



**WOMENSWEAR**  
**SS 2025**  
**FORECASTING**  
**DRESSES**  
**KEY ITEMS**



LIVETREND

# DRESSES SS25 INTRODUCTION



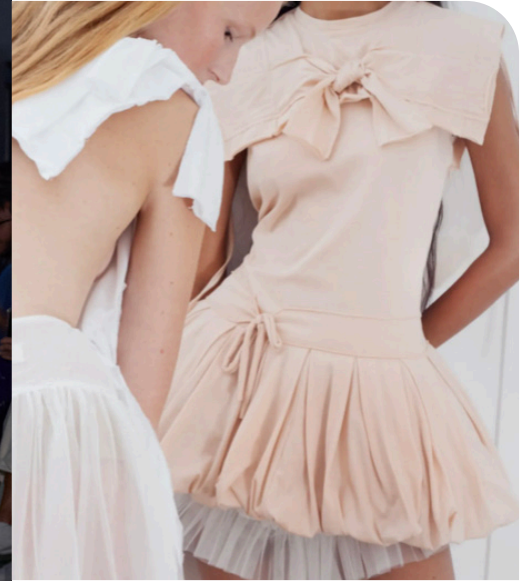
Valentino.jpg



chloe-4.jpg



n-21-.jpg



renaissance renaissance-6.png



## FORECAST


**Simplicity meets Romance.** Discover the allure of SS25 Dresses, where minimal sleekness intertwines with a touch of romance. SS25 redefines modern elegance, inviting you to embrace a style that seamlessly merges simplicity with romantic sophistication. Core items are featuring halter and plunge necklines with a focus on curated cuts and details. Artful drapes effortlessly create off-shoulder effects and are adding a hint of sensuality. The season introduces a harmonious blend of styles, ranging from sleek column dresses to more and more fuller volumes that evoke a sartorial boho aesthetic or the grace of tutu ballet looks. Embracing the essence of soft asymmetry, each piece exudes a contemporary and effortlessly chic vibe. Sheer materials take center stage, playing a key role in the dresses' aesthetic, offering a delicate transparency that enhances the overall feminine and light allure of each dress.


*This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.*

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CLICKING HERE](#)



# TOP NECKLINES DRESSES SS25

 **MANIFEST**




versace.jpg

**THE SOFT NECK**



**BIG TREND**

cult\_gaia11.jpg.webp

 **INVEST**




ferretti-.jpg


**THE DRAPED**



**SAFE TREND**

jacquemus--5.jpg.avif

 **INVEST**




Balestra-8.png


**THE EXTRA SLEEK**



**SAFE TREND**

Courreges\_.jpg

 **TEST**



jacquemus--2.jpg.avif

**THE LAYERED DECOLLTE**



**EDGY TREND**

philosophydilorenzoserafini.webp

# DRESSES SS25 SPOTLIGHT



MANIFEST



INVEST



TEST

SLEEK SLIMLINE



Courreges\_.jpg

PLUNGING SLIP



priscavera-6.jpg

SLEEK MINI



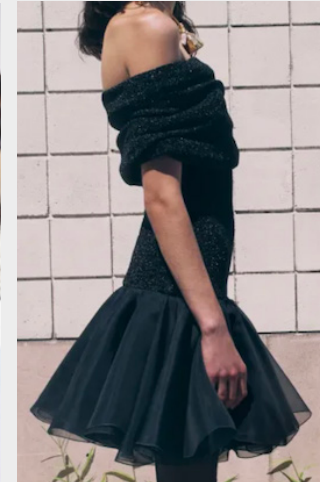
Tory Burch.jpg.webp

FULL BOHO



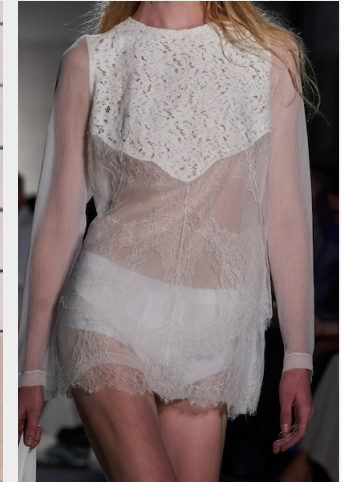
zimmermann.jpg

MINI TUTU



Marina Moscone-2.png

SHEER LAYER



n-21.jpg

***This Trend Spotlight proposes the must-have products of the season to build the right assortment.***

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.



