



MENSWEAR
SS 2025
FORECASTING
JEWELRY
KEY ITEMS



LIVETREND

SS25 MEN JEWELRY INTRODUCTION



@Jacobrott.jpg



@Alexanderdrott.jpg



LazoschmidlSS24.jpg



_vitaly-1.jpg



FORECAST

Kidult vibe & Genderless attire. The Spring/Summer 2025 men's jewelry trends are embracing a fusion of traditional and contemporary elements, with a focus on versatility and individual expression. Playing between a kidult vibe, genderless attire, and rock elements, encouraging men to embrace self-expression through their accessories with fearless experimentation. A resurgence of interest in beadwork and unique color combinations, adding a touch of artisanal charm to men's accessories. Pearls, once considered exclusive to women's jewelry, are making a bold statement, offering a sophisticated aesthetic. In SS25 men's jewelry trends, stones are natural and raw stones such as turquoise, onyx and agate, lending an earthy and organic vibe to adornments. Chains remain a staple in men's jewelry and considering rings, there's a shift towards larger, more ornate designs that exude confidence and personality, often featuring engravings or gemstone embellishments. The trend of wearing multiple rings on a single hand continues to gain momentum.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

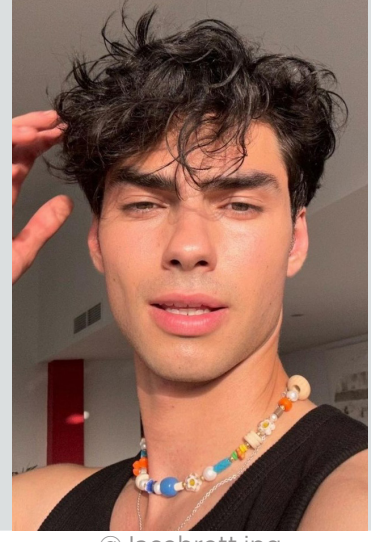
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SS25 KEY ITEMS NECKLACES & BRACELETS

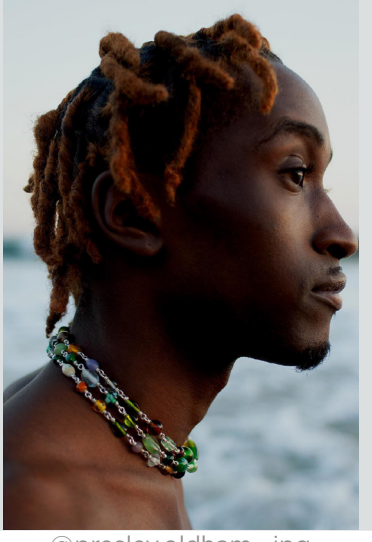
MANIFEST



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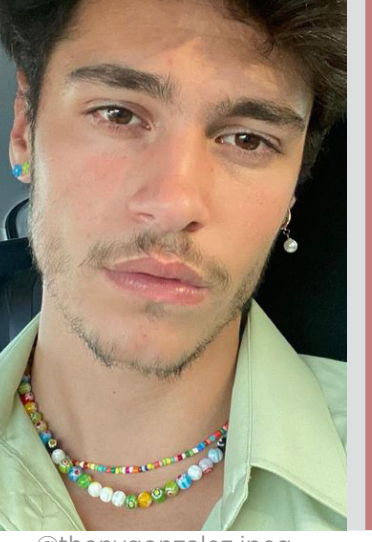
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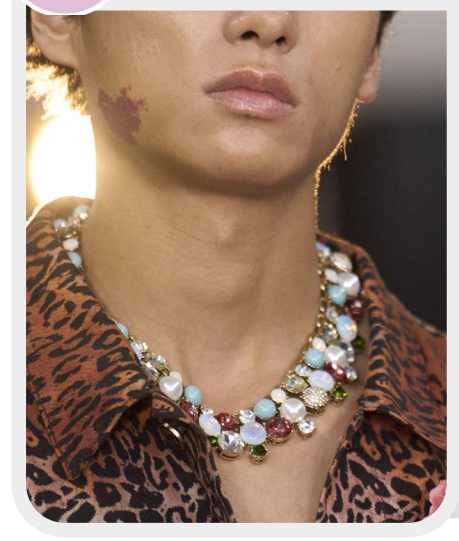


