



WOMENSWEAR
FASHION SHOWS
COPENHAGEN
FW2025
KEY ITEMS



LIVETREND

INTRODUCTION COPENHAGEN FW25



munthe



Roege Hove 2.jpg



rotate



FASHION SHOWS

Forever Pieces.

Copenhagen Fashion Week FW25 highlighted a blend of timeless elegance and daring experimentation, reflecting the city's distinctive fashion sensibility. The event showcased a diverse array of trends, from the resurgence of faux fur and plaid patterns to the prominence of earthy tones like mocha mousse and olive green. Designers emphasized sustainability and longevity, focusing on creating „forever“ pieces that integrate seamlessly into existing wardrobes through creative layering. Notable collections included Rotate's opulent glamour, Stine Goya's vibrant prints and ultra-feminine styles, and The Garment's versatile pieces with unique twists. The week also celebrated emerging talents, with brands like A Roege Hove, Berner Kühl, and Nicklas Skovgaard making significant impressions. Overall, Copenhagen Fashion Week FW25 reinforced the city's reputation as a hub for effortlessly chic yet forward-thinking fashion.

*This report is based on the FW25 Copenhagen Fashion Shows.
Find the relating icons & stamps on the last slide.*

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Copenhagen Fashion Week FW25 showcased a mix of refined minimalism and bold, edgy statements, solidifying the city's reputation for effortless yet directional style. Outerwear stood out, with fuzzy coats bringing warmth and texture, while tailored car coats and hourglass suits added a sharp, structured elegance. The return of the bomber jacket injected a nostalgic yet modern feel, perfectly complementing the season's layered ensembles. Duffle coats added a rugged, functional touch, blending seamlessly with Copenhagen's signature pragmatic aesthetic.

Core wardrobe staples were elevated through precise tailoring and luxurious materials—classic shirts exuded timeless appeal, while turtlenecks, XL polos, and oversized tees redefined casual sophistication. Skinny pants paired with opaque tights created sleek, streamlined silhouettes, balancing the looser proportions of outerwear.

Skirts and dresses embraced both modest and experimental aesthetics. A-line skirts and minimal maxi dresses conveyed an understated elegance, while boho dresses infused a free-spirited charm. For a bolder statement, balloon hems and mini shorts introduced volume play and youthful energy.

Footwear styling saw a significant shift, with pants tucked into boots dominating the runway, reinforcing a utilitarian yet stylish edge.

Overall, FW25's key items reflected a fusion of classic refinement and contemporary daring, balancing effortless wearability with trend-forward innovation, making Copenhagen Fashion Week a standout in shaping the next season's global fashion narrative.



LIVETREND

COPENHAGEN KEY ITEMS

FW25 MEN'S SHIRT

BIG TREND



annesofiemadsen6.webp



stel6.jpg.webp



cmmn 11.jpg



Forza Collective 6.jpg



mkdt



deadwood



the garment

COPENHAGEN KEY ITEMS

FW25 FUZZY COAT

BIG TREND



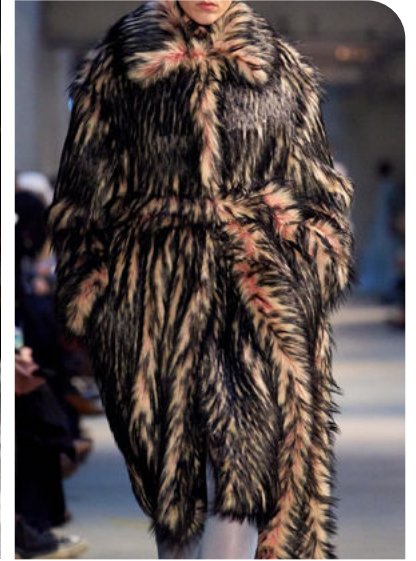
Skovgaard 8.jpg



Herskind 1.jpg



Rotate 1.jpg



Forza Collective 11.jpg



munthe-f25-008.jpg



toteme 13.webp



the garment

COPENHAGEN KEY ITEMS

FW25 MINIMAL MAXI DRESS

BIG TREND



Birrot 4.jpg



Herskind 13.jpg



cmmn 8.jpg



munthe-f25-027.jpg



Rotate 18.jpg



the garment18.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 HOURGLASS SUITS

