



WOMENSWEAR
SS 2025
FORECASTING
BAGS
KEY ITEMS



LIVETREND

BAGS SS25 INTRODUCTION



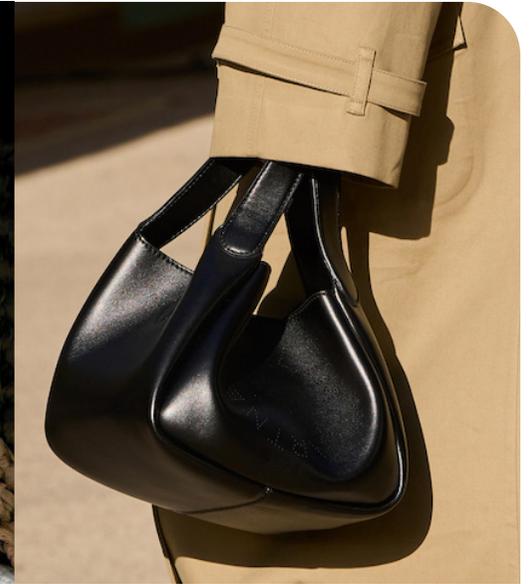
@neous2.png



@aranaz-11.png



@0711tiblisi-5.png



stella-mccartney.jpg



FORECAST

Corporate meets Craft. Immerse yourself in the timeless craftsmanship of SS25 Bags, where a fusion of simplicity and artistry defines collections. Daytime styles embrace clean shapes with a 90s minimal character, reflecting an unfussy elegance that effortlessly transitions from work to leisure. All-day essentials include elongated geometric shoulder bags alongside softer squares and the structured hobo look, offering versatile options for every occasion. For those seeking more storage, leather totes and modernist elongated shapes provide practical yet stylish solutions. Sporty utility sling bags embody a pragmatic vibe, while new additions include the return of elegant foulard styles and chic multipocket bowler bags. As a highlight, crafty beach styles take center stage, with raffia and fringes adorning a range of products, creating a laid-back yet refined aesthetic. SS25 Bags redefine the art of accessorizing, offering a perfect balance of functionality and fashion-forward sophistication.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

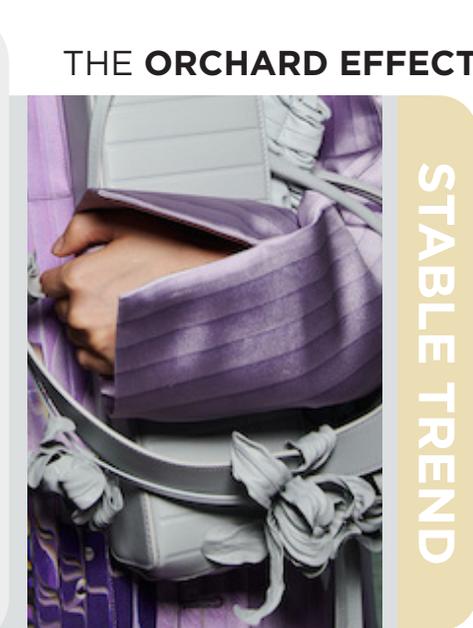
[ACCESS ALL REPORT IMAGES
CLICKING HERE](#)

