



WOMENSWEAR
HOLIDAY 2024
UPDATE
SMALL
ACCESSORIES



LIVETREND

INTRODUCTION ACCESSORIES HOLIDAYS 24



new look4.jpeg



freepeople-7.webp



FREEPEOPLE foot 2.webp



zara-43.jpg



UPDATE

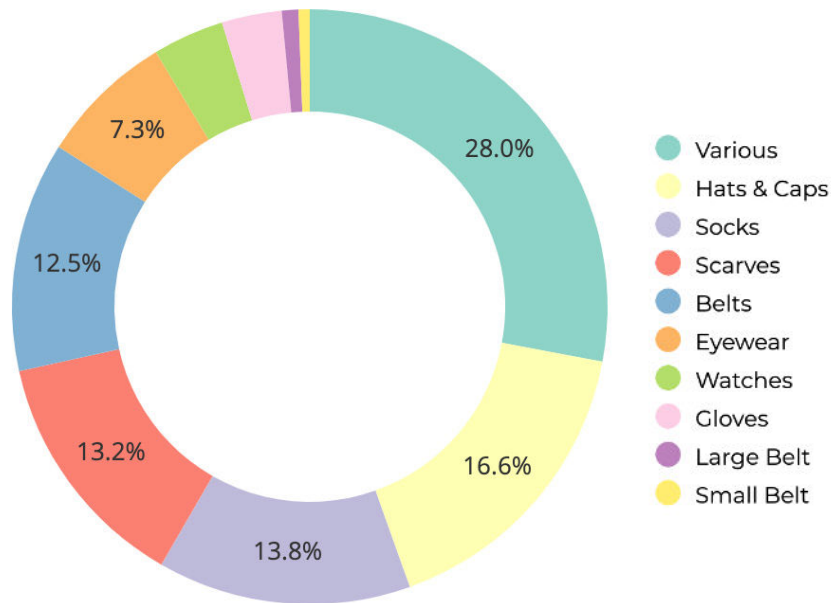
Sophisticated Sparkles. Indulge in the enchanting allure of this holiday season with accessories that celebrate femininity and shimmering extravagance. Embracing the trend of the moment, small foulards adorned with intricate 3D florals become captivating statements of elegance. Neckwear takes on a romantic twist with chokers featuring heart pendants and playful strappy features. Elevate your festive look with headpieces boasting fuzzy and sparkling accents, adding a touch of glamour to the ensemble. Dive into the world of opulence with all-over rhinestones embellishing gloves, belts, and serving as primary pieces like bras or scarves, ensuring you shine at every holiday gathering. Bows and symbolic festive stars take the spotlight in jewelry, infusing accessories with a celestial charm that perfectly captures the spirit of the season. Celebrate the magic of the holidays with these trendsetting pieces that seamlessly blend sophistication with a touch of festive sparkle.

This report is based on Livetrend data extracted from e-commerce from 1/12/23 to 31/12/23, analysing the visibility and growth of the trends compared to the same period last year. The percentages show the visibility evolution year on year.

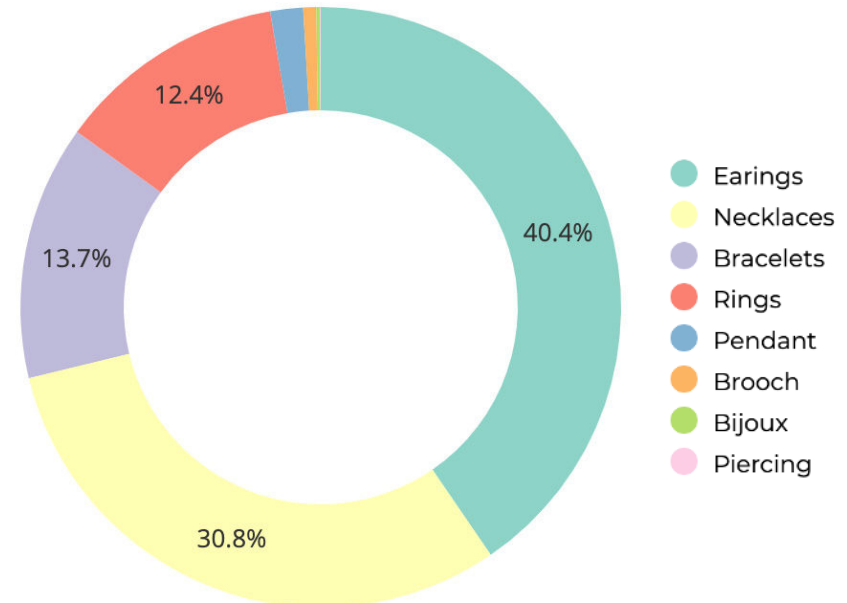
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[CLICKING HERE](#)

