



**WOMENSWEAR**  
**SS 2025**  
**FASHION SHOWS**  
**MUST-HAVE**  
**DRESSES**



**LIVETREND**

# SS25 DRESSES INTRODUCTION



Gucci



Courrèges



Prada



Victoria Beckham



## FASHION SHOWS

**Soft Bright.** The SS25 catwalks showcased dresses that were both sophisticated and minimalist, sometimes playing on retro codes. While satin dresses continue to be omnipresent on the catwalks alongside immaculate white dresses, sixties mini-dresses with vintage accents are making their own mark and becoming the new must-have pieces. Knit dresses remain timeless: wrap-around or bodycon, they gently enhance the silhouette with softness. Sheer dresses are a new and hugely popular piece, revealing feminine grace under a light veil of fabric, suggesting the lines of the body with delicacy. The SS25 dresses are a clashing mix of eras, from the 20s to the 60s, from minimalism to maximalism, from bohemian romanticism to Greco-Roman draping, with no boundaries between casual and dressy, where often a sequined dress is worn with a windbreaker. The result seems to be that the trend no longer exists, but that each choice reflects the identity of brands that seem a little lost in interpreting the desires of their consumers.

*This forecasting report is based on Data extracted from 225 International fashion shows of NY, London, Milan and Paris with 52 000 products analyzed. The trends are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to SS24 fashion shows. Find the relating icons & stamps on the last slide.*

[ACCESS ALL IMAGES  
CLICKING HERE](#)