KEY DETAILS BAGS SS25



TEST

@guccivault_6.png



THE ORCHARD EFFECT

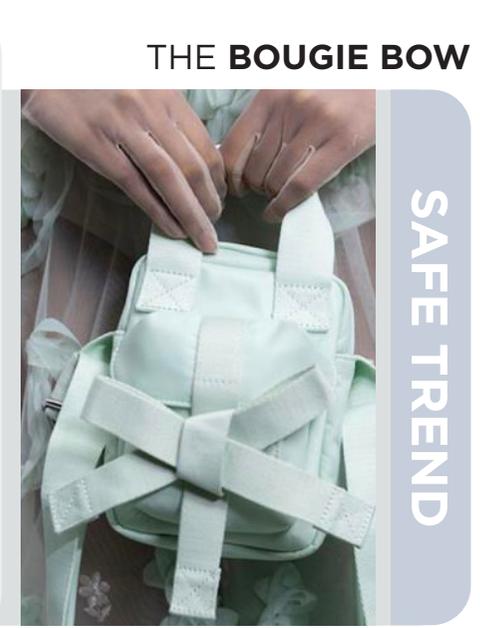
STABLE TREND

del-core.jpg



TEST

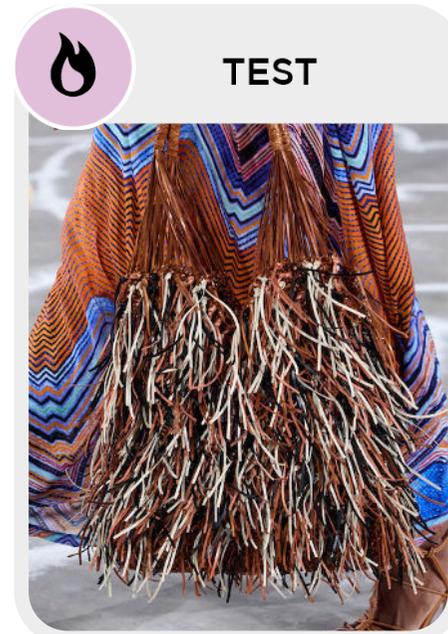
@bellafeoli.png



THE BOUGIE BOW

SAFE TREND

@ssense_27.jpg



TEST

ulla-johnson-_1.jpg



THE FRINGE UPGRADE

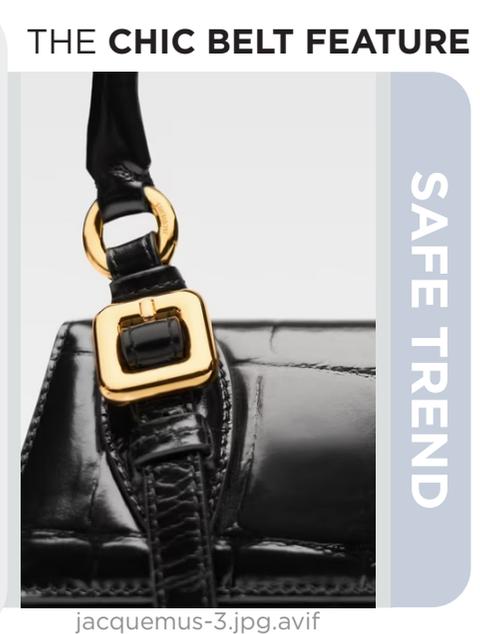
STABLE TREND

@etro_22.png



MANIFEST

givenchy.jpg



THE CHIC BELT FEATURE

SAFE TREND

jacquemus-3.jpg.avif

KEY DETAILS MATERIALS SS25

 **INVEST**



toteme.avif

THE SOFT LEATHERS



SAFE TREND

zara-34.jpg

 **TEST**



acne-.jpg

THE TEXTURED LEATHER



EARLY SIGN

@lesbenjamins.png

 **TEST**



versace-3.png

THE SHEER STYLE



EARLY SIGN

tory-burch.jpg

 **INVEST**



zara-nylon.jpeg

THE NYLON TECH



SAFE TREND

ganni.jpeg

BAGS SS25 **SPOTLIGHT**



MANIFEST



INVEST



TEST

SLEEK TRAPEZE



versace-2.png

Y2K SHOPPER



freepeople-3.webp

SOFT TOTE



miu miu.avif

SCULPTED SHOULDER



@charleskeith-2.png

MULTIPOCKET BOWLER



shein .jpeg

UTILITY SLING



jwpei.webp

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

ACCESS ALL REPORT IMAGES
[CLICKING HERE](#)