ASSORTMENT ACCESSORIES HOLIDAYS 24

SMALL ACCESSORIES RANGE



BIJOUX RANGE



Soft Nostalgia & Formal Features. Holiday collection boasts an array of accessories meticulously curated for fashion enthusiasts. Hats and gloves take center stage, commanding 17% of the samll accessoires assortment with their sophisticated designs and cozy warmth. Socks follow closely behind, comprising 14% of the collection and offering a perfect blend of comfort and style. Scarves, with their timeless appeal, secure 13% of the assortment, offering versatility and elegance in equal measure. Belts add a touch of refinement, claiming 12.5% of the collection with designs that marry form and function effortlessly. Bijoux shine bright, occupying 14% of the accessories range, with earrings leading the range in captivating designs and exquisite craftsmanship. Necklaces, bracelets, and rings round out the bijoux selection, each adding a dash of sparkle and glamour to holiday ensembles. With attention to detail and a commitment to quality, holiday collection promises to inspire sartorial excellence and elevate festive wardrobes with enchanting accessories.

DESIGN ELEMENTS ACCESSORIES HOLIDAYS 24

BLISSFUL BOWS



cider shop_1.png.webp



+32%

YEAR ON YEAR

FROSTY FLORALS



freepeople-3.webp



+7%

YEAR ON YEAR

SUPER STARS



bershka17.webp



-6%

YEAR ON YEAR

HEARTFELT



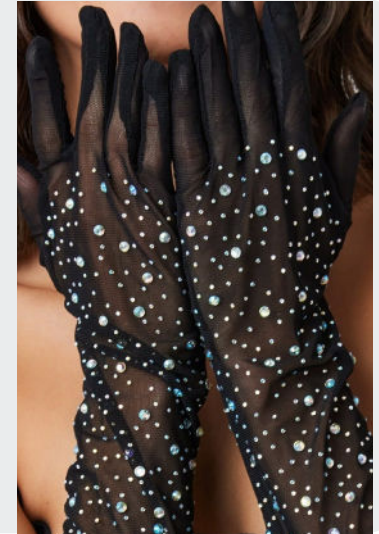
bershka_6.jpg



-7%

YEAR ON YEAR

STRASS & CRYSTALS



my accessories London.webp



+25%

YEAR ON YEAR

For FW23, key design elements are enhancing the luxurious narrative of festive collections. While products are looking for a timeless feel and are oriented at indulging styles of the past, a fun and joyful element is not compromised. For intensified feminine mooments, florals, bows and sparkles are added to emerging shoes, bags and further accessories. Further, elegant straps and fringes enhance the curated and detailed feel of products, which embodies them with a more high-quality and tasteful aspect. Overall, the 20s and 2000s, as periods of fun and frivolity and feminine celebration are the periods to draw inspiration from and to learn from their iconic and everlasting glamour and glitz.

GOODIES & SMALL GIFTS HOLIDAYS 24

FUZZY HATS



edited.webp



+61%

YEAR ON YEAR

BOW TIE



Gucci_.jpeg



+32%

YEAR ON YEAR

NAIVE KEYCHAIN



sezane17.png



+31%

YEAR ON YEAR

GLITTER SOCKS



sezane.png



+43%

YEAR ON YEAR

METALLIC SLG



Pied de biche- passport.webp



+20%

YEAR ON YEAR

Offer gifting delights with holiday goodies that radiate the irresistible appeal of sparkle and shimmer. From metallic cardholders and pouches to whimsically sparkly socks, every piece is designed to add a touch of glamour to the holiday celebrations. Embracing the runway trend of extreme fuzziness, fuzzy textures find a home in wearable hats, while statement circle bags take a charming turn into gifting-ready circle pouches that are as practical as they are stylish. The current focus on the allure of naive forms is evident in hearts on keychains, adding a touch of ease to your gift selections. Elevate the joy of giving with these trendsetting and delightful goodies that perfectly capture the spirit of the season.