# KEY ITEMS DRESSES SS25

## THE SLIMLINE SLEEVELESS



MANIFEST



proenza-schouler-.jpg



luar-8.jpg



fendi--6.jpg



Paris Streetstyle - 221.jpg



ny streetstyle-72.jpg

BIG TREND



MANIFEST



YSL - 4.jpg



versace-.jpg



gucci-.jpg



valentino-4.jpeg



maryam-nassir.jpg

BIG TREND

## THE SLEEK MINI



# KEY ITEMS DRESSES SS25



INVEST

## THE SARTORIAL FULL BOHO



selfportrait-16.png



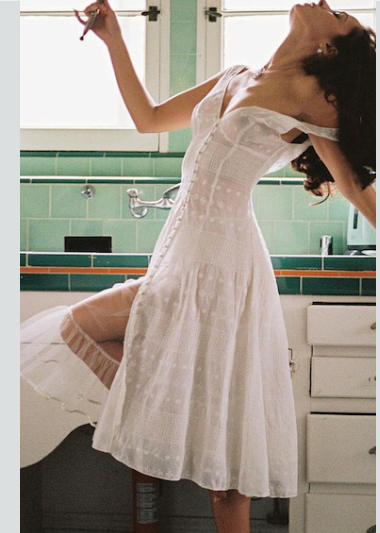
London Streetstyle - 237.jpg



ullajohnson.webp



16 Arlington-18.png



@mirrorpalais\_8.png

SAFE TREND



INVEST

## THE SOFT PLUNGE



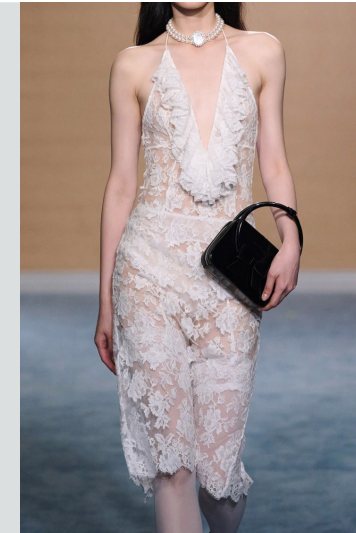
rachelcomey0.jpg



herrera-3.jpg



versace-6.jpg



shushutong-2.jpg



faith-connexion-.jpg

BIG TREND



# KEY ITEMS DRESSES SS25

## THE SHIRT DRESS



INVEST



bottega.jpg



federico cina-2.jpg



esber-7.jpg.webp



etro.webp



gucci-\_2.jpg

SAFE TREND



INVEST



Paris Streetstyle - 71.jpg



gucci\_1.jpg



cult gaia7.jpg.webp



blumarine-.jpg



Milano Streetstyle-259.jpg

STABLE TREND

## THE STRAPLESS COLUMN



# KEY ITEMS DRESSES SS25



TEST



genny-.jpg



@sportmax\_11.png



@cultgaia\_9.png



Rabbane-4.jpg



calcaterra-6.jpg

EDGY TREND



INVEST



jacquemus.jpg.avif



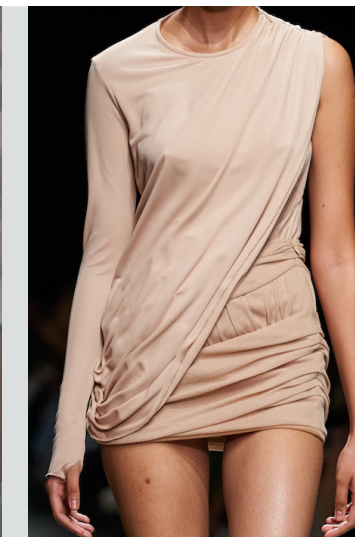
blumarine.jpg



vallant-.jpg



christopher esber-3.jpg



andreadamo-.jpg

STABLE TREND

## THE CRAFTED FRINGE

## THE DIVINE DRAPE



# KEY ITEMS DRESSES SS25



INVEST

## THE SLINKY MAXI



alberta ferretti2.jpg



tom-ford.jpg



gabriela hearst-2.jpg



louishengtaoi-3.jpg



Valentino-2.jpeg

SAFE TREND



INVEST

## THE DAINTY HALTER



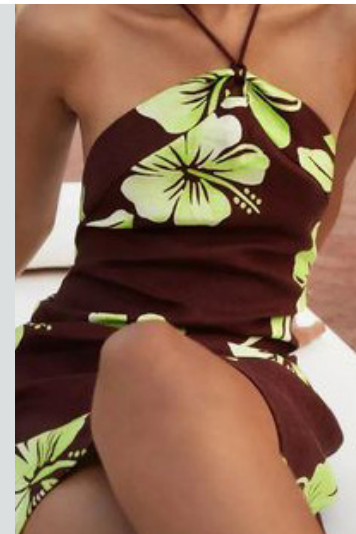
alessandra rich-2.jpg



ferragamo-.jpg



isabel marant-1.png



venroy.jpeg



selfportrait-18.png

SAFE TREND



# KEY ITEMS DRESSES SS25



TEST

## THE SHEET TUNIC



gestuz.jpg



