



WOMENSWEAR
SS 2025
FORECASTING
DRESSES
KEY ITEMS



LIVETREND

DRESSES SS25 INTRODUCTION



Valentino.jpg



chloe-4.jpg



n-21-.jpg



renaissance renaissance-6.png



FORECAST

Simplicity meets Romance. Discover the allure of SS25 Dresses, where minimal sleekness intertwines with a touch of romance. SS25 redefines modern elegance, inviting you to embrace a style that seamlessly merges simplicity with romantic sophistication. Core items are featuring halter and plunge necklines with a focus on curated cuts and details. Artful drapes effortlessly create off-shoulder effects and are adding a hint of sensuality. The season introduces a harmonious blend of styles, ranging from sleek column dresses to more and more fuller volumes that evoke a sartorial boho aesthetic or the grace of tutu ballet looks. Embracing the essence of soft asymmetry, each piece exudes a contemporary and effortlessly chic vibe. Sheer materials take center stage, playing a key role in the dresses' aesthetic, offering a delicate transparency that enhances the overall feminine and light allure of each dress.

This forecasting report is realized crossreferencing LIVETREND data from several sources to empower the expertise of our Trend Analysts to forecast the trends with concrete and quantitative information. Find the related data sources and icons on the last slides.

TOP NECKLINES DRESSES SS25



MANIFEST



versace.jpg

THE SOFT NECK



cult_gaia11.jpg.webp

BIG TREND

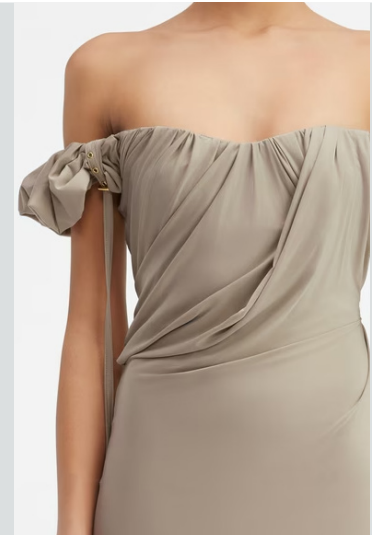


INVEST



ferretti-.jpg

THE DRAPED



jacquemus--5.jpg.avif

SAFE TREND



INVEST



Balestra-8.png

THE EXTRA SLEEK



Courreges_.jpg

SAFE TREND

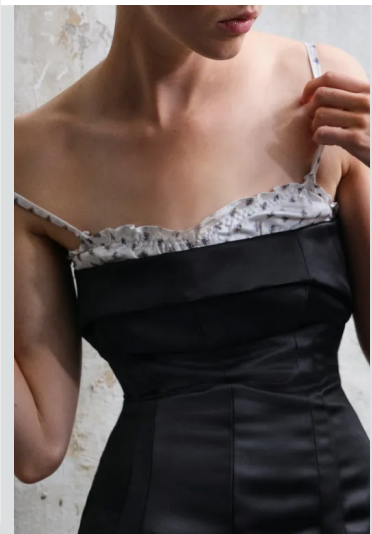


TEST



jacquemus--2.jpg.avif

THE LAYERED DECOLLTE



philosophydilorenzoserafini.webp

EDGY TREND

DRESSES SS25 **SPOTLIGHT**



MANIFEST



INVEST



TEST

SLEEK SLIMLINE



Courreges_.jpg

PLUNGING SLIP



priscavera-6.jpg

SLEEK MINI



Tory Burch.jpg.webp

FULL BOHO



zimmermann.jpg

MINI TUTU



Marina Moscone-2.png

SHEER LAYER



n-21.jpg

This Trend Spotlight proposes the must-have products of the season to build the right assortment.

This selection is made to ensure that you have the right collection staples, invest in the right core pieces and test the right trendy items within your product range.

Find the full list of seasonal core items on the next slides.