KEY ITEMS NECKWEAR HOLIDAYS 24

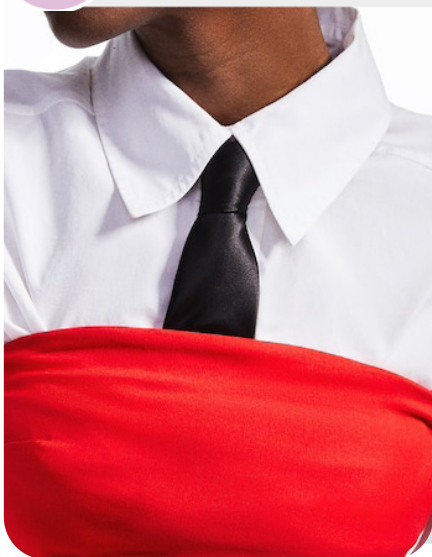


TEST

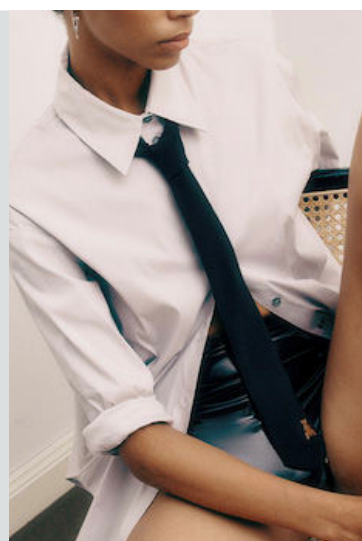
THE TASTEFUL TIE



+3%
YEAR ON YEAR



bershka3.jpeg



@patriziapepe4.png



weekday.jpeg



@modaoperandi-8.png



anthropology-32.webp

EDGY TREND



TEST

THE SLIM FOULARD



+9%
YEAR ON YEAR



nakd7.jpg.webp



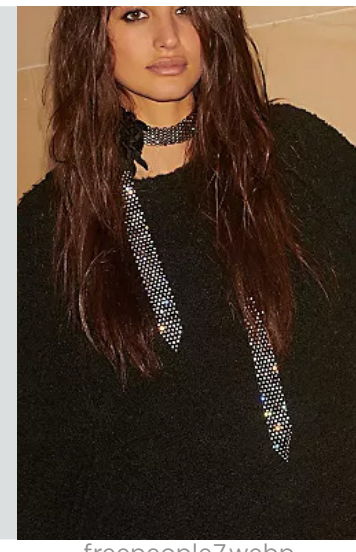
@nanajacqueline8.png



weeekday.jpeg



hillhousehome4.png



freepeople7.webp

STABLE TREND

KEY ITEMS SCARFS HOLIDAYS 24



INVEST

THE FUZZY STOLE



+1%
YEAR ON YEAR



@zara-6.png



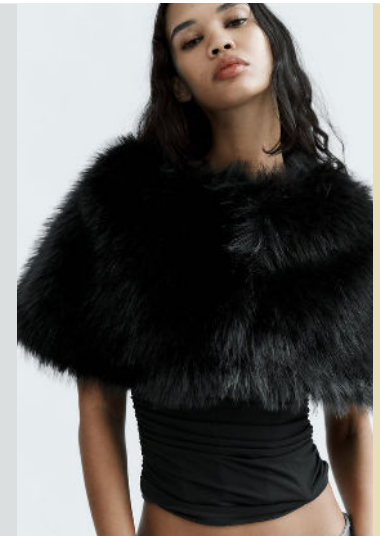
@nanajacqueline9.png



@urbanoutfitters-13.png



freepeople-13.webp



zara_10.jpg

STABLE TREND



INVEST

THE HOODIE SNOOD



+108%
YEAR ON YEAR



zara_26.jpg



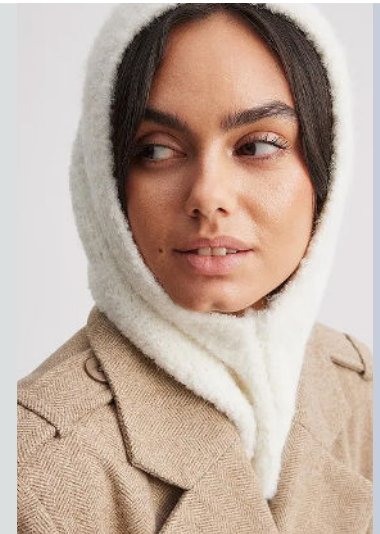
madnezz house.webp



freepeople-4.webp



zalando-5.jpg.webp



nakd4 Kopie.jpg.webp

SAFE TREND

KEY ITEMS HEADWEAR HOLIDAYS 24



MANIFEST

THE COZY RIB HEADBAND



+11%
YEAR ON YEAR



weekday_1.jpeg



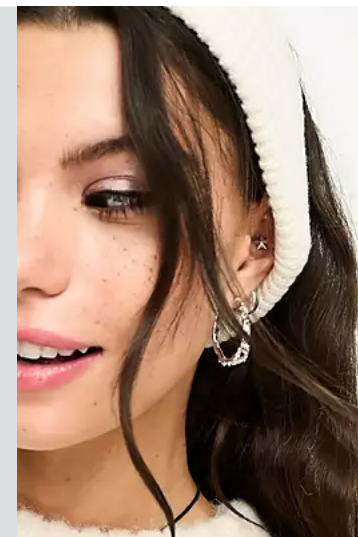
princesspolly.webp



