



SPRING/SUMMER  
2025  
FORECASTING  
**FOOTWEAR**



LIVETREND

# SS25 INTRODUCTION



@ignant\_10.png



molecule design.jpeg



@labotanicamagazine.jpg



Huijia Chen for L'Officiel China July 2023.jpeg

## SPRING/SUMMER 25 THE QUEST

We continue to manoeuvre through a time of polycrisis with increasing uncertainties across global politics, economics and our environment. This sinister reality paints a fatal outlook of the future and meets with a sharp decline in communal faith. However, for SS25 we will not see this desperate moment of depression as lost time, but rather as a knock on the door for a mass spiritual awakening and a new creative renaissance. Why? Because since we do not get what we want, we are forced to look further and focus on the light at the end of the tunnel. We begin to follow the mythical force from within to quest for ultimate meaning and ultimate purpose in order to discover our own deeper nature and that of reality around us. We become more loving, see more deeply, and contribute in a more profound way to our future and life itself.

As a result, SS25 will become a quest, meaning that we will find a direction with the mind and receive guidance through the heart. For tomorrow, as more and more unexpected challenges arise, we will need to deeply anchor ourselves in this stance, where we can use whatever comes as a turning point to flourish and explore new ways. By combining logic and empiricism with mystical awareness and intuition, we will find more innovative, highly interconnected, and ultimately more successful pathways. Our quest will reconnect us to our senses and emotions and to open up to new excitement without sacrificing the need for well-being and togetherness.