KEY ITEMS DRESSES SS25



MANIFEST



proenza-schouler-.jpg



luar-8.jpg



fendi--6.jpg



Paris Streetstyle - 221.jpg



ny streetstyle-72.jpg

BIG TREND



MANIFEST



YSL - 4.jpg



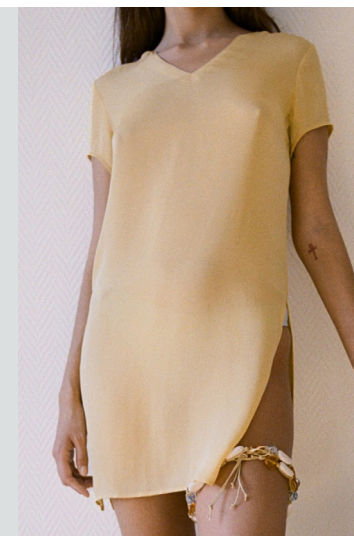
versace-.jpg



gucci-.jpg



valentino-4.jpeg



maryam-nassir.jpg

BIG TREND

THE SLIMLINE SLEEVELESS

THE SLEEK MINI

KEY ITEMS DRESSES SS25



INVEST



selfportrait-16.png



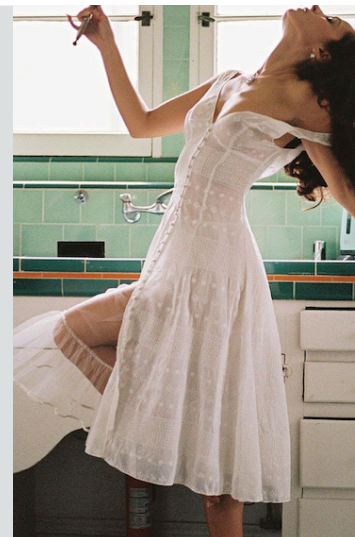
London Streetstyle - 237.jpg



ullajohnson.webp



16 Arlington-18.png



@mirrorpalais_8.png

SAFE TREND



INVEST



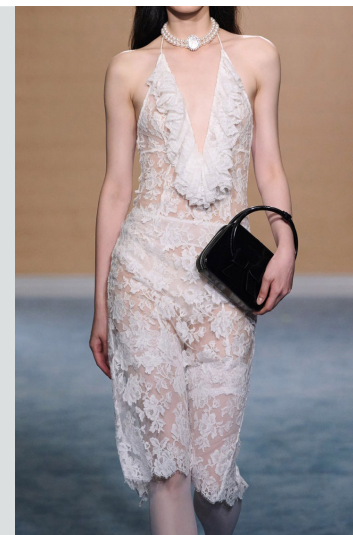
rachelcomey0.jpg



herrera-3.jpg



versace-6.jpg



shushutong-2.jpg



faith-connexion-.jpg

BIG TREND

THE SARTORIAL FULL BOHO

THE SOFT PLUNGE

KEY ITEMS DRESSES SS25

THE SHIRT DRESS



INVEST



bottega.jpg



federico cina-2.jpg



esber-7.jpg.webp



etro.webp



gucci-_2.jpg

SAFE TREND



INVEST



Paris Streetstyle - 71.jpg



gucci-_1.jpg



cult gaia7.jpg.webp



blumarine-.jpg



Milano Streetstyle-259.jpg

STABLE TREND

THE STRAPLESS COLUMN

KEY ITEMS DRESSES SS25



TEST



genny-.jpg



@sportmax_11.png



@cultgaia_9.png



Rabbane-4.jpg



calcaterra-6.jpg

EDGY TREND



INVEST



jacquemus.jpg.avif



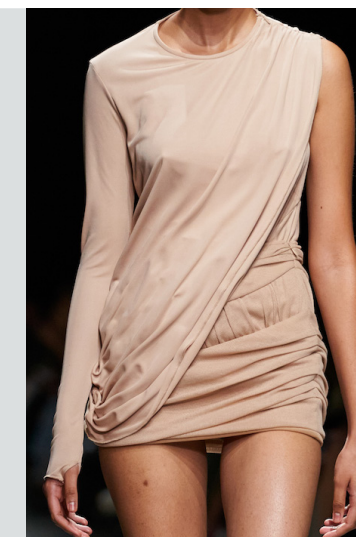
blumarine.jpg



vallant-.jpg



christopher esber-3.jpg



andreadamo-.jpg

STABLE TREND

THE CRAFTED FRINGE

THE DIVINE DRAPE

KEY ITEMS DRESSES SS25



INVEST



alberta ferretti2.jpg



tom-ford.jpg



gabriela hearst-2.jpg



louishengtaoi-3.jpg



Valentino-2.jpeg

SAFE TREND

THE SLINKY MAXI



INVEST



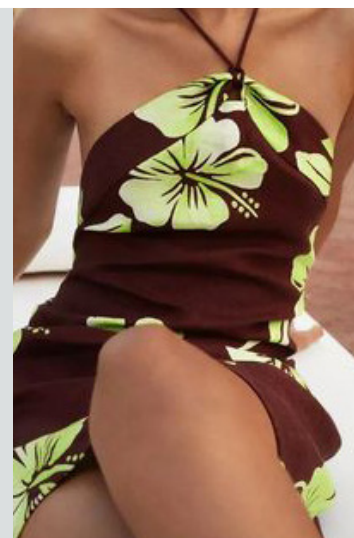
alessandra rich-2.jpg



ferragamo-.jpg



isabel marant-1.png



venroy.jpeg



selfportrait-18.png

SAFE TREND

THE DAINTY HALTER

KEY ITEMS DRESSES SS25



TEST



gestuz.jpg



esber_2.jpg