ericbompard.jpeg



asos 3.webp



weekday.webp

STABLE TREND



INVEST

THE SPARKLING HAT



+66%
YEAR ON YEAR



cider shop_9.jpg.webp



Lanvin-.jpeg



zara-36.jpg



patriziapepe25.jpeg



etsy

SAFE TREND

KEY ITEMS HEADWEAR HOLIDAYS 24



INVEST

THE POLAR HAT



+61%
YEAR ON YEAR



patriziapepe27.jpeg



@nanajacqueline5.png



zara-40.jpg



freepeople-31.webp



@urbanoutfitters-1.png

SAFE TREND



INVEST

THE FUZZY EARMUFF



-3%
YEAR ON YEAR



urbanoutfitters-7.webp



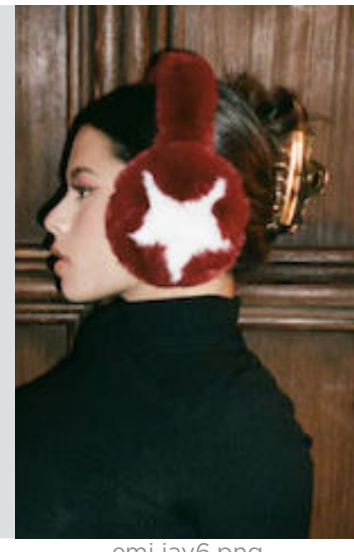
freepeople-14.webp



cider shop_6.jpg.webp



bohoo_5.webp



emi_jay6.png

STABLE TREND

KEY ITEMS HAIR ACCESSORIES HOLIDAYS 24



INVEST

THE BOW TIE



+32%
YEAR ON YEAR



Gucci_.jpeg



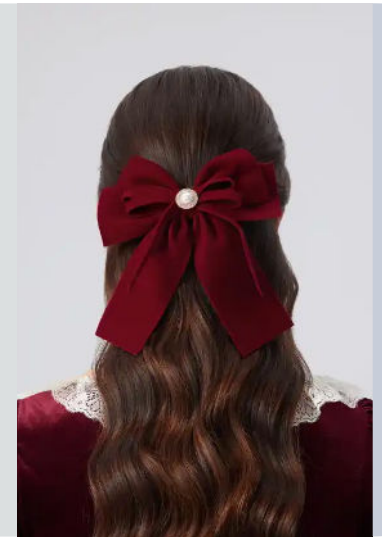
urban outfitters.webp



Urban Outfitters



undergems



cider shop_16.jpg.webp

SAFE TREND



INVEST

THE BOW CLASP



+32%
YEAR ON YEAR



anthropologie15.webp



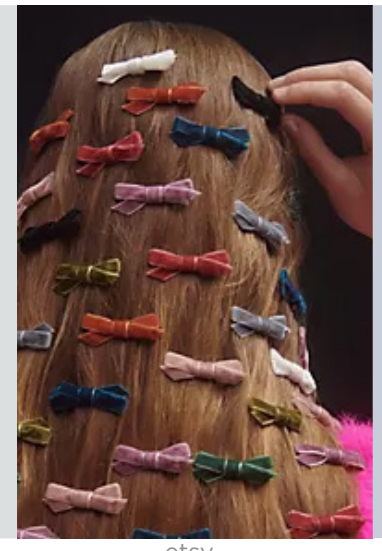
cider shop_1.png.webp



urbanoutfitters-31.webp



asos 2.webp



etsy

SAFE TREND

