



MENSWEAR
FW2025
FASHION SHOWS
MUST-HAVE
PIECES



LIVETREND

FW25 MUST-HAVES INTRODUCTION



Amiri 74.jpg



bks-prada-fw25-men-jdp-0004.jpg.webp



Bluemarble 7.jpg



FASHION SHOWS

Refined and Relaxed

FW25 menswear strikes a balance between classic tailoring and bold statement pieces. Baggy jeans dominate, paired with structured coats and blazers, even in business-casual styling. The timeless white shirt remains a staple, but daring options take center stage—think furry outerwear, vests, leather pants, and jackets. Bombers make a strong comeback, reinforcing their fashion relevance. Patterned knits embrace Fair Isle and Argyle motifs, adding a retro-preppy feel. Streetwear influences shine through parkas, cropped pants, and graphic t-shirts, while the blue-collar aesthetic is redefined with layered jackets, full utility denim sets, and classic lumberjack flannels. This season, menswear blends refined tailoring with relaxed, rugged, and experimental pieces, offering versatility across styles.

This analysis is based on more than 65 fashion shows and 10 000 looks tracked by Livetrend AI during the men fashion week. The trends in this report are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to the FW24 fashion shows. Find the relating icons & stamps on the last slide.

[ACCESS ALL IMAGES
CLICKING HERE](#)

