



MENSWEAR
SS 2025
FORECASTING
PANTS
KEY ITEMS



LIVETREND

PANTS SS25 INTRODUCTION



Kenzo.jpg

ludovic.jpg

octobre.jpeg

eytys.webp



FORECAST

Softer notes. In the SS25 menswear pants assortment, a diverse array of styles caters to create a diverse men's wardrobe. Baggy denim continues to take the lead among the younger demographic, while more subtle slouchy retro looks dominate the general market, offering a relaxed and comfortable option. The wide Bermuda shorts of the past season make way for a variety of shorter options and longer skate-inspired styles. For these shorts, a softer note emerges with cotton boxer shorts in tender stripes and bucolic striped or embroidered linen looks. Such linen and silky textiles enrich these looser silhouettes with a tender feel despite the voluminous shape. A resurgence of the 90s slimline silhouette is notable, and talking tighter fits, the cycling capri leggings make a fashionable return for the most daring trendsetters. Embracing a new sense of masculinity, some daring men venture into skirt styles, adding an avant-garde element to the SS25 menswear pants landscape. Further, sparkles and leathers introduce an edgy touch for bolder statement items.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

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[CLICKING HERE](#)

MATERIAL HIGHLIGHTS PANTS SS25



TEST



egonlab_1.jpg

THE OFF-GRID FADE



msgm-.jpg

STABLE TREND



MANIFEST



Zara_10.jpg

THE COMFY LINEN



ALD_3.png

STABLE TREND



TEST



hed-mayner.jpg

THE AUTHENTIC LEATHER



Kenzo-.jpg

SAFE TREND



INVEST



0005cbmenspring2024menswearadsgourwaywebp

THE TWEED STYLE



amiri.webp

EARLY SIGN

PANTS SS25 SPOTLIGHT



MANIFEST



INVEST



TEST

BAGGY WIDE

SLIM STRAIGHT

LINEN JOGGER

TAILORED SHORT

TAILORED SHORT

COOL SKATER

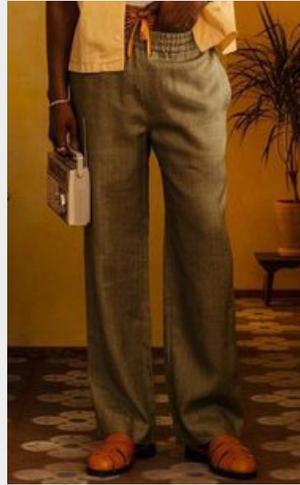
CROPPED WIDE



Valentino_.jpg



paul-smith.jpg



@aimeleondore.jpeg



Amiri -4.jpg



prada.jpg



doublet.jpg



Dior Men-2.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

KEY ITEMS JEANS SS25



MANIFEST



givenchy-.jpg



Kenzo_1.jpg



versace_1.webp



Valentino_.jpg



london street.jpg

THE URBAN BAGGY

BIG TREND



MANIFEST



DroleDeMonsieur_9.jpg



Japan-Street-Style.jpg



versace.webp



3paradis.webp



zara2.jpg

THE SLOUCHY STRAIGHT

STABLE TREND

KEY ITEMS JEANS SS25



MANIFEST

THE RETRO SLIM



armedangels.avif



arket.jpeg



paul-smith.jpg



gucci.webp



rhude-.jpg

STABLE TREND



INVEST

THE WIDE SKATER



nahmias.avif



bieljuste2.png



Zara_8.jpg



@nachoferrero.png



sankuanz-.jpg

EARLY SIGN

