



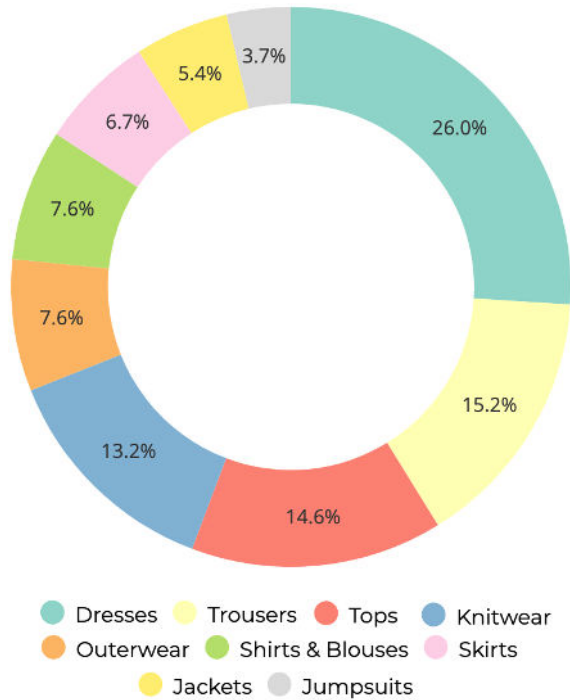
**WOMENSWEAR
RETAIL RADAR
FW24
HOLIDAY
COLLECTIONS**



LIVETREND

RTW HOLIDAYS 24 **WOMAN ASSORTMENT**

PRODUCT ASSORTMENT



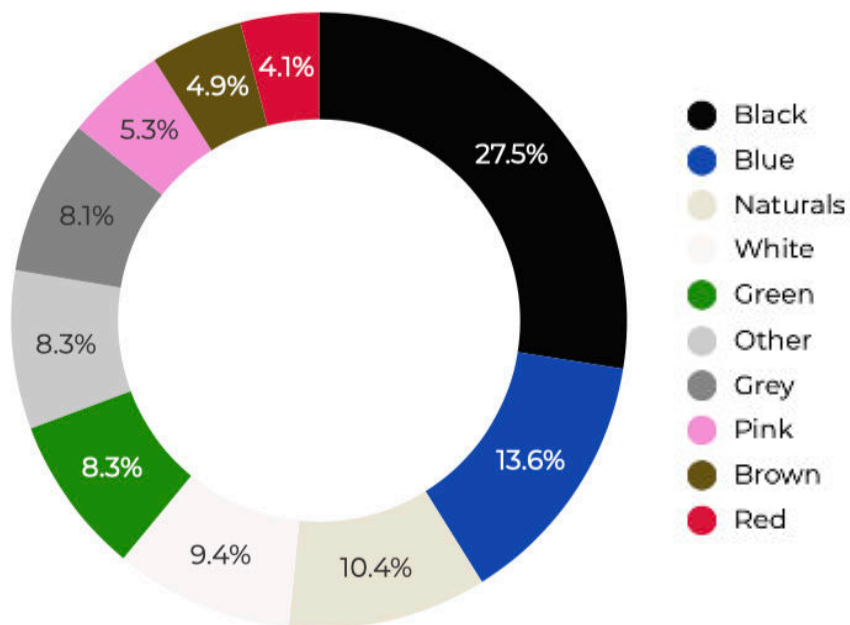
Feminine Focus.

Dresses take the spotlight, leading the assortment with 26%. Tops and Shirts follow closely with a 23% share, offering a diverse range of options. Trousers take 15% while Skirts carve out a notable niche with 7%, providing versatility in bottomwear. Knitwear at 13%, is emphasizing the importance of comfort without compromising style, highlighting the seasonal focus on timeless chic. Blazers secure 5.4% of the range bringing several tailored options for the festive collections, from genderless to sparkling pieces. Jumpsuits are still an important product for elegant feminine styles taking 4% of holiday collections.



RTW HOLIDAYS 24 COLOR ASSORTMENT

WOMAN COLOR RANGE

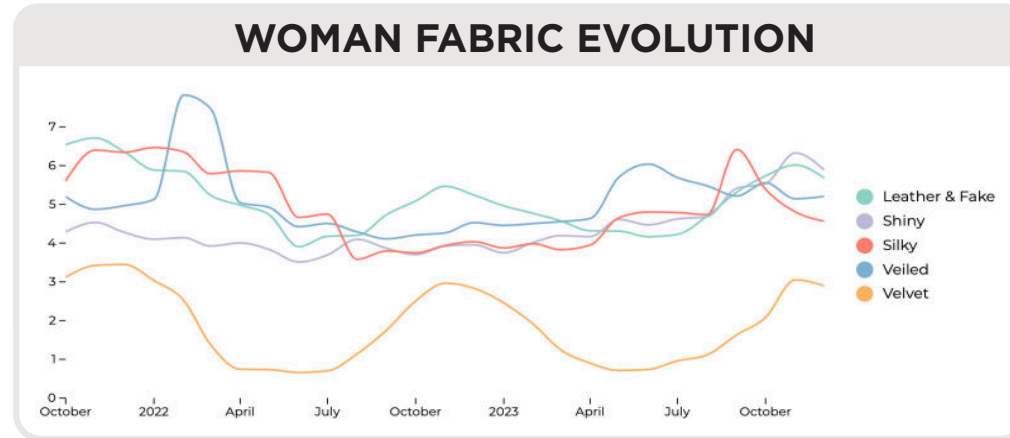


Frosty Elegance.