The LIVETREND Team

# SS25 TRENDS OVERVIEW

SPRING / SUMMER 2025 FOOTWEAR

## HEIRLOOM



CRAFTED  
HERITAGE  
QUAINT

## EXPRESSIVE



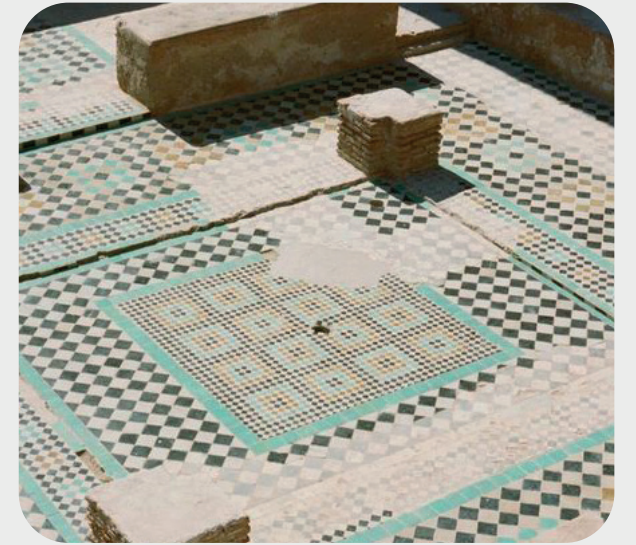
TWISTED PREPPY  
VIBRANT  
FUN

## EMPATHY



PURE  
INTIMATE  
SENSITIVE

## PRESERVER



MINIMAL  
INNOVATION  
FUTURISM

# TREND HEIRLOOM

SPRING/SUMMER 2025 FOOTWEAR



RITUAL +60%

ARTEFACT +550%

COASTAL +200%

HERITAGE +140%



keywords CRAFTY - CHARMING - TREASURES - COMMUNITY - RETRO - RURAL - CONNECTED

# MATERIALS HEIRLOOM

SPRING / SUMMER 2025 FOOTWEAR



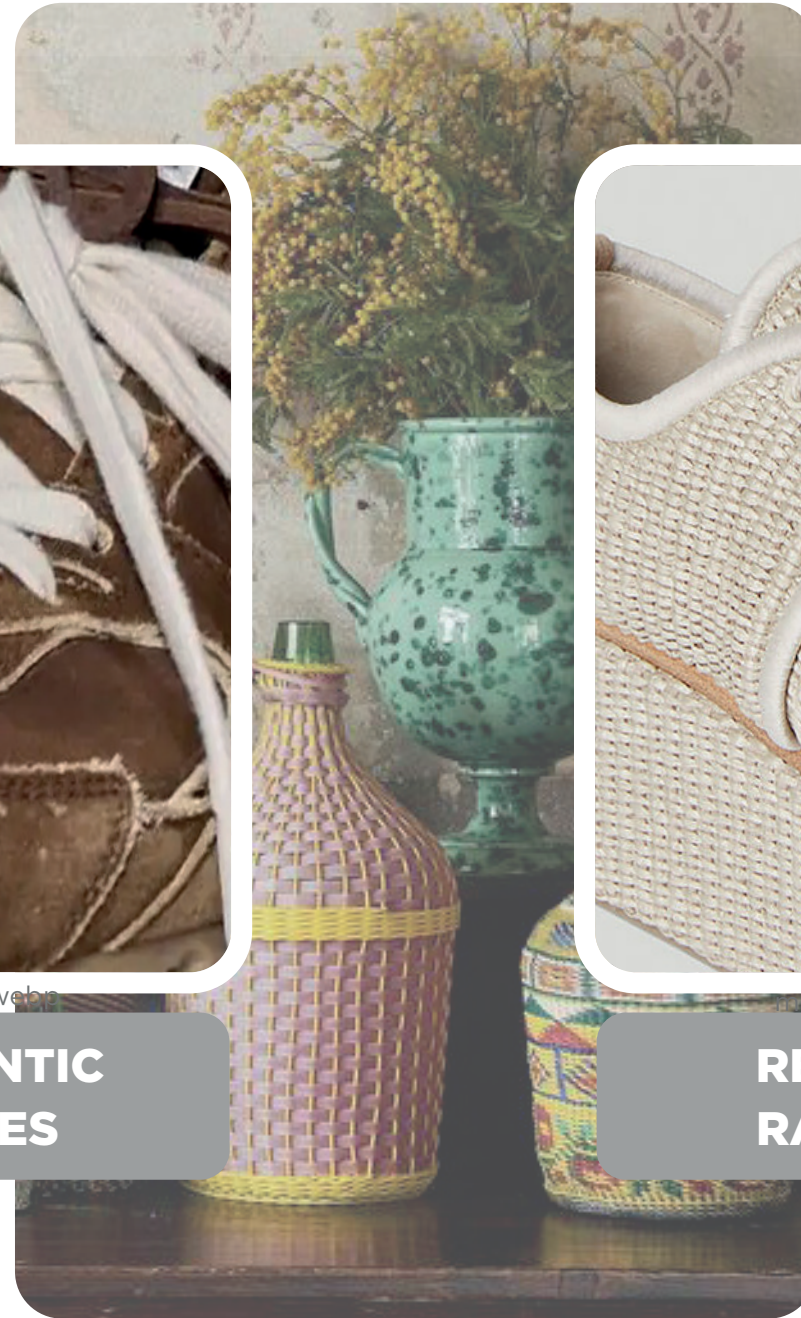
bottega-veneta.jpg

**CRAFTY WEAVING**

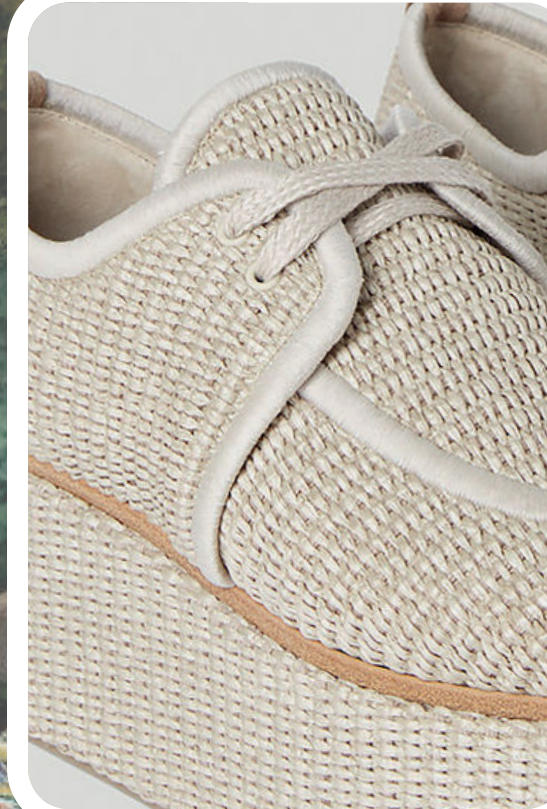


miu-miu-website

**AUTHENTIC SUEDES**



cabana mag2.jpeg



max mara.jpg

**REFINED RAFFIAS**



@marcela\_b -5.png

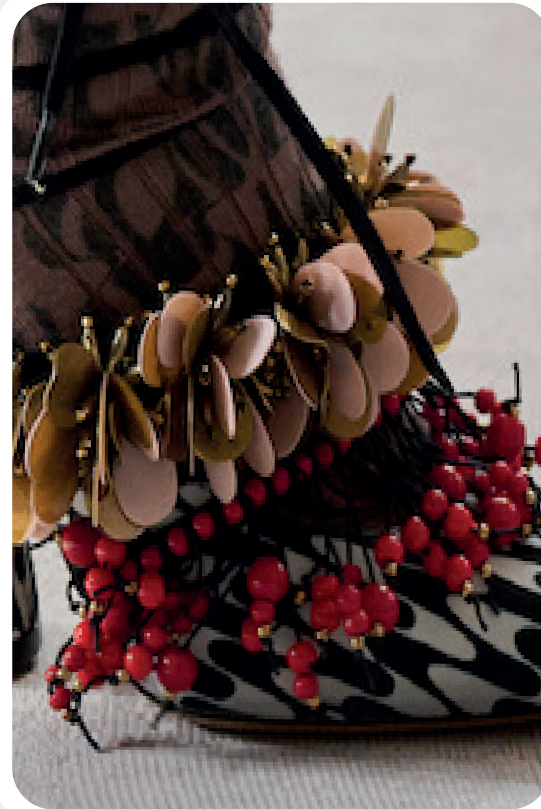
**INTRICATE OPENWORKS**

# DETAILS HEIRLOOM



mark-fast-.jpg

**DYNAMIC  
FRINGE**



van-noten\_1.jpg

**VIBRANT  
EMBELLISHMENTS**

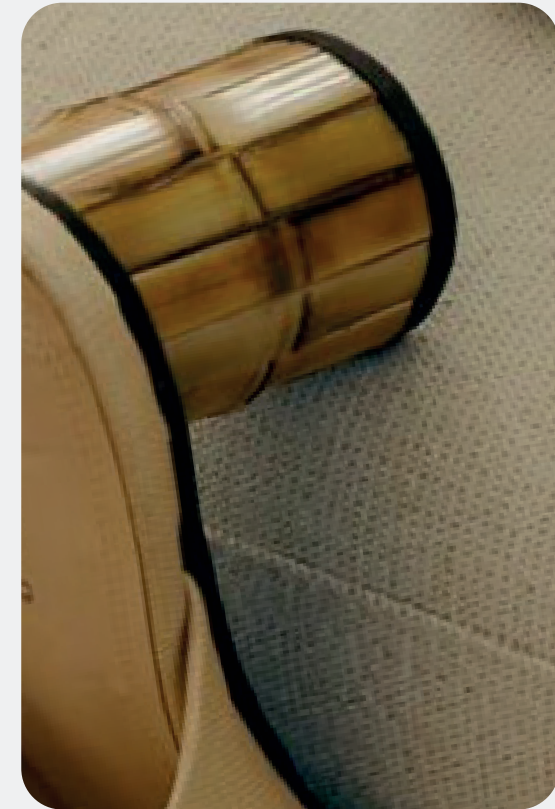


thisicolossal.jpeg



lu-miu 1.jpg

**GRAPHIC  
LACES**



hereu\_5.png

**NATURAL  
FEATURES**

# FLATS HEIRLOOM

SPRING / SUMMER 2024 FOOTWEAR

## THE OPENWORK FLAT



@marcela\_b -4.png



@modaoperandi3.png

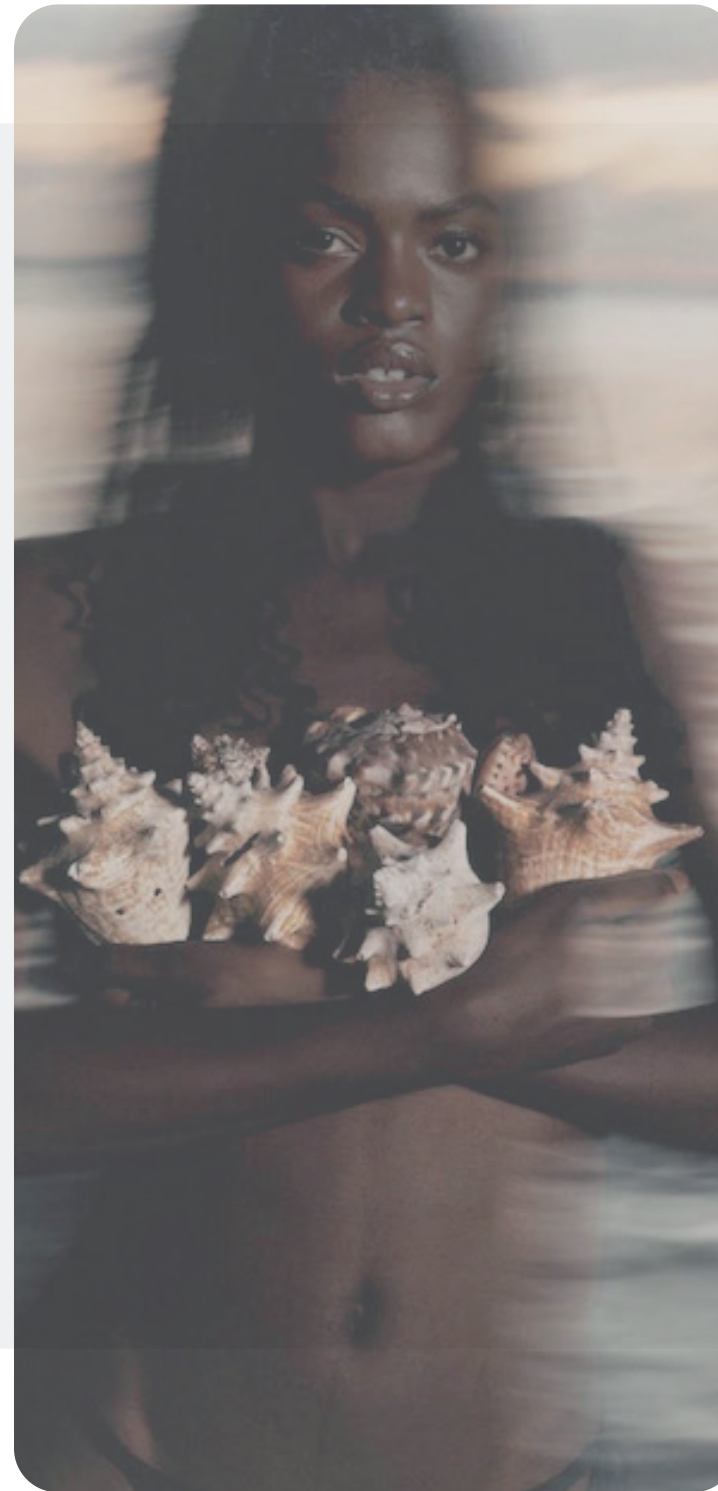
## THE SOFT BOAT SHOE



freepeople-18.webp



miu-miu.jpg



@alexleese\_5.png

## THE KNOTTED FLAT



tods-.jpg



johanna ortiz.jpg

## THE STRAPPY GLADIATOR



ulla-johnson.jpg



@loefflerrendall-2.png

# MID & LOW HEELS HEIRLOOM

SPRING / SUMMER 2024 FOOTWEAR