KEY ITEMS TAILORED PANTS SS25



MANIFEST



givenchy-_1.jpg



etro.jpg



Amiri -4.jpg



zegna.jpg



@attiresaint-12.png

BIG TREND



MANIFEST



Louis Vuitton8.jpg



egonlab.jpg



paul smith.jpeg



jordanluca-2.jpg



versace_2.webp

SAFE TREND

THE LOOSE TAILORED

THE SLIMLINE

KEY ITEMS PANTS SS25

THE CROPPED WIDE



TEST



Zara_18.jpg



hermes_1.jpg



@ald.jpeg



Dior Men-2.jpg



namesake.jpg

EARLY SIGN



MANIFEST



banana republic.webp



lee.webp



@attiresaint-19.png



DroleDeMonsieur_5.jpg



@romainp.png

STABLE TREND

THE CARPENTER

KEY ITEMS CASUAL PANTS SS25



MANIFEST



ludovic de saint sernin-0.jpg



Zara_17.jpg



satur 4.jpeg



federico-cina.jpg



@aimeleondore.jpeg

THE LINEN TIE-UP

SAFE TREND



TEST



ALD_2.png



song-for-the-mute.webp



aries.jpeg



Louis Vuitton1.jpg



Zara_13.jpg

THE SILKEN PJ

EDGY TREND

KEY ITEMS CASUAL PANTS SS25



INVEST



lesdeuc.jpeg



doublet-.jpg



youths-in-balaclava.jpg



rhude.jpeg



Louis Vuitton.jpg

STABLE TREND



INVEST



@simonwauman.webp



Paris Streetstyle - 231.jpg



van-noten-_1.jpg



andersson-.jpg



Jeanne Friot -3.png

STABLE TREND

THE TECHNICAL CARGO

THE SPORTING JOGGER

KEY ITEMS BERMUDAS SS25



MANIFEST



oliverspencer.jpeg



octobre editions.jpeg



Zara_16.jpg



octobre.jpeg



Zara_21.jpg

THE LINEN TIE-UP

SAFE TREND



TEST



System-6.png



doublet.jpg



Kenzo.jpg



jADED-6.jpg.webp



New York Streetstyle - 65.jpg

THE COOL SKATER

SAFE TREND

KEY ITEMS SHORTS SS25



MANIFEST



zegna-.jpg



prada-.jpg



Louis Gabriel Nouchi.jpg



prada.jpg



Zara_1.jpg

BIG TREND



INVEST



octobre-editions.jpeg



satur.jpeg



urbanoutfitters.jpeg



harago2.jpeg



tombolocompany.jpeg

SAFE TREND

THE HEIRLOOM SHORT

THE SLEEK TAILORED

KEY ITEMS SHORTS SS25



INVEST

THE COTTON BOXER



ludovic-.jpg



bed-jw-ford.jpg



Zara_2.jpg



paul-smith_1.jpg



domino tan.jpeg

EARLY SIGN



TEST

THE RETRO SPORTING



dsquared2.jpg



System-14.png



john-elliott-.jpg



lazoschmidl-.jpg



wales-bonner.jpg

EARLY SIGN

KEY ITEMS OTHER PANTS SS25



TEST



wooyoungmi4.jpg



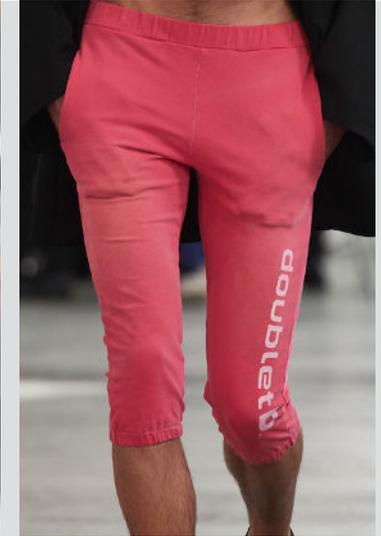
Prototypes1.png



avav.jpg



lgn-.jpg



doublet-_1.jpg

EDGY TREND

THE LEGGING



TEST



sacai4.jpg



emporio armani0.jpg



Magliano.jpg



zegna_1.jpg



hermes.jpg

EDGY TREND

THE NEW WORLD OVERALL

KEY ITEMS OTHERS PANTS SS25

THE MEN'S SKIRT



TEST



Louis Vuitton5.jpg



Songzio-1.jpg



van-noten-_2.jpg



1989.webp



Valentino.jpg

EDGY TREND

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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