691  
LOOKS

# SS25 DRESS THE SEE THROUGH

+57%  
YOY

## BIG TREND



Victoria Beckham



0024polmasp2025adtwareidgcurwaydep



Chloé.jpg



anteprema.webp



-cecilie-bahnsen-.webp



alberta-ferretti .webp



- fendi - .webp

483  
LOOKS

# SS25 DRESS THE IMMACULATE DRESS

+25%  
YOY

SAFE TREND



Courrèges



Sportmax.jpg



Gucci.jpg



Carven.jpeg



Salvatore Ferragamo.jpg



Delcore.jpeg



Leonard.jpg

437  
LOOKS

# SS25 DRESS THE SPARKLING STATEMENT

+24%  
YOY

## SAFE TREND



Victoria Beckham



gucci.webp



the-attico.webp



phillip lim.webp



rabanne.webp



Mithridate.jpg



-atleiin.webp

277  
LOOKS

# SS25 DRESS THE SHINY SATIN

+870%  
YOY

BIG TREND



Victoria Beckham



Ferrari\_1.jpg



Alberta Ferretti.jpeg



Tove.jpeg



versace .webp



Gabriela Hearst\_1.jpg



Dries Van Noten.jpeg

SAFE TREND



Chloé



Zimmermann.jpg



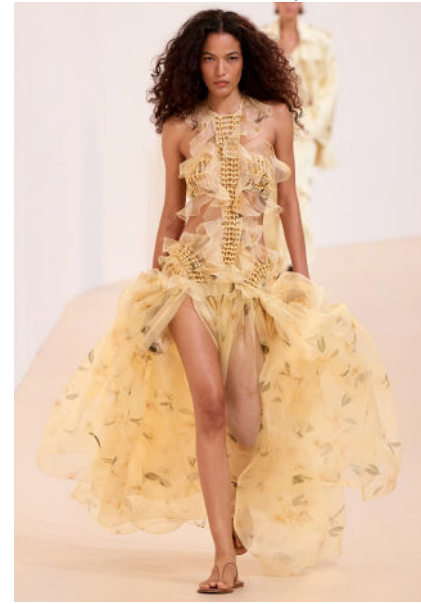
-chloe-.webp



-ulla-johnson-.webp



0005bevespring2025readytowearatgourvaywebp



-zimmermann-.webp



Loewe\_.webp

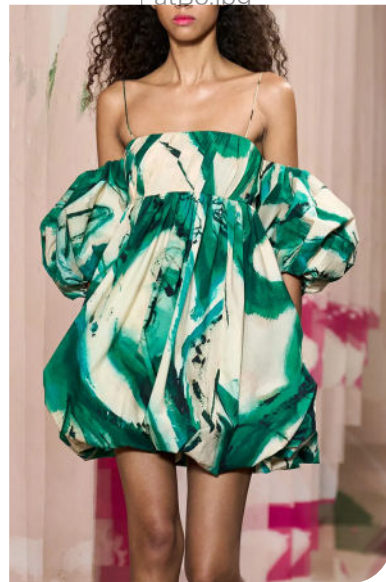
SAFE TREND



stella-mccartney.webp



PatBo.ing



-ulla - johnson-.webp

EARLY SIGN



erdem.webp



loewe.webp



cecilie-bahnsen.webp

THE BUBBLE HEM

THE A-LINE



232  
LOOKS

# SS25 DRESS THE LACE DRESS

+883%  
YOY

## BIG TREND



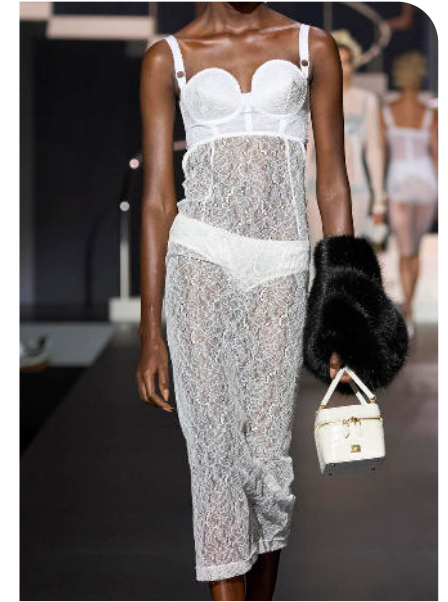
Gucci



Stella McCartney 1.jpeg



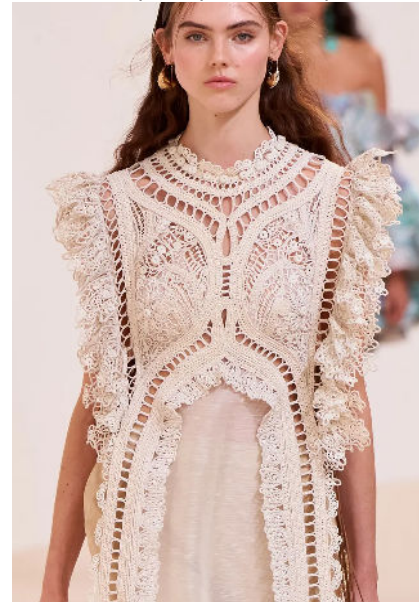
3-1-phillip-lim.webp



Dolce & Gabbana.jpg



fendi .webp



- zimmermann -.webp



Philosophy\_1.jpg

SAFE TREND



-sportmax- .webp



Toteme.ipeg

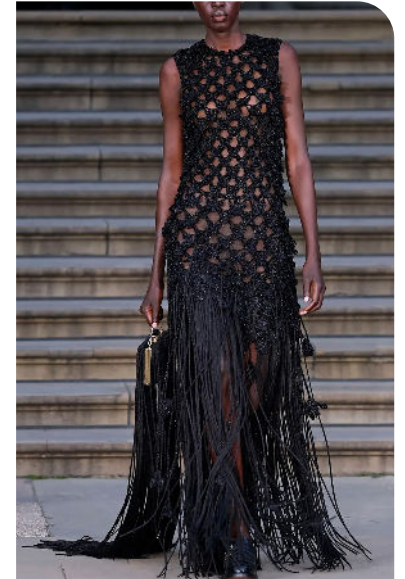


Max Mara.jpg

STABLE TREND



- acne - studios - .webp



Erdem.1.ipeg



Elie Saab.jpeg

LONG LENGTH

CROCHET

STABLE TREND



Stella McCartney



