



**MENSWEAR**  
**FW 2024**  
**FASHION SHOWS**  
**MUST-HAVES**  
**FOOTWEAR**



LIVETREND

# FW24 FOOTWEAR INTRODUCTION



fendi-\_2.jpg



dior-2.jpg



LOEWE\_20.jpg



## FASHION SHOWS

**Modern Heritage.** Across FW24 menswear fashion week, footwear blends heritage styles with modern interpretations to create a diverse and dynamic range of must-haves. Nostalgic styles take center stage with products, like leather highland hiking shoes and knee-high riding boots that are exuding timeless sophistication and rugged charm. Retro sneakers and apron-toe derbies offer a more casual retro flair, adding a touch of country-club allure to ensembles. Embracing a new masculine gentleness, soft flats such as slip-on shoes and ballet flats gain prominence, epitomizing comfort and more diverse style. Sleek, slim formal styles further accentuate this chic trend, emphasizing sophistication and refinement. For the fashion-forward, the most edgy options include fuzzy and deconstructed racing styles, injecting a bold and experimental nuance into footwear choices.

*This analysis is based on more than 120 fashion shows and 14 000 looks tracked by Livetrend AI during the FW24 men fashion week.  
Find the relating icons & stamps on the last slide.*

[CLICK HERE: ALL IMAGES](#)

# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 RETRO SPORTING

STABLE TREND



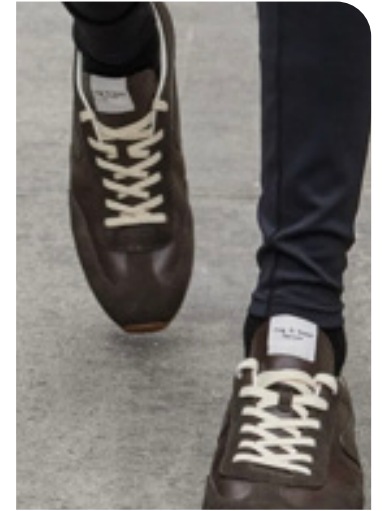
van-noten-\_l.jpg



paulsmith6.png



masu-.jpg



Rag & Bone5.png



msgm\_1.jpg



paul-smith.jpg



rhude-.jpg

# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 APRON TOES



fendi-\_1.jpg



kenzo\_7.png



Vince\_3.png



Kolor\_6.png



hermes\_18.png



giorgio-armani-.jpg



Berluti\_4.png

# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 PUNK SHOES

SAFE TREND



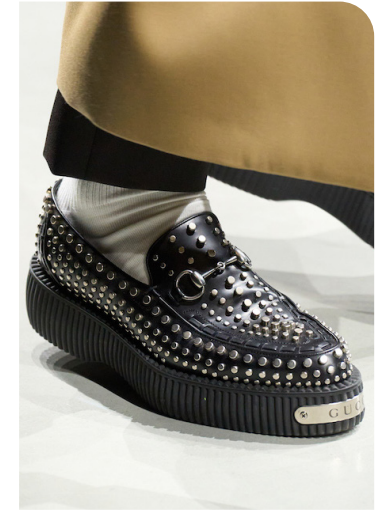
gucci-.jpg



msgm- 1.jpg



Setchu\_ 5.png



gucci.jpg



ami-.jpg



valentino-.jpg



Dhruv Kapoor\_2.png

# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 **EXTRA CHIC FORMAL**

SAFE TREND



prada.jpg



taakk\_1.jpg



john lawrence sullivan\_11.jpg



watanabe-.jpg



prada-.jpg



lgn-.jpg



ziggy-chen-.jpg

# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 YETI FUZZ



sacai-.jpg



White Mountaineering\_3.png



msgm.jpg



System\_10.png



doublet.jpg



Dsquared2\_13.png



fendi-.jpg



# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 SLEEK SLIP-ONS

EARLY SIGN



LOEWE\_13.jpg



federico-cina-.jpg



Vince\_6.png



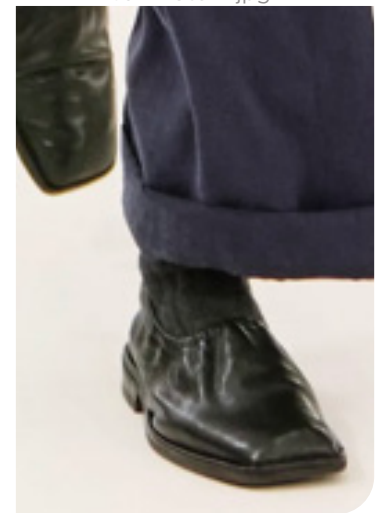
van-noten-.jpg



songzio-.jpg



LOEWE\_5.jpg



Lemaire\_5.png



# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 SOFT MASCULINE FLATS

EDGY TREND



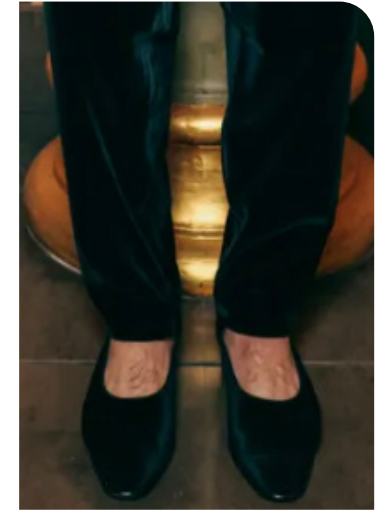
dior-.jpg



msgm-.jpg



dior.jpg



4SDesigns\_6.png



Magliano\_1.png



Random identities\_1.png



Our Legacy\_28.png

# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 KNEE BOOTS



EARLY SIGN

dolce-gabbana.jpg



andersson-bell-.jpg



bed-jw-ford-.jpg



sacai-\_2.jpg



Teddy Vonranson\_2.png



wales bonner\_5.png



Dsquared2\_6.png



# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 MODERN ABOVE ANKLE

SAFE TREND



sean-suen.jpg



emporio-armani-.jpg



fendi.jpg



vuitton-.jpg



barrett-.jpg



fendi-\_2.jpg



Tiger of Sweden\_9.png

# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 HIGHLAND HIKING

BIG TREND



LOEWE\_19.jpg



Brioni\_5.png



Isaria\_9.png



burberry\_10.png



taakk.jpg



kidsuper-.jpg



sacai-\_1.jpg

# FW24 FASHION SHOWS MEN FOOTWEAR ITEMS

## FW24 FUTURE PROTECTION

EDGY TREND



emporio-armani.jpg



Dsquared2\_2.png



GmbH\_1.png



van-beirendonck.jpg



kenzo\_5.png



Kiko Kostadinov\_1.png



andersson-bell.jpg

# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



## DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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