



WOMENSWEAR
SS 2025
FORECASTING
KNIT & WOVEN
TOPS
KEY ITEMS



LIVETREND

TOPS SS25 INTRODUCTION



maryam-nassir-zadeh-.jpg



phillip-lim.jpg



rabanne.jpg



London Streetstyle - 87.jpg



FORECAST

Elevated Simplicity for every occasion. Step into femininity and timeless allure with SS25 Tops, where fluid materials and draped details define the essence of a more elevated style. This collection is a curation of feminine pieces that seamlessly blend sophistication with softness, offering a wardrobe of versatile essentials. From elevated basics like polo shirts and button-ups, delicately crafted in almost sheer materials, to new and more elegant styles, SS25 manifests draped silhouettes in foulard-inspired pieces, and blouses with romantic flounciness or ruffled effects. These styles infuse feminine dynamism into the wardrobe, adding a touch of whimsy to the everyday. The season is a celebration of softness and elevated simplicity, where each top encapsulates a sense of refined charm. SS25 Tops invite you to embrace a wardrobe that effortlessly transitions from timeless classics to more intricate, feminine styles, creating a harmonious blend for every occasion.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

KEY DETAILS TOPS SS25



TEST



maryam-nassir-zadeh_1.jpg

THE MULTILAYERING



shushutong-1.jpg

BIG TREND



INVEST



remain.jpg

THE INVISIBLE



sportmaxss (3).webp

SAFE TREND

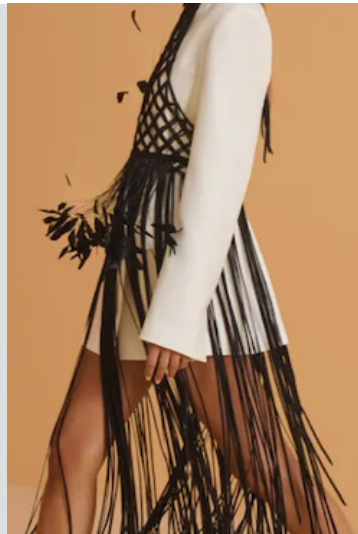


INVEST



paco-rabanne.jpg

THE FRINGE



fabiana filippi-3.png