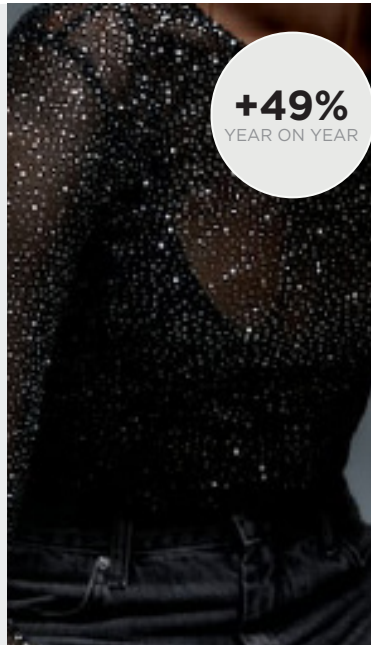
The Holidays RTW collection color palette reflects a noticeable shift from black to frosty grey, metallics, and pure hues such as white and naturals. Black, traditionally dominant and taking 9% from last year, gives way to neutral shapes as natural colors (+16%) and grey (+21%), embracing a cooler and sophisticated aesthetic. Blue introduces icy notes, adding a refreshing touch to the collection, while red, pink, and green emerge as festive highlights, injecting boldness and vibrancy. This mix of cool and warm tones creates a dynamic and balanced color palette, bringing versatility to the holiday season.



