



KIDSWEAR
SS 2025
FORECASTING
TROUSERS



LIVETREND

KIDSWEAR SS25 INTRODUCTION



bonpoint-fille.webp



milkteeth=.webp



@kids.jpeg



zara j-kids.jpeg



FORECAST

Vintage & Sporty Incursions. For FW24, the children's pants are inspired by vintage and second-hand clothing, conveying nostalgia and an aesthetic modernized by sport and utility. Basic comfortable shapes are enhanced by quality and sustainable materials, while pockets remain a favorite detail. Reweaved nylons take on a lighter height and a kind of retro sports vibe. Cotton pants, like basic chinos, will take on a more vintage aesthetic with overdyeing finishes or thanks to natural pigments. Cargo will be a stable trend, from denim to carpenter and parachute styles. Wide legs and relaxed fits are taking more space in assortments, as are baggy and flared shapes. Joggings are as always a good staple, often mixed with more preppy looks or played up as a printed set. Athleisure is contaminating the styles as our lifestyles even for kids, where bermuda will look more like swimwear or surf shorts and allow them to easily go from school to the beach.

This forecasting report is obtained crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

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KEY ITEMS KIDS COTTON PANTS SS25



MANIFEST



j.crew.avif



bonpoint trousers.avif



JOHNLEWIS.webp



pepa-london.jpeg



jack and jones.jpg

STABLE TREND



INVEST



are.na.jpg



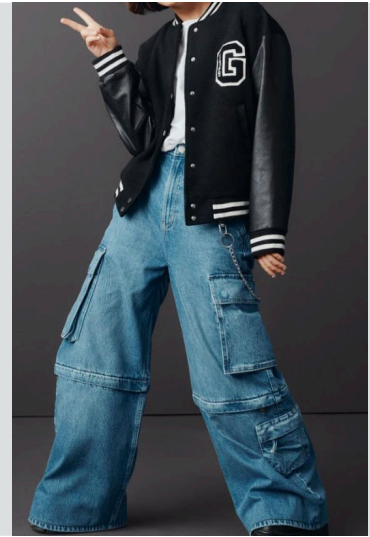
FINGER-IN THE-NOSE.webp



zara=.jpeg



@wearthenewsociety.jpeg



cocopinkprincess1.png

STABLE TREND

THE CARGO

KEY ITEMS KIDS SYNTHETIC PANTS SS25



INVEST

THE PARACHUTE



@solidayskids.jpeg



paade.webp



next-.webp



M&S COLLECTION.jpeg



H-M.jpeg

STABLE TREND



TEST

THE VINTAGE JOGGER



asos.jpeg



COREWO.jpg



kappa.webp



bobo choses.jpeg



-liewood-.webp

SAFE TREND

KEY ITEMS KIDS PANTS SS25



MANIFEST



weekend house kids.jpeg



TSC.webp



turtledovelondon.jpeg



-milkteeth-.webp



liewood-.webp

STABLE TREND



INVEST



@veinmagazine.jpeg



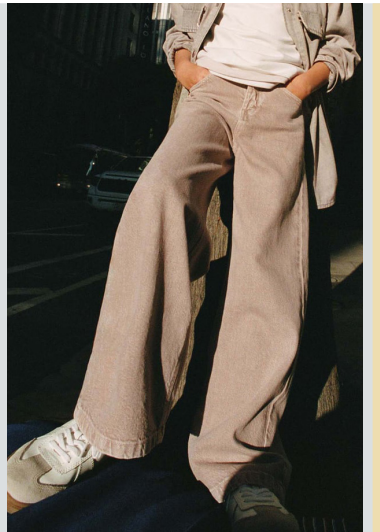
+milkteeth.webp



zara11.jpg



finger in the nose.webp



zara j-kids.jpeg

STABLE TREND

THE JOGGING SET

THE BAGGY PANTS

KEY ITEMS KIDS PANTS SS25



TEST



mishapuff.webp



mini_rodini.jpg



molo.jpeg



miss-blumarine2.avif



oldnavy.jpeg

SAFE TREND

THE FLARE



INVEST



milkteeth=.webp



APRILDirtyBlue20_700x.webp



milkteeth_.webp



-whistles-.jpeg



Designers_Remix_Girls_.webp

SAFE TREND

THE WIDE LEG

KEY ITEMS KIDS PANTS SS25



INVEST

THE SURF SHORT



gcds tee.avif



e.tauz.jpeg



-tia_ciabani-.webp



miimiu.webp



baldessarini.webp

EARLY SIGN



MANIFEST

THE CARGO BERMUDA



cp-company shorts.avif



THENEWSOCIETYSS24.webp



zara-girls.jpeg



mango.jpeg



FINGER IN-THE-NOSE.webp

STABLE TREND

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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