SAFE TREND



INVEST



sir.png

THE OPENWORK INSERT



christophersber_20.jpg.webp

STABLE TREND

TOPS SS25 **SPOTLIGHT**



MANIFEST



INVEST



TEST

SPORTY POLO



miu-miu-.jpg

BUTTON-UP



benetton.jpg

DEEP PLUNGE



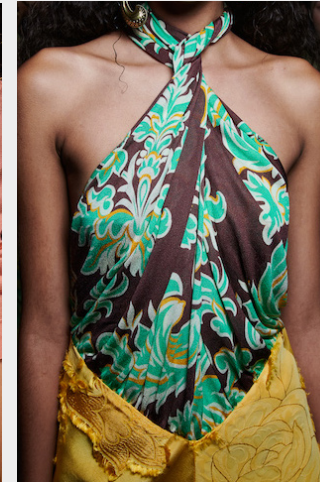
christopher esber_7.jpg.webp

GYPSY BLOUSE



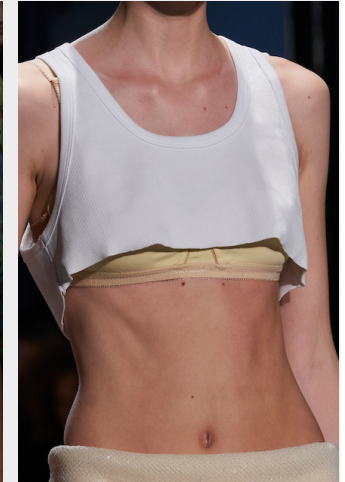
tom-ford.jpg

FOULARD LOOK



etro.jpg

MICROTOPS



n-21.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

KEY ITEMS KNIT TOPS SS25



MANIFEST



andreadamo-.jpg



maryam-nassir-zadeh.jpg



benetton.jpg



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bottega-veneta.jpg

BIG TREND

THE BUTTON-UP BASIC



MANIFEST



New York Streetstyle - 232.jpg



London Streetstyle - 87.jpg



miu-miu-2.jpg



@palomawool_4.png



msgm-jpg.jpg

STABLE TREND

THE SPORTING POLO

KEY ITEMS KNIT TOPS SS25



INVEST



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house-of-aama-.jpg

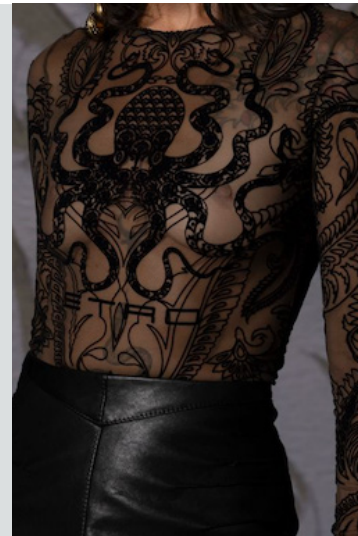
SAFE TREND



INVEST



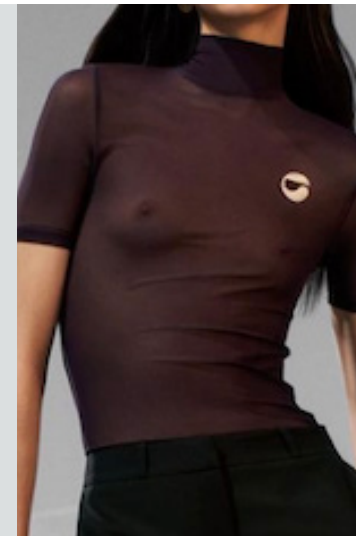
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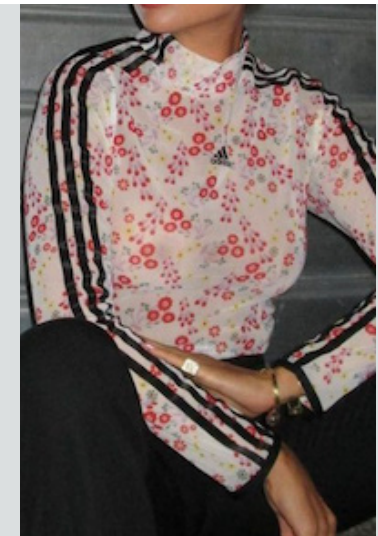
@etro_26.png



stella mccartney.jpg.webp



@coperni_1.png



@veronicaferraro-2.png

BIG TREND

THE SLEEK SLEEVELESS

THE TIGHT & SHEER

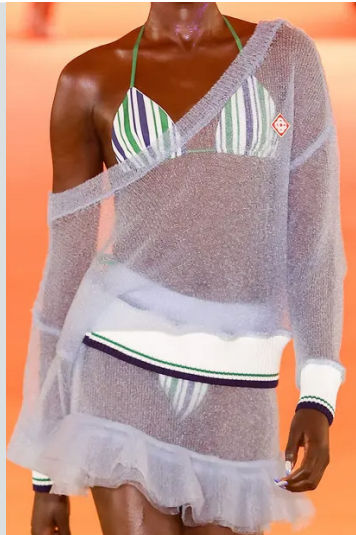
KEY ITEMS KNIT TOPS SS25



INVEST



the-garment-.jpg



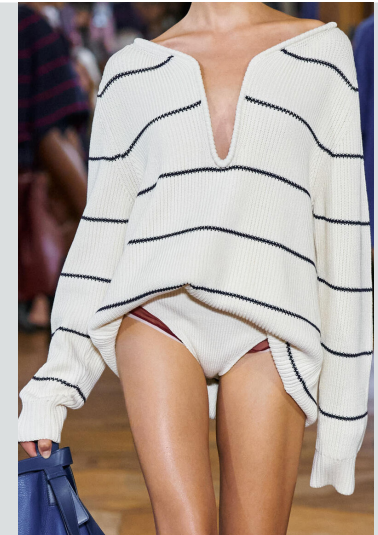
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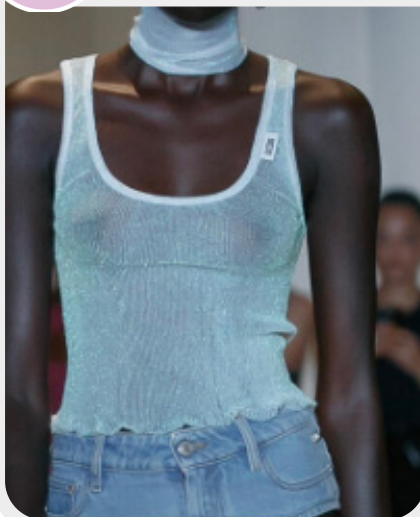