RTW HOLIDAYS 24 **KEY FABRICS**



SHINY SURFACES



+49%
YEAR ON YEAR

pull&bear48.jpeg

SMOOTH SATINS



+13%
YEAR ON YEAR

zara_2.jpg

LEATHER & CO



+8%
YEAR ON YEAR

edited.webp

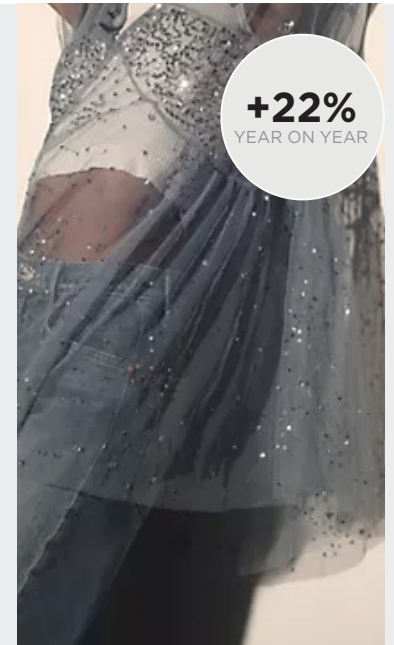
VELVETY



+2%
YEAR ON YEAR

patriziapepe10.jpeg

SHEER & VEILED

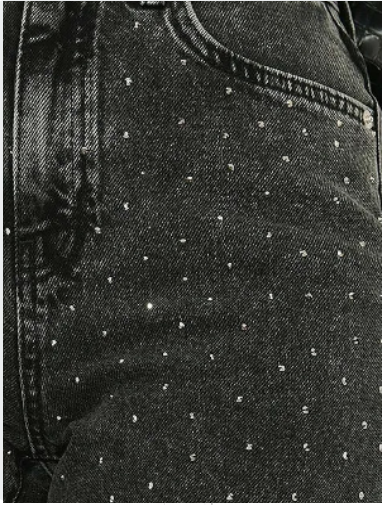


+22%
YEAR ON YEAR

anthropologie66.webp

RTW HOLIDAYS 24 **DESIGN DETAILS**

GLITZY STRASS



nakd.webp

+19%
YEAR ON YEAR

FRINGED-UP



nakd.jpg.webp

+19%
YEAR ON YEAR

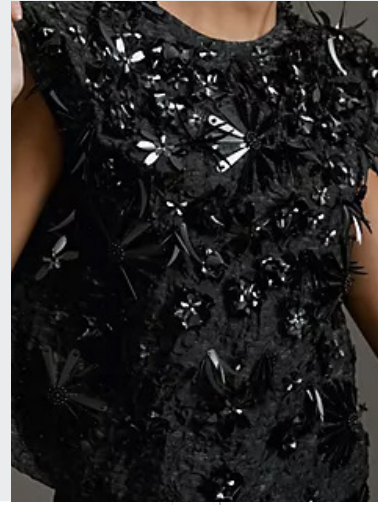
BOW BEAUTIES



_thereformation7.json.jpeg

-2%
YEAR ON YEAR

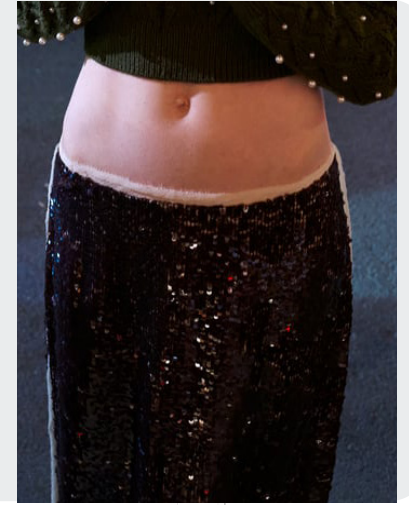
EMBROIDERED



anthropologie78.webp

+62%
YEAR ON YEAR

LOW WAISTS



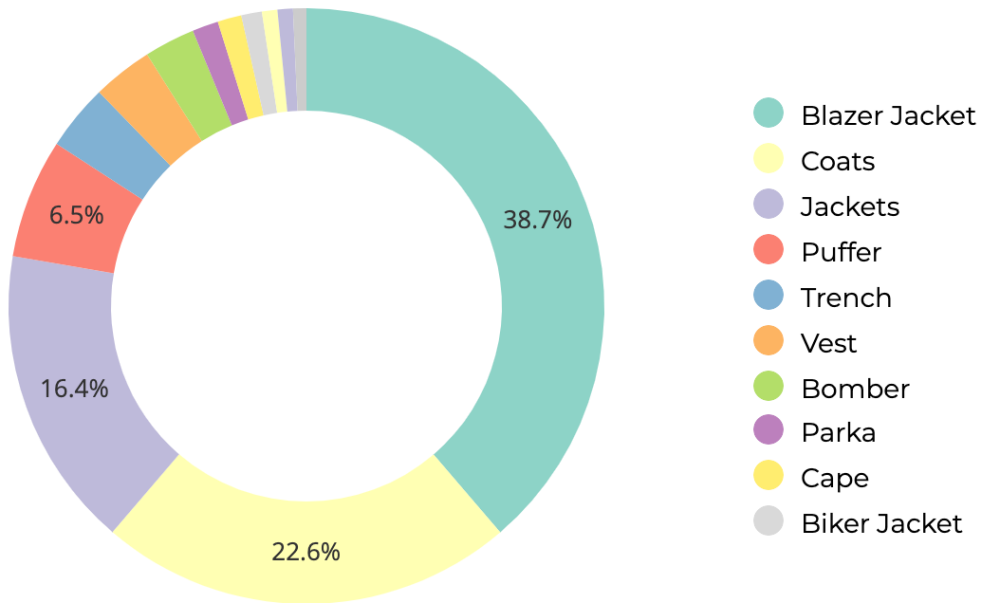
zara_29.jpg

+37%
YEAR ON YEAR



HOLIDAY 24 **OUTERWEAR TAILORING ASSORTMENT**

WOMAN



HOLIDAYS 24 **KEY ITEMS WOMAN** TAILORING SETS

THE TAILORED MINI SET

 **+9%**
YEAR ON YEAR



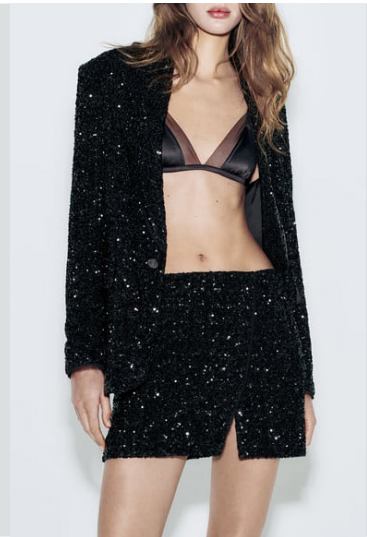
