



**MENSWEAR**  
SS 2025  
FORECASTING  
**JEWELRY**  
**KEY ITEMS**



LIVETREND

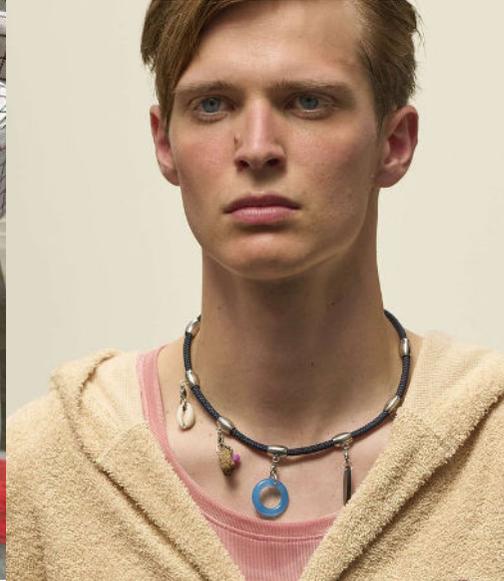
# SS25 MEN JEWELRY INTRODUCTION



@Jacobrott.jpg



@Alexanderdrott.jpg



LazoschmidlSS24.jpg



\_vitaly-1.jpg



## FORECAST

**Kidult vibe & Genderless attire.** The Spring/Summer 2025 men's jewelry trends are embracing a fusion of traditional and contemporary elements, with a focus on versatility and individual expression. Playing between a kidult vibe, genderless attire, and rock elements, encouraging men to embrace self-expression through their accessories with fearless experimentation. A resurgence of interest in beadwork and unique color combinations, adding a touch of artisanal charm to men's accessories. Pearls, once considered exclusive to women's jewelry, are making a bold statement, offering a sophisticated aesthetic. In SS25 men's jewelry trends, stones are natural and raw stones such as turquoise, onyx and agate, lending an earthy and organic vibe to adornments. Chains remain a staple in men's jewelry and considering rings, there's a shift towards larger, more ornate designs that exude confidence and personality, often featuring engravings or gemstone embellishments. The trend of wearing multiple rings on a single hand continues to gain momentum.

*This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.*

[ACCESS ALL IMAGES  
CLICKING HERE](#)

# SS25 KEY ITEMS NECKLACES & BRACELETS

## MANIFEST



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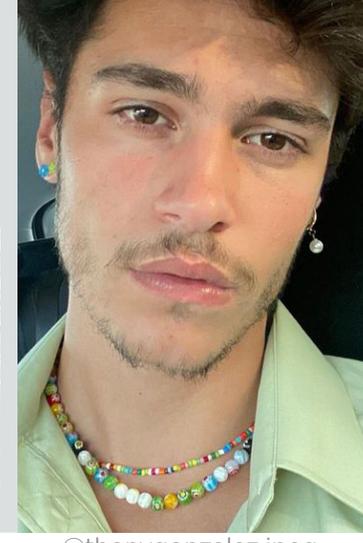
@Jacobrott.jpg



@presley.oldham\_.jpg



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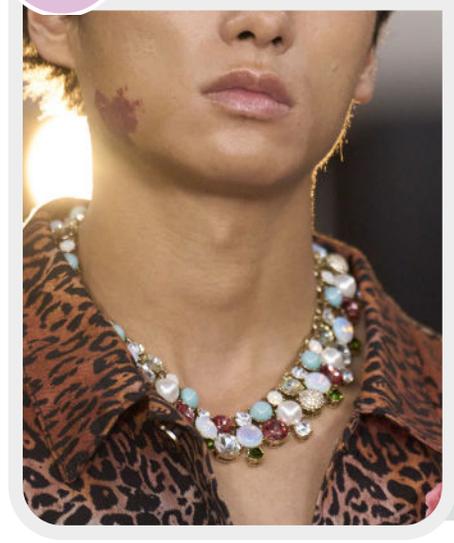


