WOMENSWEAR

SS 2025 FORECASTING **DRESSES KEY ITEMS**

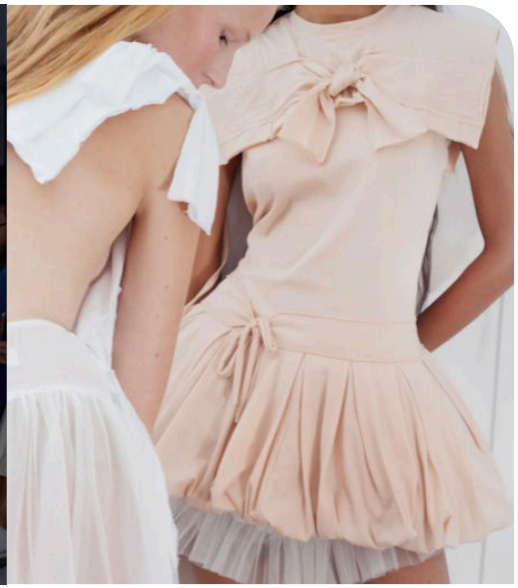
LIVETREND

DRESSES SS25 **INTRODUCTION**

Valentino.jpg

chloe-4.jpg

n-21-.jpg


renaissance renaissance-6.png

FORECAST

Simplicity meets Romance. Discover the allure of SS25 Dresses, where minimal sleekness intertwines with a touch of romance. SS25 redefines modern elegance, inviting you to embrace a style that seamlessly merges simplicity with romantic sophistication. Core items are featuring halter and plunge necklines with a focus on curated cuts and details. Artful drapes effortlessly create off-shoulder effects and are adding a hint of sensuality. The season introduces a harmonious blend of styles, ranging from sleek column dresses to more and more fuller volumes that evoke a sartorial boho aesthetic or the grace of tutu ballet looks. Embracing the essence of soft asymmetry, each piece exudes a contemporary and effortlessly chic vibe. Sheer materials take center stage, playing a key role in the dresses‘ aesthetic, offering a delicate transparency that enhances the overall feminine and light allure of each dress.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

ACCESS ALL REPORT IMAGES
CLICKING HERE

TOP NECKLINES DRESSES SS25

MANIFEST

versace.jpg

THE SOFT NECK

cult gaia11.jpg.webp

BIG TREND

INVEST

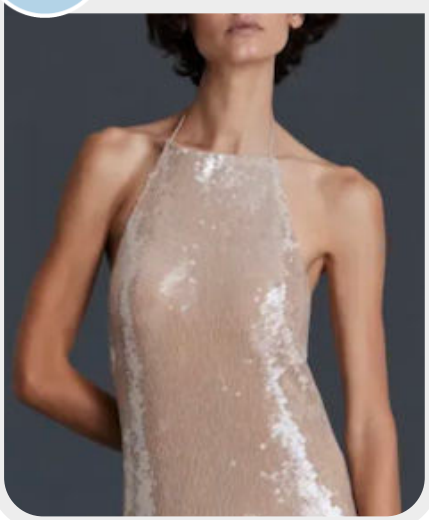
ferretti-.jpg

THE DRAPED

jacquemus--5.jpg.avif

SAFE TREND

INVEST



Balestra-8.png

THE EXTRA SLEEK

Courreges_.jpg

SAFE TREND

TEST

jacquemus--2.jpg.avif

THE LAYERED DECOLLTE

philosophydilorenzoserafini.webp

EDGY TREND

SPRING/SUMMER 2025 FORECASTING WOMENSWEAR DRESSES

DRESSES SS25 **SPOTLIGHT**

MANIFEST | INVEST | TEST

SLEEK SLIMLINE	PLUNGING SLIP	SLEEK MINI	FULL BOHO	MINI TUTU	SHEER LAYER
Courreges_.jpg	priscavera-6.jpg	Tory Burch.jpg.webp	zimmermann.jpg	Marina Moscone-2.png	n-21.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.
This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