victoria-beckham.jpg

SAFE TREND



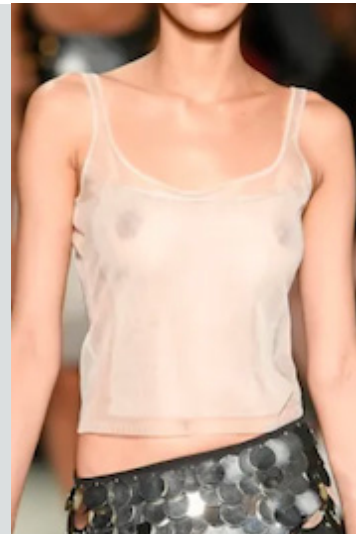
TEST



GCDS-4 2.png



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16 Arlington-2.png



gucci.jpg



anna-october-.jpg

STABLE TREND

THE SOFT & SLOUCHY

THE BARELY-THERE TANK

KEY ITEMS KNIT TOPS SS25

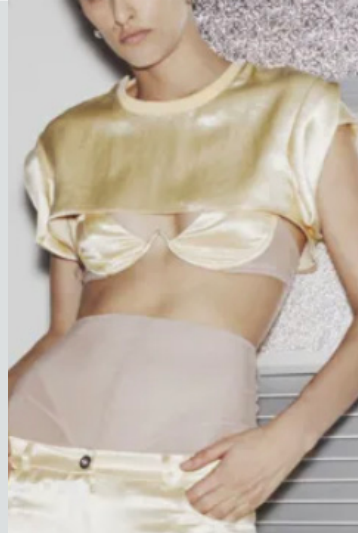


TEST

THE MICRO TOP



GCDS-3.png



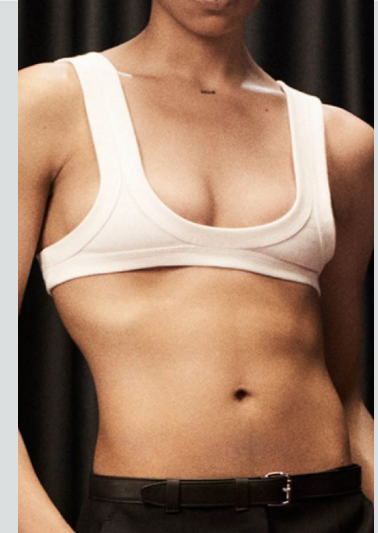
alessandro vigliante-4.png



n-21.jpg



aisling-camps.jpg



alexander-wang-.jpg

EDGY TREND



INVEST

THE COLD SHOULDER DRAPE



msgm-.jpg



christopher esber_4.jpg



etro-.jpg



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blumarine.jpg

SAFE TREND

KEY ITEMS WOVEN TOPS SS25



INVEST



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amber grant 2.jpeg



stella Imccartney.jpg.webp



sezane-4.jpg.avif

SAFE TREND



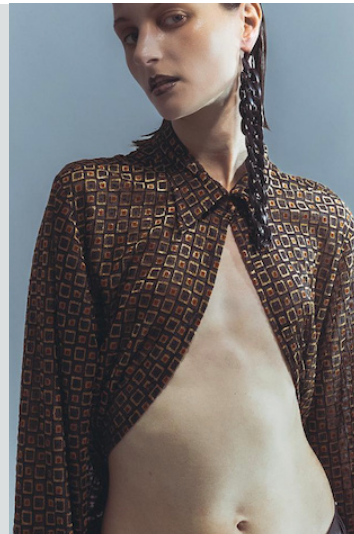
INVEST



gabriele colangelo-3.png



phillip-lim.jpg



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tom ford-4.png



sportmax.jpg

SAFE TREND

THE BUCOLIC UPGRADE

THE ELEGANZA SHIRT

KEY ITEMS WOVEN TOPS SS25

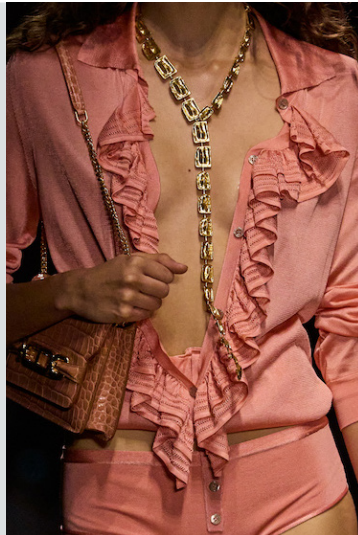
THE RUFFLED GYPSY BLOUSE



INVEST



miu-miu.jpg



tom-ford.jpg



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BIG TREND



INVEST



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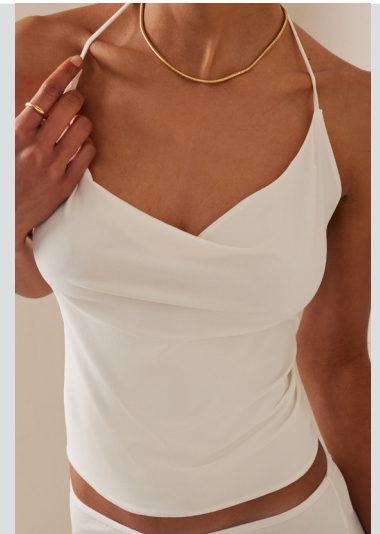
cult gaia_5.jpg.webp