KEY ITEMS HAIR ACCESSORIES HOLIDAYS 24



TEST

THE SPARKLE HEADBAND



+4%
YEAR ON YEAR



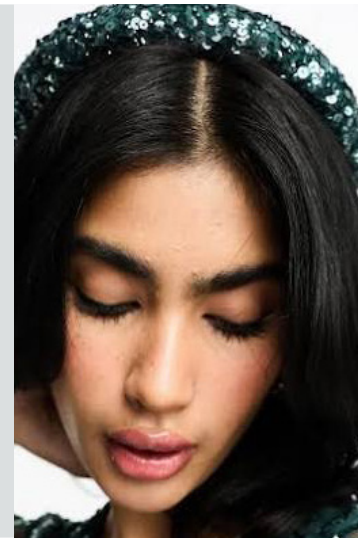
freepeople-1.webp



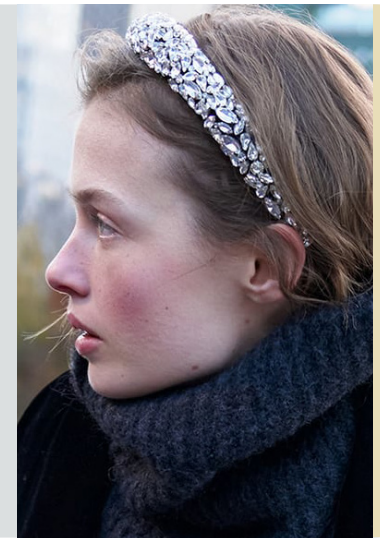
roger-vivier-.jpeg



zara-44.jpg



asos.jpeg



zara_60.jpg

STABLE TREND



MANIFEST

THE FESTIVE SCRUNCHIE



+2%
YEAR ON YEAR



Sandro.jpeg



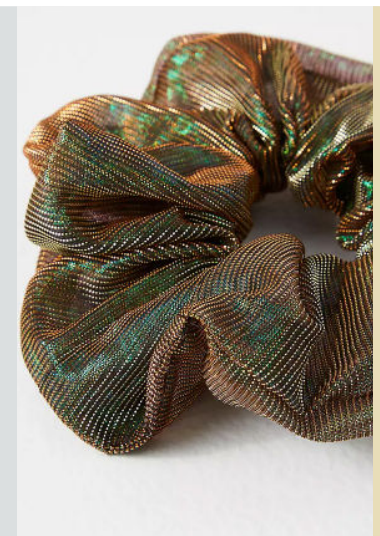
freepeople.webp



freepeople-11.webp



&otherstories3.png



etsy

STABLE TREND

KEY ITEMS ARMWEAR HOLIDAYS 24



TEST

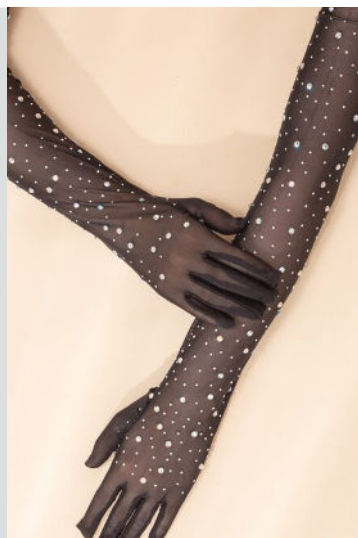
THE GEM GLOVE



+21%
YEAR ON YEAR



anthropologie53.webp



shein.jpeg



zara40.jpeg



Urban Outfitters



CIDER.jpeg

EDGY TREND



TEST

THE ARM WARMER



+8%
YEAR ON YEAR



freepeople-cuff2.webp



zalando-3.jpg.webp



cider shop_3.jpg.webp



NODRESS



esprit.webp

EARLY SIGN

KEY ITEMS LEGWEAR HOLIDAYS 24



INVEST

THE RED TIGHTS



+139%
YEAR ON YEAR



cider_1.jpeg



@ronnykobo-3.png



zara-35.jpg



safiya



bershka17_1.webp

SAFE TREND



INVEST

THE KNEE STOCKING



+5%
YEAR ON YEAR



tabio.webp



wolford.jpeg