## THE RUSTIC CLOG



@cultgaia\_2.png



isabel marant-7.png

## THE CRAFTY THONG



gianvito-rossi.jpg



priscavera.jpg



johanna ortiz7.png

## THE PRIMAL NATURAL SANDAL



alohas2.jpg.webp



@marcela\_b -2.png

## THE WESTERN MULE



alohas4.jpg.webp



alohas.jpg.webp



# HIGH HEELS HEIRLOOM

SPRING / SUMMER 2024 FOOTWEAR

## THE CRAFTY NET



stella-mccartney.jpg



alohas.it.webp

## THE FLORAL FEATURE



zimmermann-.jpg



nastyamasha.png



@modaoperandi-18.png

## THE CRAFTY TIE-UP



burberry-.jpg



stella.jpg.webp

## THE TALISMAN SANDAL



tom-ford.jpg



gianvito rossi\_1.png

# CASUAL STYLES HEIRLOOM

SPRING / SUMMER 2024 FOOTWEAR

## THE CRAFTY FISHERMEN



whitebohemia.jpeg



federico-cina.jpg

## THE MINIMAL LEATHER THONG



federico-cina\_1.jpg



auralee-.jpg



pertedego.jpeg

## THE RAFFIA CLOG



jw-anderson.jpg



etsy`.jpeg

## THE CHARMING RETRO SNEAKER



paul-smith.jpg



moustache33.webp

# PREMIUM STYLES HEIRLOOM

SPRING / SUMMER 2024 FOOTWEAR

## THE WOVEN LOAFER



wales-bonner-.jpg



jw-anderson-.jpg

## THE EMBELLISHED MULE



wales-bonner.jpg



asos 2.jpeg



Bode.jpg

## THE SOFT BOAT SHOE



miumiu-3.jpg.webp



@ssense\_9.png

## THE RAW WALLABEE



moustache.webp



@brownsfashion-6.png

# TREND EXPRESSIVE

SPRING/SUMMER 2025 FOOTWEAR



ATHLEISURE +128%

CORPORATE +200%

ACTIVITY +1200%

CREATIVE +120%



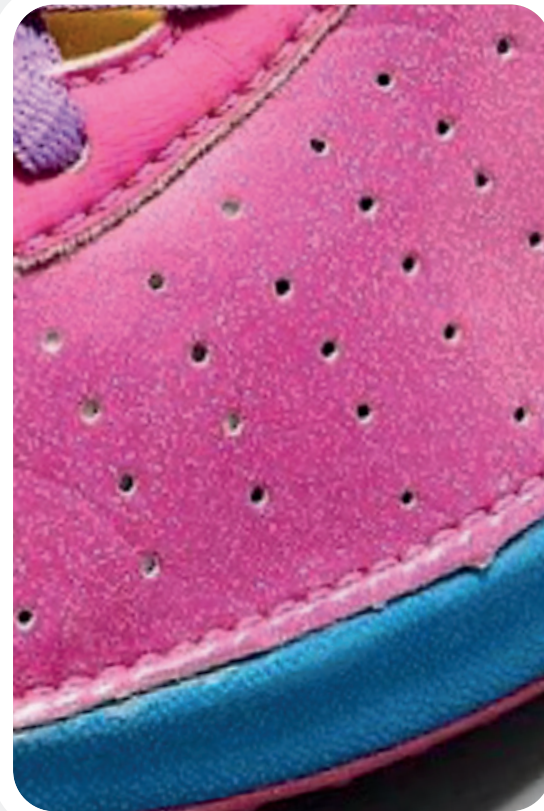
keywords LEISURE - SPORT - TWISTED PREPPY - ABSTRACT - FUN - INDIVIDUAL - BOLD

