

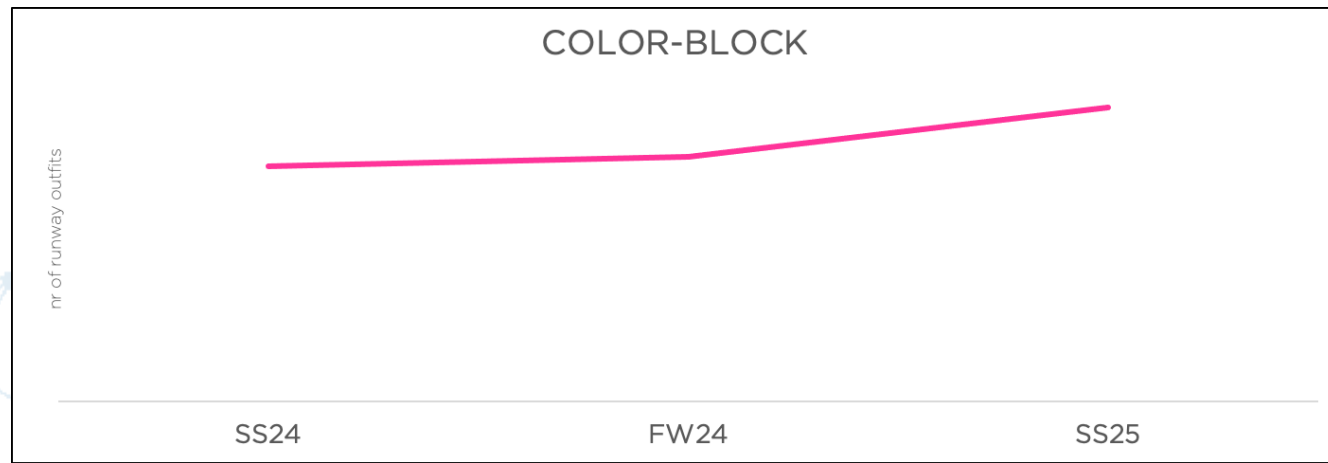


WOMENSWEAR
SS2025
FASHION SHOWS
KEY DATA

LIVETREND

SS25 FASHION SHOWS DATA & ICONS

SPRING / SUMMER 2025 FASHION SHOWS



VISIBILITY	TREND
1791 LOOKS	+41% YOY

DATA SOURCE



FASHION SHOWS

YEAR ON YEAR GROWTH IN VISIBILITY OF THE TREND DURING FASHION SHOWS

*This analysis is based on Data extracted from more than **225 International fashion shows** of New York, London, Milan and Paris with **52 000 products analyzed.***