christopher esber_7.jpg.webp



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e-terne.jpg

BIG TREND

THE DEEP PLUNGE CAMI

KEY ITEMS WOVEN TOPS SS25



INVEST



holzweiler.jpg



tosi-.jpg



christopher esber_11.jpg.webp



@ssense_13.png



knwls.jpg

EARLY SIGN

THE SLIM TIE-UP



INVEST



Nili Lotan-0.png



victoria-tomas.jpg



sir1.png



holzweiler_1.jpg



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SAFE TREND

THE SAFARI SHIRT

KEY ITEMS WOVEN TOPS SS25



TEST



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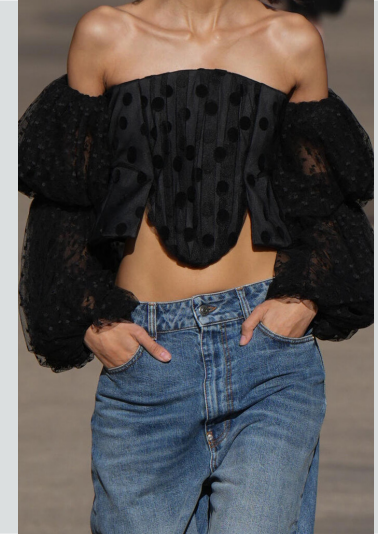
New York Streetstyle - 248.jpg



zara-42.jpg



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mccartney-23.jpg

EDGY TREND



TEST



simkhai4.jpg.webp



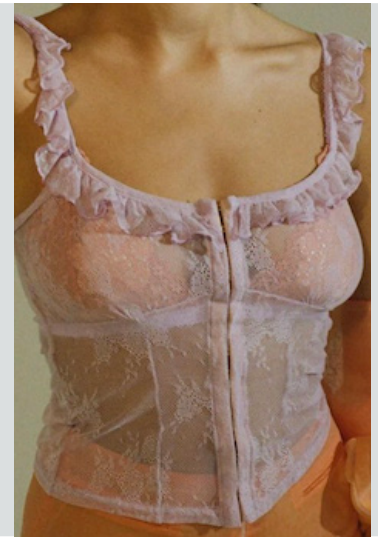
shushutong-2.jpg



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@ichyo_3.png



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STABLE TREND

THE FANCY BUSTIER

THE TENDER CAMISOLE

KEY ITEMS WOVEN TOPS SS25



INVEST



etro.jpg



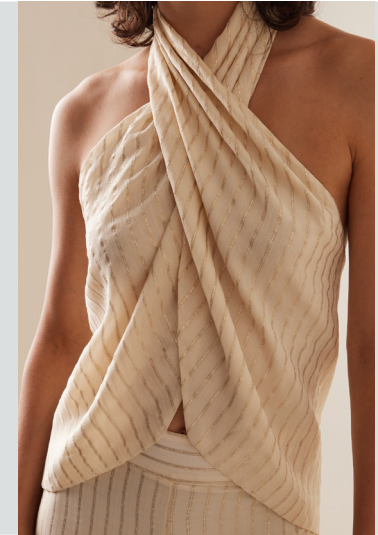
rabanne.jpg



cult gaia_1.jpg.webp



rave-review.jpg



johanna-ortiz.jpg

EARLY SIGN

THE FOULARD STYLE



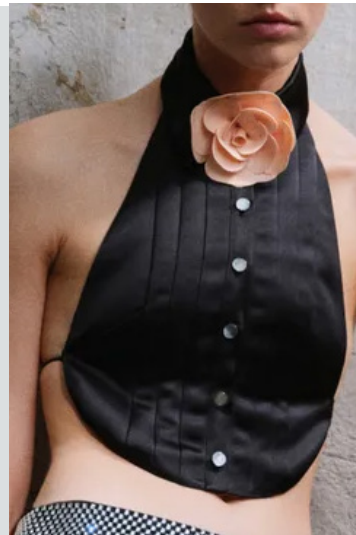
TEST



didu-20.png



gestuz1.png



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aya-muse.jpg



k krizia-8.png

EARLY SIGN

THE SUBVERSIVE HALTER

KEY ITEMS WOVEN TOPS SS25



TEST



philip lim.jpeg



christophersber_14.jpg.webp



cult gaia_3.jpg.webp



JADED_21.jpg.webp



@lowclassic.seoul_2.jpg

EARLY SIGN



TEST



aniye-records.jpg



shiatzy-chen.jpg



giorgio armani-0.jpg



genny-.jpg



etro1.jpg

EARLY SIGN

THE MINIMAL CROP TOP

THE FULL-LENGTH

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK



LIVETREND

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