# MATERIALS EXPRESSIVE



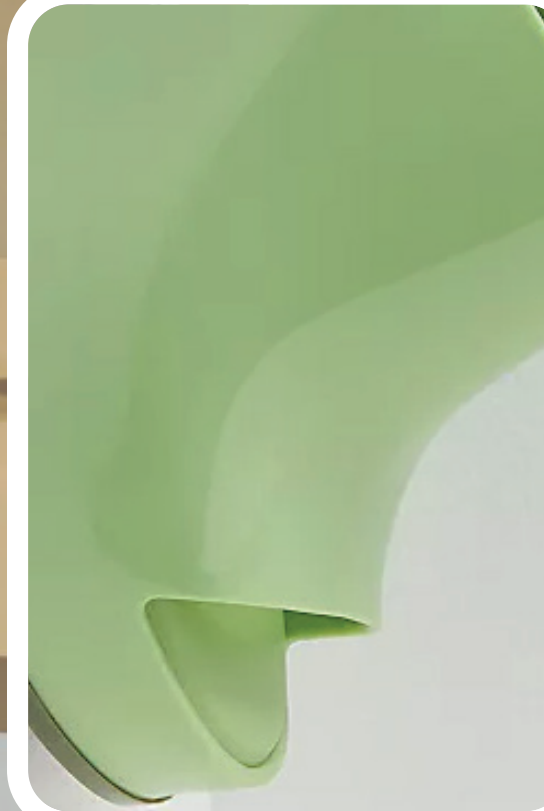
steve madden0.webp

**COLORFUL  
MIX**



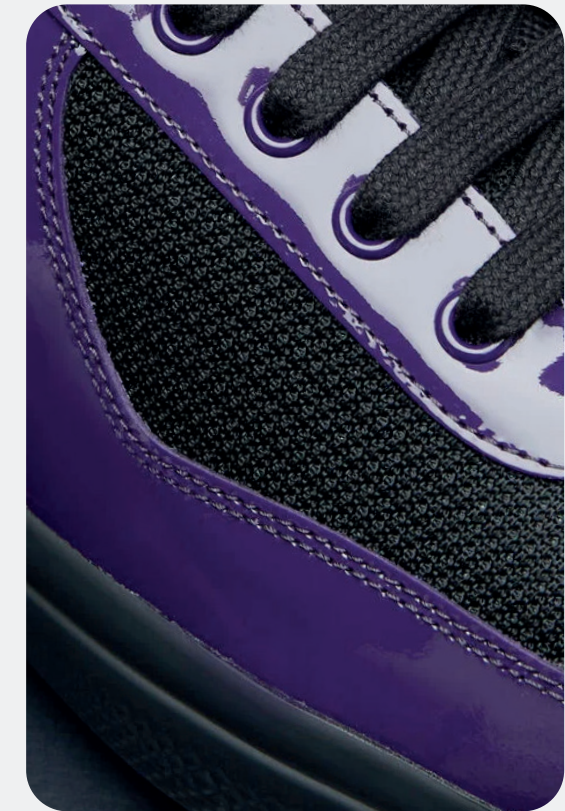
mr cheng-3.png

**RETRO  
PERFORATIONS**



freepople-14.webp

**MONOCHROME  
JELLO**



prada.webp

**GLOSSY  
FINISHES**

# DETAILS EXPRESSIVE



arizona.jpg

**COLOR-BLOCK  
SOLES**



the-muse\_1.jpg

**IMPACTFUL  
STRAPS**



balmain-5.png

**ANGULAR  
TOE SHAPES**



chiko shoes\_3.jpg

**ARTFUL  
ASYMMETRY**



hereu\_3.png

# FLATS EXPRESSIVE

## THE MODERN FLAT



@shoppeche2.png



the-muse.jpg

## THE SQUARED MULE



chiko shoes\_8.webp

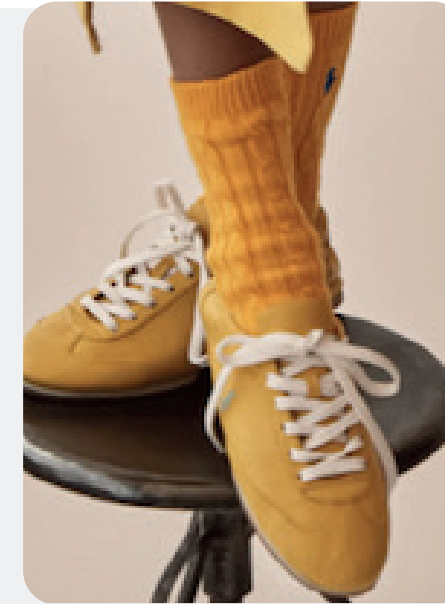


prada-.jpg



Emily-Ratajowski-by-Vito-Ferricola-for-Pop-Magazine-Spring-Summer-2023-2.jpg

## THE RETRO SNEAKER



ralph lauren -16.png



van-noten.jpg

## THE RETRO BOXER BOOT



freepeople-24.webp



@lissyvault.jpeg

# MID & LOW HEELS EXPRESSIVE

## THE BOLD ASYMMETRIC



amusingstreet.jpeg



alohas\_\_\_3.jpg.webp

## THE MODERN T-STRAP



alohas\_\_\_1.jpg.webp



charles keith.jpeg



fendi-5.jpg

## THE SLING-BACK THONG

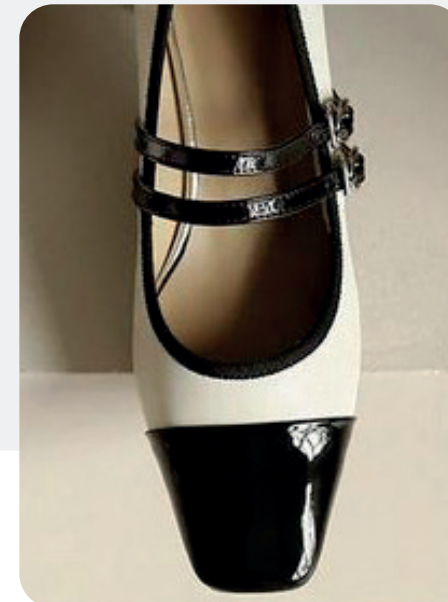


alohas\_2\_.jpg.webp

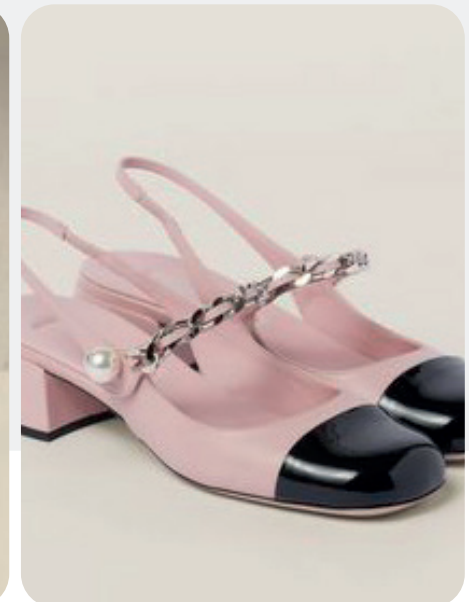


philosophy.jpg

## THE CONTRAST MARY-JANE



chiko\_.jpeg



miumiu.jpeg



# HIGH HEELS EXPRESSIVE

## THE MODERN SLING-BACK



chiko shoes\_11.jpg



\_alohas\_3.jpg.webp

## THE IMPACTFUL LOAFER HEEL



burberry.jpg



boss-2 Kopie.png



miumiu.avif

## THE PROFILED MARY-JANE



miu-miu-.jpg



freepeople-3.webp