stella-mccartney-spring-2025.webp

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

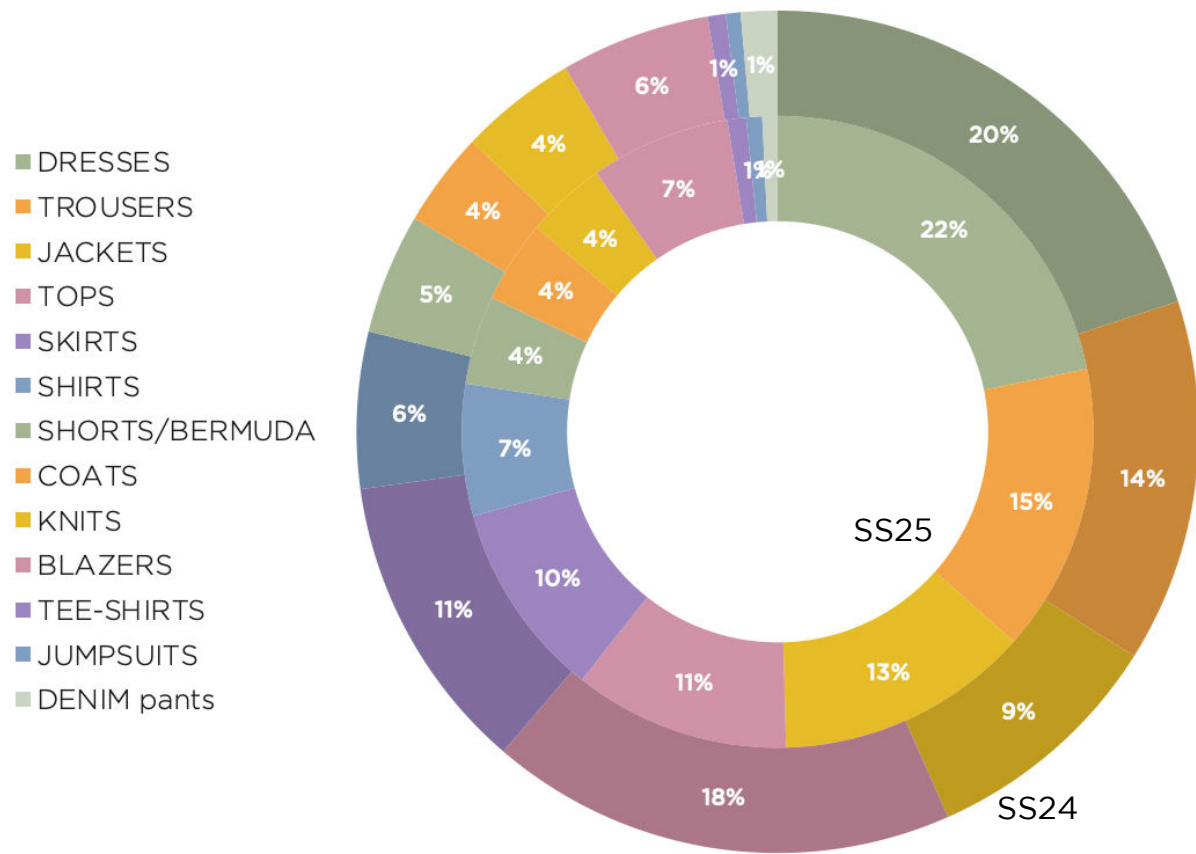
LAST CALL

trend with decreasing perspective but still having business potential

SS25 FASHION SHOWS **PRODUCT ASSORTMENT**

SPRING/SUMMER 2025 FASHION SHOWS

GLOBAL PRODUCT ASSORTMENT



DRESSES

4420
LOOKS

+9%
YEAR ON YEAR



chloé

loewe-020.jpg

TROUSERS

2991
LOOKS

+6%
YEAR ON YEAR



Gucci1.jpg

iceberg-073.jpg

JACKETS

2637
LOOKS

+38%
YEAR ON YEAR



n-21-4.jpg

miu-miu7.jpg

SHIRTS

1366
LOOKS

+12%
YEAR ON YEAR



acne studios.webp

aknvas.webp

T-SHIRTS

195
LOOKS

+44%
YEAR ON YEAR



-coperni-.webp

casablanca.webp

JUMPSUITS

164
LOOKS

+43%
YEAR ON YEAR



hermes .webp

isabel marant .webp

CLICK ON THE IMAGES TO ACCESS CATEGORY REPORTS

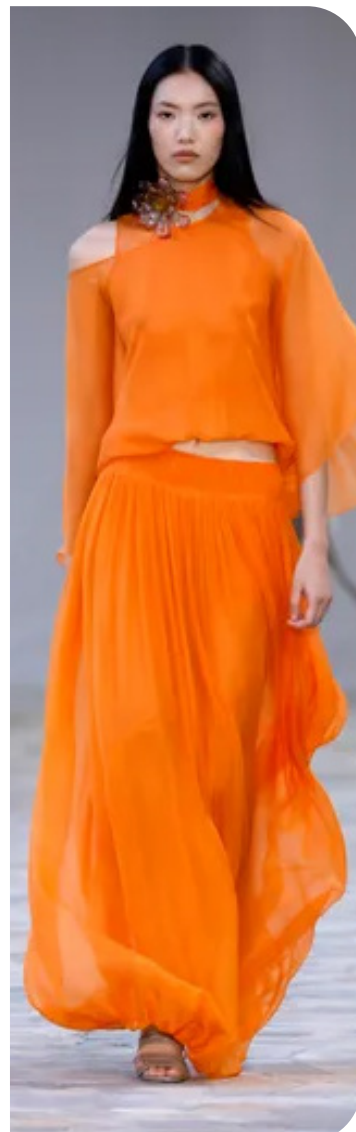
