



KIDSWEAR
SS 2025
FORECASTING
SKIRT &
DRESSES



LIVETREND

KIDSWEAR SS25 INTRODUCTION



c'eraunavolta.png



@SOLIDAY.jpeg



olive-naturalwear.jpeg



marigold-modernkids.jpeg



FORECAST

Cool & Charmy. As we delve into the forecast for kids' attire, it's evident that a blend of whimsical charm and practicality will dominate the upcoming season. As for womenswear, longer option for skirt and dresses are strongly emerging as a prominent trend. Tulle makes a come back, embracing the balletcore trend with grace and elegance, adorning skirts and dresses alike. Cottagecore continues to influence girls' wardrobes, with fresh cotton doll dresses featuring charming checkered patterns and timeless smock detailing. Retro quaint embroideries add a vintage touch to contemporary styles, infusing them with nostalgia and charm. Linen is a major fiber for sundresses and those styles present unexpected designs at the back, elevating these summer staples to new fashion pieces. Practicality is always a must in kids' fashion, so sets are replacing part of dress range, offering tops or shirts paired with bermuda shorts or pants in plain or printed fabrics, ensuring comfort and style go hand in hand.

This forecasting report is obtained crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

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KEY ITEMS SKIRTS SS25



INVEST



@soffalvarez.jpeg



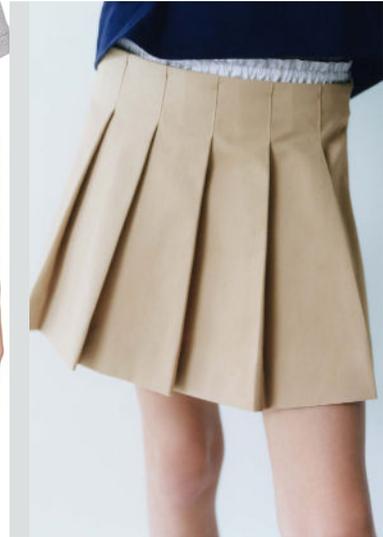
nzkidzzz 2.avif



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comme des garcons 1.avif



zarakids.jpeg

STABLE TREND

THE PLEATED SKIRT



INVEST



cover.jpeg



totolino.jpeg



zara_kids.jpeg



zara+kids.jpeg



-thesundaycollective.webp

EARLY SIGN

THE LONGER SKIRTS

KEY ITEMS SKIRTS SS25

THE TULLE SKIRT



TEST



angels face2.jpg



@aneettelewis.jpeg



whistles+.jpeg



1Nkids.jpeg



zara6.jpeg

SAFE TREND

THE MINI RUFFLED FLARE



INVEST



miu-miu-_1.jpg



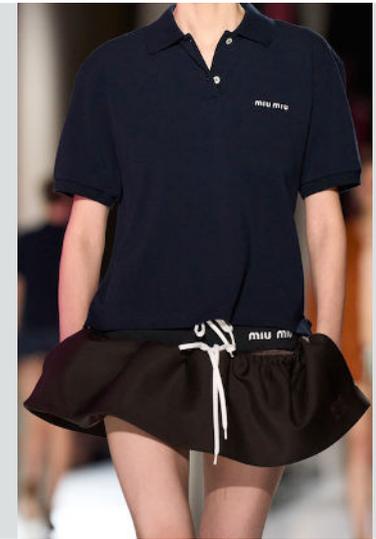
loveshackfancy.webp



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loewess24.webp



miu-miu-2.jpg

EARLY SIGN



KEY ITEMS DRESSES SS25

THE COTTON DOLL DRESS



MANIFEST



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ilgufo.jpeg



morley_ss24.jpg



-_ZARA_.jpeg



molo.jpeg

SAFE TREND



MANIFEST



MILLIE&JOHN.jpeg



maisonette.jpeg



emile&ida.webp



wolf&rita.webp



yidzudui.jpeg

SAFE TREND

THE CHECKERED DRESS

KEY ITEMS DRESSES SS25



INVEST



Hei

UNIQLO.webp



zoya fashion2.png



MANGO KIDS.avif



minimoda.jpg



zara dress2.jpg

STABLE TREND



TEST



@bunnyhat.jpeg



the sunday collective.webp



mimisol.png



hm tutu dress.webp



-tia-ciabani.webp

EARLY SIGN

THE MINIMAL DRESS

THE BALLETCORE DRESS

KEY ITEMS DRESSES SS25



MANIFEST



@soliday-kids.jpeg



nelly stella1.jpg



hannahrosevintageboutique.jpg



mango dress.jpg



mango 4.jpg

SAFE TREND



INVEST



tartine&chocolat.webp



@littlelinestories.jpeg



@marigold-modernkids.webp



olive-naturalwear.jpeg



retro quaint pattern.jpg

SAFE TREND

THE LINEN SUNDRESS

THE RETRO QUAINT EMBROIDERIES



KEY ITEMS DRESSES DETAILS SS25



INVEST



zara kids.jpg



DRESSMYSTRALIA.webp



marigold.com.webp



@abel&lula.jpeg



@arabella&rose.jpeg

THE SURPRISING BACKLINE

SAFE TREND



MANIFEST



marigold-.webp



the new society-.webp



emile & ida.webp



-tartine&chocolat-.webp



Bonpoint.webp

THE SMOCK

STABLE TREND



KEY ITEMS JUMPSUITS & SETS SS25

THE WORKWEAR JUMPSUIT



TEST



asos.png



zara jumpsuit1.jpg



fahionova kids.jpeg



the-animal-observatoryjump.avif



zara jumpsuit.jpg

STABLE TREND



MANIFEST

THE TOP & BERMUDA SET



bebe organics.webp



=shein=.jpeg



bebeorganic.webp



@ghanda.jpeg



@wearethesnewsociety-5.png

SAFE TREND

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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