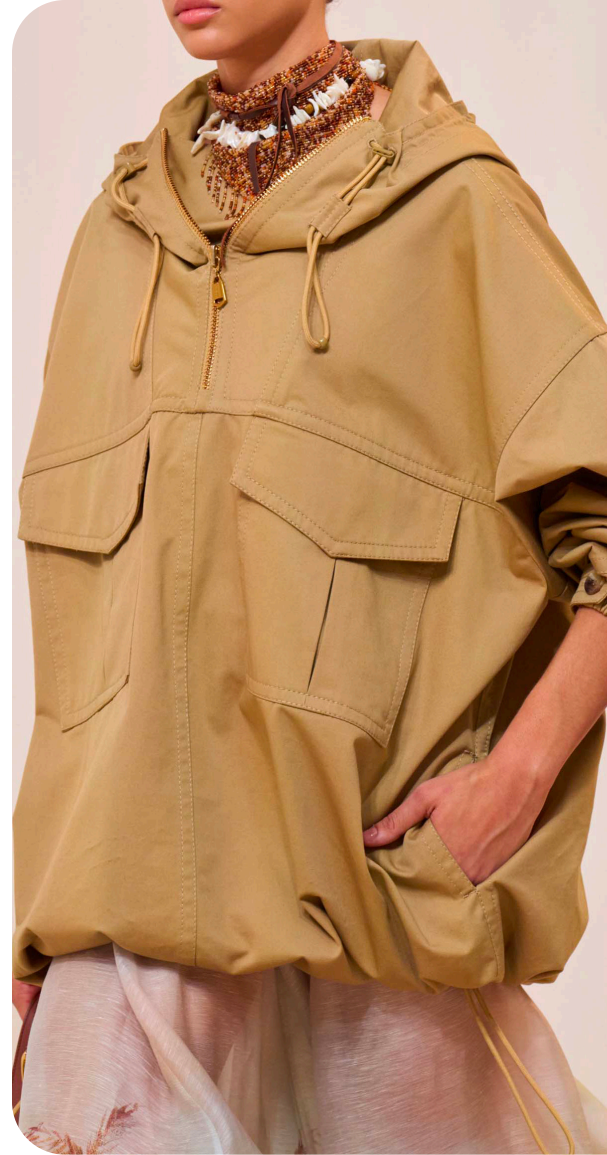
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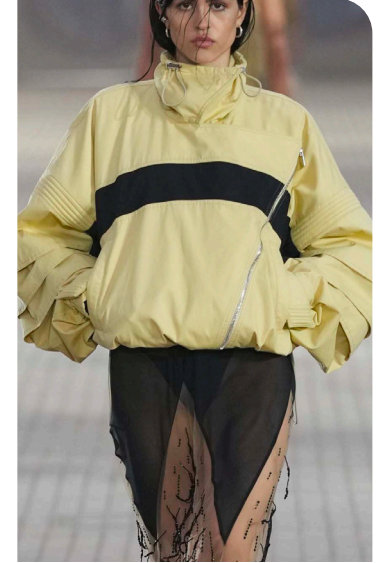
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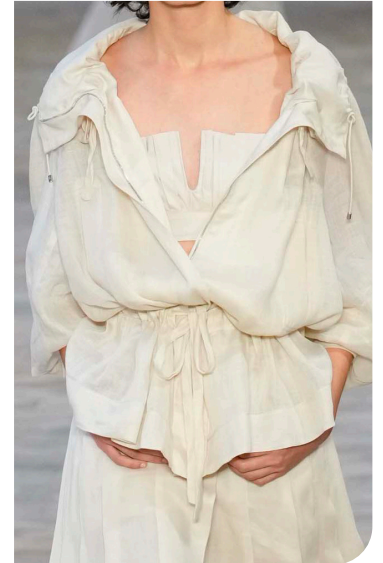
stella-mccartney10.jpg