anthropologie6.webp



zara16.jpeg



@ronnykobo-4.png



shein



MAJE35.webp

STABLE TREND

THE FULL SEQUINS COMBO

 **+78%**
YEAR ON YEAR



patriziapepe50.jpeg



anthropologie65.webp



Pull&bear5.png



marksandspencer1.webp

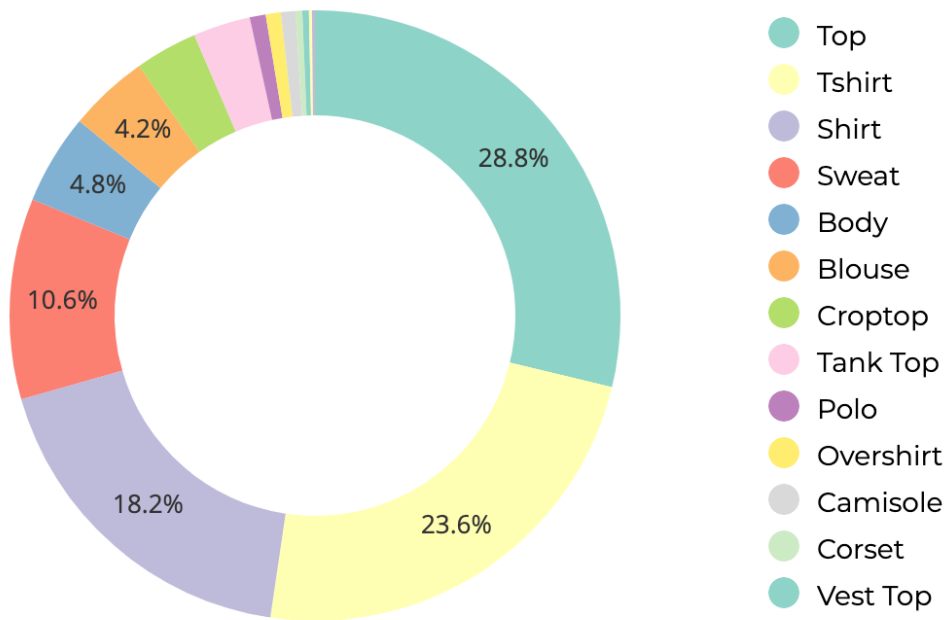


marksandspencer.webp

EDGY TREND

HOLIDAYS 24 **TOPWEAR ASSORTMENT**

WOMAN



HOLIDAYS 24 **KEY ITEMS WOMAN** TOPWEAR

WHITE SHIRT

STABLE TREND



Maje

THE SPARKLING

SAFE TREND



The Reformation

OFF THE SHOULDER

STABLE TREND



The Reformation

SPARKLING TEE

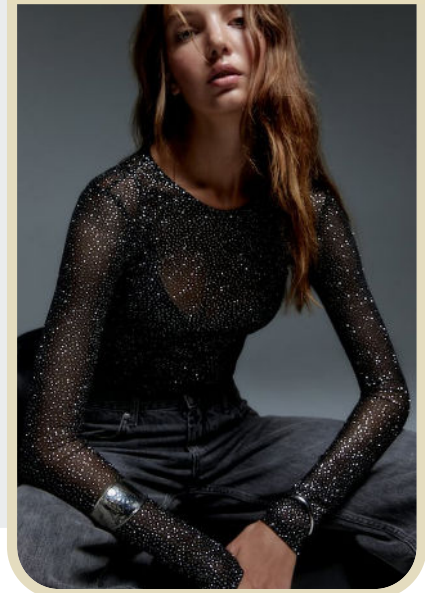
SAFE TREND



Mango

SECOND SKIN

STABLE TREND



Pull&Bear



+8%

YEAR ON YEAR



+118%

YEAR ON YEAR



+5%

YEAR ON YEAR



+51%

YEAR ON YEAR



+9%

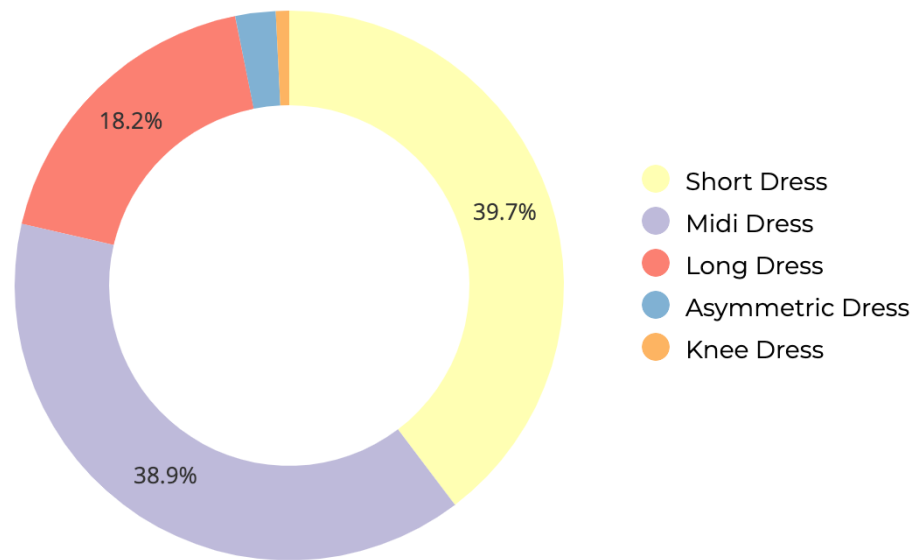
YEAR ON YEAR



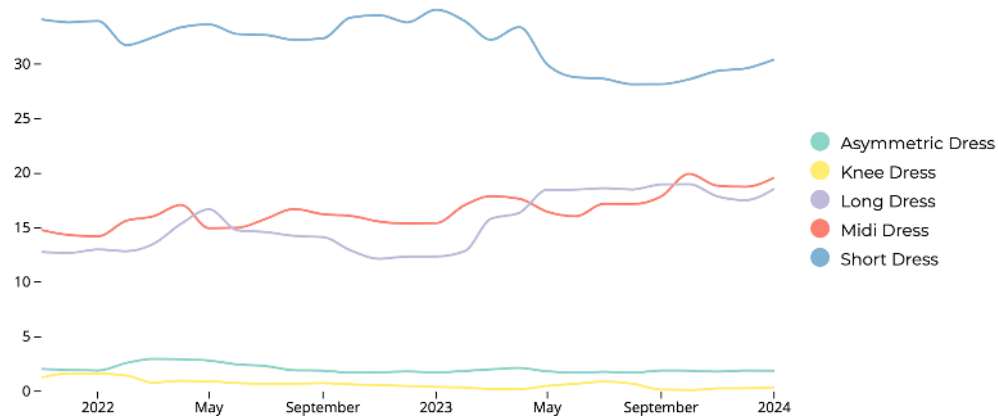
STAR PRODUCT : SHIRT

HOLIDAYS 24 DRESS ASSORTMENT

GLOBAL RANGE



GLOBAL RANGE



HOLIDAYS 24 **KEY ITEMS** DRESSES

SHEER LAYER

SLEEK LONGLINE

MINI BLACK DRESS