KEY ITEMS EVERYDAY BAGS SS25



MANIFEST



Kate Spade-1.png



-PRADA-.avif



celine.webp



givenchy-.jpg



versace-2.png

THE SLEEK TRAPEZE

STABLE TREND



MANIFEST



ferragamo-clp-s24-097.jpg



victoria-tomas.jpg



givenchy-_1.jpg



@therow2.png



coperni.jpg

THE MINIMAL TOTE

SAFE TREND

KEY ITEMS CITY BAGS SS25



INVEST



London Streetstyle - 37.jpg



freepeople-3.webp



givenchy.jpg



balenciaga-.jpg



zara-43.jpg

BIG TREND



INVEST



miu miu.avif



acne-studios.jpeg



+zara-.jpeg



miumi-soft hobo.avif



toteme.avif

BIG TREND

THE 2000S LEATHER SHOPPER

THE SOFT BIG BAGS

KEY ITEMS BAGS SS25



MANIFEST



chloe-.jpg



vuitton-.jpg



POLENE paris.webp



valentino-.jpg



khaite.jpeg

SAFE TREND



TEST



ferragamo.webp



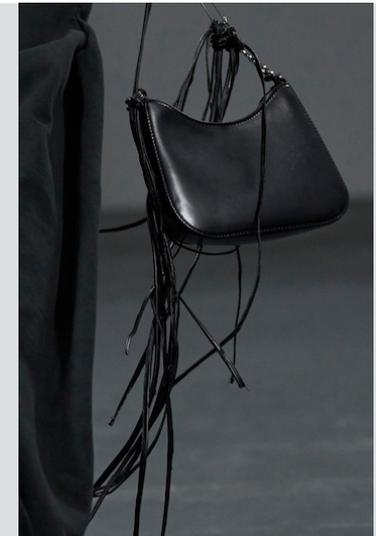
ulla-johnson-.jpg



kors-.jpg



cavalli-.jpg



avavav_1.jpg

STABLE TREND

THE SOFT HANDBAG

THE BOLDLY FRINGED

KEY ITEMS HOBO BAGS SS25



MANIFEST



bottega-veneta.jpg



elisabetta-franchi-.jpg



toteme2.jpeg



belen.jpeg



Milano Streetstyle-2.png

STABLE TREND



INVEST



@veronica.ferraro1.png



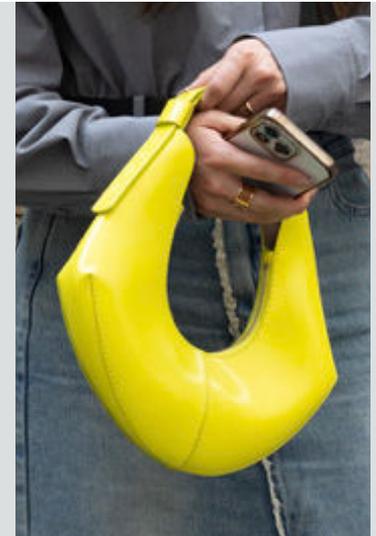
mugler-.jpg



@byfar-3.png



zara-36.jpg



streetstyle ny---12.png

SAFE TREND

THE SLEEK TRAPEZE

THE SCULPTED MINI

KEY ITEMS SHOULDER BAGS SS25



INVEST

THE MODERNIST



eudon-choi.jpg



modedamour.jpeg



gucci-.jpg



@nuunoobags-3.png



cult gaia-22.jpg.webp

STABLE TREND



INVEST

THE ORGANIC CIRCLE



@reeprojects-2.png



diesel.jpg



cult gaia-9.jpg.webp



@ln-cc5.png



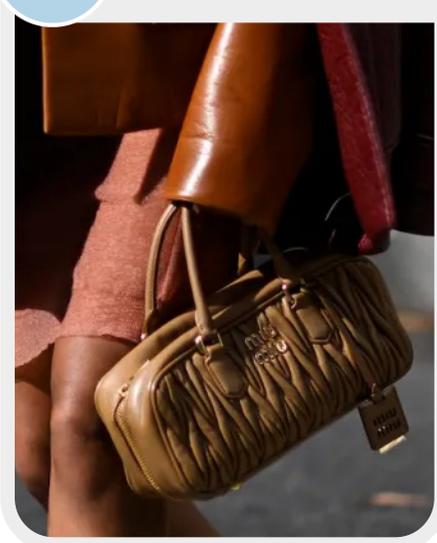
khaite_".jpeg

STABLE TREND

KEY ITEMS SHOULDER BAGS SS25

 INVEST

THE ELONGATED BOXY



paris fw.webp



@lesbenjamins.png



@nuunoobags-5.png



@osoiofficial.png



@modaoperandi3.png

SAFE TREND

 TEST

THE MULTIPOCKET BOWLER



miu miu.jpg



urban outfitters-7.webp



acne-.jpg



miumiu.jpeg



shein .jpeg

SAFE TREND

KEY ITEMS SLING BAGS SS25



TEST



annakiki.jpg



diesel.jpg



zara-26.jpg



freepeople-7.webp