rhude



TheAttico14.jpg



@annameehan

XL WINDBREAKER

THROW-ON

BIG TREND

SS26 THE NEO FISHERMAN PARKA



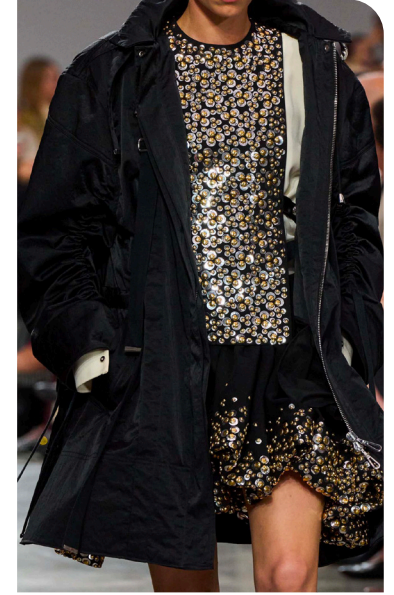
N21-17.jpg



zara-41.jpg



Prada45.jpg



rabanne21.jpg



Tod_s6.jpg



Burberry2.jpg



chloe81.jpg

OUTERWEAR

WOMENSWEAR

FORECASTING

SPRING/SUMMER 2026

EARLY SIGN

SS26 THE AIRSPUN RAINCOAT



cecilie-bahnsen-clp-s25-026.jpg



ferragamo15.jpg



del-core22.jpg



ujoh29.jpg



lacoste4.jpg



zimmermann5.jpg



RCavalli37.jpg

OUTERWEAR

WOMENSWEAR

FORECASTING

SPRING/SUMMER 2026





KEY ITEMS
LEATHER & CO



LIVETREND

BIG TREND

SS26 THE SLIM RACER



gabriela-hearst18.jpg



miu-miu6.jpg



Gucci10.jpg



victoria-beckham10.jpg



SS25 Streetstyle _ 12.jpg



Freepeople14.webp



miumi4.avif



BIG TREND

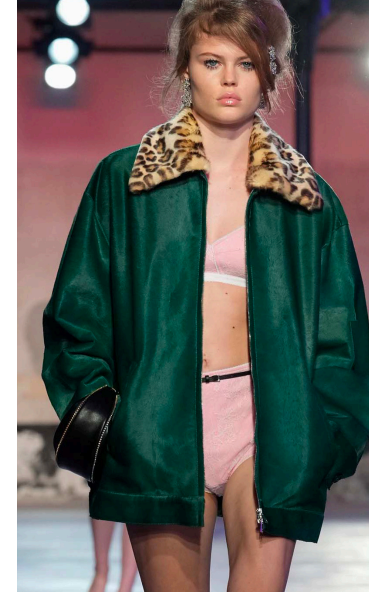
SS26 80S COCOON



saint-laurent88.jpg



N21-222.jpg



N21-7.jpg



sourceunknown5.png



System 20.jpg



gucci6.jpg



torisheju-clp-s25-024.jpg

OUTERWEAR

WOMENSWEAR

FORECASTING

SPRING/SUMMER 2026

SAFE TREND

SS26 THE SUEDE EASY LOOK



versace-clp-s25-024.jpg



ErvannoScervino27.jpg



zara-44.jpg



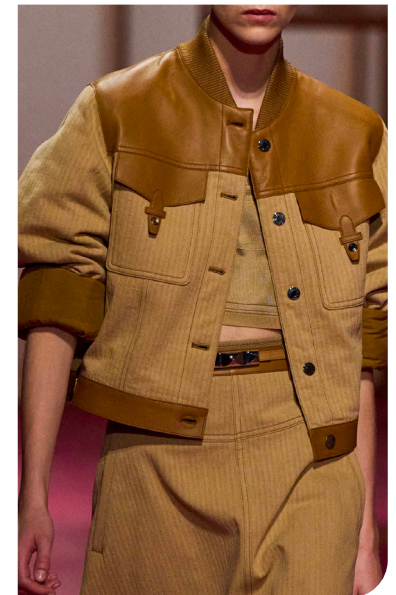
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nili lotan1.png



