



**MENSWEAR**  
**FW2025**  
**FASHION SHOWS**  
**TOP MATERIALS**  
**& FABRICS**



LIVETREND

# FW25 FABRICS INTRODUCTION



Amiri 24.jpg

Wooyoungmi 36.jpg

Tods 1.jpg



## FASHION SHOWS

### Texture-Driven Luxury.

The Menswear Fall/Winter 2025 fabric assortment blends timeless tailoring with innovative textures and indulgent materials. Classic suiting remains dominant, featuring bouclé yarns, tweeds, and herringbones for added depth. Denim surges in visibility with a subtly worn-in look, while leather cements itself as a favorite. Cozy materials shift toward furry textures, velvet, and corduroy, each increasing in prominence. Edgy trends focus on surface experimentation, with embossing, crinkles, and pneumatic effects adding dimension. Meanwhile, indulgent fabrics like damask and jacquard elevate menswear with a refined, opulent touch. FW25 embraces a balance of structure, tactility, and luxury, shaping a season of elevated, texture-driven fashion.

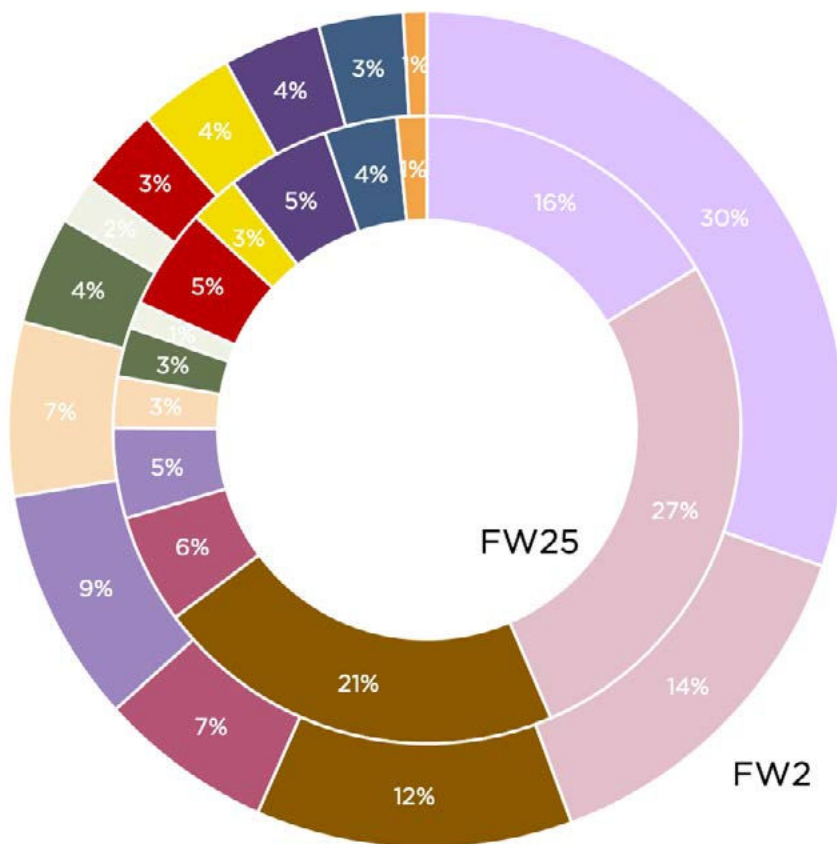
*This analysis is based on more than 65 fashion shows and 10 000 looks tracked by Livetrend AI during the men fashion week. The trends in this report are organized by visibility (number of looks presenting the trend attribute) and the percentage shows the trend growth compared to the FW24 fashion shows. Find the relating icons & stamps on the last slide.*

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CLICKING HERE](#)

# FW25 FABRICS ASSORTMENT

## GLOBAL FABRICS ASSORTMENT

- KNIT
- DENIM
- LEATHER
- TECHNICAL
- SPARKLING
- EMBROIDERIES
- QUILTED
- SHEER
- VELVET
- SHEARLING
- FURRY
- SATIN
- SUEDE



## Texture-Driven Luxury

The Menswear Fall/Winter 2025 fabric assortment reflects a refined yet textured approach, emphasizing classic tailoring with rich material innovation. Tailoring remains a dominant and stable trend, with a strong focus on bouclé yarns, tweeds, and herringbones that add depth and structure to suiting. These fabrics enhance the season's overarching theme of elevated dressing, blending tradition with a modern sensibility.