SS25 FASHION SHOWS **COLOR FAMILIES**

SPRING/SUMMER 2025 FASHION SHOWS

SS25 **MONOCHROMES**

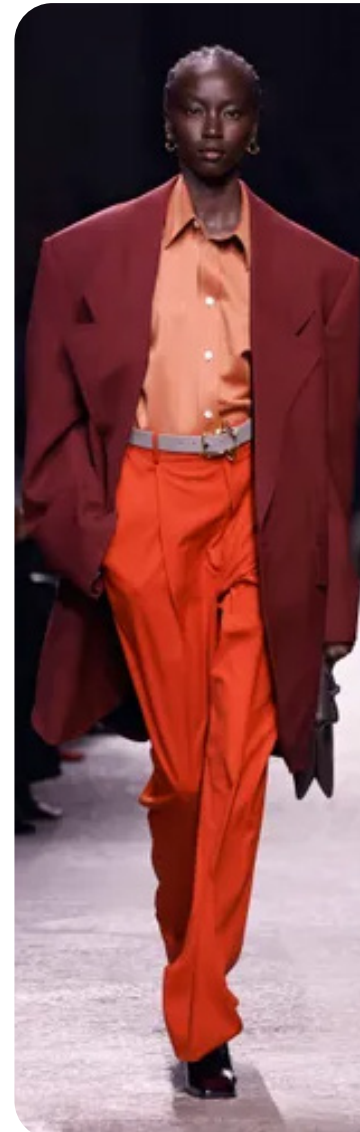


16arlington.webp



albertaferretti.webp

SS25 **COLOR-BLOCKS**



bottegaveneta.webp



anteprima.webp

SS25 **BOLDS**



acne studios.webp



- lacoste -.webp

SS25 **PASTELS**



chloé .webp



fendi .webp

VISIBILITY

623
LOOKS

GROWTH

-60%
YOY

VISIBILITY

431
LOOKS

GROWTH

+25%
YOY

VISIBILITY

1274
LOOKS

GROWTH

+11%
YOY

VISIBILITY

707
LOOKS

GROWTH

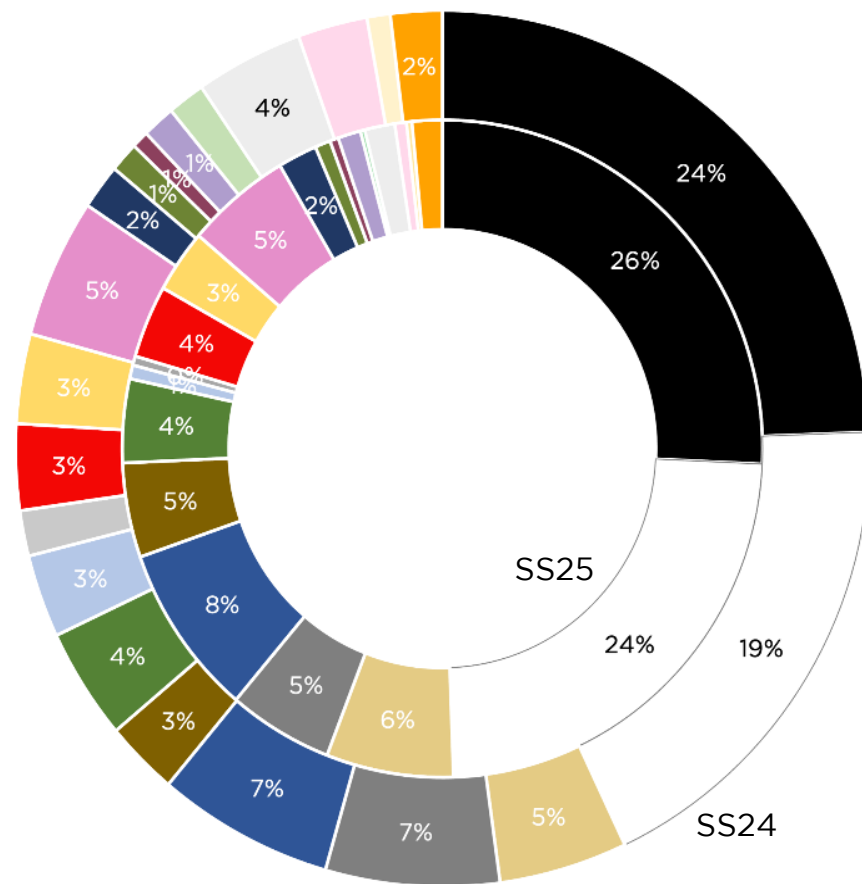
+5%
YOY

SS25 FASHION SHOWS COLOR ASSORTMENT

SPRING / SUMMER 2025 FASHION SHOWS

GLOBAL COLOR ASSORTMENT

- BLACK
- WHITE
- BEIGE
- GREY
- BLUE
- BROWN
- GREEN
- LIGHT BLUE
- LIGHT GREY
- RED
- YELLOW
- PINK
- NAVY
- KHAKI
- BURGUNDY
- PURPLE
- LIGHT GREEN
- METALLIC
- LIGHT PINK
- LIGHT YELLOW
- ORANGE



