



WOMENSWEAR
FASHION SHOWS
COPENHAGEN
FW 2024
KEY ITEMS



LIVETREND

INTRODUCTION COPENHAGEN FW 24



baum pferd.webp



the-garment_3.jpg



rotate-2.jpg



domino-tan-_1.jpg



FASHION SHOWS

Masculine meets Feminine. The Copenhagen FW24 show unveiled captivating must-have styles. Embracing the nomadic trend, shearling coats and draped XL scarves graced the runway, exuding effortless chic and warmth. Corporate attire made a bold statement with impeccably tailored shirts and sleek pencil skirts, defining sophistication and professionalism. A touch of masculine allure permeated the collection through woolen tailored coats and Bermuda shorts, showcasing a confident and refined aesthetic. Slimline silhouettes took center stage with maxi dresses and slim skirts, accentuating a minimal form with elegance. Adding an edgy flair to the ensemble were mini pants and sheer dresses, infusing a daring energy into the overall look. These must-have styles from the Copenhagen FW24 show embed styles that are based on versatility and modern essentials.

*This report is based on the FW24 Copenhagen Fashion Shows.
Find the relating icons & stamps on the last slide.*

[ACCESS ALL REPORT IMAGES
CLICKING HERE](#)

COPENHAGEN KEY ITEMS

FW24 DRAPED SCARFS

BIG TREND



domino-tan.jpg



aeron.jpeg



lovechild.jpeg



skall-studio.jpg



the-garment_1.jpg



rotate2.webp



mark kenley domino tan.jpeg

COPENHAGEN KEY ITEMS

FW24 TAILORED WOOLEN COATS

STABLE TREND



rotate-_1.jpg



hundred-_1.jpg



caro editions.webp



skall-.jpg



the-garment-.jpg



ganni_2.jpg



lovechild-_1.jpg

COPENHAGEN KEY ITEMS

FW24 SHEARLINGS

SAFE TREND



hundred.jpg



domino-tan_1.jpg



baum-und-pferdgarten_1.jpg



munthe.jpg



alpha-.jpg



the garment.jpeg



saks-potts.jpg

COPENHAGEN KEY ITEMS

FW24 CRISP SHIRTS

BIG TREND



wood-wood_1.jpg



baum-und-pferdgarten_1.jpg



mfpn.jpg



the garment.png



filippa-k.jpg



mfpn.webp



soulland.webp

COPENHAGEN KEY ITEMS

FW24 SHEER DRESSES

EDGY TREND



gestuz_3.jpg



ganni_1.jpg



gestuz_2.jpg



baum-und-pferdgarten_2.jpg



rotate--.jpg



gestuz_4.jpg



rotate-2.jpg

COPENHAGEN KEY ITEMS