## THE NATURAL TOE PUMP



bottega\_1.jpg



alohas-1.jpg.webp

# CASUAL STYLES EXPRESSIVE

## THE EXPANDED SLIDE



@brownsfashion-12.png



dior.jpg

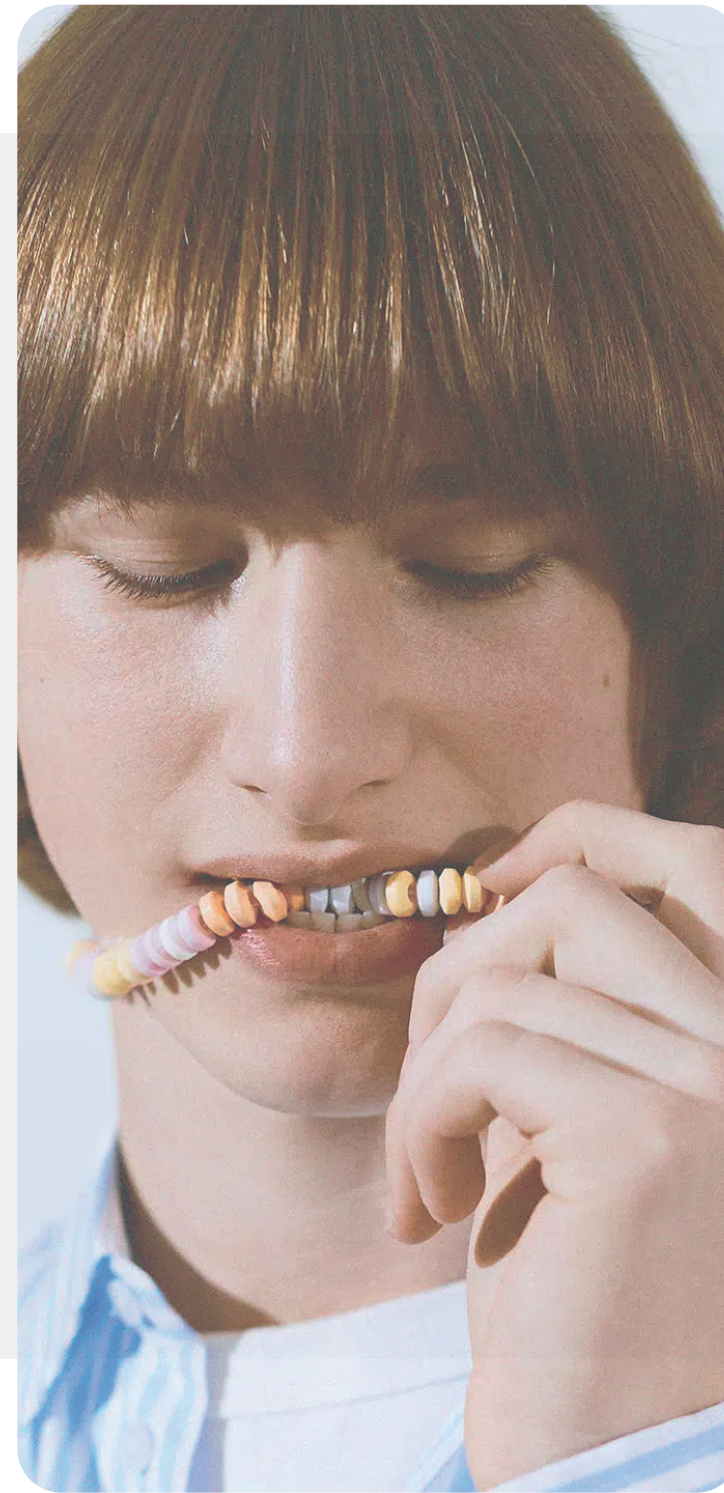
## THE SOCCER SEASON



@shoppeche5.png



loverboy-.jpg



Puss Puss magazine-7.jpg.webp

## THE MIX & MATCH SANDAL



suicoke.webp



kolor.jpg

## THE RETRO SPORT



vuitton.jpg



whowhatwear.jpeg

# PREMIUM STYLES EXPRESSIVE

SPRING / SUMMER 2024 FOOTWEAR

## THE IMPACT APRON-TOE



@etro\_7.png



@aimeleondore-7.png



loewe-.jpg

## THE SLEEK SLIP-ON



prada.jpg



givenchy-.jpg

## THE SQUARED LOAFER



namachenko.jpg



louis gabriel nouchi.jpg

## THE ANGULAR DERBY



@fashionwonderer\_12.png



@apocstore-1.png

# TREND EMPATHY

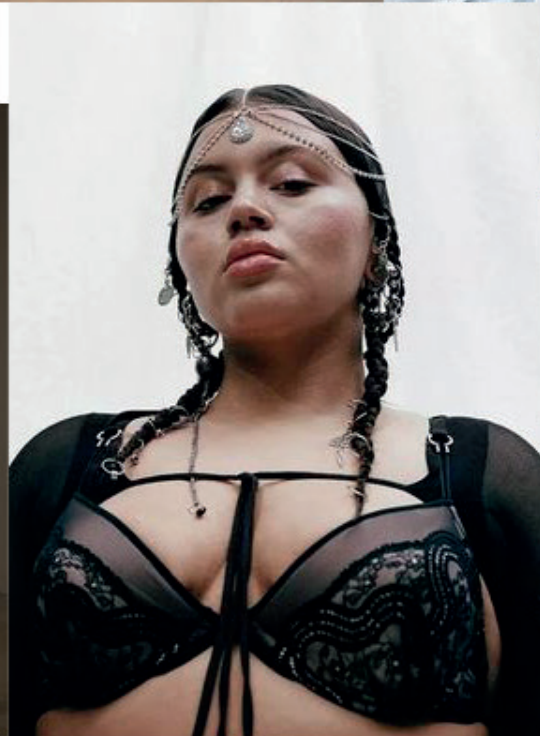
SPRING/SUMMER 2025 FOOTWEAR



MINIMALISM +170%



MAXIMALISM +50%



DIVINE +170%

RADICAL INTIMACY +80%



keywords **SENSUAL - SOFT - INTIMATE - INDULGENT - UNCOVERING - DEVOTED - SENSITIVE**

# MATERIALS EMPATHY

SPRING / SUMMER 2025 FOOTWEAR



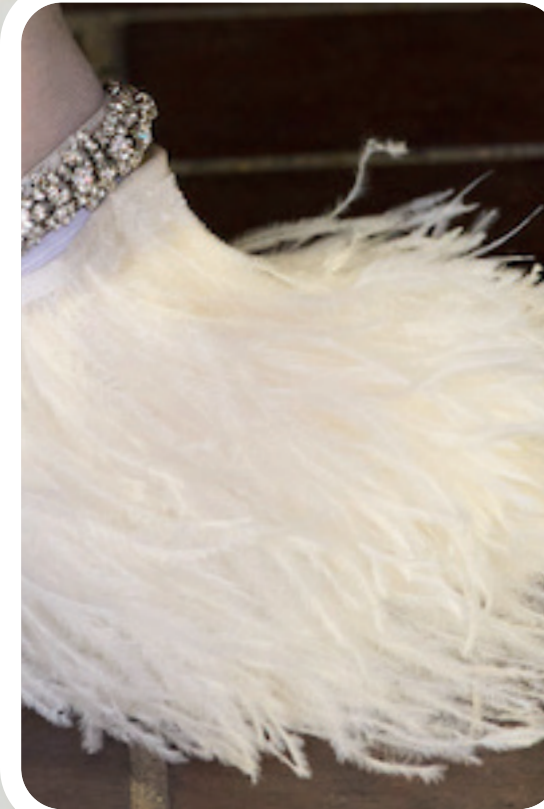
@loefflerrendall-4.png

**SHEER  
MOMENTS**



marsell-1.png

**SOFT  
VOLUMES**



roksanda-2.jpg

**ETHEREAL  
3D**



msgm-.jpg

**DREAMY  
IMPRINTS**

@ssheenyumiake3.jpg

# DETAILS EMPATHY



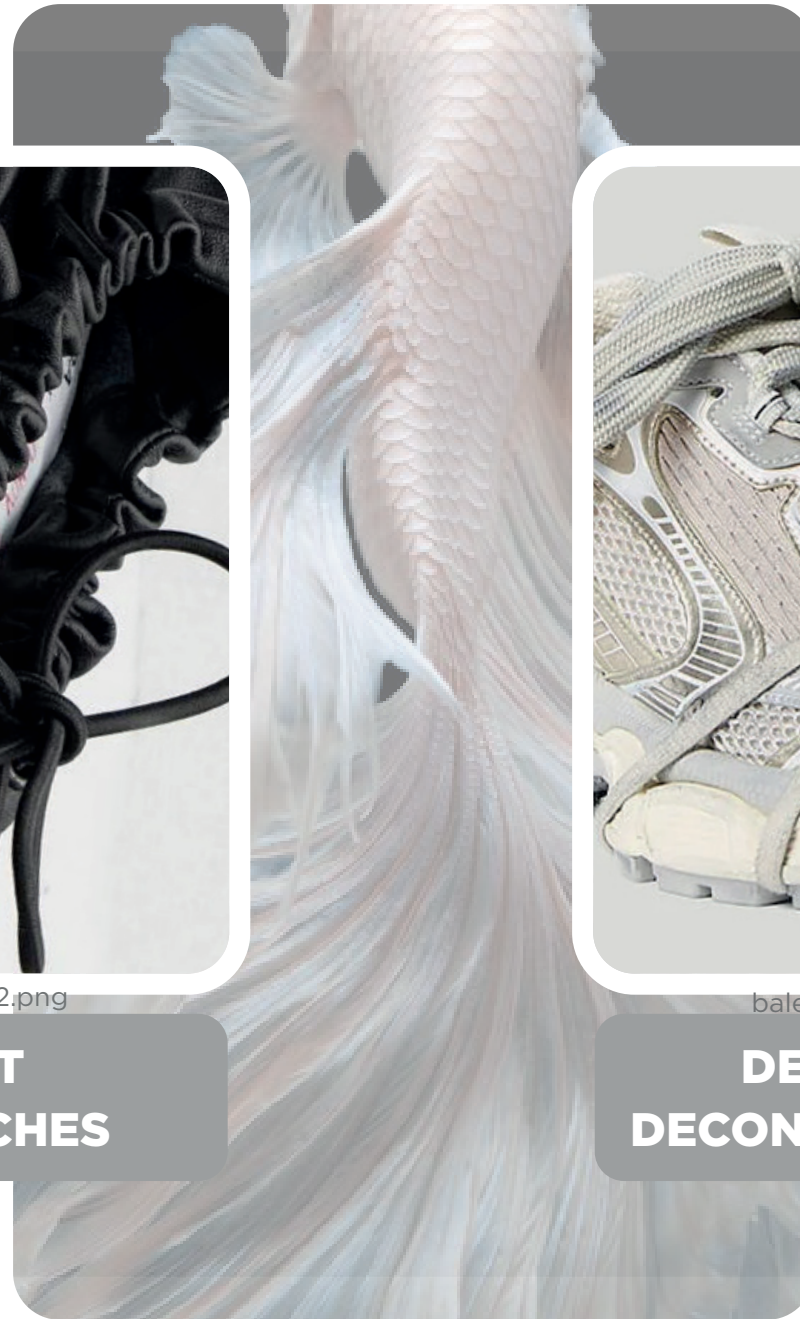
depop\_1.jpeg

**SENSUAL  
LACE-UPS**



crda cruda2.png

**SOFT  
SCRUNCHES**

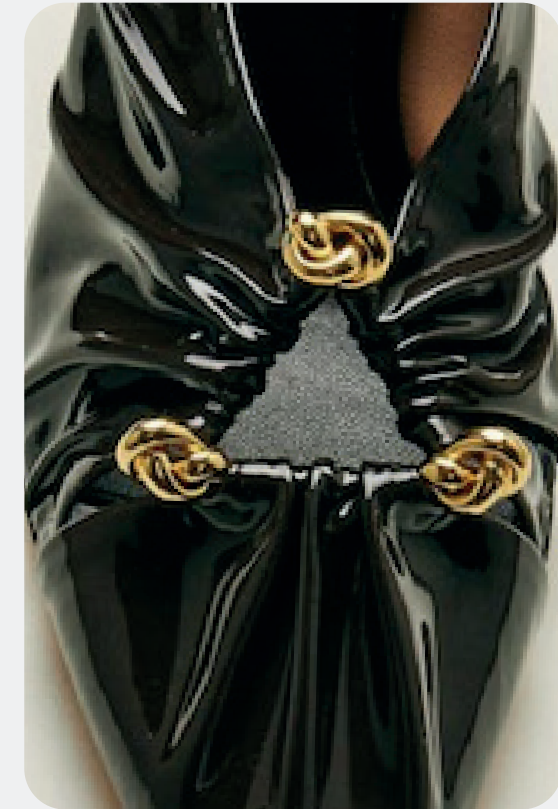


@yumeyume3.png



balenciaga.webp

**DELICATE  
DECONSTRUCTION**



@brownsfashion-4.png