HALTER NECKERED

ALL-SEQUINS

BIG TREND

SAFE TREND

STABLE TREND

STABLE TREND

BIG TREND



Anthropologies



Maje



The Reformation



Zara



Sezane



+7%

YEAR ON YEAR



+41%

YEAR ON YEAR



-5%

YEAR ON YEAR



+6%

YEAR ON YEAR



+17%

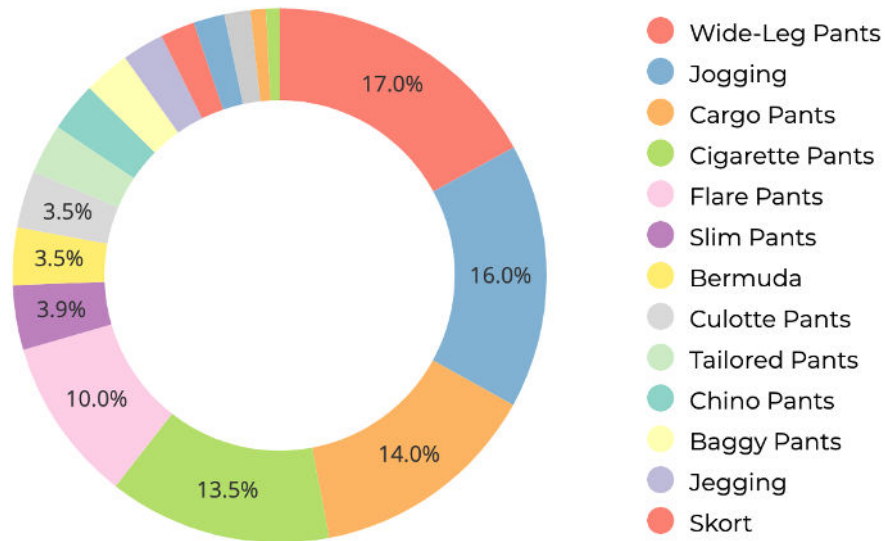
YEAR ON YEAR



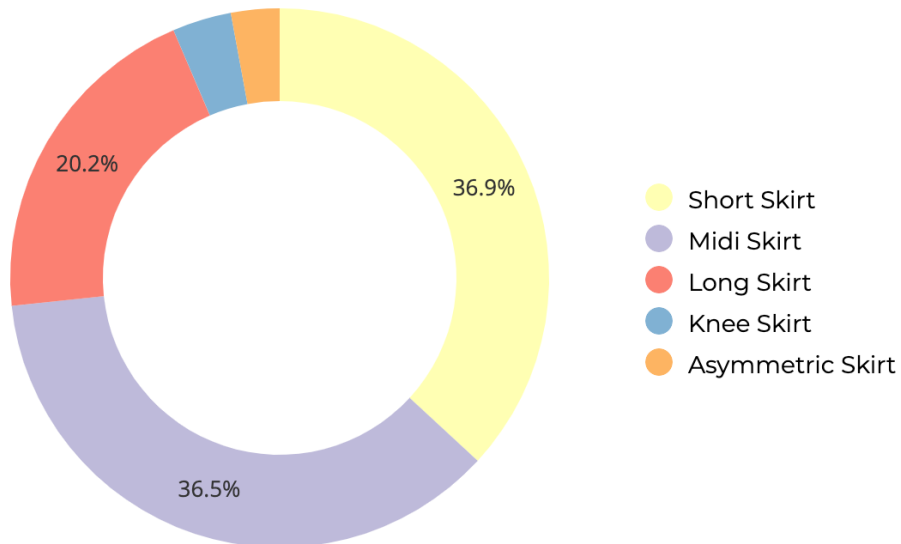
STAR PRODUCT: MIDI DRESS

HOLIDAYS 24 **BOTTOM ASSORTMENTS**

WOMAN TROUSER RANGE



WOMAN SKIRT RANGE



HOLIDAYS 24 **KEY ITEMS WOMAN** BOTTOMS

TAILORED WIDE

STABLE TREND



Mango

PARTY FLARES

SAFE TREND



PatriziaPepe

SLIP SKIRT

SAFE TREND



Reformation

SILVER PANTS

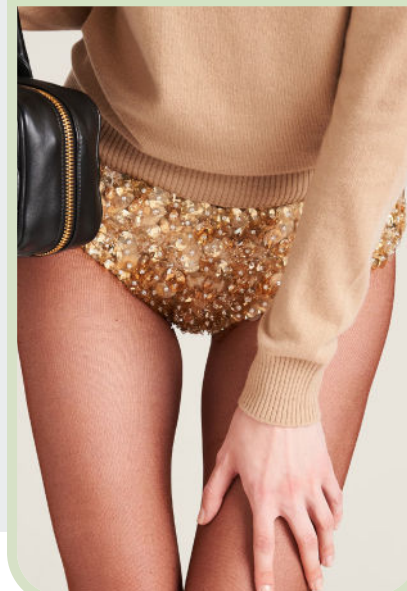
EARLY SIGN



Nocturne

SPARKLING PANTY

EDGY TREND



Prada



+11%

YEAR ON YEAR



+15%

YEAR ON YEAR



+19%

YEAR ON YEAR



+73%

YEAR ON YEAR



+20%

YEAR ON YEAR



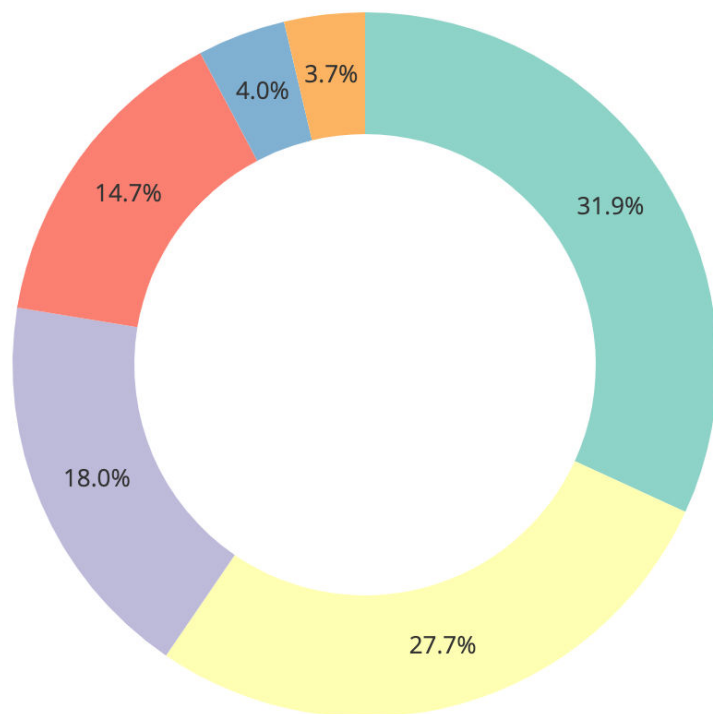
STAR PRODUCT : WIDE LEG



STAR PRODUCT : MIDI SKIRT

HOLIDAYS 24 **ACCESSORIES ASSORTMENT**

GLOBAL RANGE