Denim sees a remarkable surge, doubling in visibility as designers embrace a subtly worn-in aesthetic. This lived-in look softens the rigid edges of classic denim, making it a versatile player in both casual and structured ensembles.

Leather is also having a major moment, increasing by 6 percentage points compared to last season, solidifying its status as a menswear favorite. From polished outerwear to rugged, rebellious accents, leather pieces define FW25's edgy yet luxurious appeal.

Knitwear takes a step back as other cozy materials rise in prominence. Furry textures stand out as a key fashionable highlight, growing by 1 percentage point, adding plush volume and warmth. Velvet and corduroy also see an uptick, each increasing by 1 percentage point, reinforcing a preference for rich, tactile fabrics that blend comfort with sophistication, making FW25 a season of texture-driven luxury.



# TOP MATERIALS & FABRICS



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# FW25 TEXTURED TAILORING

BIG TREND



Louis Vuitton 32.jpg



Prada 56.jpg



Zegna 20.jpg



Ziggy Chen 19.jpg



LGN 10.jpg



Acne Studios 2.png



Officine Generale 3.jpg

**1235**  
LOOKS



**+0%**  
YEAR ON YEAR

# FW25 WORN-IN DENIM

BIG TREND



kidsuper 57.jpg



Juun J 2.jpg



MAISONMIHARAYASUHIRO36.jpg



Feng Chen Wang 14.png



MSGM 9.jpg



Magliano 23.jpg



Doublet 6.jpg

**640**  
LOOKS



**+120%**  
YEAR ON YEAR

# FW25 LEATHER

BIG TREND



zegna



Acne Studios 7.png



Auralee 26.jpg



Sacai 5.jpg



Emporio Armani \_44.jpg

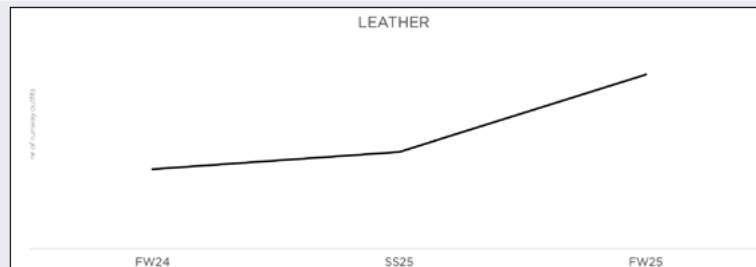


Prada 48.jpg



Giorgio Armani 20.jpg

**502**  
LOOKS



**+99%**  
YEAR ON YEAR

# FW25 TOTAL TECH

STABLE TREND



Prada 35.jpg



Sacai 10.jpg



Auralee 23.jpg