KEY ITEMS DRESSES SS25

THE **SLIMLINE SLEEVELESS**

MANIFEST

proenza-schouler-.jpg

luar-8.jpg

fendi--6.jpg

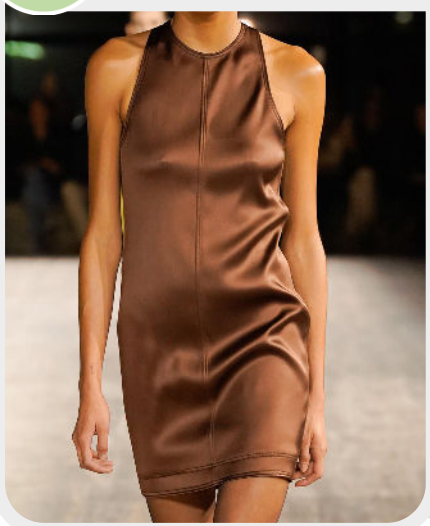
Paris Streetstyle - 221.jpg

ny streetstyle-72.jpg

BIG TREND

THE **SLEEK MINI**

MANIFEST



YSL - 4.jpg

versace-.jpg

gucci-.jpg

valentino-4.jpeg

maryam-nassir.jpg

BIG TREND

KEY ITEMS DRESSES SS25

THE **SARTORIAL FULL BOHO**

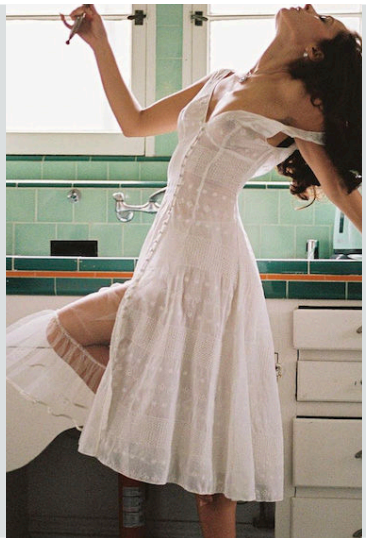
INVEST

selfportrait-16.png

London Streetstyle - 237.jpg

ullajohnson.webp

16 Arlington-18.png



@mirrorpalais_8.png

SAFE TREND

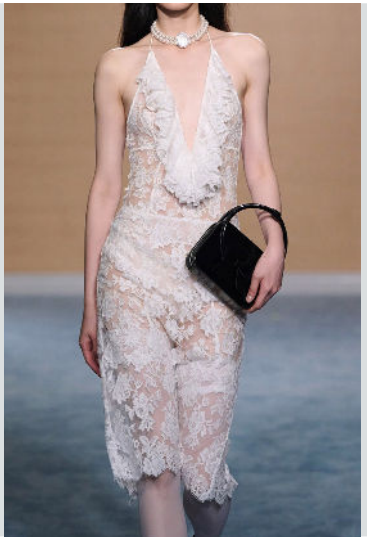
THE **SOFT PLUNGE**

INVEST

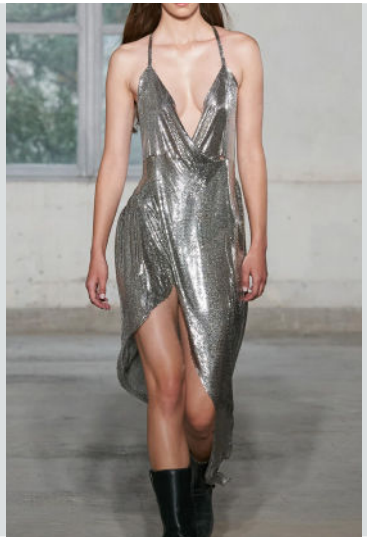
rachelcomey0.jpg

herrera-3.jpg

versace-6.jpg



shushutong-2.jpg



faith-connexion-.jpg

BIG TREND

KEY ITEMS DRESSES SS25

THE **SHIRT DRESS**

INVEST

bottega.jpg

federico cina-2.jpg

esber-7.jpg.webp

etro.webp

gucci-_2.jpg

SAFE TREND

THE **STRAPLESS COLUMN**

INVEST

Paris Streetstyle - 71.jpg

gucci-_1.jpg

cult gaia7.jpg.webp

blumarine-.jpg

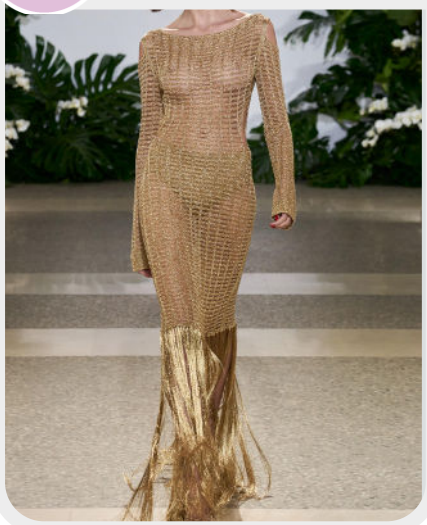
Milano Streetstyle-259.jpg

STABLE TREND

KEY ITEMS DRESSES SS25

THE **CRAFTED FRINGE**

TEST



genny-.jpg

@sportmax_11.png

@cultgaia_9.png

Rabbane-4.jpg

calcaterra-6.jpg

EDGY TREND

THE **DIVINE DRAPE**

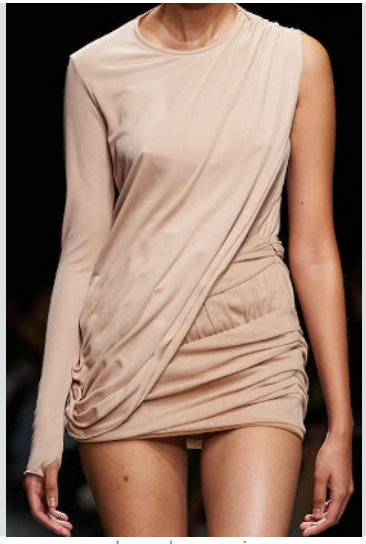
INVEST

jacquemus.jpg.avif

blumarine.jpg

vaillant-.jpg

christopher esber-3.jpg



andreadamo-.jpg

STABLE TREND

KEY ITEMS DRESSES SS25

THE **SLINKY MAXI**

INVEST

alberta ferretti2.jpg

tom-ford.jpg

gabriela hearst-2.jpg

louisshengtaoi-3.jpg

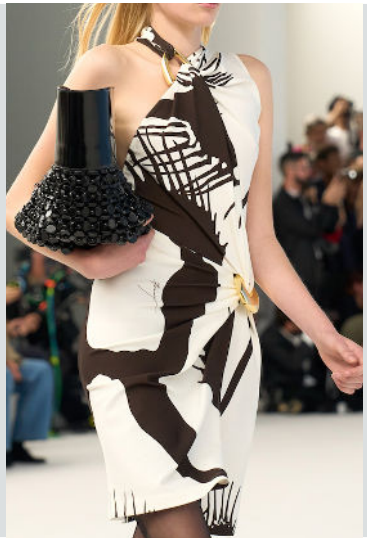
Valentino-2.jpeg

SAFE TREND