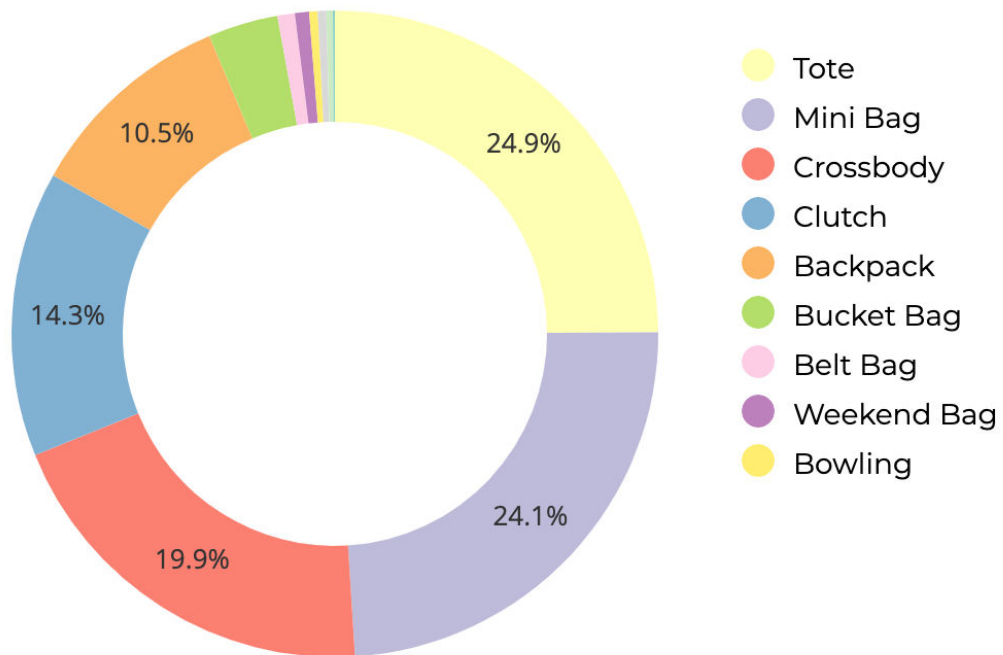


Accessories Shoes Bags Bijoux
Parfums&Beauty Small Leather Goods



HOLIDAYS 24 **WW BAG ASSORTMENT**

GLOBAL RANGE



HOLIDAYS 24 **KEY ITEMS WOMAN BAG**

EMBELLISHED MINI

STABLE TREND



Self Portrait

POCHETTE

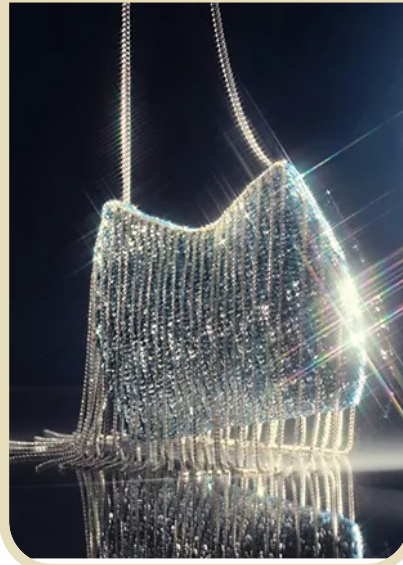
BIG TREND



Jacquemus

SPARKLING SOFT

STABLE TREND



The Reformation

EMBROIDERED SOFT

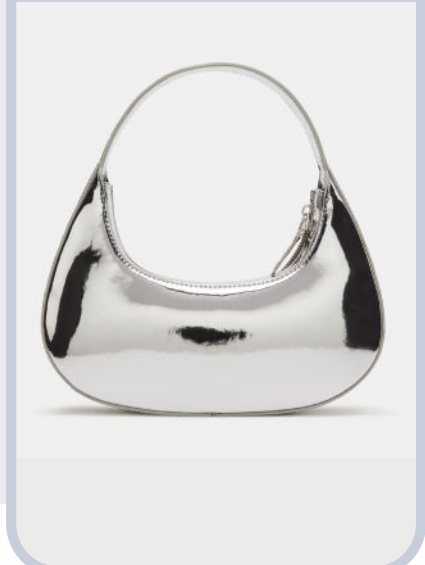
BIG TREND



Mango

HOBO BAG

SAFE TREND



Charles Keith



+26%
YEAR ON YEAR



+15%
YEAR ON YEAR



+16%
YEAR ON YEAR



+47%
YEAR ON YEAR



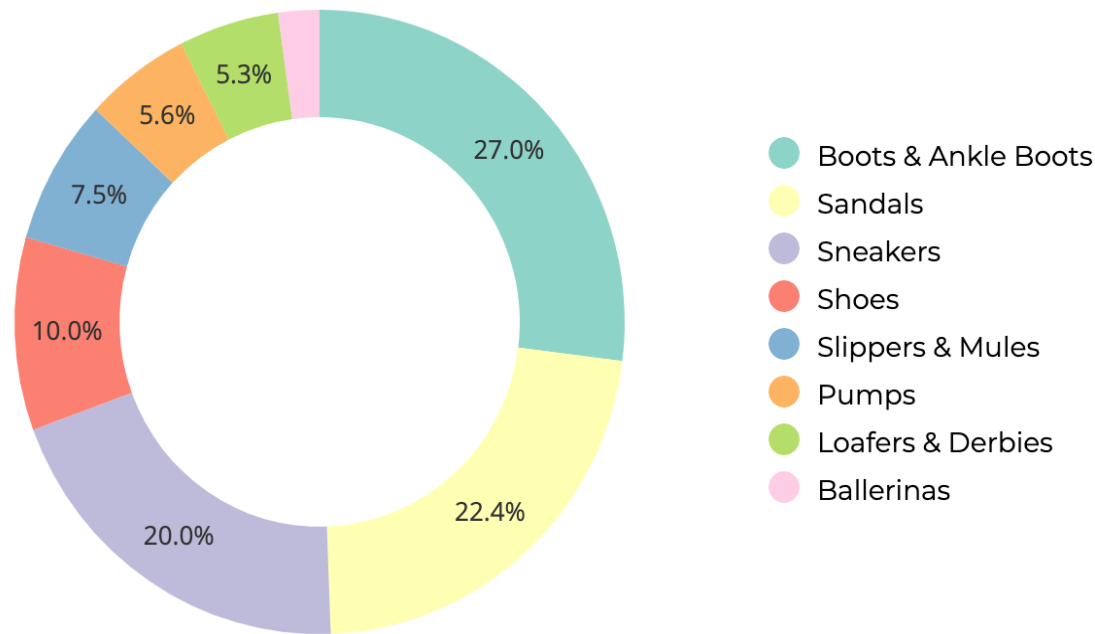
+9%
YEAR ON YEAR



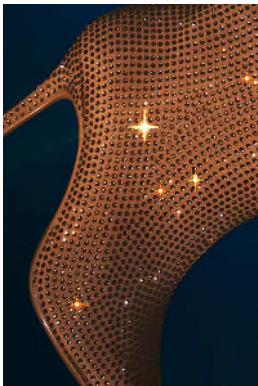
STAR PRODUCT : 1.MINI BAG 2.TOTE 3.CROSSBODY 4.CLUTCH

HOLIDAYS 24 **WOMAN SHOES ASSORTMENT**

WW FOOTWEAR RANGE



SPARKLING



bershka14_1.webp

SATIN



freepeople14.webp

VELVET



mango-10.jpg.avif

PRETTY BOWS



@freepeople_14.webp

JEWEL CLASPS



roger-vivierreg.jpeg

SPARKLE STRAPS



anthropologie22.webp