@thonygonzalez.jpeg

THE KIDULT BEADS

BIG TREND

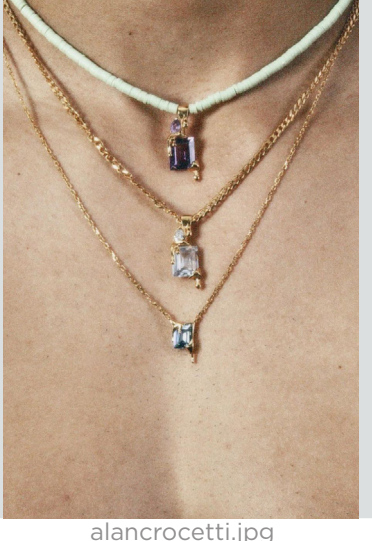
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BruceglennSS24.png



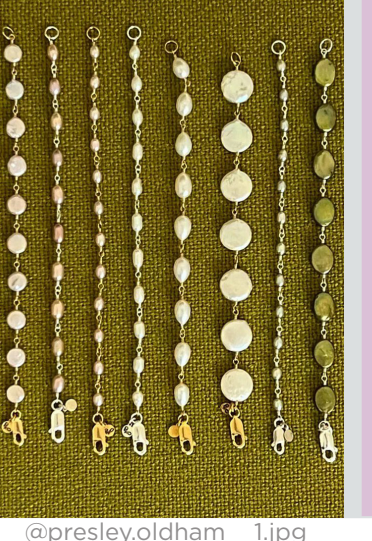
@_eliou_1.jpg



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@presley.oldham__1.jpg

THE PRECIOUS STONES

EARLY SIGN



SS25 KEY ITEMS NECKLACES & BRACELETS



TEST

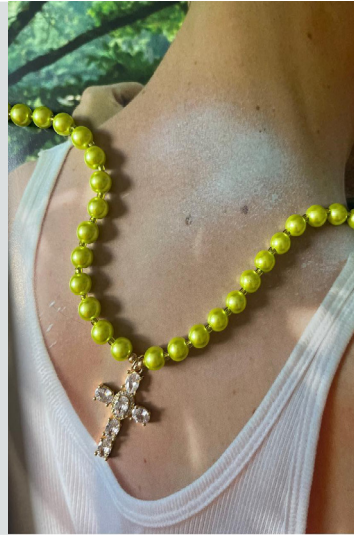
THE DANDY PEARLS



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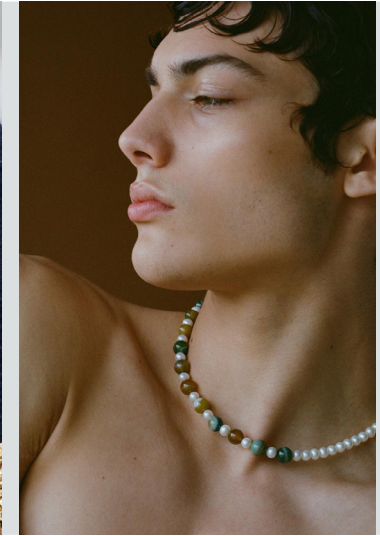
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DiorHommeSS24_1.jpg