BIG TREND



filippa k.jpg.webp



munthe-f25-019.jpg



herskind-f25-018.jpg



Forza Collective 13.jpg



stine goya 7.jpg.webp



the garment4.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 TAILORED COAT

BIG TREND



herskind-.avif



Herskind 8.jpg



baum pferdgarten19.jpg



birrot-f25-009.jpg



Herskind 11.jpg



cmmn 6.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 TURTLENECK

BIG TREND



filippa k



the-garment-f25-002.jpg



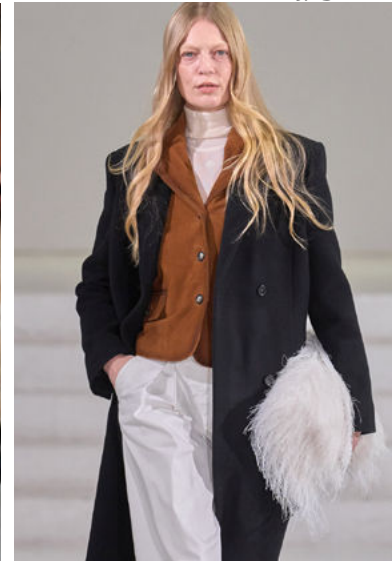
Forza Collective 9.jpg



herskind-f25-028.jpg



mkdt



the garment16.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 LOW RISE

STABLE TREND



Birrot 5.jpg



alis-f25-007.jpg



Forza Collective 3.jpg



operasport 9.jpg



munthe



the garment6.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 LOOSE POLO

STABLE TREND



aiyao3.jpg.webp



stel4.jpg.webp



skall 9.jpg



skall 10.jpg



birrot



Birrot 9.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 BOHO DRESS

STABLE TREND



gestuz



munthe



skall 11.jpg



stine goya 10.jpg.webp



marimekko



Skovgaard 3.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 SKINNY PANTS