MINI BUCKLES



bershka20.webp

MATERIALS

DETAILS

HOLIDAYS 24 **KEY ITEMS WOMAN SHOES**

NEO MARY-JANE

BIG TREND



The Reformation

POINTY PUMP

BIG TREND



Maje

BALLET-FLAT

SAFE TREND



The Reformation

SPARKLING PUMP

SAFE TREND



Mango

SHINY BOOTS

BIG TREND



Pull&Bear



+95%

YEAR ON YEAR



+32%

YEAR ON YEAR



+192%

YEAR ON YEAR



+56%

YEAR ON YEAR



+23%

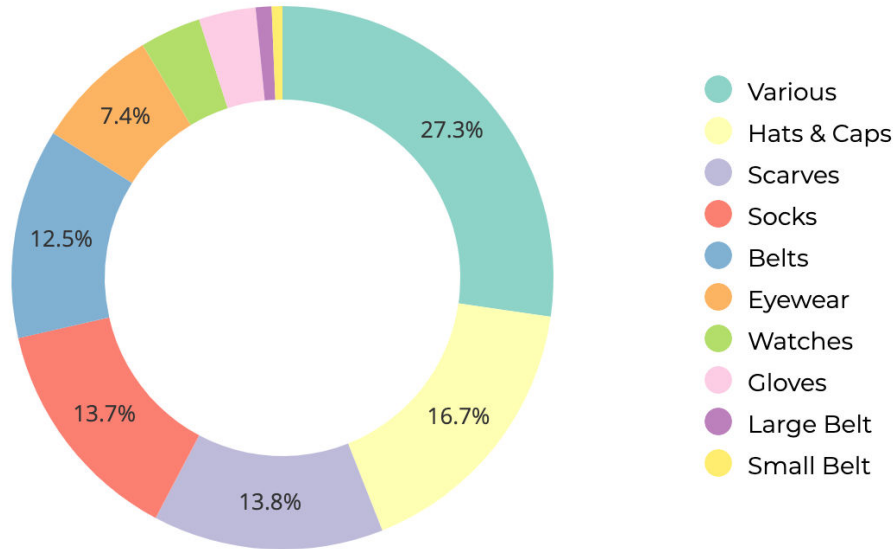
YEAR ON YEAR



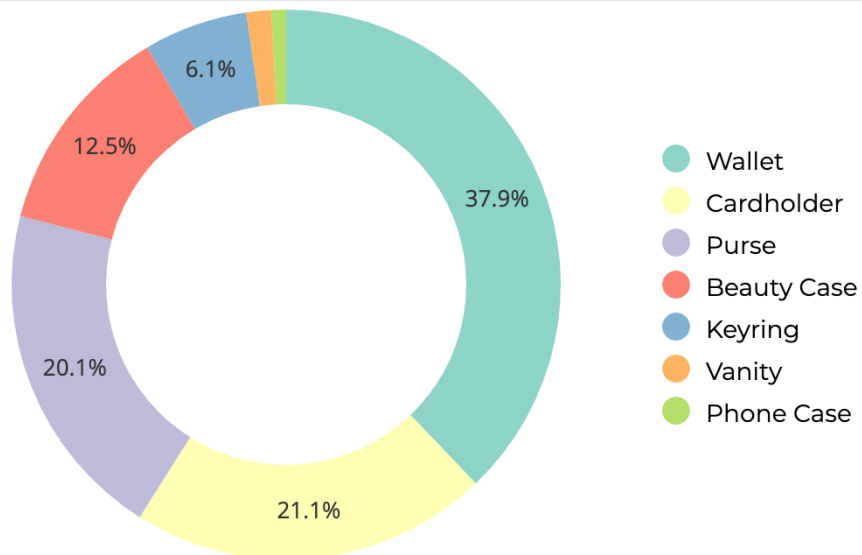
STAR PRODUCT : 1.BOOT & ANKLE BOOTS 2.SANDALS 3.SNEAKERS

HOLIDAYS 24 **SMALL & SOFT ACCESSORIES**

SOFT ACCESSORIES



SMALL ACCESSORIES

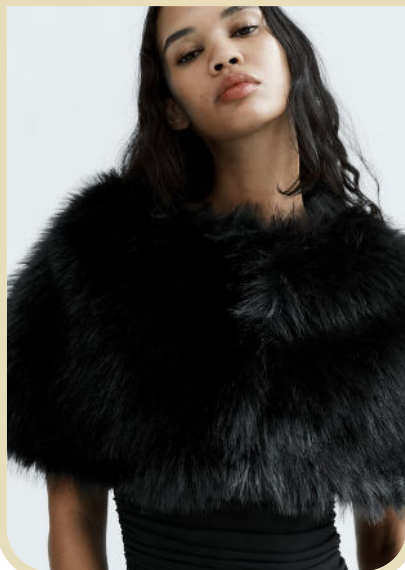


HOLIDAYS 24 **KEY ITEMS** SOFT ACCESSORIES



FUZZY STOLE

STABLE TREND



The Reformation



+1%
YEAR ON YEAR

NEO SNOOD

EARLY SIGN



Maje



+108%
YEAR ON YEAR

SPARKLING HAT

SAFE TREND



The Reformation



+66%
YEAR ON YEAR

FURRY HAT

SAFE TREND



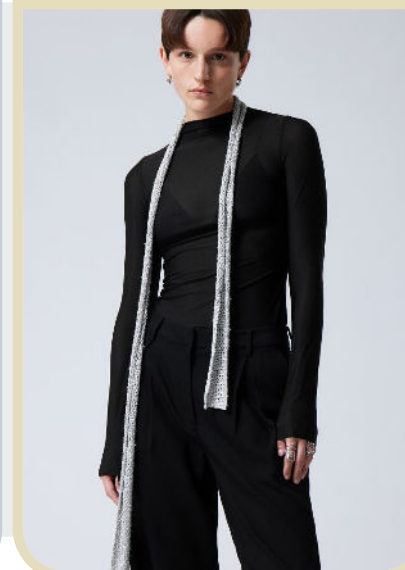
Mango



+61%
YEAR ON YEAR