fendi--2.jpg



isabel marant-7.jpg



scervino-.jpg

EARLY SIGN

THE SHEET TUNIC



TEST



Paris Streetstyle - 277.jpg



faith-connexion.jpg



rave-review.jpg



esber_5.jpg



vaillant-_1.jpg

EARLY SIGN

THE DELICATE DECONSTRUCTED

KEY ITEMS DRESSES SS25



TEST



@ninasandbech-1.png



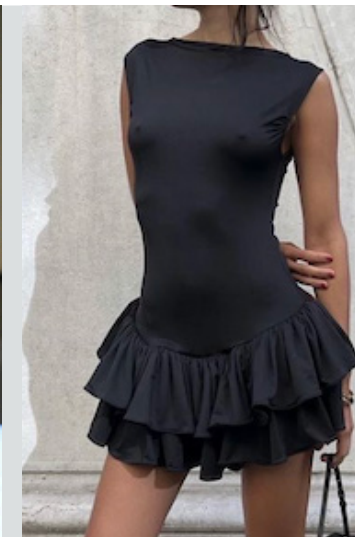
mccartney-13.jpg



zara-7.png



adeam--3.png



@endlesslyloveclub-5.png

EARLY SIGN

THE MINI TUTU



TEST



coperni.jpg



LaPointe-3.jpg



scervino_1.jpg



philosophy-8.jpg



no21.jpg

EDGY TREND

THE SHEER LAYER

DATA SOURCES & ICONS

TREND GROWTH



MARKET

YEAR ON YEAR TREND
GROWTH ON E-COMMERCE



SOCIAL MEDIA

YEAR ON YEAR TREND
GROWTH ON INSTAGRAM



CONSUMER INTEREST

YEAR ON YEAR GROWTH OF
ONLINE SEARCH VOLUMES



FASHION SHOWS

YEAR ON YEAR TREND
GROWTH ON FASHION SHOWS

TREND BEHAVIOR

EDGY TREND

weak signal of a potential micro
trend with very high risk

EARLY SIGN

emerging trend with growing
perspective but higher risk

SAFE TREND

announced trend with
growing perspective and safe risk

BIG TREND

trend with a big magnitude due to high
commercial potential and quick adaption

STABLE TREND

trend that is already present in
the market with flat growth

LAST CALL

trend with decreasing perspective but
still having business potential

TREND MAGNITUDE



MANIFEST

AN ICONIC PRODUCT THAT IS
A STABLE TREND OF LARGE
MAGNITUDE WITH CONFIRMED
COMMERCIAL SUCCESS



INVEST

A CORE PRODUCT REPRESENTING
A STEADILY GROWING TREND OF
MODERATE MAGNITUDE WITH COM-
MERCIAL POTENTIAL



TEST

A STATEMENT PRODUCT WITH
GROWING PERSPECTIVE BUT
SMALLER MAGNITUDE AND
HIGHER RISK

DRESSES

WOMENSWEAR

FORECASTING

SPRING/SUMMER 2025



DATA TO DRIVE

01 CREATIVITY

02 STRATEGY

03 SUSTAINABILITY



LIVETREND

THANK YOU!

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