freepeople-11.webp

EDGY TREND

THE UTILITY CROISSANT



INVEST



etsy.jpeg



Ulkin-3.png



@loewe.jpeg



-alc-.webp



holzweiler-.jpg

SAFE TREND

THE SLOUCHING VOLUME

KEY ITEMS HANDBAGS SS25



TEST

THE ICONIC HAMMOCK



antonio-marras-.jpg



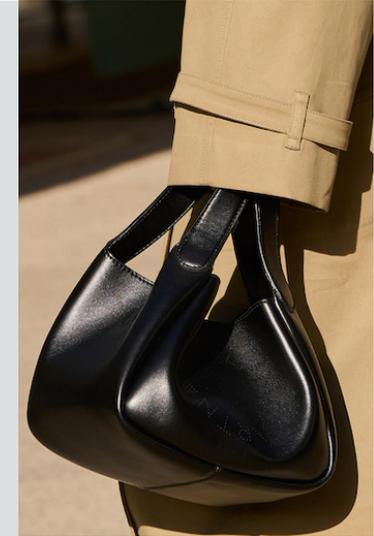
valentino-.jpg



akris-.jpg



loewe.jpeg



stella-mccartney.jpg

STABLE TREND



MANIFEST

THE MINI BOWLER



Paris Streetstyle - 493.jpg



hermes.jpg



Coach.jpg



herrera.jpg



urban outfitters-6.webp

STABLE TREND

KEY ITEMS HANDBAGS SS25



MANIFEST



charleskeith-3.png



Kate Spade-5.png



versace-10.png



@songmont.png



@ln-cc4.png

STABLE TREND



TEST



versace-3.png



sarawong.jpg



mohapatra-c.jpg



patbo-.jpg



mame-kurogouchi.jpg

EDGY TREND

THE MICRO BAG

THE SHEER SCULPTURE

KEY ITEMS CLUTCHES SS25



MANIFEST



philosophy-.jpg



gabriela-hearst_1.jpg



victoria-beckham.jpg



@sensistudio-1.png



rokh.jpg

THE TIMELESS VOLUME POUCH

BIG TREND



MANIFEST



van-noten.jpg



zara-47.jpg



chloe.jpg



altuzarra-.jpg



@leccproject.png

THE CORPORATE FOLDED

SAFE TREND

KEY ITEMS BUCKET BAGS SS25



MANIFEST



miu-miu_.jpg



@byfar-1.png



bergdorf.jpeg



zara-30.jpg



lancel.webp

STABLE TREND

THE MODERN SCRUNCH



TEST



@hozen2.png



chloe.jpg



jacquemus.avif



kors.jpg



ferragamo.jpeg

EARLY SIGN

KEY ITEMS BAGS SS25

THE NEW BACKPACK HYBRID



TEST



clement dorel.webp



zara-20.jpg



kronthaler-westwood-.jpg



jerome dreyfuss.jpg



freepeople-4.webp

EARLY SIGN



TEST



@mimiarr.jpg

THE COLORBLOCK



angela barbieri.webp

EDGY TREND



TEST



boldriniselleria.webp

THE TWIST & CUT



jw pei.webp

EDGY TREND

VACATION BAGS SS25 SPOTLIGHT



MANIFEST



INVEST



TEST

CABAS TOTE



versace.jpg

PENTAGON BASKET



baanstraw.jpeg

ELEGANT CROCHET



charleskeith-1.png

FILET BAG



jacquemus.jpeg

FRINGED HANDBAG



ulla-johnson-.jpg

RESORT SCARF



vuitton-_1.jpg

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KEY MATERIALS VACATION BAGS SS25