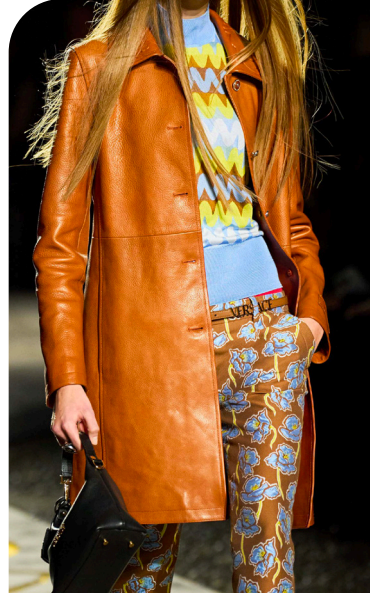
hermes3.jpg

EARLY SIGN

SS26 THE DAYWEAR LEATHER COAT



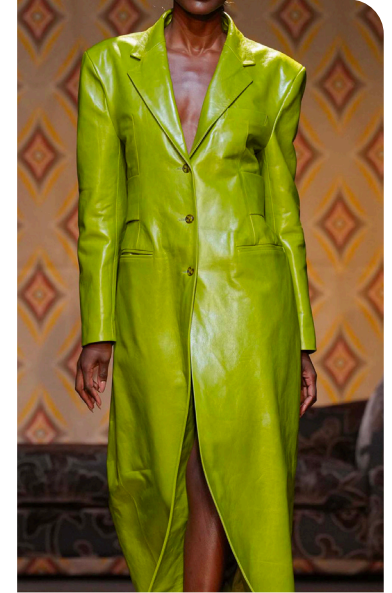
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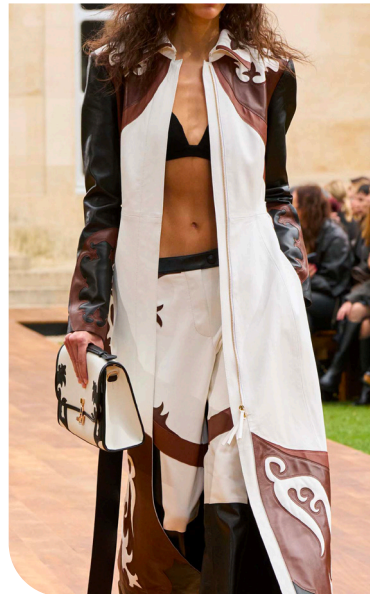
versace-clp-s25-009.jpg



