



WOMENSWEAR
SS 2025
FORECASTING
SKIRTS
KEY ITEMS



LIVETREND

SKIRTS SS25 INTRODUCTION



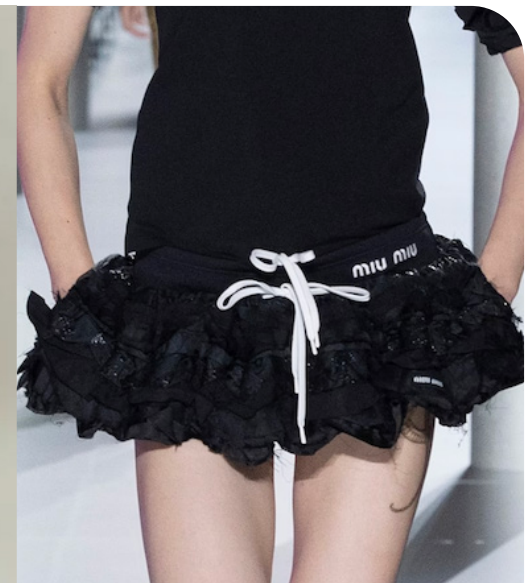
gucci_1.jpg



altuzarra.jpg



FREEPEOPLE-20.webp



miumiu.png



FORECAST

Grace and Confidence. Elevate femininity with the SS25 selection of skirts, that artfully plays with sheer fabrics, lace, and ruffles to embody a softer, more romantic aesthetic. Embracing gentler volumes, these skirts redefine modern elegance with a touch of whimsy and dreamy femininity. Opposed to that, a corporate tailored and sleek range in column and mini lengths presents a refined, professional charm. SS25 reflects a contemporary style of duality. As new highlights, Romcom-inspired 2010s slip and knee skirts, seamlessly blend a feminine allure with an affirmative spirit. The season's skirts offer a perfect balance of sophistication and modern playfulness, adding a dash of romance to the wardrobe. Explore the intersection of grace and confidence as SS25 Skirts invite us to indulge in the beauty of varied textures, feminine details, and versatile lengths, ensuring a delightful and empowering ensemble for every occasion.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