calzedonia.jpeg



temu



tezenies.webp

STABLE TREND

KEY ITEMS LEGWEAR HOLIDAYS 24



INVEST

THE SPARKLING LEGWEAR



+69%
YEAR ON YEAR



urbanoutfitters2.webp



anthropology-22.webp



zara37.jpeg



freepeople



bohoo.jpeg

SAFE TREND



TEST

THE DAINTY BOW LOOK



+161%
YEAR ON YEAR



Nevermore .webp



urbanoutfitters-6.webp



freepeople_1.webp



cider shop_4.jpg.webp



NODRESS

EDGY TREND

KEY ITEMS BELTS HOLIDAYS 24



MANIFEST

THE ALL-OVER SHIMMERING



+2%
YEAR ON YEAR



bershka2.jpg



diesel.webp



undergems



MANGO



stradivarius.jpg.webp

STABLE TREND



INVEST

THE JEWEL BELT



-5%
YEAR ON YEAR



freepeople8.webp



pretty little thing



bobbiesparis2.png



gucci.png



Tony Bianco

STABLE TREND

KEY ITEMS BODY JEWELS HOLIDAYS 24



TEST

THE RHINESTONE BRALETTE



-17%
YEAR ON YEAR



urban outfitters 27.jpeg



anthropology-18.webp



MANGO



undergems



zara_82.jpg

EDGY TREND



TEST

THE CRYSTAL SCARF



+112%
YEAR ON YEAR



nakd3.jpg.webp



zara_59.jpg



bershka27.webp



zara_89.jpg



freepeople_7.webp

EDGY TREND