Magliano4.jpg



Emporio Armani \_46.jpg

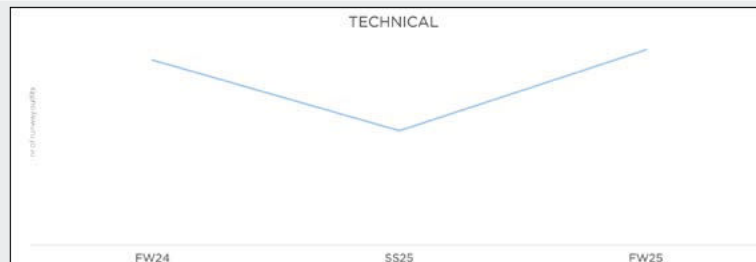


Emporio Armani \_31.jpg



kidsuper 1.jpg

**133**  
LOOKS



**-4%**  
YEAR ON YEAR



# FW25 FUR & PLUSH

SAFE TREND



kidsuper 82.jpg



zegna.jpg.webp



Bluemarble 44.jpg



Auralee 29.jpg



Dolce Gabbana 22.jpg



JuunJ 6.jpg



Prada 24.jpg

**125**  
LOOKS



**+61%**  
YEAR ON YEAR

# FW25 VELVETS & CORDUROY

SAFE TREND



zegna



Saul Nash 15.jpg



Amiri 64.jpg



Ziggy Chen 9.jpg



Prada 29.jpg

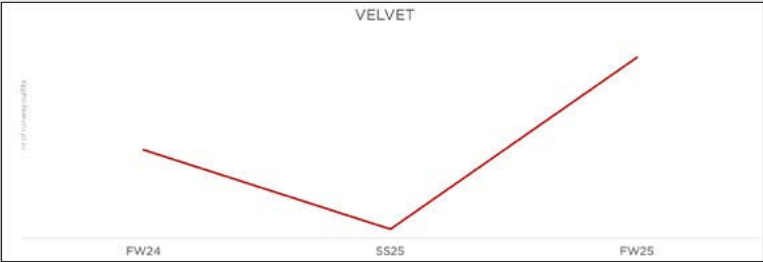


Willy Chavarria 36.jpg



Wantanabe23.jpg

**123**  
LOOKS



**+87%**  
YEAR ON YEAR



# FW25 SUBTLE SHEEN

STABLE TREND



Dior 56.jpg



Zegna 17.jpg



Willy Chavarria 29.jpg



Dior 58.jpg



Dries van Noten 32.png

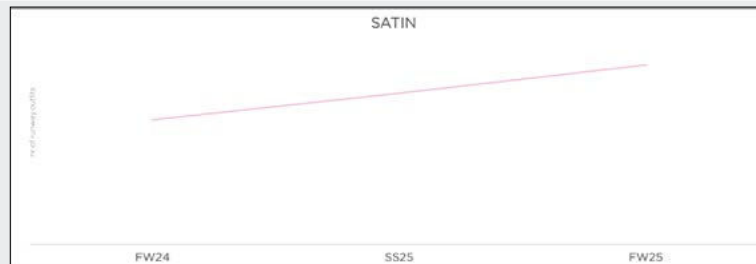


Wooyoungmi 9.jpg



Brioni 20.jpg

**88**  
LOOKS



**+31%**  
YEAR ON YEAR

# FW25 COUNTRY SUEDES

EARLY SIGN



Louis Vuitton 23.jpg



Juun J 3.jpg



Auralee 21.jpg



Brioni 12.jpg



Jacquemus 5.jpg

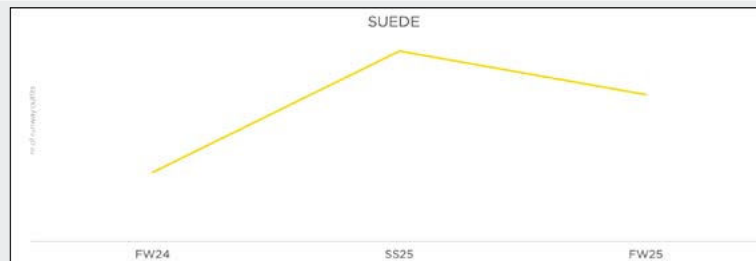


Prada 50.jpg



EgonLab 3.jpg

**36**  
LOOKS



**+114%**  
YEAR ON YEAR

# FW25 FABRICS NICHE TRENDS

## EMBOSSED REPTILES



Amiri 10.jpg



Dior 12.jpg



Brioni 6.jpg



Louis Vuitton 7.jpg

## CRINKLED SURFACE



Lu'u Dan 1.png



JuunJ 9.jpg



Emporio Armani \_83.jpg



KIDSUPER

# FW25 FABRICS NICHE TRENDS

## JACQUARD/DAMASK

## INFLATED



Amiri 51.jpg



KBHong 12.jpg



Paradis 48.jpg



hermes 34.jpg



PDF \_9.jpg



Louis Vuitton 89.jpg



Acne Studios 6.jpg



MAISONMIHARAYASUHIRO53.jpg

# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

week signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



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