KEY DETAILS SKIRTS SS25



INVEST



@becandbridge-4.png

THE LOW WAIST



sandy liang.jpg.webp

BIG TREND



TEST



aniye records-14.png

THE FLOUNCE & RUFFLE



moschino-3.png

STABLE TREND



INVEST



bottega veneta-4.png

THE ASYMMETRIC HEM



New York Streetstyle - 175.jpg

SAFE TREND



TEST



esber-1.jpg.webp

THE POUFFY POCKET



coperni.jpg_1.webp

SAFE TREND

SKIRTS SS25 **SPOTLIGHT**



MANIFEST



INVEST



TEST

SLEEK PENCIL



münn1.png

ROMCOM SLIP



supreh.jpeg

SARTORIAL BOHO



scervino-.jpg

MINI TUTU



david koma-0.png

SHEER LAYER



philip lim--0.jpg

DAZZELING OPTION



gucci_2.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

KEY ITEMS SKIRTS SS25



MANIFEST



gucci.jpg



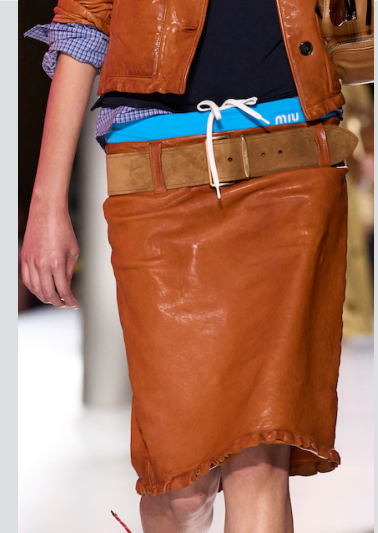
münn1.png



markgong-.jpg



zimmermann-.jpg



miu-miu-.jpg

BIG TREND



MANIFEST



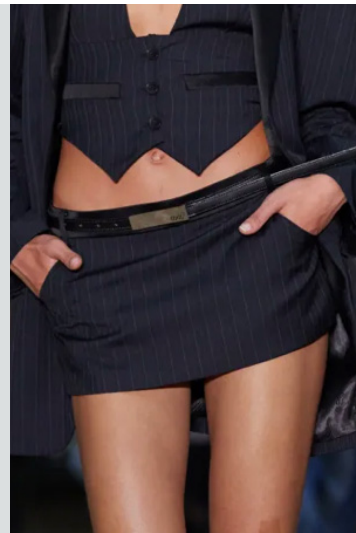
jacquemus-1.jpg.avif



gucci_1.jpg



maryam-nassir-zadeh-.jpg



Didu-2.png



jacquemus-2.jpg.avif

STABLE TREND

THE CORPORATE PENCIL

THE TAILORED MICRO

KEY ITEMS SKIRTS SS25



INVEST



ralph lauren -9.png



holzweiler1.jpg



FREEPEOPLE-21.webp



rave-review.jpg



scervino-.jpg

BIG TREND



MANIFEST



FREEPEOPLE-9.webp



shushu tong-1.jpg



vallant.jpg



vivetta-.jpg



supriya-lele.jpg

SAFE TREND

THE ROMANTIC BOHO

THE ROMCOM SLIP SKIRT

KEY ITEMS SKIRTS SS25



TEST



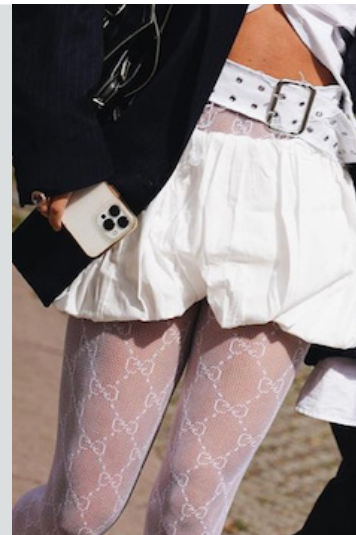
@palomawool_1.png



kiko-kostadinov-.jpg



david koma-0.png



@streetpie-2.png



aaron esh3.png

THE **POUFF**

EARLY SIGN



TEST



FREEPEOPLE-19.webp



@becandbridge-1.png



loewe-2.png



stella mccartney.jpg.webp



judy-turner.webp

THE **DELICATE DECONSTRUCTED**

EDGY TREND

KEY ITEMS SKIRTS SS25



TEST



Paris Streetstyle - 429.jpg



JADED_21.jpg.webp



Kim-Kardashian.jpg



@comission.png



miu-miu-_1.jpg

EDGY TREND

THE MINI TUTU



TEST



alessandro vigliante-1.png



FREEPEOPLE-6.webp



@kulesza_pik_3.png



huoshang zhang1.png



maryam-nassir-zadeh.jpg

SAFE TREND

THE 2010S KNEE SKIRT

KEY ITEMS SKIRTS SS25



MANIFEST



Bottega-Veneta-.jpg



y-project-.jpg



FREEPEOPLE-14.webp



8on8--1.png



erdem.jpg

STABLE TREND



TEST



gucci_2.jpg



blumarine.jpg



proenza-schouler.jpg



coperni.jpg.webp



van-noten.jpg

EDGY TREND

THE SOLID COLUMN

THE BEDAZZLED

KEY ITEMS SKIRTS SS25



MANIFEST



esber_3.jpg



ALANUI-.webp



popova.jpg



givenchy.jpg



jacquemus-4.jpg.avif

STABLE TREND



TEST



@noemiottiliaszabo.png



mirrorpalais.webp



faith-connexion.jpg



etro-6.png



zara-3.png

EDGY TREND

THE DIVINE DRAPE

THE LONG MERMAID

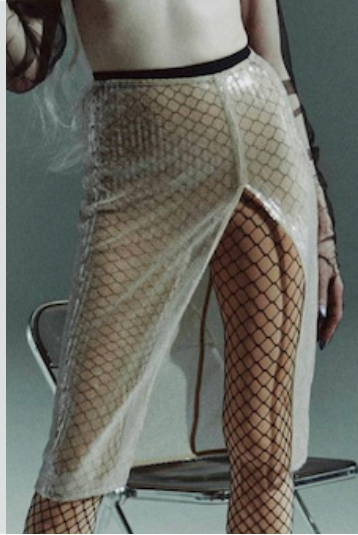
KEY ITEMS SKIRTS SS25



TEST



sportmaxss (2).webp



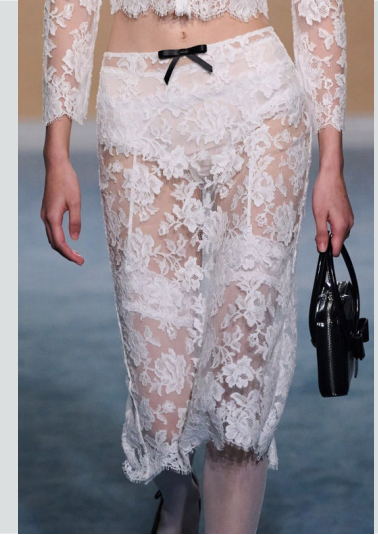
@saintlukeartists_11.png



didu-21.png



aknvas1.jpg



shushu tong-3.jpg

EDGY TREND

THE GATHERED PARACHUTE



TEST



FREEPEOPLE-2.webp



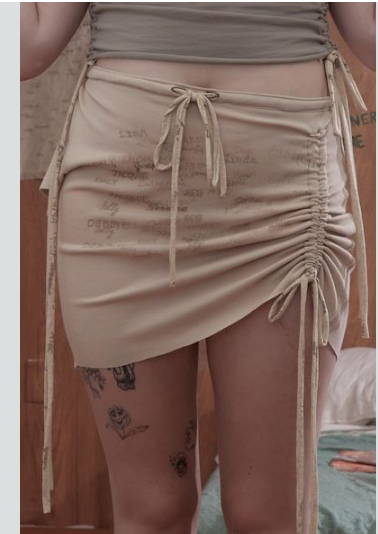
@modaoperandi-7.png



ottolinger3.jpg



isa boulder-7.png



Gabe Gordon-3.jpg

EDGY TREND

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK

SKIRTS

WOMEN'SWEAR

FORECASTING

SPRING/SUMMER 2025



DATA TO DRIVE

01 **CREATIVITY**

02 **STRATEGY**

03 **SUSTAINABILITY**



LIVETREND

THANK YOU!

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