KEY ITEMS NECKLACES HOLIDAYS 24



INVEST

THE FLORAL CHOKER



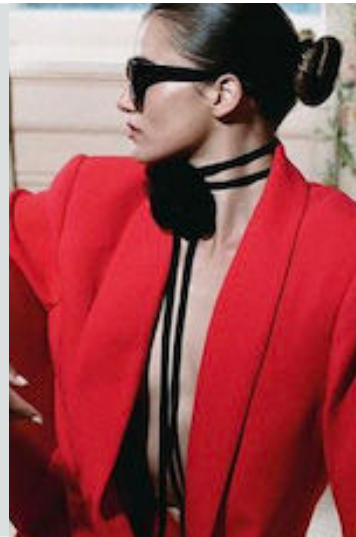
+7%
YEAR ON YEAR



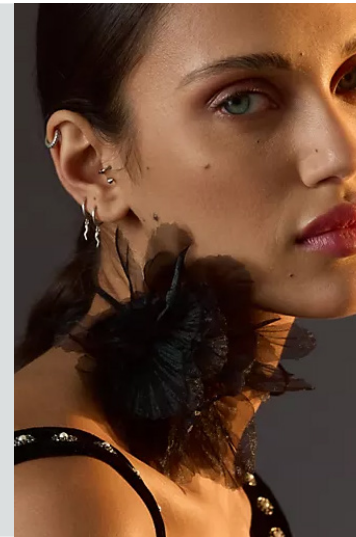
freepeople2.webp



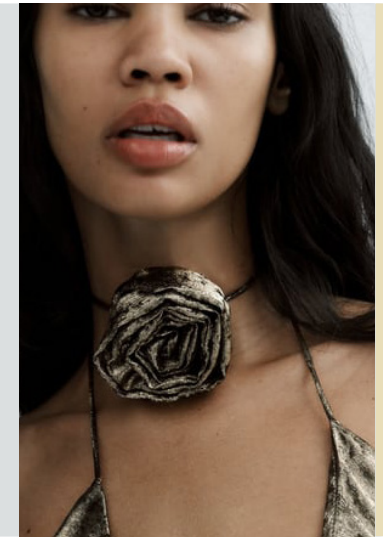
nakd6.jpg.webp



@ronnykobo-3.png



anthropolgy4.webp



zara_53.jpg

STABLE TREND

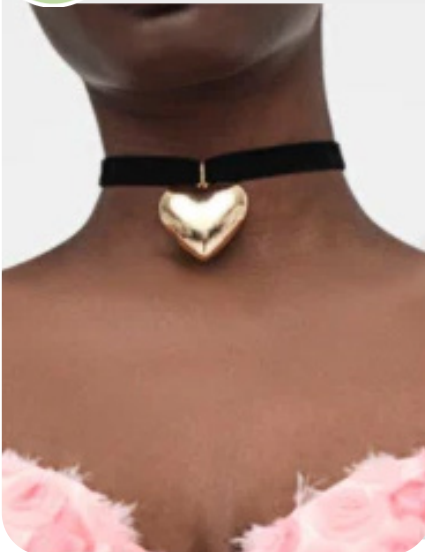


MANIFEST

THE HEARTFELT CHARM



-7%
YEAR ON YEAR



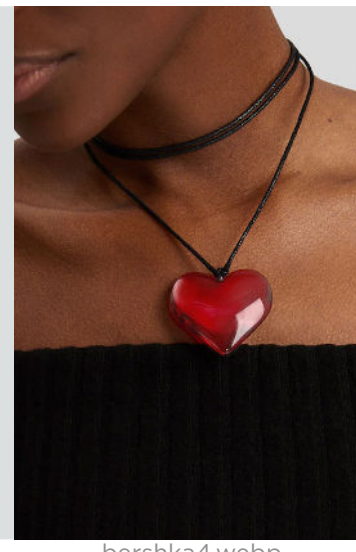
forloveandlemons-81.jpg.webp



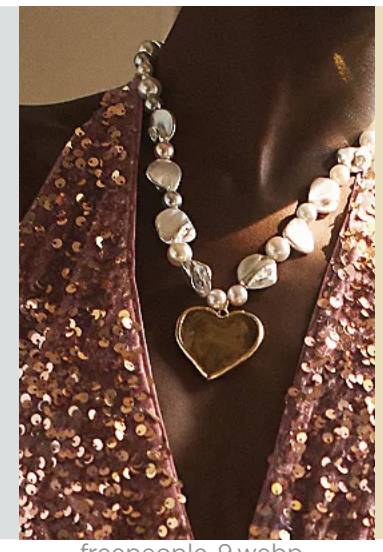
anthropology-3.webp



lauren rubinski.png



bershka4.webp



freepeople-9.webp

STABLE TREND

KEY ITEMS NECKLACES HOLIDAYS 24



INVEST

THE STRAPPY CHOKER



+183%
YEAR ON YEAR



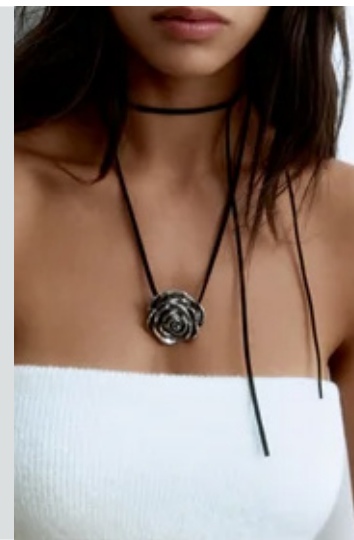
hm.jpeg



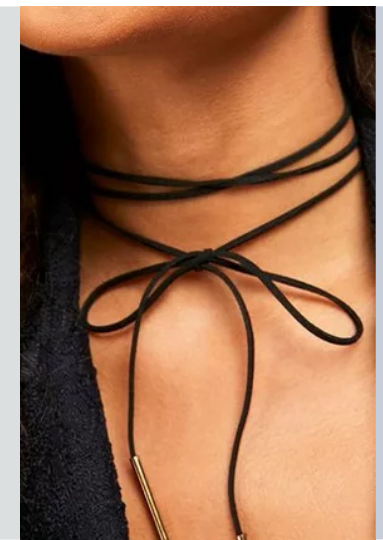
@urbanoutfitters-8.png



bershka5.webp



zalando-10.jpg.webp



bohoo_1.webp

SAFE TREND



INVEST

THE Y CHAIN



+62%
YEAR ON YEAR



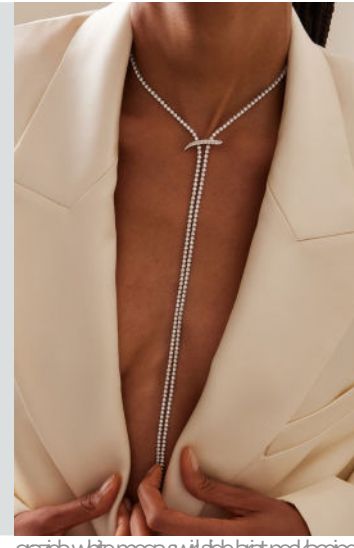
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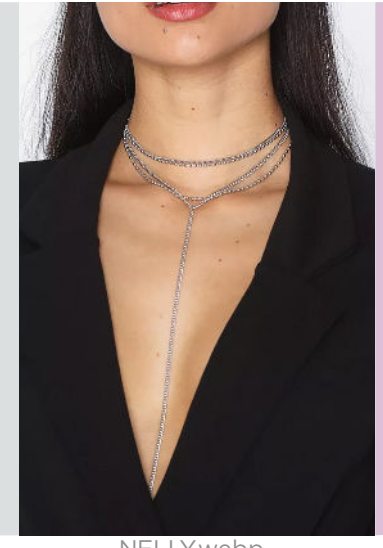