SAFE TREND



Herskind 4.jpg



caro editions



Rotate 15.jpg



filippa k



the garment14.jpg



caro editions 1.jpg



the garment

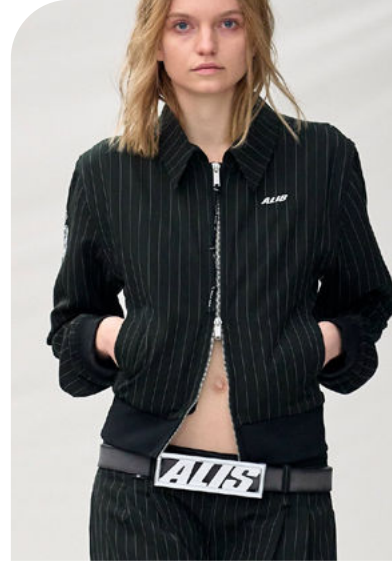
COPENHAGEN KEY ITEMS

FW25 BOMBER

SAFE TREND



won hundred



alis-f25-007.jpg



Herskind 14.jpg



gestuz3.jpg



filippa k



alis



the garment

COPENHAGEN KEY ITEMS

FW25 MODEST A-LINES

SAFE TREND



stine goya 8.jpg.webp



mkd



the garment17.jpg



the garment5.jpg



Forza Collective 6.jpg



skall 15.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 XL SHIRTS

SAFE TREND



munthe-f25-010.jpg



baum pferdgarten19.jpg



munthe-f25-021.jpg



alis-f25-009.jpg



stel5.jpg.webp



munthe



the garment

COPENHAGEN KEY ITEMS

FW25 OPAQUE TIGHTS

EARLY SIGN



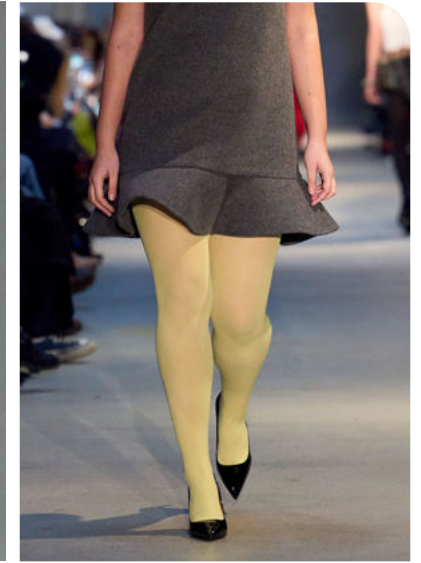
caro editions 2.jpg



gestuz22.jpg



annesofiemadsen6.webp



Forza Collective 5.jpg



gestuz8.jpg



baum pferdgarten2.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 DUFFLE

EARLY SIGN



munthe-f25-007.jpg



caro editions 6.jpg



caro editions 3.jpg



filippak3.jpg.webp