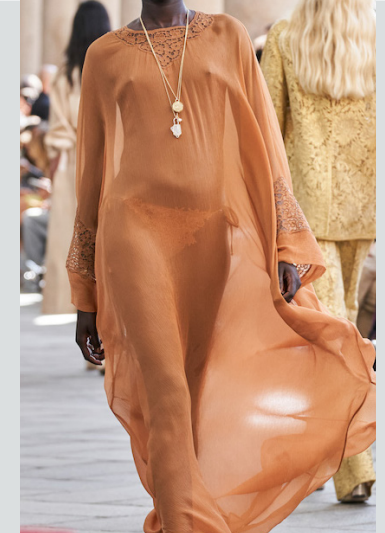
esber\_2.jpg



fendi--2.jpg



isabel marant-7.jpg



scervino-.jpg

EARLY SIGN



TEST

## THE DELICATE DECONSTRUCTED



Paris Streetstyle - 277.jpg



faith-connexion.jpg



rave-review.jpg



esber\_5.jpg



vallant-\_1.jpg

EARLY SIGN



# KEY ITEMS DRESSES SS25



TEST



@ninasandbech-1.png



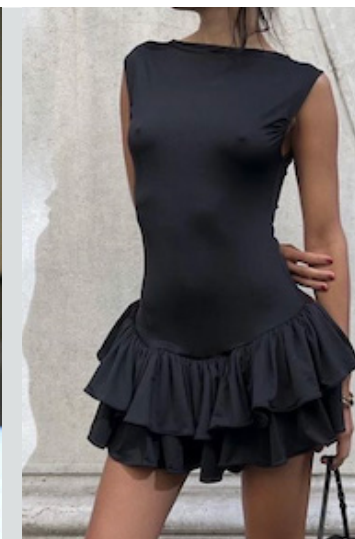
mccartney-13.jpg



zara-7.png



adeam--3.png



@endlesslyloveclub-5.png

EARLY SIGN

## THE MINI TUTU



TEST



coperni.jpg



LaPointe-3.jpg



scervino\_1.jpg



philosophy-8.jpg



no21.jpg

EDGY TREND

## THE SHEER LAYER

# DATA SOURCES & ICONS

## TREND GROWTH



### MARKET

YEAR ON YEAR TREND GROWTH ON E-COMMERCE



### SOCIAL MEDIA

YEAR ON YEAR TREND GROWTH ON INSTAGRAM



### CONSUMER INTEREST

YEAR ON YEAR GROWTH OF ONLINE SEARCH VOLUMES



### FASHION SHOWS

YEAR ON YEAR TREND GROWTH ON FASHION SHOWS

## TREND BEHAVIOR

### EDGY TREND

weak signal of a potential micro trend with very high risk

### EARLY SIGN

emerging trend with growing perspective but higher risk

### SAFE TREND

announced trend with growing perspective and safe risk

### BIG TREND

trend with a big magnitude due to high commercial potential and quick adaption

### STABLE TREND

trend that is already present in the market with flat growth

### LAST CALL

trend with decreasing perspective but still having business potential

## TREND MAGNITUDE



### MANIFEST

AN ICONIC PRODUCT THAT IS A STABLE TREND OF LARGE MAGNITUDE WITH CONFIRMED COMMERCIAL SUCCESS



### INVEST

A CORE PRODUCT REPRESENTING A STEADILY GROWING TREND OF MODERATE MAGNITUDE WITH COMMERCIAL POTENTIAL



### TEST

A STATEMENT PRODUCT WITH GROWING PERSPECTIVE BUT SMALLER MAGNITUDE AND HIGHER RISK





## DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

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