cider shop_10.jpg.webp



zara_8.jpg



gazda white megas wild do brit red 4.jpg



NELLY.webp

EARLY SIGN

KEY ITEMS EARRINGS HOLIDAYS 24



INVEST

THE ELEGANT DROPLET



+214%
YEAR ON YEAR



bershka1.webp



jasmin-sparrow-.jpeg



anthropologie33.webp



bershka2.webp



stradivarius6.png

EARLY SIGN



MANIFEST

THE LONGLINE SPARKLE



+23%
YEAR ON YEAR



patriziapepe20.jpeg



&otherstories7.png



bershka18.webp



h&m12.jpeg



black sasha

STABLE TREND

KEY ITEMS EARRINGS HOLIDAYS 24



MANIFEST

THE PRIM & PROPER BOW



+40%
YEAR ON YEAR



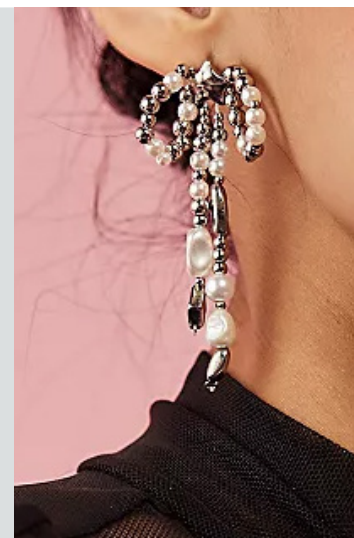
balenciaga-.jpeg



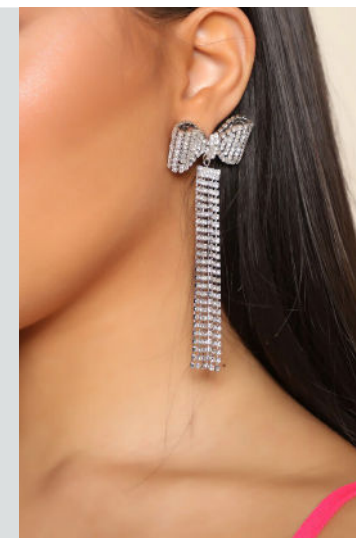
baublebar.webp



anthropologie47.webp



shein



fashionnova.webp

SAFE TREND



MANIFEST

THE CELESTIAL MOOD



-6%
YEAR ON YEAR



pull&bear28.jpeg



lovestoriesintimates_11.webp



stradivarius3.png



bershka17.webp



black sasha

STABLE TREND

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK

SOFT ACCESSORIES

WOMENSWEAR

UPDATE

FALL 2024



LIVETREND

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