FW24 **MAXI** LONGLINES

SAFE TREND



tg-botanical_1.jpg



skall- 1.jpg



the-garment_ 4.jpg



lovechild.webp



remain_1.jpg



wood-wood_2.jpg



domino-tan_2.jpg

COPENHAGEN KEY ITEMS

FW24 DENIM SETS

BIG TREND



gestuz.jpg



ganni_4.jpg



lovechild-.jpg



stine goya.png



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hundred-.jpg



skall.png

COPENHAGEN KEY ITEMS

FW24 PANTY SHORTS

EDGY TREND



gestuz.webp



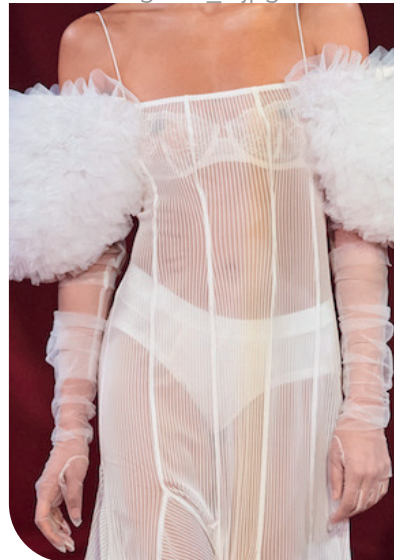
ganni_2.jpg



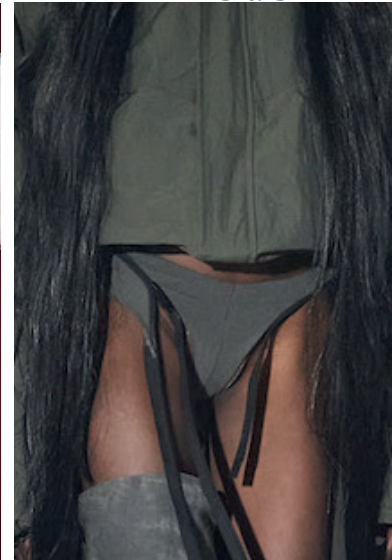
lindeberg-.jpg



gestuz_1.jpg



rotate-.jpg



kjobenhavn-.jpg



baum pferd.webp

COPENHAGEN KEY ITEMS

FW24 BERMUDA PANTS

STABLE TREND



remain.jpg



russo.jpg



the-garment.jpg



saks.jpg



lindeberg.jpg



tg-botanical.jpg



wood-wood.jpg

COPENHAGEN KEY ITEMS

FW24 PENCIL SKIRTS

BIG TREND



filippa.jpg



ganni_8.jpg



baum-und-pferdgarten_.jpg



tg botanic.webp



skall-studio-.jpg



remain.webp



baum-und-pferdgarten.jpg

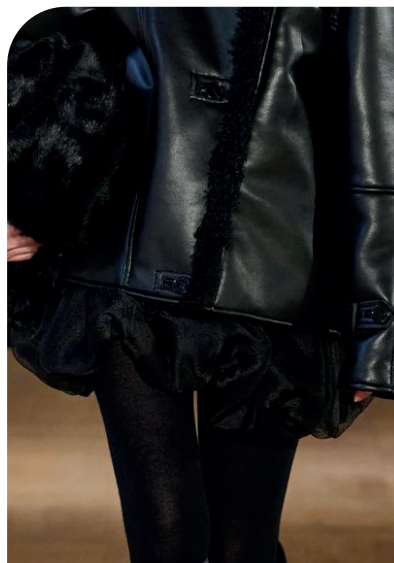
COPENHAGEN KEY ITEMS

FW24 **BULBOUS SKIRTS**

EARLY SIGN



ganni_6.jpg



the garment.jpeg



forza-.jpg



ganni_5.jpg



bonnetje.webp



the-garment_2.jpg



niklas skovgard.jpeg

COPENHAGEN KEY ITEMS

FW24 **ARMWEAR**

SAFE TREND



russo_1.jpg



the-garment_3.jpg



gestuz-.jpg



rotate.jpg



ganni_3.jpg



lindeberg.jpg



stamm-.webp

COPENHAGEN BOOTS SPOTLIGHT

FW24 BULBOUS SKIRTS

FW24 TECHNICAL



filippa-K_1.jpg



the garment.jpeg



vain_1.png



russo.png



gestuz_5.jpg



ganni2.png



jilindberg1.png



helmsted2.png

COPENHAGEN FLATS SPOTLIGHT

FW24 SLIP-ON



forza- 1.jpg



domino-tan_3.jpg



lovechild- 1.jpg



russo- 2.jpg

FW24 CHUNKY MEN STYLES



skall.webpp



marimekko-.jpg



ganni_8.jpg



skall-studio-.jpg

COPENHAGEN HEELS SPOTLIGHT

FW24 SHARP & POINTY



rotate 1.jpg



baum-und-pferdgarten_3.jpg



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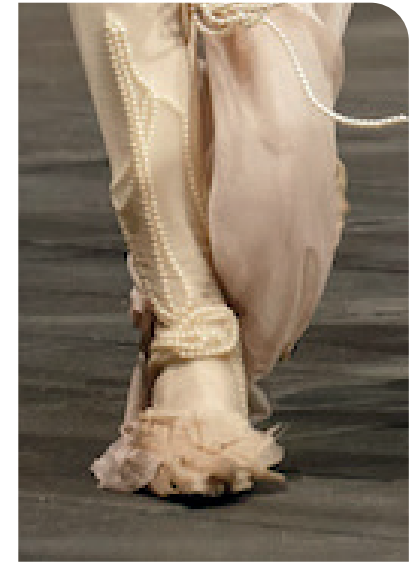


ganni_3.jpg

FW24 FUZZY 3D



filippa k.jpg



alpha.jpg



nicklas skovgard2.png



domino-tan-.jpg

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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