



**KIDSWEAR**  
SS 2025  
FORECASTING  
**TROUSERS**



LIVETREND

# KIDSWEAR SS25 INTRODUCTION



bonpoint-fille.webp



milkteeth=.webp



@kids.jpeg



zara j-kids.jpeg



## FORECAST

**Vintage & Sporty Incursions.** For FW24, the children's pants are inspired by vintage and second-hand clothing, conveying nostalgia and an aesthetic modernized by sport and utility. Basic comfortable shapes are enhanced by quality and sustainable materials, while pockets remain a favorite detail. Reweaved nylons take on a lighter height and a kind of retro sports vibe. Cotton pants, like basic chinos, will take on a more vintage aesthetic with overdyeing finishes or thanks to natural pigments. Cargo will be a stable trend, from denim to carpenter and parachute styles. Wide legs and relaxed fits are taking more space in assortments, as are baggy and flared shapes. Joggings are as always a good staple, often mixed with more preppy looks or played up as a printed set. Athleisure is contaminating the styles as our lifestyles even for kids, where bermuda will look more like swimwear or surf shorts and allow them to easily go from school to the beach.

*This forecasting report is obtained crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.*

[ACCESS ALL IMAGES  
CLICKING HERE](#)

# KEY ITEMS KIDS COTTON PANTS SS25



## MANIFEST



j.crew.avif



bonpoint trousers.avif



JOHNLEWIS.webp



pepa-london.jpeg



jack and jones.jpg

STABLE TREND



## INVEST



are.na.jpg



FINGER-IN THE-NOSE.webp



zara=.jpeg



@wearthenewsociety.jpeg



cocopinkprincess1.png

STABLE TREND

## THE CARGO

# KEY ITEMS KIDS SYNTHETIC PANTS SS25



INVEST

## THE PARACHUTE



@solidayskids.jpeg



\_paade\_.webp



next-.webp



M&S COLLECTION.jpeg



H-M.jpeg

STABLE TREND



TEST

## THE VINTAGE JOGGER



asos.jpeg



COREWO.jpg



kappa.webp



bobo choses.jpeg



-liewood-.webp

SAFE TREND



# KEY ITEMS KIDS PANTS SS25



## MANIFEST



weekend house kids.jpeg



TSC.webp



turtledovelondon.jpeg



-milkteeth-.webp



liewood-.webp

STABLE TREND



## INVEST



@veinmagazine.jpeg



+milkteeth.webp



zara11.jpg



finger in the nose.webp



zara j-kids.jpeg

STABLE TREND

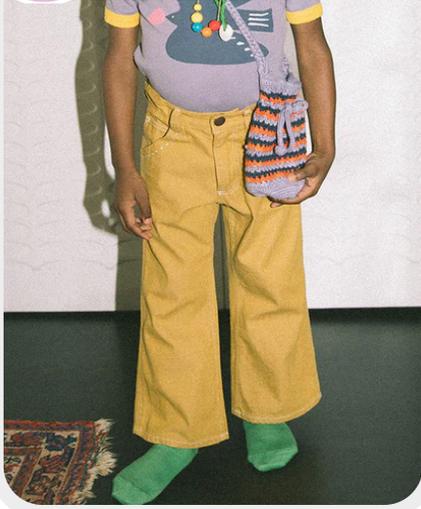
## THE JOGGING SET

## THE BAGGY PANTS

# KEY ITEMS KIDS PANTS SS25



TEST



mishapuff.webp



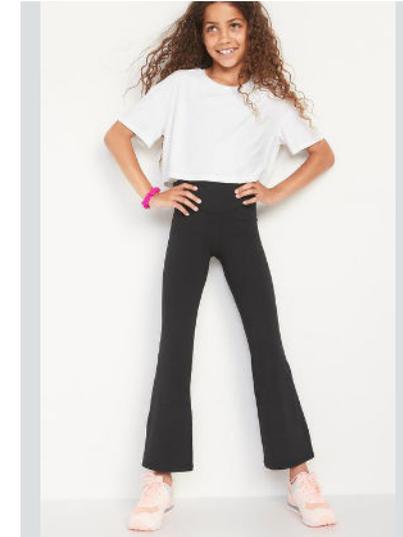
mini\_rodini.jpg



molo.jpeg



miss-blumarine2.avif



oldnavy.jpeg

SAFE TREND

## THE FLARE



INVEST



milkteeth=.webp



APRILDirtyBlue20\_700x.webp



milkteeth\_.webp



-whistles-.jpeg



Designers\_Remix\_Girls\_.webp

SAFE TREND

## THE WIDE LEG

# KEY ITEMS KIDS PANTS SS25



INVEST

## THE SURF SHORT



gcds tee.avif



e.tauz.jpeg



-tia\_ciabani-.webp



miimiu.webp



baldessarini.webp

EARLY SIGN



MANIFEST

## THE CARGO BERMUDA



cp-company shorts.avif



THENEWSOCIETYSS24.webp



zara-girls.jpeg



mango.jpeg



FINGER-IN-THE-NOSE.webp

STABLE TREND

# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



## DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

# THANK YOU!

You may not copy, reproduce, distribute, publish, display, perform, modify, create derivative works, transmit, or in any way exploit any such content, nor may you distribute any part of this content over any network, sell or offer it for sale, or use such content to construct any kind of database. You may not alter or remove any copyright or other notice from copies of the content on any Livetrend report.

**If you have further needs, please contact us via chat.**