**TENDER  
DRAPERY**

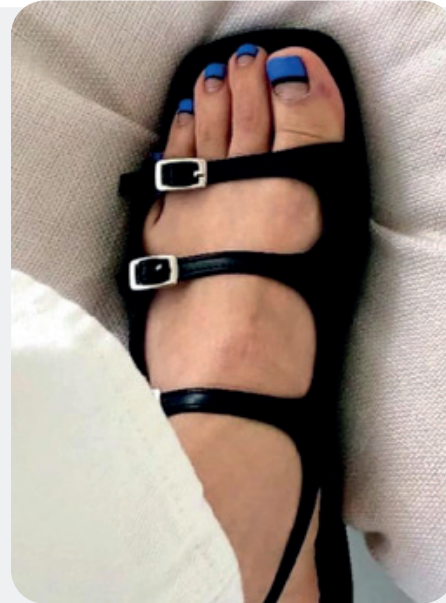
# FLATS EMPATHY

SPRING / SUMMER 2024 FOOTWEAR

## THE MICRO STRAPPY SANDAL



\_alohas\_2.jpg.webp



shop peche2.png

## THE VINTAGE POINTY



chiko shoes\_20.jpg



altuzarra.jpg



@modaoperandi-20.png

## THE 3D SLIDE



shuting-qiu.jpg



markgong-.jpg

## THE SOFT LACE-UP



stella-mccartney\_1.jpg



freepeople.jpeg

# MID & LOW HEELS EMPATHY

SPRING / SUMMER 2024 FOOTWEAR

## THE STRAPPY OPEN-BACK



rui-1.png



mohapatra-.jpg



Emily-Ratajowski-by-Vito-Ferricola-for-Pop-Magazine-Spring-Summer-2023-3.jpg

## THE DELICATE SOCK BOOT



dion lee-43.jpg



rochas -7.png

## THE DREAMY 3D



az.jpeg



gianvito rossi\_6.png

## THE DELICATE BOW-TIED



@lissaysgah-2.png



miista3.png



# HIGH HEELS EMPATHY

## THE BARELY THERE STRAPPY



y-project.jpg



ruby-fang-.jpg

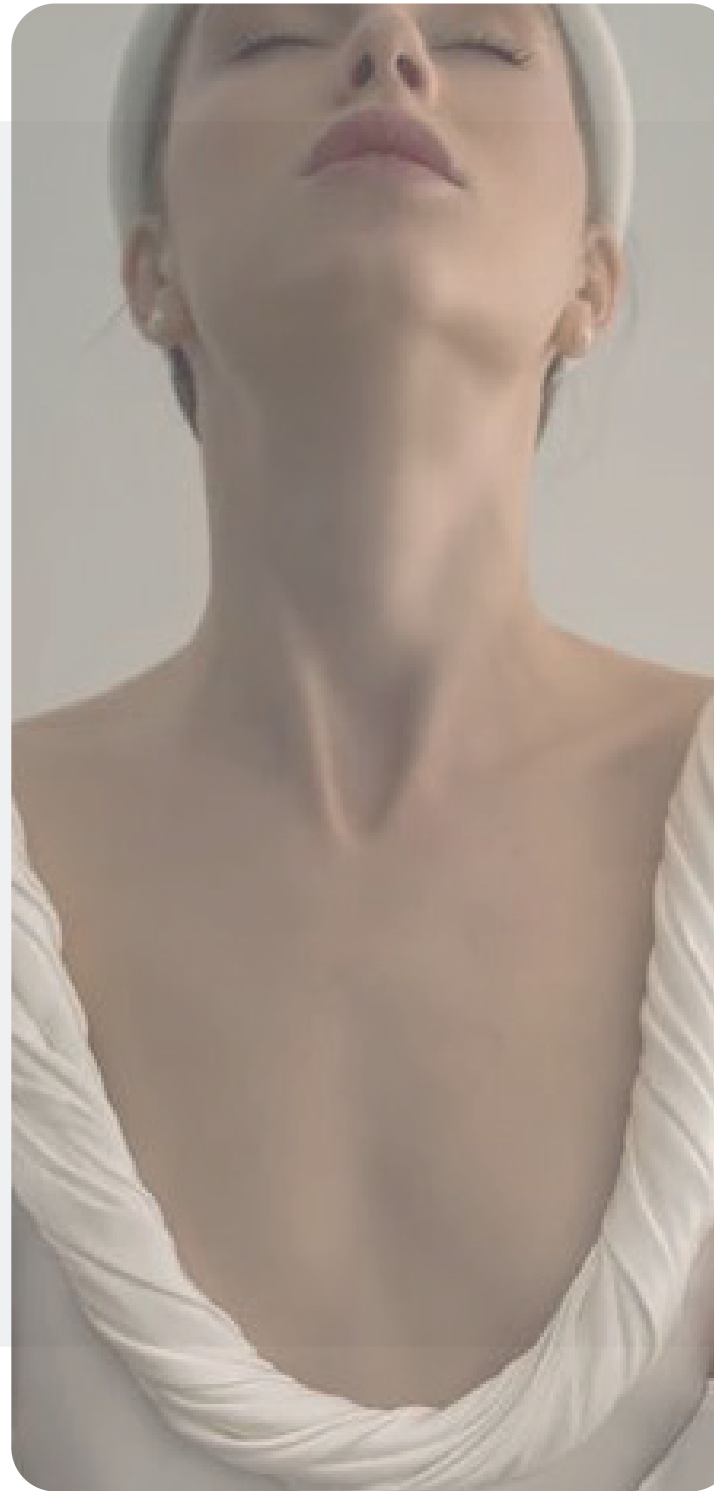
## THE HEELED BALLET SHOE



simone rocha6.png



miumiu.jpeg



e16abe22c3eb9ea4f3162ee6b3cef974.jpg

## THE TENDER LACED-UP



beautydea.jpeg



seivson2.jpg

## THE ENVELOPING DRAPE



giada.png



stella mccartney.jpg.webp

# CASUAL STYLES EMPATHY

SPRING / SUMMER 2024 FOOTWEAR

## THE LACE-UP



van-noten-.jpg



ludovic-.jpg

## THE TENDER SNEAKER



miu-miu-\_1.jpg

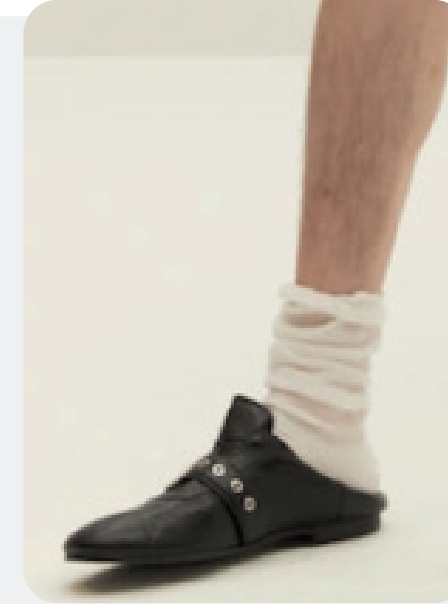


hed-mayner-.jpg



No21-.jpg

## THE SOFT MULE



System-13.png

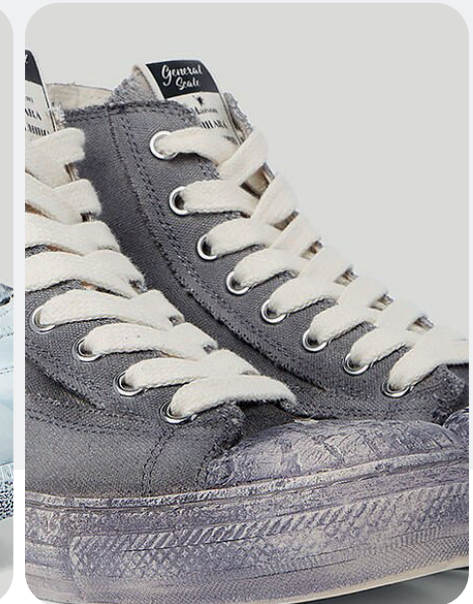


federico-cina\_2.jpg

## THE NOSTALGIC EFFECT



margiela.webp



mihupatra.jpg