@thonygonzalez.jpeg

## THE KIDULT BEADS

BIG TREND

## TEST



BruceglennSS24.png



@\_eliou\_1.jpg



\_alancrocetti.jpg



NamesakeAH24.jpg



@presley.oldham\_\_1.jpg

## THE PRECIOUS STONES

EARLY SIGN

# SS25 KEY ITEMS NECKLACES & BRACELETS



TEST

## THE DANDY PEARLS



\_eliou.jpg



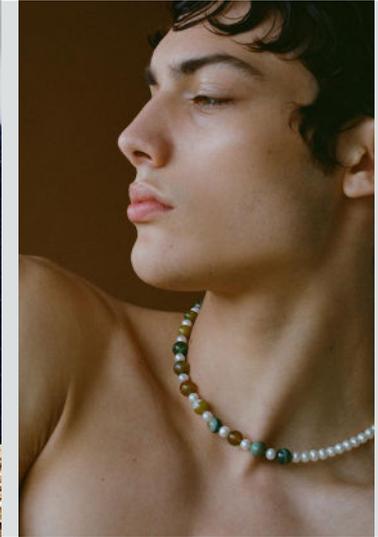
nomis\_jewelry.png



\_a\_sinner\_in\_pearls.jpg



DiorHommeSS24\_1.jpg



@a\_sinner\_in\_pearls.jpg

EARLY SIGN



MANIFEST

## THE CURB METALLIC CHAINS



\_mapleco-1.jpg



\_vitaly.jpg



streetFashion.jpg



\_vitaly-1.jpg



\_chainedandable\_chainedandable.jpg

SAFE TREND

# SS25 KEY ITEMS MEN RINGS



INVEST

## THE OVERLOAD RING SET



@Alexanderdrott.jpg



\_mapleco\_1.jpg



\_mapleco-2.jpg



@whosismero-2.JPG



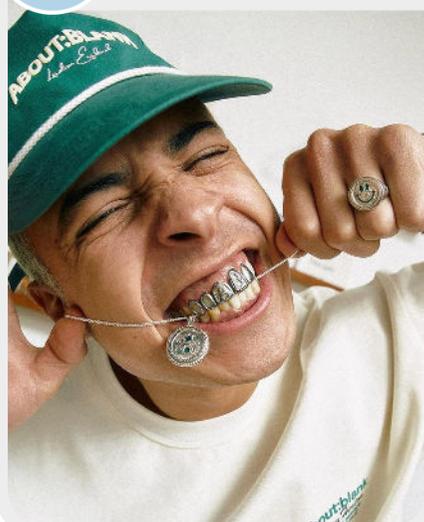
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EARLY SIGN



INVEST

## THE SIGNET RING



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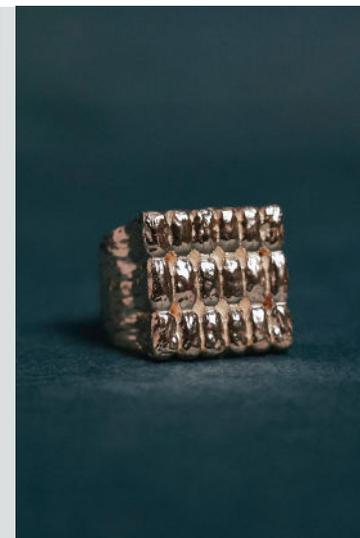
\_woutershendrix.jpg



\_tomwood\_project.jpg



\_ambush\_official.jpg



\_mapleco.jpg

STABLE TREND

# SS25 KEY ITEMS BROOCH



INVEST

## THE JEWEL BROOCH



DolceGabanaAH24.jpg



DiorHommeSS24.jpg



amiriAH24.JPG



DiorHommeAH24.jpg



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EARLY SIGN



TEST

## THE STATEMENT FLORAL



JwandersonAH24-25.JPG



aknvasSS24.JPG



dolce gabanaSS24.jpg



FashionstreetSS24\_sourcunknown.JPG



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EDGY TREND

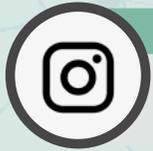
# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



## DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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