munthe-f25-031.jpg



skall 4.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 PANTS IN BOOTS

EARLY SIGN



baumpferdgarten.jpg.webp



lovechild.jpg.webp



sia arnika 1.webp



LOVECHILD_13d.jpg.webp



baum pferdgarten12.jpg



herskind.jpg.webp



the garment

COPENHAGEN KEY ITEMS

FW25 MINI PANTS

EDGY TREND



Forza Collective 7.jpg



gestuz22.jpg



gestuz19.jpg



Herskind 9.jpg



sia arnika 7.webp



Herskind 20.jpg



the garment

COPENHAGEN KEY ITEMS

FW25 **BULBY HEM**

EDGY TREND



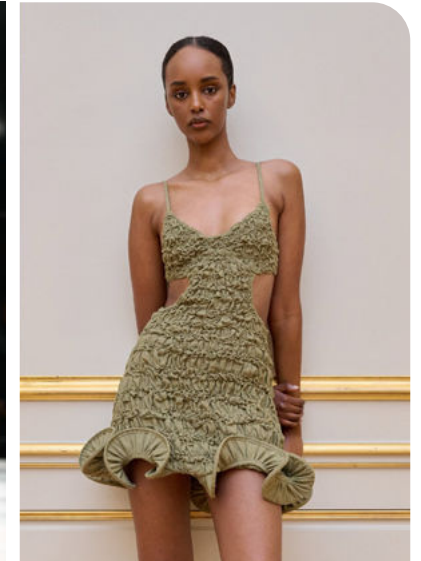
Skovgaard 7.jpg



baum pferdgarten23.jpg



Rotate 16.jpg



tg botanical 3.jpg



sia arnika 9.webp



sia arnika 10.webp



the garment

COPENHAGEN KEY ITEMS

FW25 WRAPPED SHOULDERS

EDGY TREND



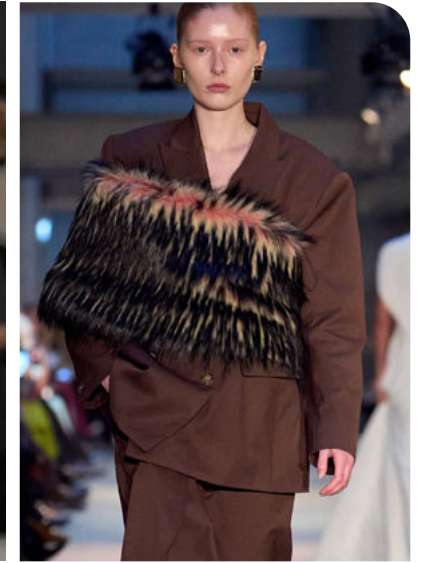
operasport



gestuz



won hundred



Forza Collective 4.jpg



Birrot 10.jpg



vibskov



the garment

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



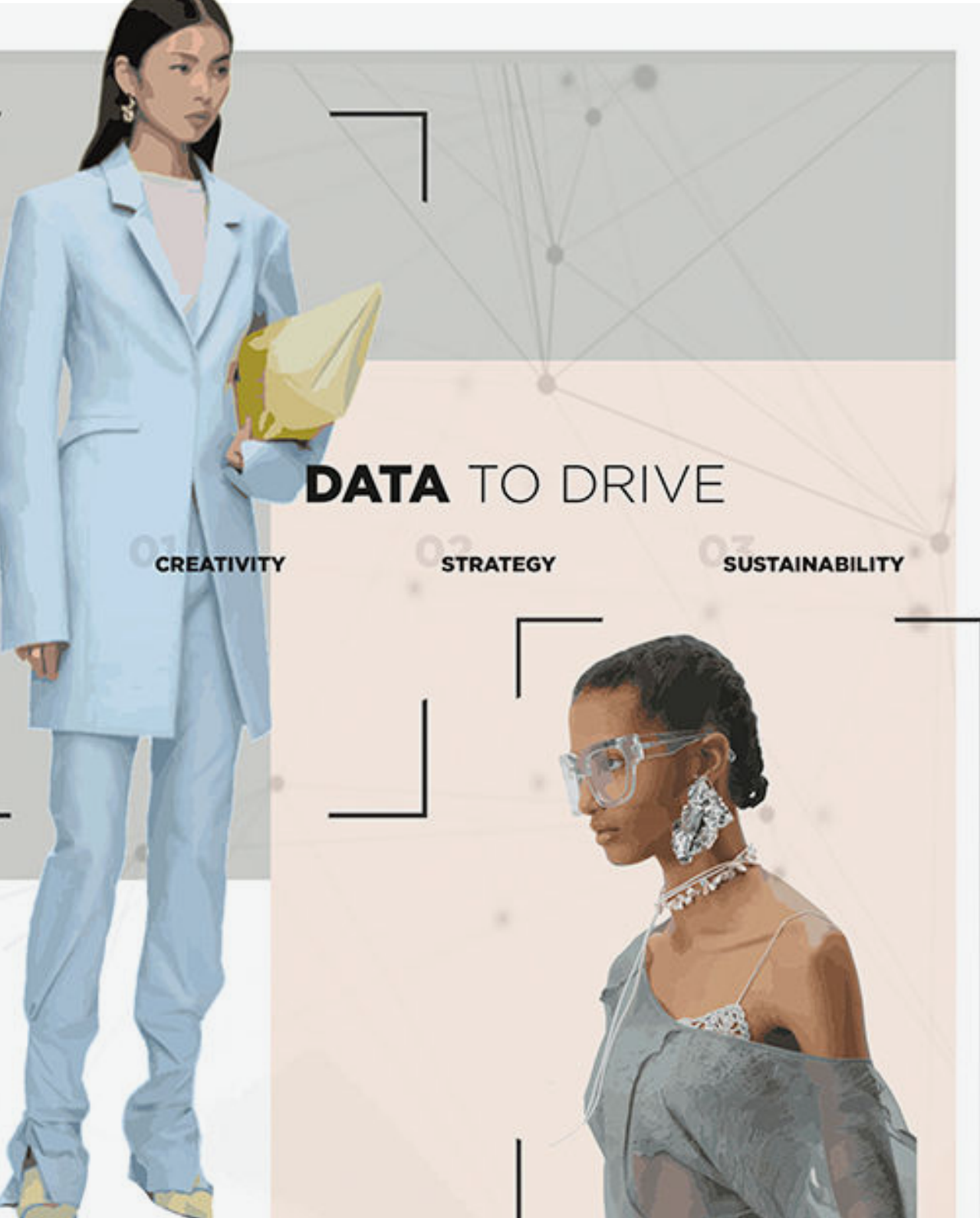
INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK



LIVETREND

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