# PREMIUM STYLES EMPATHY

SPRING / SUMMER 2024 FOOTWEAR

## THE BOW SLIP-ON



jacquemus.jpg.avif

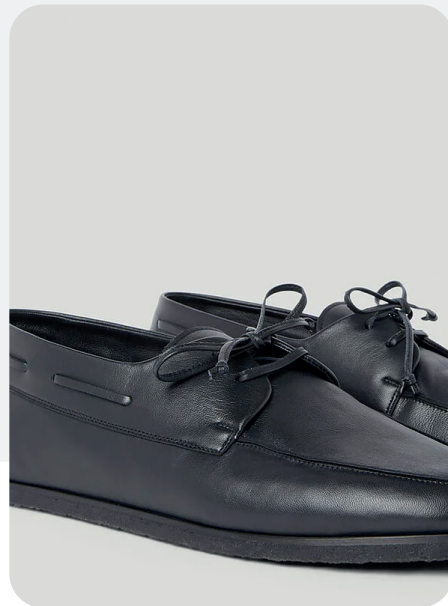


\_we11done.webp

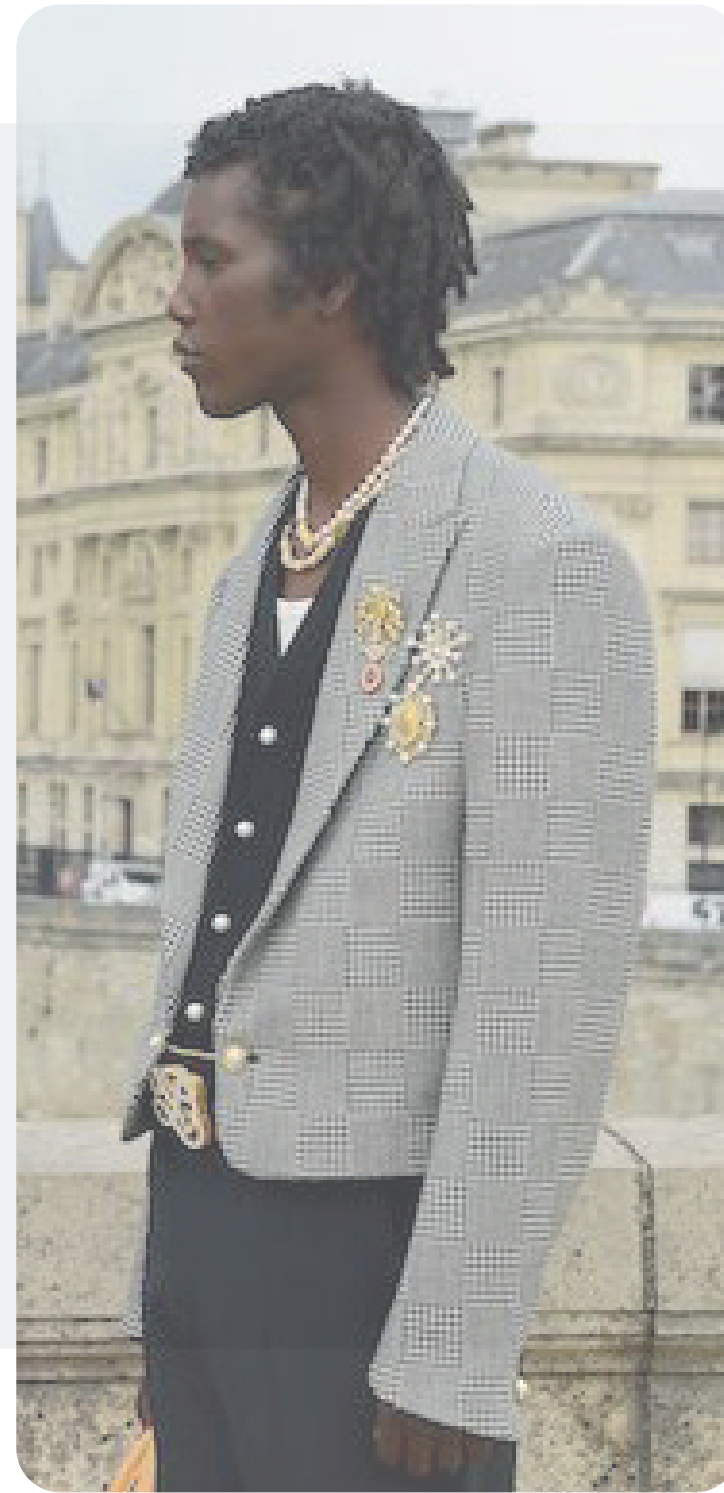
## THE SOFT LACE\_UP



auralee.jpg



row.webp



LOUIS-VUITTON.jpg

## THE HERITAGE MARY-JANE



vuitton-.jpg



ami-.jpg

## THE SOFT BABOUCHE



officine-generale-.jpg



dawei-.jpg

# TREND PRESERVATION

SPRING/SUMMER 2025 FOOTWEAR



INVENTION **+90%**

BIO TECH **+200%**



NASA **+950%**

NEO MINIMAL **+70%**



keywords **FUTURE - SURVIVOR - INNOVATION - LAB - MINIMAL - SLEEK - REGENERATION**

# MATERIALS PRESERVATION

SPRING / SUMMER 2025 FOOTWEAR



rombaut.jpg

**ENGINEERED METAL**



meanwhile.jpg

**RAIN REPELLERS**



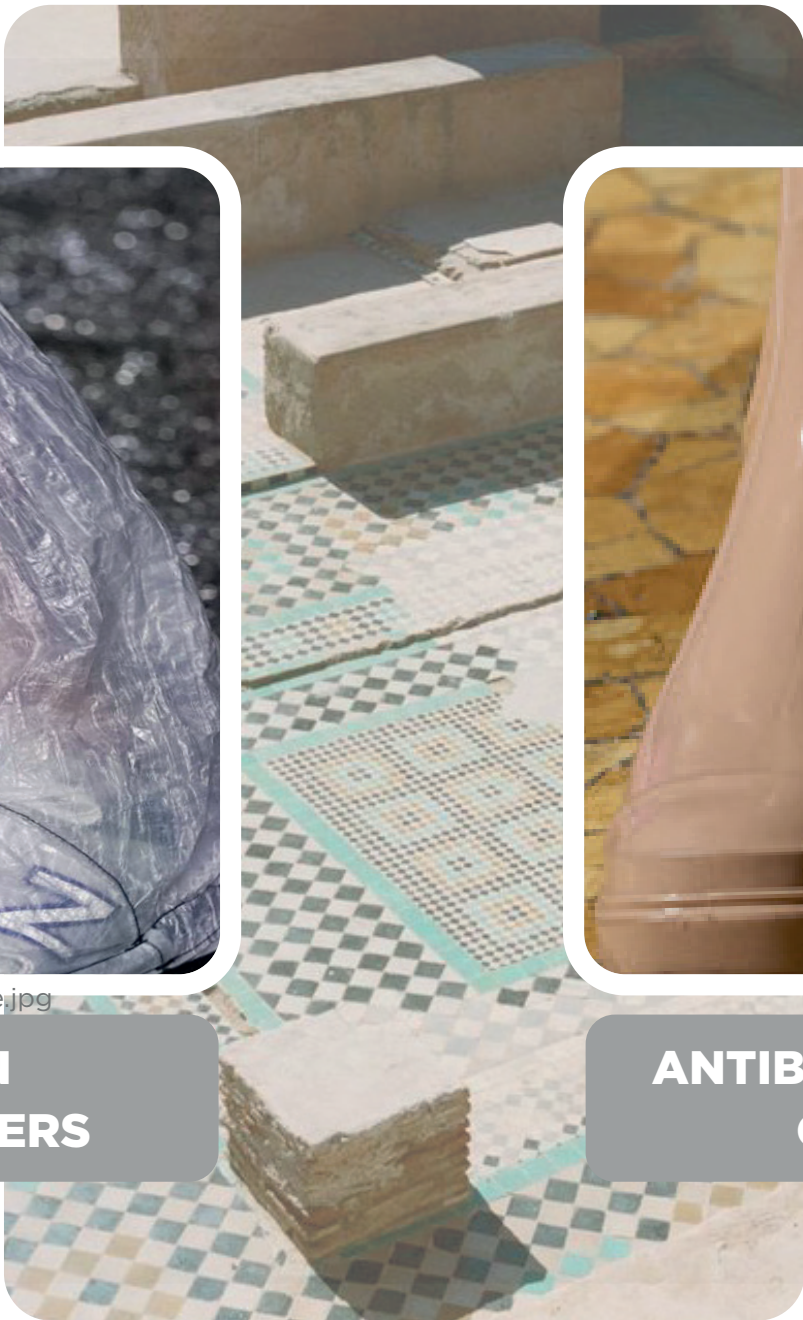
elsi.jpg

**ANTIBACTERIAL GUM**



sportmax-3.jpg

**SECOND SKIN EFFECTS**



trendssenses.jpeg

# DETAILS PRESERVATION

SPRING / SUMMER 2025 FOOTWEAR



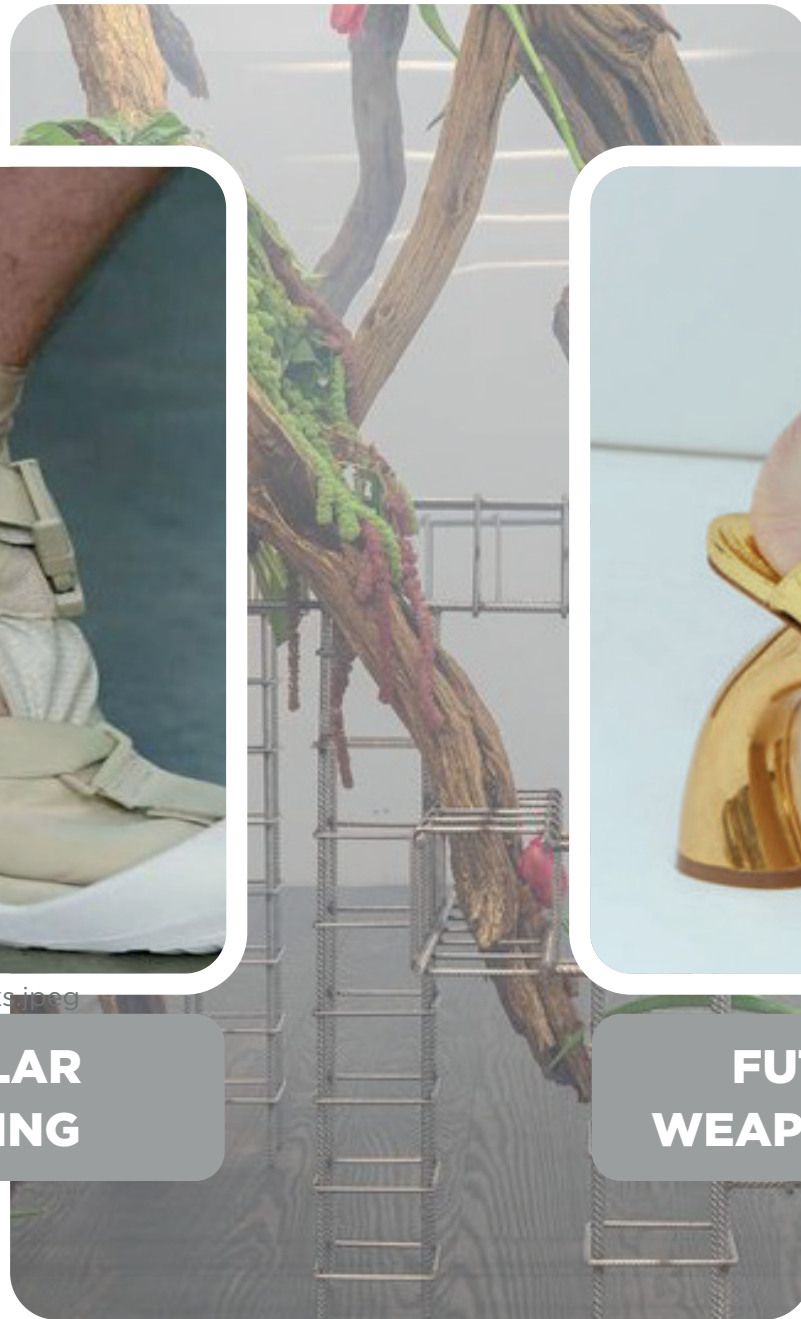
@brownsfashion-1.png

**VOLUMINOUS  
UTILITY**



concept kicks.jpeg

**MODULAR  
LAYERING**



goodmood.jpeg



dries.jpg

**FUTURISM  
WEAPON HEELS**



mark-fastg.jpg

**LEG  
PROTECTORS**

# FLATS PRESERVATION

## Y2K SPACE STYLE



@frogisalien.jpeg



miyake-.jpg



sportmax-6.jpg

## THE SECOND SKIN FLAT



fendi.jpg



archivepike.png

## THE CLEAN TECH MULE



\_charles keith.jpg

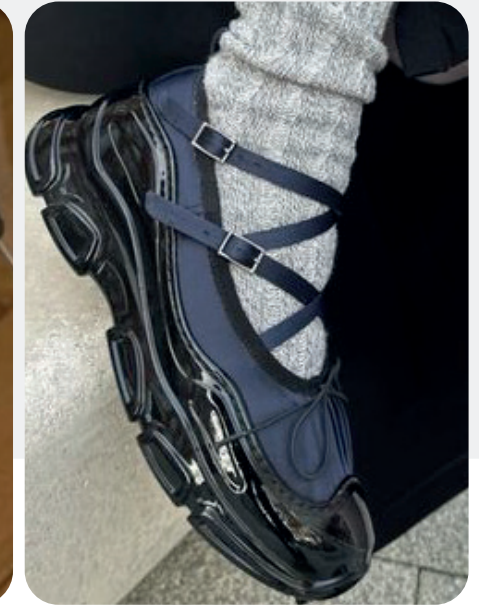


chloe-.jpg

## THE LUGSOLE BALLET



depop.jpeg



rochas.jpeg

# MID & LOW HEELS PRESERVATION

SPRING / SUMMER 2024 FOOTWEAR