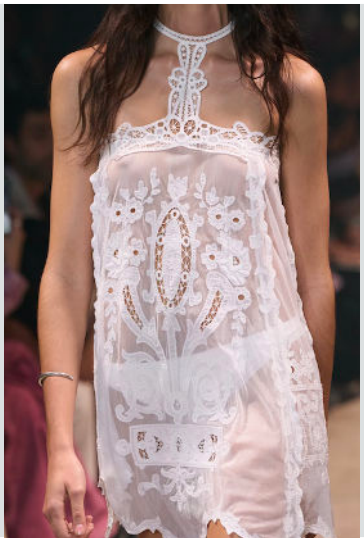
THE **DAINTY HALTER**

INVEST

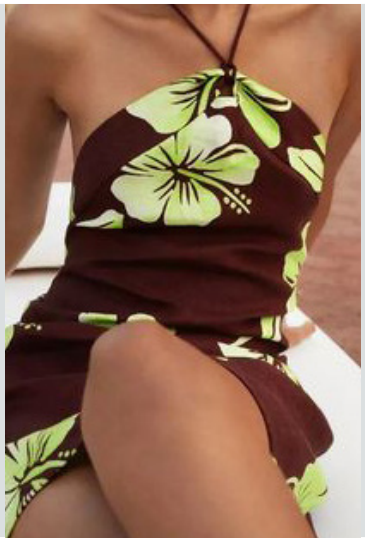
alessandra rich-2.jpg



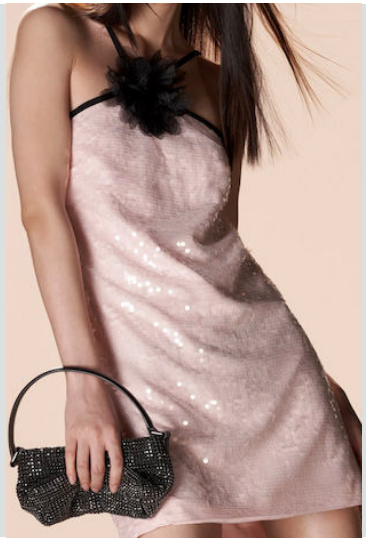
ferragamo-.jpg



isabel marant-1.png



venroy.jpeg



selfportrait-18.png

SAFE TREND

KEY ITEMS DRESSES SS25

TEST

THE **SHEET TUNIC**

gestuz.jpg

esber_2.jpg

fendi--2.jpg

isabel marant-7.jpg

scervino-.jpg

EARLY SIGN

TEST

THE **DELICATE DECONSTRUCTED**

Paris Streetstyle - 277.jpg

faith-connexion.jpg

rave-review.jpg

esber_5.jpg

vaillant-_1.jpg

EARLY SIGN

KEY ITEMS DRESSES SS25

THE **MINI TUTU**

EARLY SIGN

TEST

@ninasandbech-1.png

mccartney-13.jpg

zara-7.png

adeam--3.png

@endlesslyloveclub-5.png

THE **SHEER LAYER**

EDGY TREND

TEST

coperni.jpg

LaPointe-3.jpg

scervino_1.jpg

philosophy-8.jpg

no21.jpg

DATA SOURCES & ICONS

TREND GROWTH

MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE

SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM

CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES

FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro trend with very high risk

EARLY SIGN

emerging trend with growing perspective but higher risk

SAFE TREND

announced trend with growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

STABLE TREND

trend that is already present in the market with flat growth

LAST CALL

trend with decreasing perspective but still having business potential

TREND MAGNITUDE

MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS

INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL

TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK

LIVETREND

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