Tod_s7.jpg



ToluCoker9.jpg



gabriela-hearst17.jpg



Milan Streetstyle _ 7.jpg



Freepeople5.webp



KEY ITEMS
CASUAL JACKETS



LIVETREND

SAFE TREND

SS26 THE SARTORIAL BLOUSON



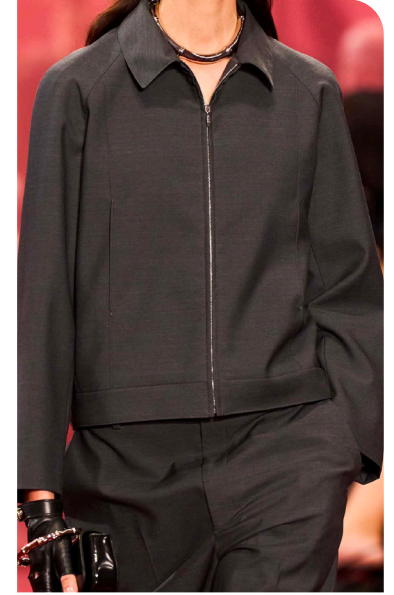
stella-mccartney6.jpg



kent-curwen41.jpg



tibi4.jpg



gucci51.jpg



bottega-veneta-clp-s25-027.jpg



miumiu3.avif



Boss22.jpg

STABLE TREND

SS26 THE CONTRASTED CABIN LOOK



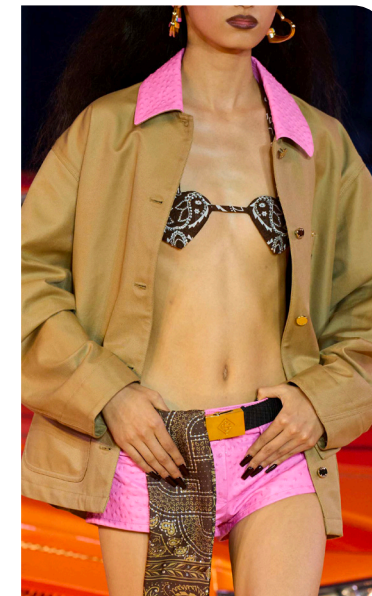
SS25 Streetstyle _ 10.jpg



Freepeople20.webp



streetstyle paris 27.jpg



casablanca3.jpg



zara-47.jpg



slvrlake-grey-oversize-worker.jpg



siedres1.png

OUTERWEAR

WOMENSWEAR

FORECASTING

SPRING/SUMMER 2026

STABLE TREND

SS26 THE TRANSITIONAL WADDED



Copenhagen Streetstyle _6.jpg



posse-red-marley-jacket.jpg



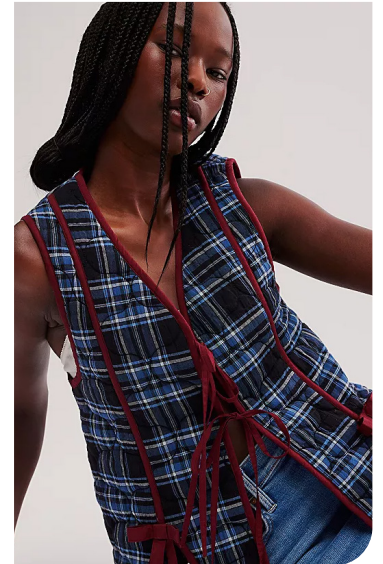
stine goya4.png



rhude



urbanoutfitters1.webp



@annameehan

BOXY PADDED

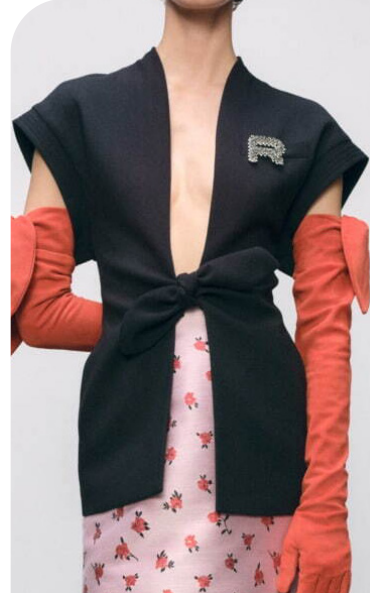
TIE-UP VEST

EARLY SIGN

SS26 THE BOLD SHOULDER VEST



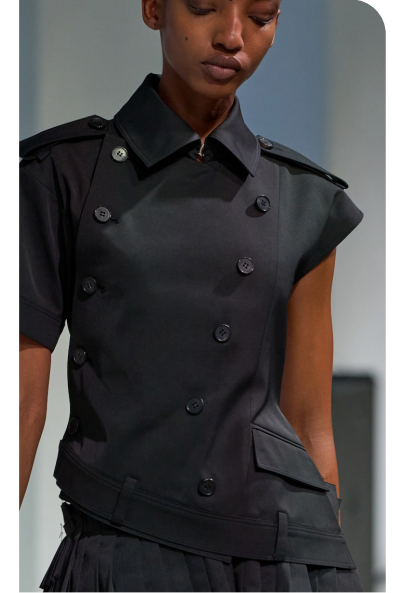
Christian Weijnants 5.jpg



rochas_2025resort004.jpg



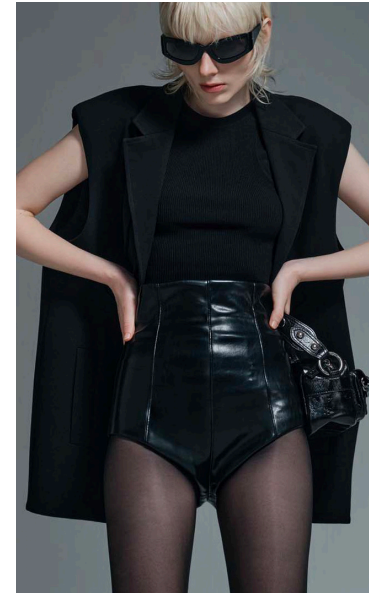
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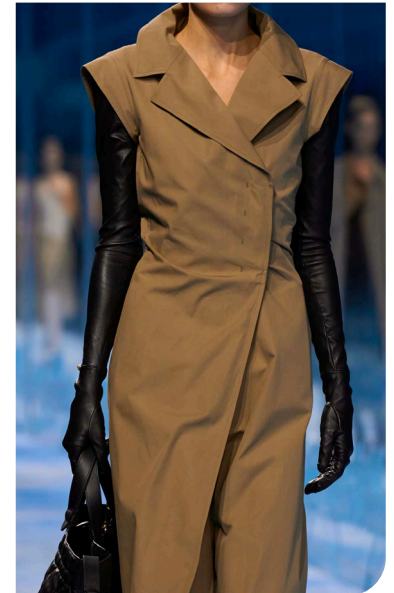
rokh-clp-s25-049.jpg



Tods8.jpg



Annakiki27.jpg



dior30.jpg

OUTERWEAR

WOMENSWEAR

FORECASTING

SPRING/SUMMER 2026



KEY ITEMS
CAPES



LIVETREND

SAFE TREND

SS26 THE SHORT CAPE



@altuzarra_9.png



gucci48.jpg



loewe-clp-s25-029.jpg



loewe3.jpg



kent-curwen33.jpg



zara 6.jpg



akris5.jpg

EARLY SIGN

SS26 THE JAPANESE TAILORED CAPE



Tod_s4.jpg



litkovska4.jpg



the-garment-s25-003-copy.jpg



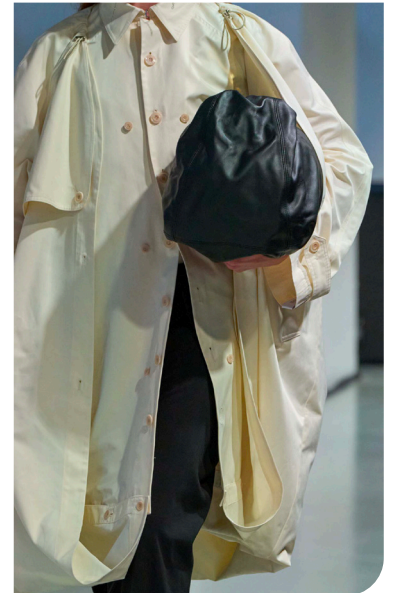
Copenhagen Streetstyle _3.jpg



peter do 71.jpg



Tod_s8.jpg



rok1.jpg

OUTERWEAR

WOMENSWEAR

FORECASTING

SPRING/SUMMER 2026

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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