WHITE

3240
LOOKS

+36%
YEAR ON YEAR



NEUTRALS

1394
LOOKS

+263%
YEAR ON YEAR



BLUE

1162
LOOKS

+35%
YEAR ON YEAR



PINK

725
LOOKS

+10%
YEAR ON YEAR



BROWN

636
LOOKS

+79%
YEAR ON YEAR



GREEN

562
LOOKS

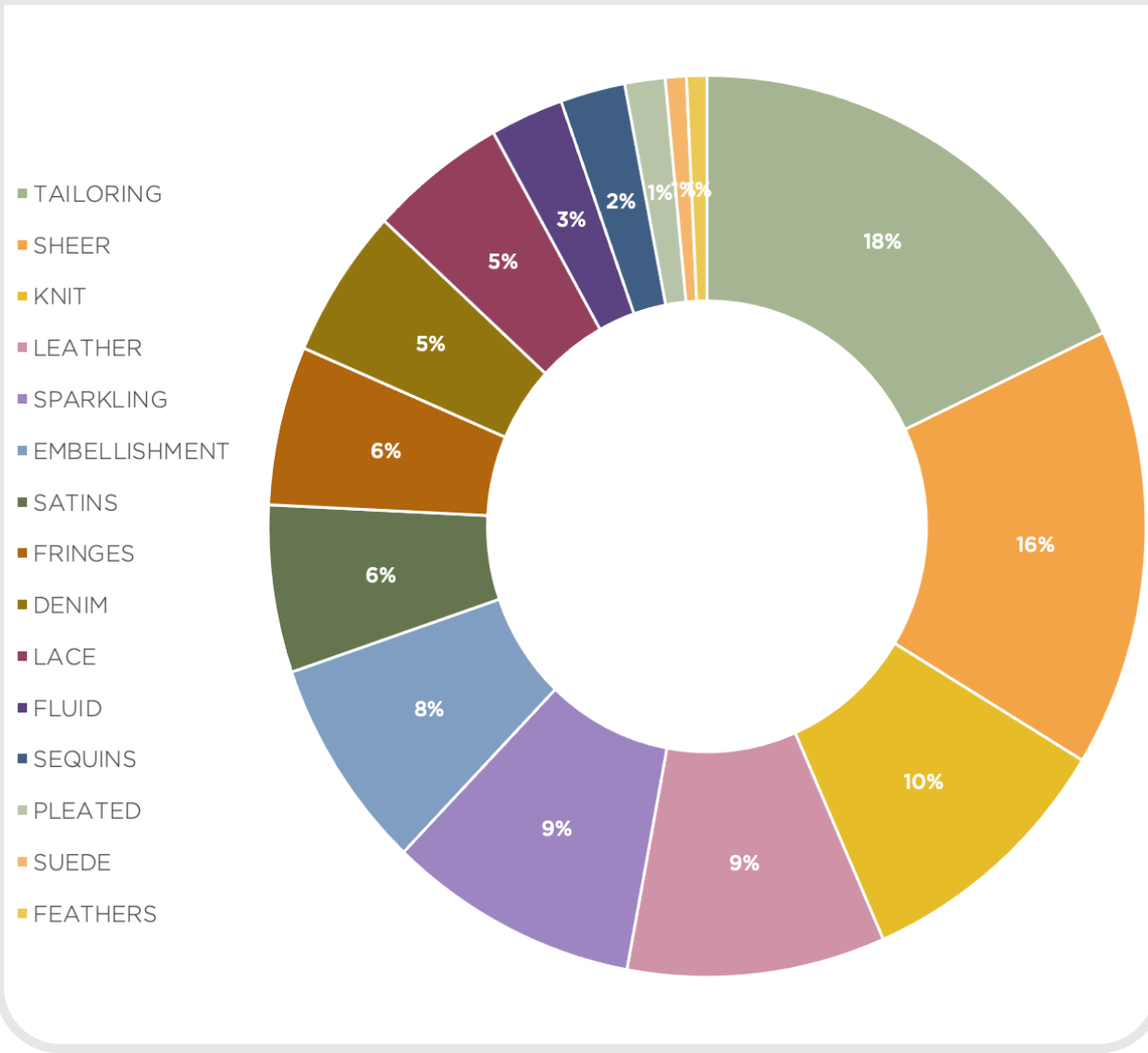
+6%
YEAR ON YEAR



SS25 FASHION SHOWS TOP MATERIALS

SPRING/SUMMER 2025 FASHION SHOWS

TOP MATERIALS



TAILORING

1389
LOOKS

+64%
YEAR ON YEAR



saint-laurent.webp



peter-do.webp

SHEER

1343
LOOKS

+52%
YEAR ON YEAR



demeulemeester-055.jpg



Anteprima (2).jpg

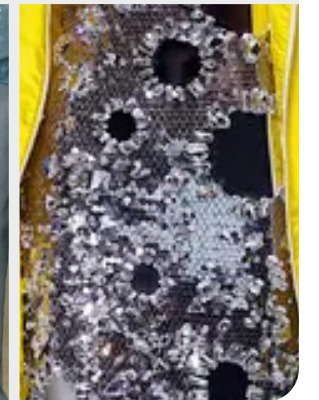
GLITZ & SPARK

787
LOOKS

+29%
YEAR ON YEAR



Noon by Noor 27.jpg



PRADA .webp

SATIN

512
LOOKS

+174%