## THE HEFTY SANDAL



freepeople-1.webp



loewe-\_1.jpg

## THE SLEEK ANKLE BOOTIE



n-21-.jpg



fendi-.jpg



ottolinger.jpg

## THE COVERING MULE



Brunello Cuccinelli-14.png



bottega-veneta\_1.jpg

## THE FUTURISTIC MINIMAL MULE



phillip-lim-0.jpg



tods-2.jpg



# HIGH HEELS PRESERVATION

## THE SHARP MULE



alessandra-rich.jpg



prada-2.jpg



gabriele colangelo-9.png

## THE WEAPON HEEL



-bottega-veneta.webp



dries.jpeg

## THE OPEN-TOE STYLE



isabel marant-18.png

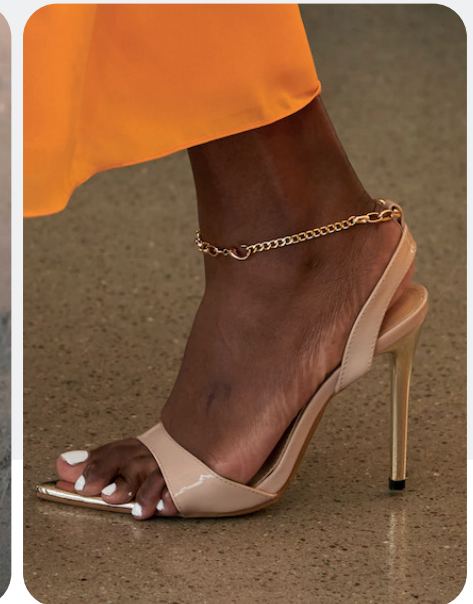


sportmax-.jpg

## THE POINTY SOLE SANDAL



isabel marant-17.png



collins-.jpg

# CASUAL STYLES PRESERVATION

SPRING / SUMMER 2024 FOOTWEAR

## THE HYPER SECURITY



meanwhile\_.jpg



Magliano-.jpg

## THE OVERSHOE SNEAKER



margiela x solomon.webp



future fanfare.jpeg



meanwhile-2.png

## THE FUTURISTIC CLOG



jw-anderson\_1.jpg



rains.jpg

## THE SLEEK OFF-GRID SANDAL



asos\_.jpeg



mr cheng-4.png

# PREMIUM STYLES PRESERVATION

SPRING / SUMMER 2024 FOOTWEAR

## THE SECURITY HYBRID LOAFER



sacai.jpg



ln-cc.jpg

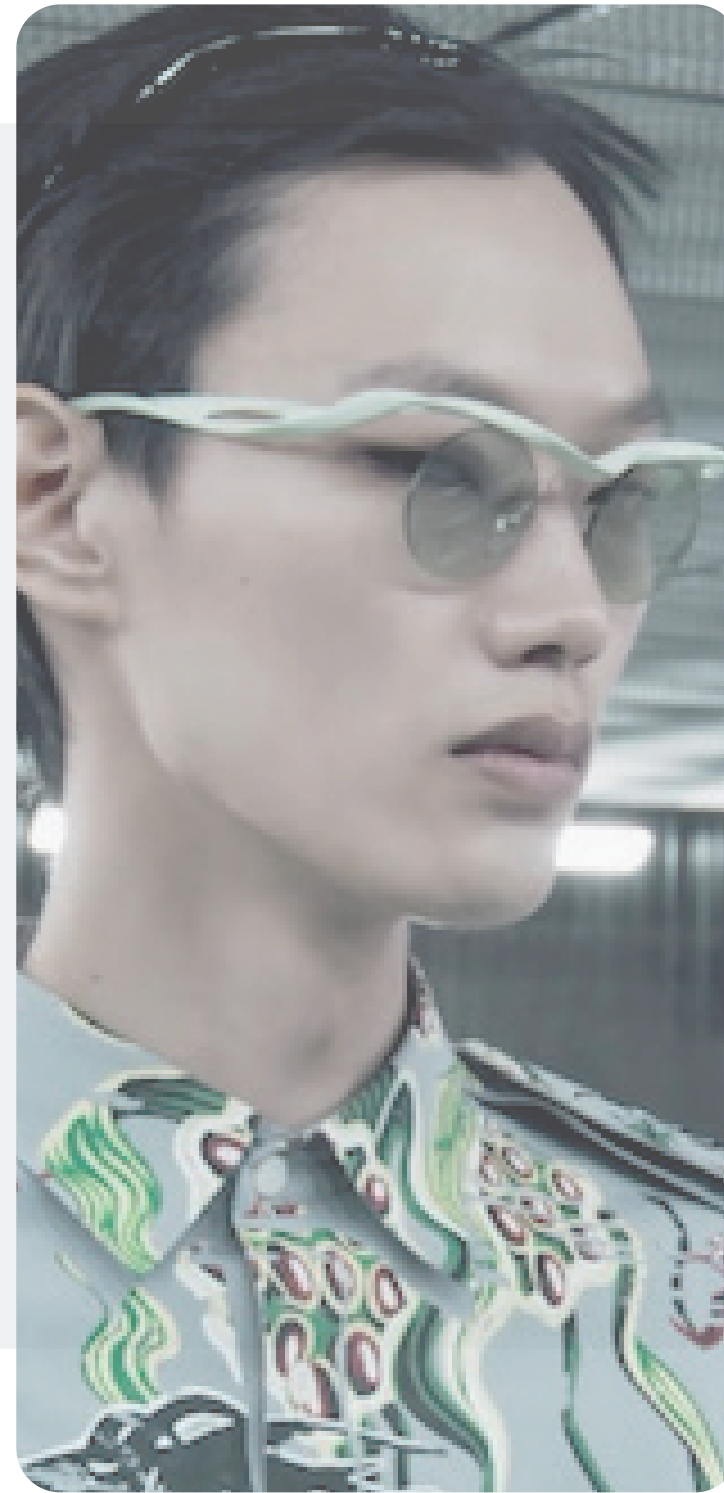
## THE ELEVATED RAIN BOOTIE



songzio-.jpg



givenchy.jpg

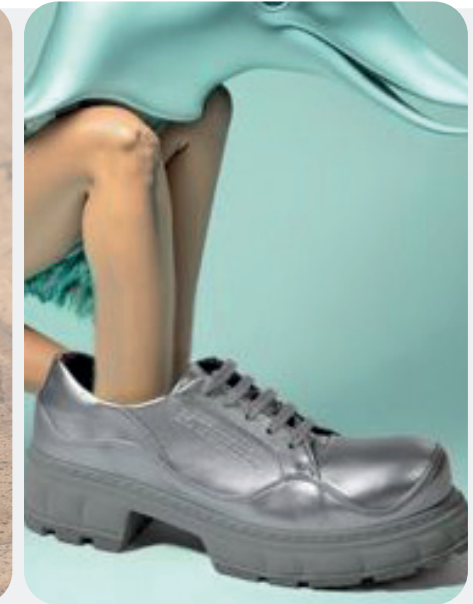


@prada\_3.png

## THE RESILIENT DERBY



songzio.jpg



collina.jpg

## THE FUTURISTIC SCRATCH LOAFER



@alterthat.jpg



wales-bonner-\_1.jpg



## DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

# THANK YOU!

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