



WOMENSWEAR
FASHION SHOWS
COPENHAGEN
FW2025
**RECAP: DESIGN
DIRECTIONS**



LIVETREND

INTRODUCTION COPENHAGEN FW25



toteme 8.webp



lovechild



munthe-f25-004.jpg



FASHION SHOWS

A Sophisticated Seasonal Mix.

Copenhagen FW25 womenswear showcased a diverse mix of styles, redefining modern dressing with elevated aesthetics. New office wear blended structured tailoring with sporty pieces, offering power dressing with a contemporary twist. '70s geek chic made a statement with retro glasses, pointy collar shirts, and quirky layering, reviving vintage intellectual charm.

A strong nomadic and boho influence emerged, featuring draped silhouettes, earthy tones, and artisanal textures but in a luxe context. In contrast, minimal basic layering focused on clean lines, neutral hues, and effortless elegance. Masculine and feminine elements merged, with sharp suiting softened by delicate fabrics and fluid draping. The elegant ladylike trend emphasized refined silhouettes, midi skirts, a lines and polished tailoring combos. Meanwhile, bestly dark beauty looks brought rebellious seductive looks to the range Finally, a lumberjack-looking cabin utility delivered rugged yet practical pieces, including plaid, shearling-lined coats and denim. FW25 balanced sophistication, nostalgia, and soft utility in a striking seasonal mix.

*This report is based on the FW25 Copenhagen Fashion Shows.
Find the relating icons & stamps on the last slide.*

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CLICKING HERE](#)

COPENHAGEN DESIGN DIRECTIONS

FW25 NEW OFFICEWEAR

BIG TREND



roege hove



skall 17.jpg



Forza Collective 6.jpg



won hundred



Forza Collective 12.jpg



forza



gestuz3.jpg

COPENHAGEN DESIGN DIRECTIONS

FW25 MODERN NOMADS

BIG TREND



munthe-f25-031.jpg



Herskind 7.jpg



toteme 16.webp



gestuz4.jpg



annesofiemadsen10.webp



cmmn 4.jpg



the garment11.jpg

COPENHAGEN DESIGN DIRECTIONS

FW25 LAYERED LOOKS

SAFE TREND



Bonnetje 2.jpg



aiyao6.jpg.webp



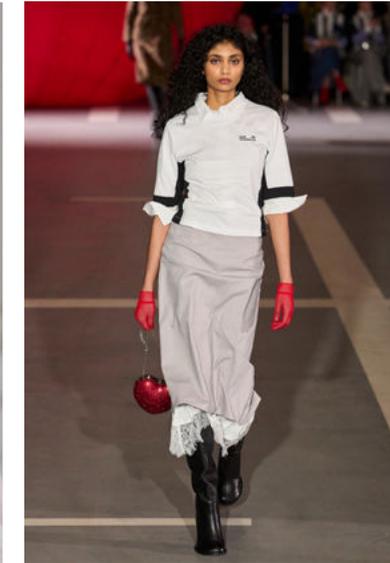
aiyao1.jpg.webp



Birrot 3.jpg



garment



baum pferdgarten22.jpg



stel5.jpg.webp

COPENHAGEN DESIGN DIRECTIONS

FW25 70S GEEKS

SAFE TREND



baum pferdgarten6.jpg



MKDT AW 25 3 b7a47e8007.jpg.webp



the garment8.jpg



vibskov



operasport 1.jpg



cmmn 2.jpg



rotatel.jpg.webp

COPENHAGEN DESIGN DIRECTIONS

FW25 SOPHISTICATED LADIES

SAFE TREND



toteme 4.webp



loechd99av250worselb5pdp



rotate7.jpg.webp



baum pferdgarten26.jpg



operasport 4.jpg



baum pferdgarten21.jpg



operasport 6.jpg

COPENHAGEN DESIGN DIRECTIONS

FW25 MASC/FEMININE MIX

SAFE TREND



Herskind 2.jpg



gestuz



operasport 7.jpg



gestuz6.jpg



Herskind 12.jpg



stine goya 6.jpg.webp



munthe-f25-020.jpg

COPENHAGEN DESIGN DIRECTIONS

FW25 LUMBERJACK

STABLE TREND



baum pferdgarten10.jpg



aiyao5.jpg.webp



baum pferdgarten8.jpg



marimekko 1.jpg



won hundred



skall 7.jpg



caro editions 6.jpg

COPENHAGEN DESIGN DIRECTIONS

FW25 **BEASTLY BEAUTY**

EDGY TREND



Rotate 8.jpg



annesofiemadsen1.webp



rotate2.jpg.webp



won hundred



roghoeve



gestuz14.jpg



deadwood-f25-011.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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