EXTRA-SLIM SCARF

STABLE TREND



Pull&Bear



+9%
YEAR ON YEAR

HOLIDAYS 24 **KEY ITEMS** SMALL ACCESSORIES



SHIMMER BELT

STABLE TREND



Mango



+2%

YEAR ON YEAR

BOW MANIA

SAFE TREND



The Reformation



+32%

YEAR ON YEAR

GLITZY HEADBAND

EDGY TREND



Maje



+4%

YEAR ON YEAR

RED STOCKINGS

BIG TREND



The Reformation

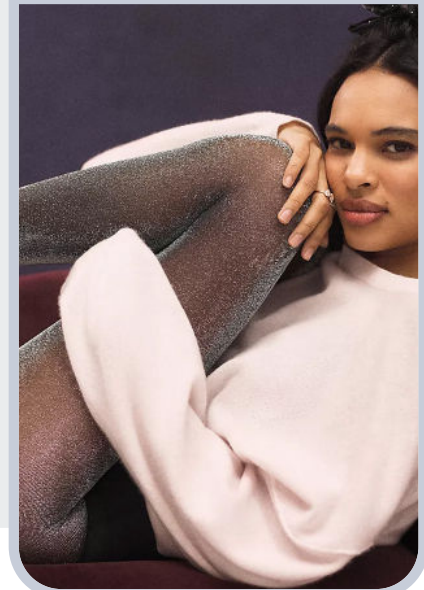


+139%

YEAR ON YEAR

SHINY LEGWEAR

SAFE TREND



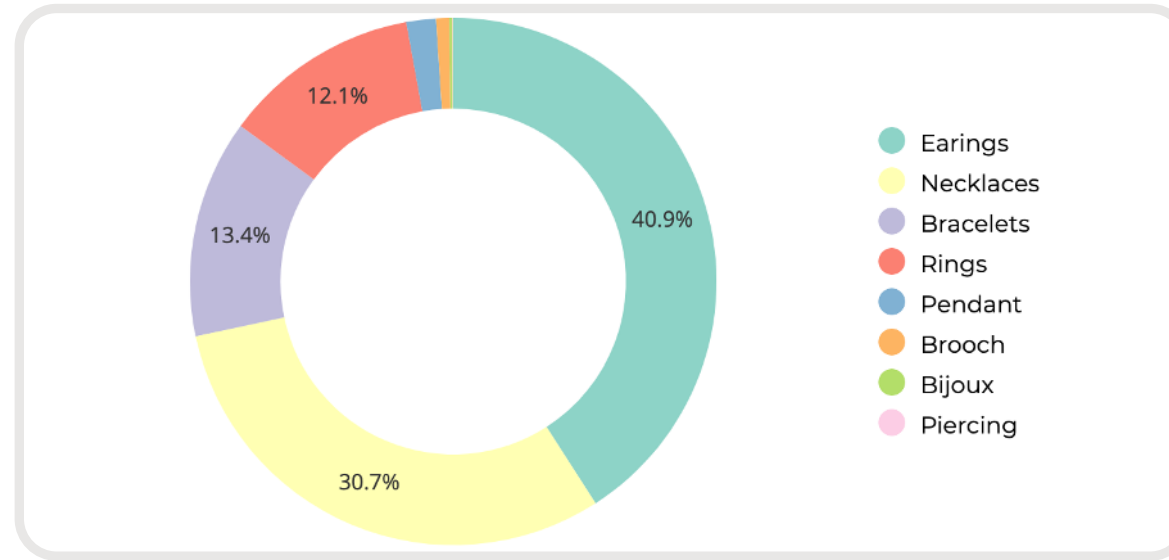
Pull&Bear



+69%

YEAR ON YEAR

HOLIDAYS 24 KEY ITEMS WOMAN BIJOUX



STRASS EARRINGS

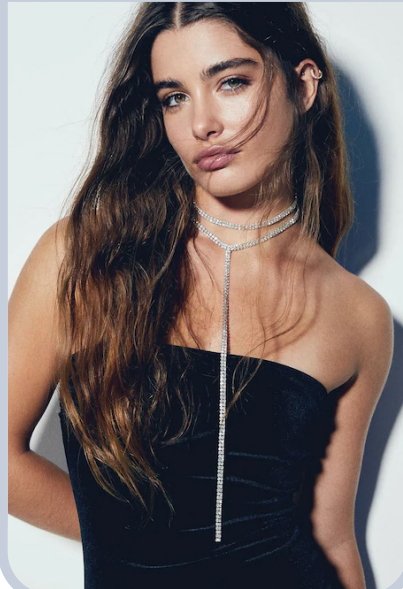
STABLE TREND



The Reformation

Y CHAIN

SAFE TREND



Maje

THE CHOCKER

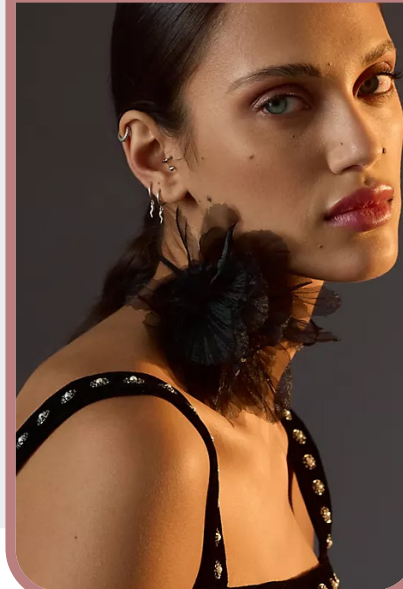
STABLE TREND



The Reformation

FLORAL ADD ON

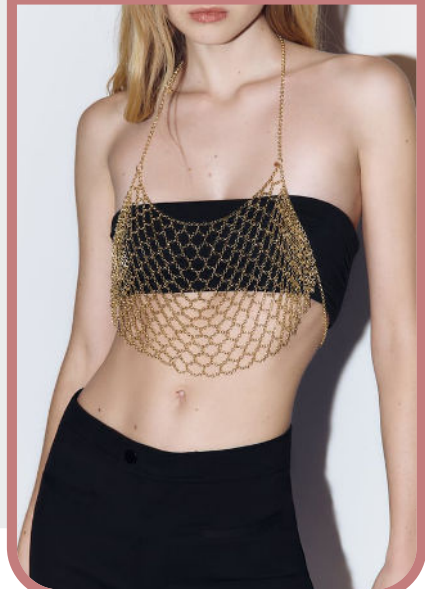
BIG TREND



Mango

JEWEL BRALETTE

BIG TREND



Pull&Bear

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK



LIVETREND

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