@a_sinner_in_pearls.jpg

EARLY SIGN

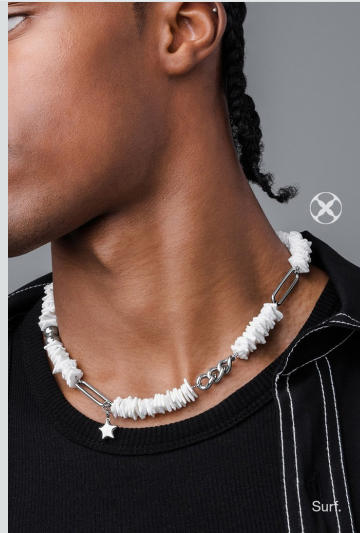


MANIFEST

THE CURB METALLIC CHAINS



_mapleco-1.jpg



_vitaly.jpg



streetFashion.jpg



_vitaly-1.jpg



_chainedandable_chainedandable.jpg

SAFE TREND

SS25 KEY ITEMS MEN RINGS



INVEST

THE OVERLOAD RING SET



@Alexanderdrott.jpg



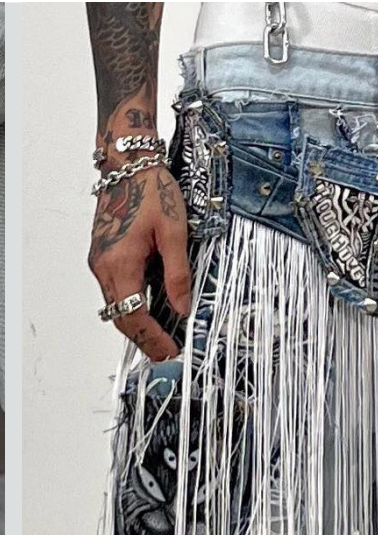
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_mapleco-2.jpg



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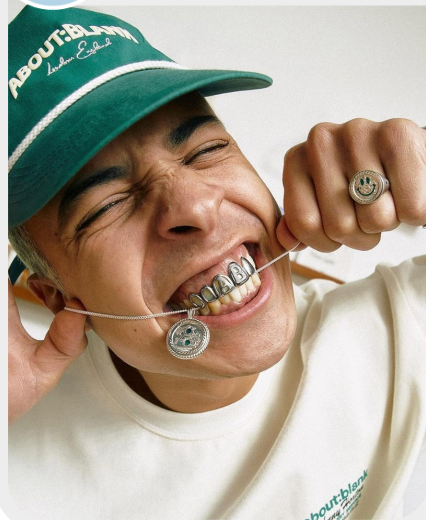
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EARLY SIGN

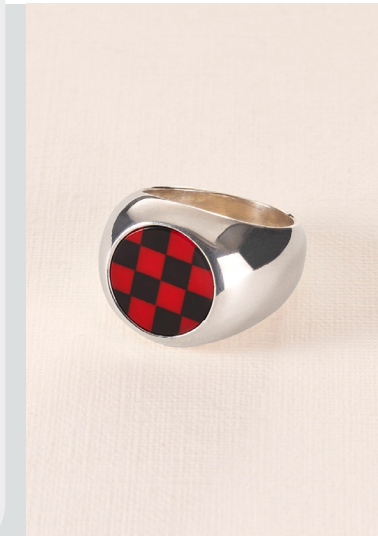


INVEST

THE SIGNET RING



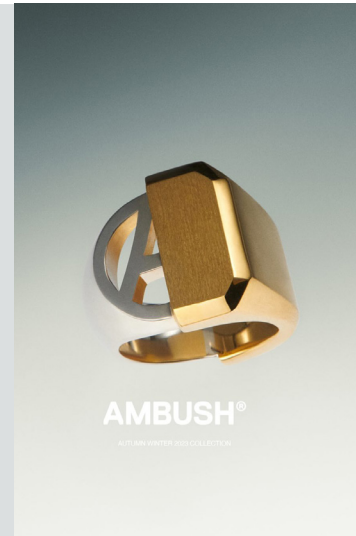
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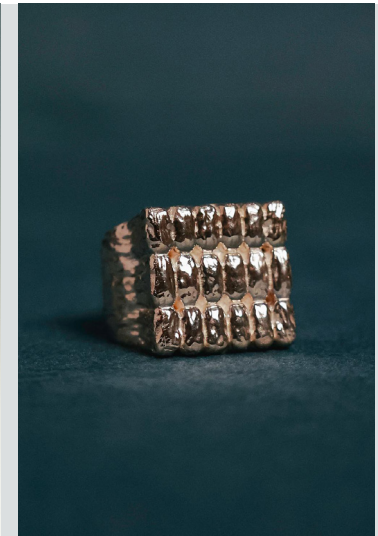
_woutershendrix.jpg



_tomwood_project.jpg



_ambush_official.jpg



_mapleco.jpg

STABLE TREND

SS25 KEY ITEMS BROOCH



INVEST

THE JEWEL BROOCH



DolceGabanaAH24.jpg



DiorHommeSS24.jpg



amiriAH24.JPG



DiorHommeAH24.jpg



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EARLY SIGN



TEST

THE STATEMENT FLORAL



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dolce gabanaSS24.jpg



FashionstreetSS24_sourcunknown.JPG



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EDGY TREND

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 **CREATIVITY**

02 **STRATEGY**

03 **SUSTAINABILITY**



LIVETREND

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