ATLEIN.webp



16Arlington.jpg



David Koma.webp



esber-atm-s25-018.jpg



bottega.webp



-acne- .webp

124  
LOOKS

# SS25 DRESS THE PLUNGING NECKLINE

+153%  
YOY

## EARLY SIGN



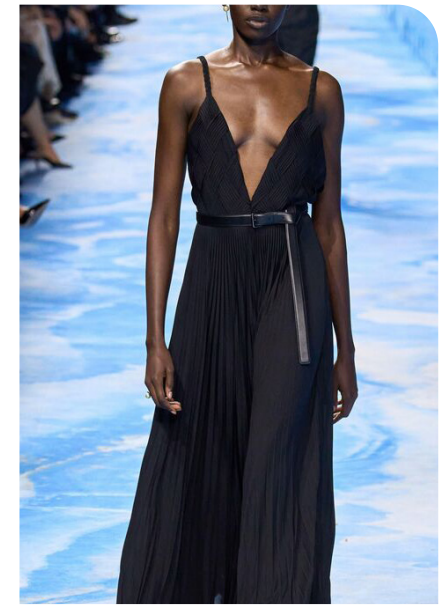
Sportmax



Lacoste\_1.jpeg



-sportmax-webp



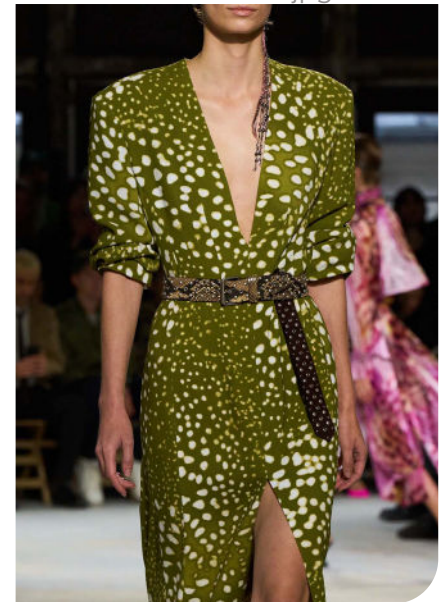
Christian Dior.jpg



16Arlington\_1.jpg



Carven\_1.jpeg



Dries Van Noten\_1.jpg

40  
LOOKS

# SS25 DRESS THE SIXTIES STYLE

+27%  
YOY

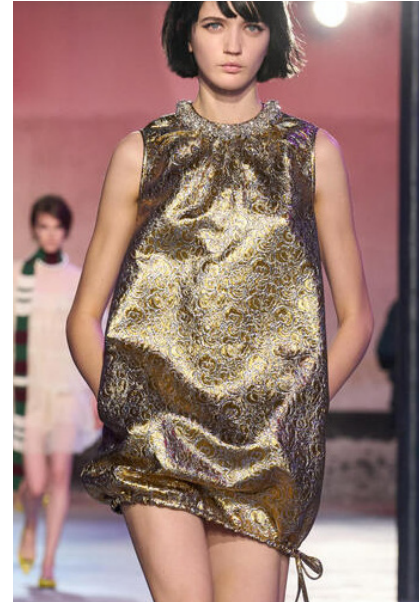
STABLE TREND



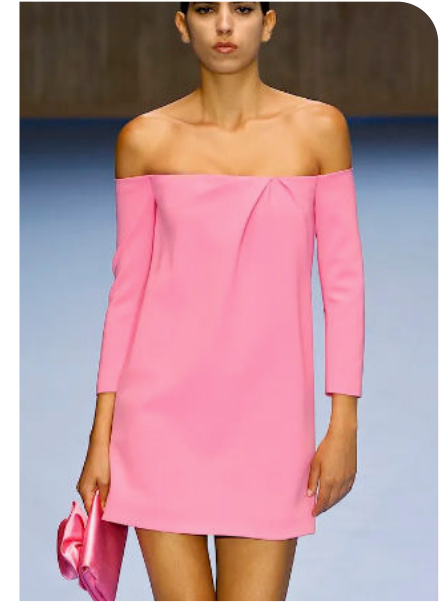
Gucci



Lacoste.jpeg



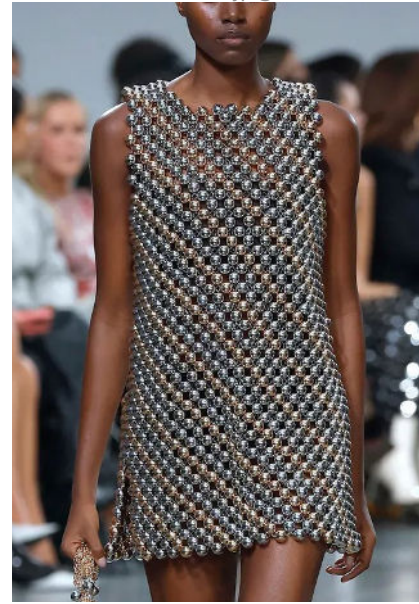
No.21.jpg



Carolina Herrera.png



PATOU.png



Paco Rabanne.jpeg



Coach.jpeg

79  
LOOKS

# SS25 DRESS THE LEATHER & CO

+43%  
YOY

## SAFE TREND



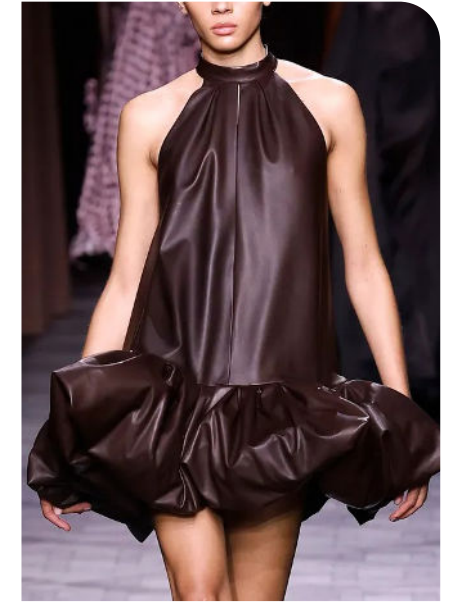
Christian Wijnants



Ferrari.jpg



gucci63.jpg



Nina Ricci.jpeg



Hermès.jpeg



SIMKHA1.webp



-emilia-wickstead-.webp

# SS25 DRESSES **OTHER HIGHLIGHTS**



16arlington.webp



CHANEL.webp



-proenza-schouler-.webp



ferragamo-.webp



simkhai .webp



missoni.webp

## THE JUMPSUIT

## THE KNOTS

## THE FRINGED

# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK





## DATA TO DRIVE

01  
**CREATIVITY**

02  
**STRATEGY**

03  
**SUSTAINABILITY**



LIVETREND

# THANK YOU!

You may not copy, reproduce, distribute, publish, display, perform, modify, create derivative works, transmit, or in any way exploit any such content, nor may you distribute any part of this content over any network, sell or offer it for sale, or use such content to construct any kind of database. You may not alter or remove any copyright or other notice from copies of the content on any Livetrend report.

**If you have further needs, please contact us via chat.**