YEAR ON YEAR



-versace_.webp



monse9.jpg

FRINGE

442
LOOKS

+106%
YEAR ON YEAR



ulla-johnson-.webp

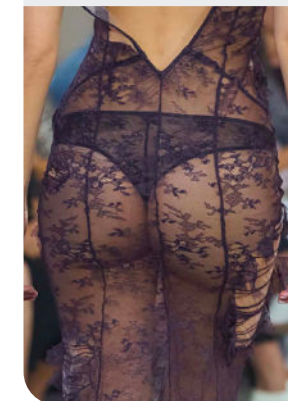


federico cina.jpg

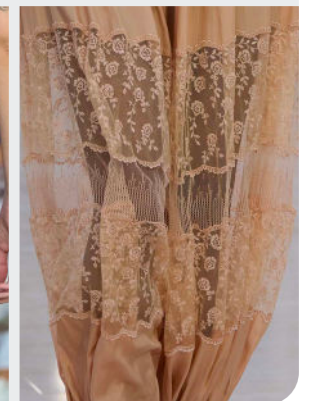
LACE

432
LOOKS

+34%
YEAR ON YEAR



TheAttico60.jpg



chloe137.jpg

SS25 FASHION SHOWS TOP SILHOUETTES

SPRING/SUMMER 2025 FASHION SHOWS

SS25 MEN'S TAILORING



VISIBILITY

1389
LOOKS

TREND

+64%
YOY

SS25 MICRO LENGHT



VISIBILITY

1791
LOOKS

TREND

+41%
YOY

SS25 BALLOON



VISIBILITY

576
LOOKS

GROWTH

+90%
YOY

SS25 LAYERING



VISIBILITY

208
LOOKS

GROWTH

+5%
YOY





THANK YOU!



LIVETREND

CONTACT
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