FW25 BAGGY DENIM

BIG TREND



Magliano 23.jpg



EgonLab 32.jpg



ouest



Jordanluca 5.jpg



Grossi 18.png

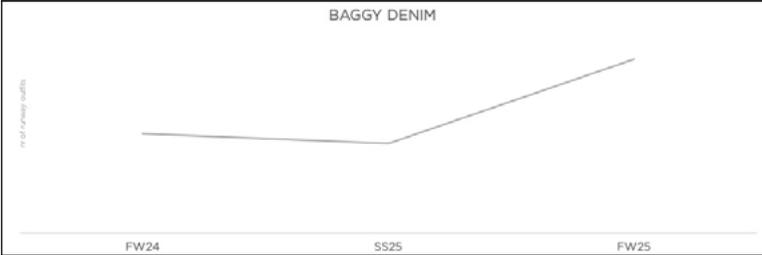


Tods 29.jpg



prada

1559
LOOKS



+21%
YEAR ON YEAR



FW25 COATS

STABLE TREND



Auralee 9.jpg



Prada 11.jpg



lanvin.jpg.webp



Lemaire 3.jpg



Lanvin 7.jpg

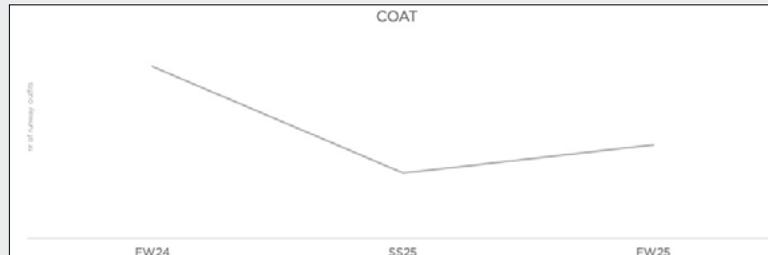


YSL 6.jpg

CRISP CAR COATS

TAILORED MAXI COAT

673
LOOKS



-18%
YEAR ON YEAR

FW25 BLAZER



032c



Prada 25.jpg



Zegna 6.jpg



Ami 2.jpg



Lanvin 15.jpg



Paradis 21.jpg



LGN 11.jpg

STABLE TREND

642
LOOKS



+3%
YEAR ON YEAR



FW25 WHITE SHIRTS

SAFE TREND



zegna



Hed Mayner 4.jpg



Acne Studios 13.jpg



Prada 31.jpg



Feng Chen Wang 23.png

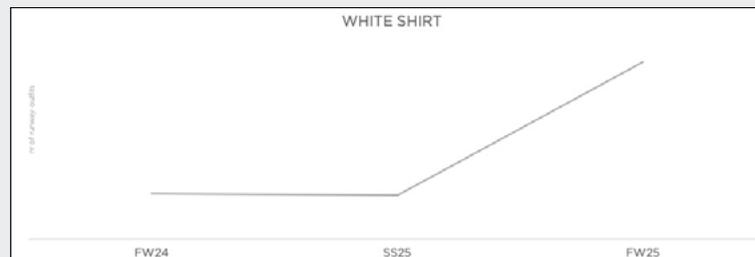


Blumarine 81.jpg



YSL 5.jpg

449
LOOKS



+128%
YEAR ON YEAR

FW25 LEATHER JACKETS

SAFE TREND



Philip Plein _20.jpg



Auralee 30.jpg



YSL 8.jpg



kidsuper 6.jpg



Ernest W Baker 9.png



dior 11.jpg

RETRO RACER

CLEAN ZIP-UP

263
LOOKS



+96%
YEAR ON YEAR

FW25 PATTERNED KNITS

SAFE TREND



hermes 33.jpg



Emporio Armani 48.jpg



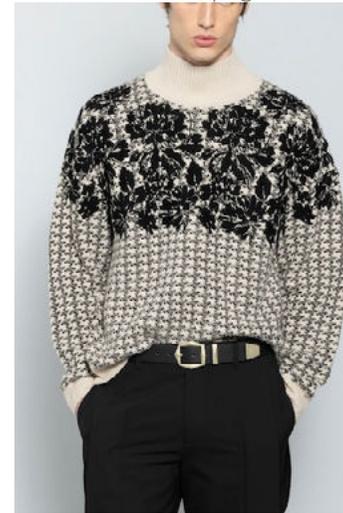
Masu 14.png



Giorgio Armani 29.jpg



Ralph Lauren11.png

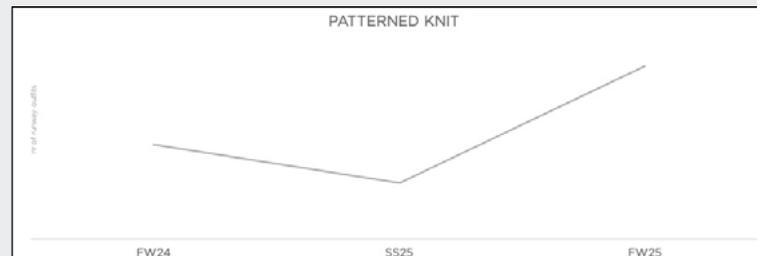


KBHong 3.jpg



Nehera 15.png

260
LOOKS



+27%
YEAR ON YEAR

FW25 LEATHER PANTS

SAFE TREND



Tods 25.jpg



hermes 45.jpg



Acne Studios 8.png



Amiri 75.jpg



Stein 7.jpg



Bluemarble 46.jpg



ouest

184
LOOKS



+149%
YEAR ON YEAR

FW25 BOMBER JACKETS

SAFE TREND



kenzo 1.jpg



Mfpen1.png



JuunJ 14.jpg



AMI 14.jpg



Prada 39.jpg

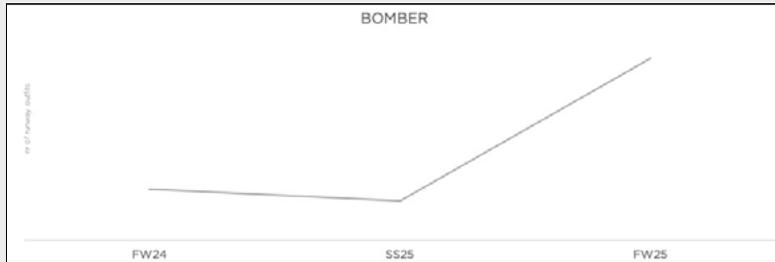


Philip Plein _18.jpg

NYLON STYLES

FUR TRIMMED

143
LOOKS



+147%
YEAR ON YEAR

FW25 FUZZY OUTERWEAR

EDGY TREND



N 21_12.jpg



Solidhomme 13.png



MSGM 3.jpg



Kolor 4.jpg



Dolce Gabbana 38.jpg



David Koma 11.jpg



Emporio Armani 9.jpg

84
LOOKS



+8%
YEAR ON YEAR

FW25 CROPPED PANTS

EARLY SIGN



Lagos Space Programm 6.png



John Alexander Skeleton 3.png



Wantanabe28.jpg



Moschino 13.png



Jacquemus 5.jpg

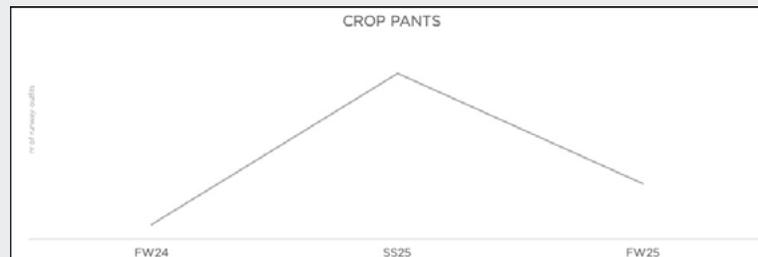


Neil Barrett 12.png



N 21 _10.jpg

83
LOOKS



+172%
YEAR ON YEAR

FW25 TEE-SHIRTS

STABLE TREND



Nehera 10.png



egonlab 11.jpg



Pierre Louis Masca 6.jpg



Bluemarble 53.jpg



prada



Jordanluca 1.jpg

LAYERED

Y2K

79
LOOKS



+40%
YEAR ON YEAR

FW25 MUST-HAVES **EMERGING TRENDS**

SHAWL CARDIGAN



Federico Cina 15.png



Jacob Cohen 1.jpg



Kolor 7.jpg

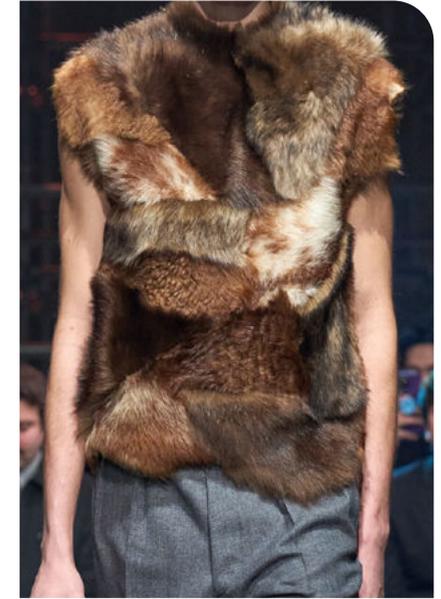


Sean Suen 15.jpg

FUZZY VEST



424 -9.png



Prada 45.jpg



Dolce Gabbana 43.jpg



KIDSUPER

FW25 MUST-HAVES **EMERGING TRENDS**

LAYERED JACKETS



Prada 35.jpg



Auralee 23.jpg



Officine Generale 9.jpg



Louis Vuitton 20.jpg



AMI 8.jpg



Lemaire 10.jpg



Wooyoungmi 13.jpg



Woolrich 5.jpg

FW25 MUST-HAVES **EMERGING TRENDS**

WORKWEAR LOOK



Bianca Saunders 2.jpg



Doublet 6.jpg



Grossi 20.png



MSGM 9.jpg

LUMBERJACK SHIRT



Acne Studios 1.png



White Mountaineering 8.jpg



MSGM 19.jpg



Prada 33.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

week signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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