INVEST



@sensistudio-4.png

THE DUOTONE RAFFIA



philip lim.jpeg

SAFE TREND



MANIFEST



dior.jpg

THE RAW CANVAS



chloe.avif

STABLE TREND



MANIFEST



@aranaz-13.png

THE CROCHET STYLE



scervino-.jpg

BIG TREND



TEST



zara-14.jpg

THE BACH BEADED



ulla-johnson.jpg

EDGY TREND

KEY ITEMS CRAFTED HANDBAGS SS25



INVEST

THE OPENWORK TOTE



hermes.jpeg



fendi.jpeg



loewe.jpeg



-z a r a-.jpeg



bottega_veneta.jpeg

SAFE TREND



TEST

THE ELEGANT CRAFTED



@aranaz-7.png



tods-.jpg



@shopbop-3.png



charleskeith-1.png



staud-.jpg

EDGY TREND

KEY ITEMS FULL SUMMER BUCKETS SS25



INVEST

THE RAFFIA BUCKET



cult gaia-20.jpg.webp



@aranaz-1.png



@aranaz-10.png



scervino-.jpg



@ln-cc3.png

STABLE TREND



INVEST

THE FILET BAG



emporio-armani-clp-s24-123.jpg



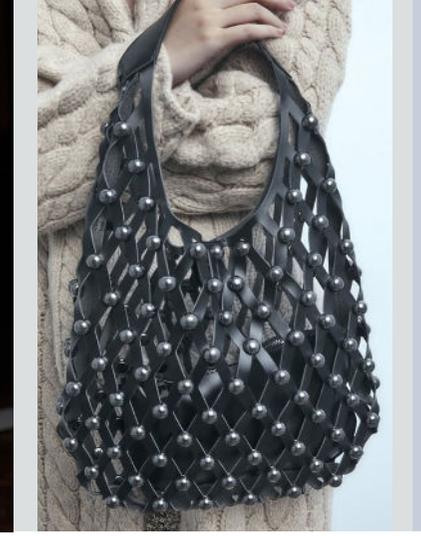
dior.jpg



jacquemus.jpeg



antonio-marras.jpg



zara.jpeg

SAFE TREND

KEY ITEMS BEACH TOTES SS25



MANIFEST



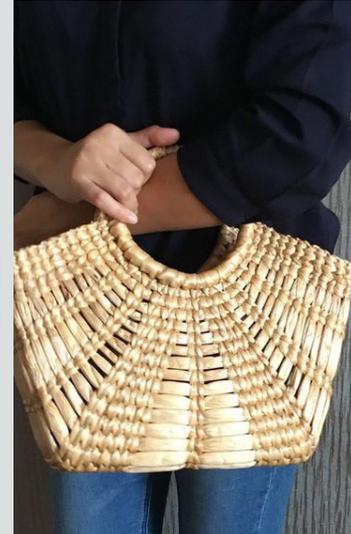
zara-21.jpg



holzweiler.jpg



cult gaia-26.jpg.webp



templesandmarkets.jpeg



rabbane.jpg

THE PENTAGON BASKET

BIG TREND



MANIFEST



versace.jpg



max-mara-.jpg



Lafayette-1.png



dior-.jpg



shiatzy-chen-.jpg

THE RAW CABAS

BIG TREND

KEY ITEMS CRAFTED TOTES SS25



TEST

THE EXTREME FRINGE



zara-13.jpg



gabriela-hearst.jpg



cfcl.jpg



claudia-bertolero.jpg



ulla-johnson-.jpg

SAFE TREND



TEST

THE RESORT SCARF BAG



anteprima.jpg



bottega-veneta.jpg



khaite3.jpeg



vuitton-.jpg



celine 2.jpeg

EARLY SIGN

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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